CDF North American Summit
Mind Share Cocktail Hour
Monday from 6:30-8:00
(location to be determined)

Description:
The goal of this CDF North American Summit evening event is to bring together attendees of the Summit in an informal setting that encourages networking and stimulates technical discussions around various topics of continuous delivery.

The format:
12 tall tables will be distributed around the room, each assigned a segment of the CDF landscape. A Facilitator will be assigned to each table and have a list of 'ice breaking' questions. The Facilitator does not need to be an expert on the segment. The attendees can 'float' around the room and visit any table, coming and going as they wish. A Beer and Wine bar will be provided with horderves (think cheese board or something similar).

The intent is to create an informal setting with no 'experts' where everyone has an opportunity to express their opinions or ask questions directly to their peers. A successful night would be measured by how many new contacts people make to kick of the week.

The 12 Landscape Segments are:

Continuous Integration	Continuous Deliver
Source Repositories	Component Sharing and Library Management
Build Automation	Release Automation
Test Automation	Application Definition and Image Build
Container Registry	Infrastructure Deployments
Value Stream Management	DevSecOps

Member Sponsorship:

The cost of the event will be covered by Member Sponsorships. Each table will have a sign with all of the sponsor logos and the topic for that table.   In addition, there will be a seperate 'Sponsor' table that includes each sponsors literature and stickers. Sponsors will have the opportunity to work as a 'Facilitator' however, topics will be assigned. What we don't want is a vendor to turn the table into a discussion about their product, but sponsoring members should be given an opportunity to interact with the attendees as Facilitators.

Attendance:

I went to the CDF party at DevOps World. I'm not sure how many attendees came. It seemed like less than 100. If we can get a least 6 member companies to participate at a cost of $1500 each, that would give us a $9000 budget and cover the cost of 120 people (@ $75 each). If we limit the drinks to two 'tickets,' the cost may be lower. We will need to check on what can be done and where.

Alternative:

If we decide NOT to pursue this evening event, I think we should go with Tracy M's suggestion and add topics to the lunch tables.

Thanks for listening…