# CHRISTOPHER FOURNIER

I design seamless user experiences, manage projects with discipline and efficiency. Born and raised in Maine, I love coffee, India Pale Ales, and food that's not good for me. I have an eye for design and an appreciation of the principles and the beauty behind great code.



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https://goo.gl/Vvynp6

## Professional Experience

2012-TODAY

Panera Bread

Senior Manager of Site Strategy

Research, strategy, user experience design, technology platforms, Google Analytics, and for panerabread.com.

2007-2012

Panera Bread

Senior Manager of Creative Marketing Services

Creative print and digital design for Panera Bread and franchisee local marketing programs.

2007-2007

**PARTNERS+simons** 

Creative Manager

Multi-channel project management including online advertising, website development, out of home, and broadcast media.

2004-2007

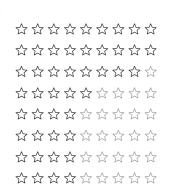
**Vertis Communications** 

Creative Manager

Creative development and production project management support of L.L. Bean's catalog, retail and e-commerce business.

#### LinkedIn Endorsements

Creative Direction
Digital Marketing
Marketing Strategy
Email Marketing
Public Relations
Project Management
Advertising
Design



### Technical Skills

Adobe Creative Cloud Microsoft Office Sketch HTML & CSS Wordpress & PHP



### Intangibles









