

CHRISTOPHER FOURNIER

I design seamless user experiences, manage projects with discipline and efficiency. Born and raised in Maine, I love coffee, India Pale Ales, and food that's not good for me. I have an eye for design and an appreciation of the principles and the beauty behind great code.



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617-899-9004



<https://goo.gl/Vvynp6>

Professional Experience

2012–TODAY

Panera Bread

Senior Manager of Site Strategy

Research, strategy, user experience design, technology platforms, Google Analytics, and for panerabread.com.

2007–2012

Panera Bread

Senior Manager of Creative Marketing Services

Creative print and digital design for Panera Bread and franchisee local marketing programs.

2007–2007

PARTNERS+simons

Creative Manager

Multi-channel project management including online advertising, website development, out of home, and broadcast media.

2007–2007

Vertis Communications

Creative Manager

Creative development and production project management support of L.L. Bean's catalog, retail and e-commerce business.

LinkedIn Endorsements

Creative Direction	☆☆☆☆☆☆☆☆
Digital Marketing	☆☆☆☆☆☆☆☆
Marketing Strategy	☆☆☆☆☆☆☆☆
Email Marketing	☆☆☆☆☆☆☆☆
Public Relations	☆☆☆☆☆☆☆☆
Project Management	☆☆☆☆☆☆☆☆
Advertising	☆☆☆☆☆☆☆☆
Design	☆☆☆☆☆☆☆☆

Technical Skills

Adobe Creative Cloud	☆☆☆☆☆☆☆☆
Microsoft Office	☆☆☆☆☆☆☆☆
Sketch	☆☆☆☆☆☆☆☆
HTML & CSS	☆☆☆☆☆☆☆☆
Wordpress & PHP	☆☆☆☆☆☆☆☆

Intangibles



STRATEGIC THINKER



TEAM PLAYER



PROBLEM SOLVER



DETAIL ORIENTED



PASSIONATE