

# RSA® Conference 2020 Asia Pacific & Japan

A Virtual Learning Experience | 15–17 July

HUMAN  
ELEMENT

SESSION ID: [CMI-W05V](#)

## A Simplified and Practical Approach to Pursuing a Zero Trust Architecture

**Soumen Bhattacharya**

Technical Director, Security Architecture  
Delta Dental of California

**Dr. Lynette Qu**

Director of Security Architecture  
Zendesk



# The CARE Ethos



Reimagining the perimeter security model to **deliver achievable and risk appropriate** design principles and components that distribute enforcement responsibilities while **promoting engaging experiences.**

# Two concepts, one approach



## Conditional Access

Access adapts to suit risk  
and applicable policies in  
real-time.



## Responsible Enforcement

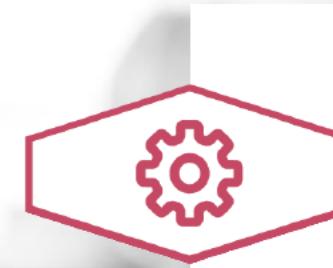
Provide risk-appropriate access  
leveraging intelligence that  
minimizes user friction.

# The Evolution of Zero Trust



## Forrester Research

Security framework coined by analyst John Kindervag in 2009



## Gartner CARTA Framework

Trust is not absolute, but continuous.



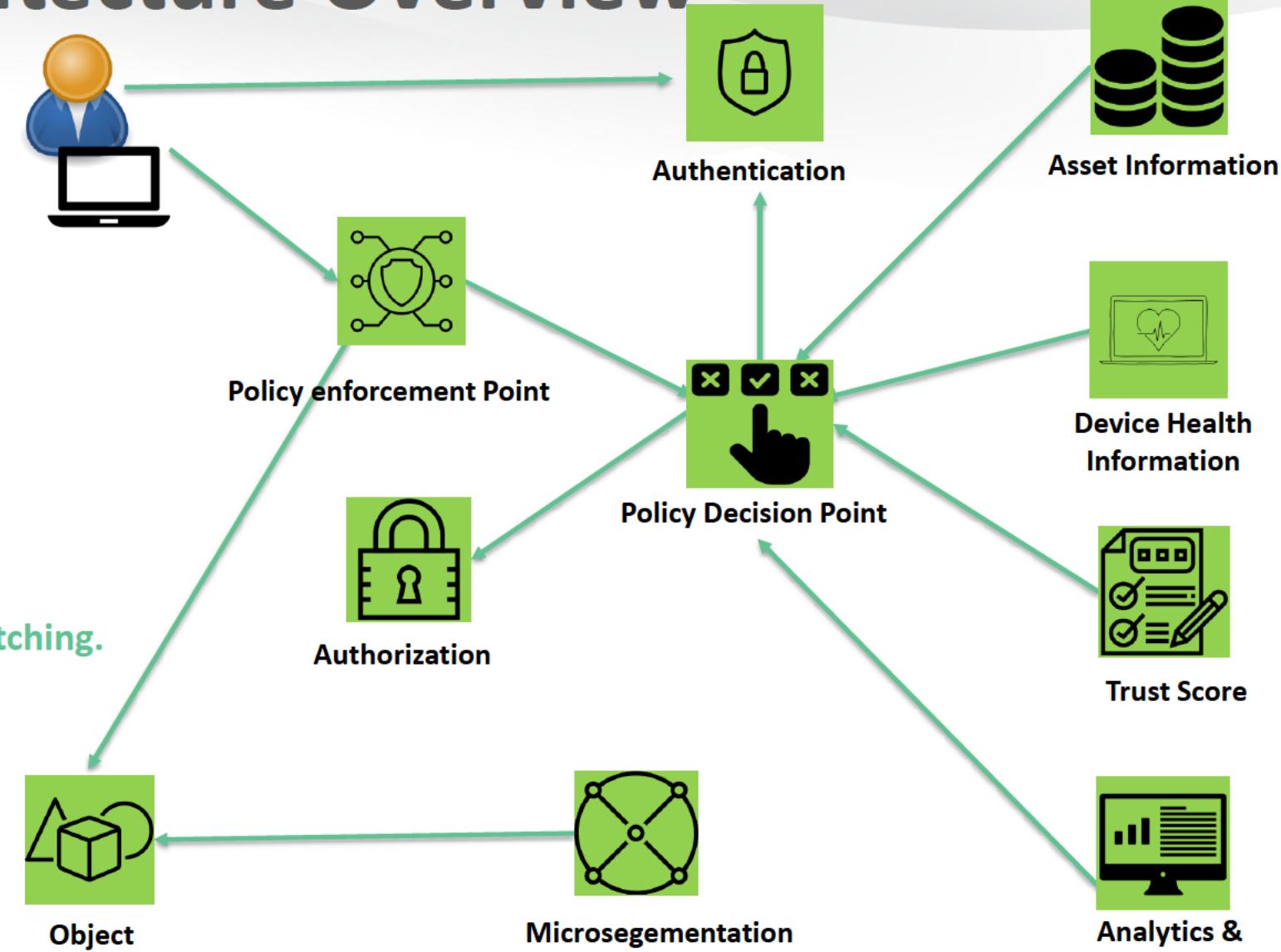
## Google BeyondCorp

Understand the context, authenticate, authorize and encrypt.

# C.A.R.E. Architecture Overview

## Design Principles

- Practice good object awareness.
- Apply boundless trust verification.
- Promote central decision making.
- Think macro but apply micro.
- Treat data flows like everyone is watching.
- Be mindful of dark defaults.



# Unpacking CARE



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# Unpacking CARE



Identity  
is the foundation

Policies  
are your boundary

# Unpacking CARE



Identity  
is the foundation

Policies  
are your boundary

People  
are your trust  
universe



## Unified Directory and Access Decisioning

Federation is not enough

Consolidate directories : True Directory and True SSO.  
Support for LDAP, SCIM, REST, SQL.

Leverage Schema flexibility. Establish flexible and global management

Define contextual and intelligent policies. Build efficient governance

Automate feedback and centralize monitoring



## Identity

### Flexible Access Management

Smart, context aware access

Stronger authentication & multi-factor support

Detect anomalies. Reduce IT support costs

Unify privilege access management & policy-based access management

Support diversified protocols for different services

# Identity as Foundation Example

Previous

- Multiple disparate directories
- Heterogenous authentication schemes
- Legacy inline MFA
- VPN Access to trusted internal network
- Legacy apps (custom + on-prem software)
- Disparate and Diverse AD groups
- Limited Authorization management
- Limited privileged access management
- Limited Monitoring
- Missing insider threat detection

Now

- Consolidated directories
- Standard authentication schemes
- Adaptive MFA
- Open access from external network
- Cloud deployed apps
- Centrally administered groups
- Unified Authorization management
- Conditional Access Policies
- Active Privileged access management
- Centralized User Behavior Monitoring



## Confined Trust Boundary

Tailored security setting

- Renovate flawed traditional Defense-in-Depth
- Define network security policies based on workflows
- Create logical segregation
- Apply granular controls to limit network and application flows



## Attached Enforcement Proxy

Protected resources

- Attach as a gatekeeper to the protected resources
- Enforce based on unified decision
- Apply least privileged policies
- Maintain user experience without rigid policies

# Policy as Boundary Example

Previous

- Flat and open networks
- Limited and patchy asset awareness
- Redundant and numerous network policies
- Loose Network Access controls
- Access through VPN network
- Decentralized and inconsistent enforcement
- Undetected and ungoverned shadow IT
- Access from non-managed devices

Now

- Zero Trust Segmented Networks
- Completed asset inventory
- Granular network policies
- Localized Network Access controls
- Access from anywhere
- Protected internet exposure
- Allow sanctioned apps only
- Allow managed devices only
- Improved network monitoring



## People Data

Data is backbone for access decisions

Store data in one enormous data lake

Collect behavior, technology and physical proximity data

Buy and build IT systems with APIs in mind



## Engagement Portal

Personalized security feed & tips

Provide actionable information to improve security posture

Verify suspicious activities to reduce false positives

Provide a single pane for overall trust profile visibility



## Confidence Score

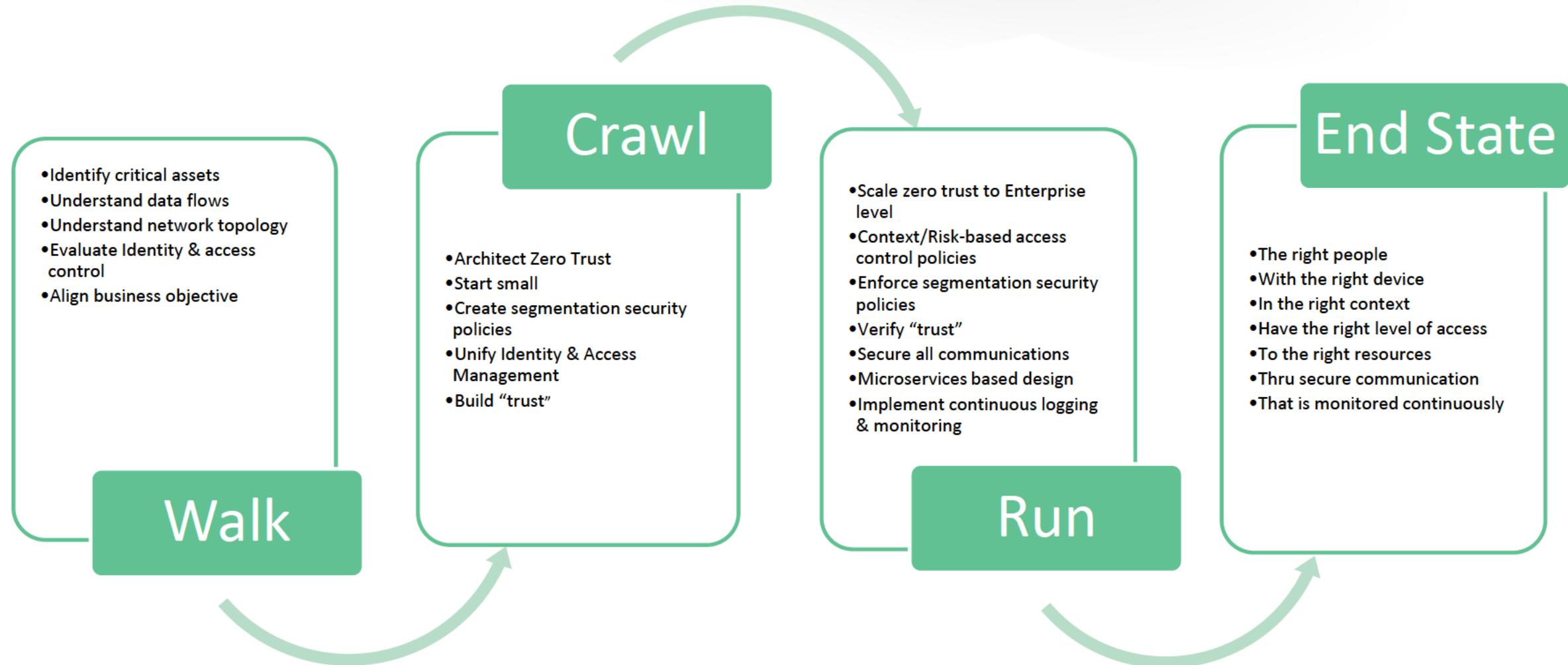
Assess risk based on behavior

Represent an employee's trust profile

Reflect an employee's responsible behavior towards improving their trust profile

Apply access control to protected resources

# Journey To Zero Trust



# Apply Take-Away

Next week you should

- Understand current state and identify critical assets.
- Identify distributed identity and distributed access policy stores.

In the first three months you should

- Unify identity and policy stores.
- Block insecure protocols.
- Segment environment.
- Build trust score mechanism.

Within six months you should

- Adopt localized and responsive policy design.
- Provide risk-based access based on real-time employee trust score.

# Appendix

# Design Principles



## Practice good object awareness.

Cataloging assets and data enriches trust intelligence.



## Be mindful of dark defaults.

Policy failures must protect the resource & minimize disruption.



## Treat data flows like everyone is watching.

Removing insecure protocols ensures confidentiality.



## Apply boundless trust verification.

Performing frequent access checks discourages dormant threat actors.



## Promote central decision making.

Applying policies in one place allows for easy management.



## Think macro but apply micro.

Focusing on the resource improves control effectiveness.