

RSA® Conference 2022

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TRANSFORM

SESSION ID: PROF-T09

Making The Leap: Transform from Techie to CISO/Infosec Leader, Should You?

Todd Fitzgerald

CISO, Cybersecurity Leadership Author, CISO SPOTLIGHT, LLC

VP Cybersecurity Strategy, Cybersecurity Collaborative

@Securityfitz www.amazon.com/author/toddfitzgerald



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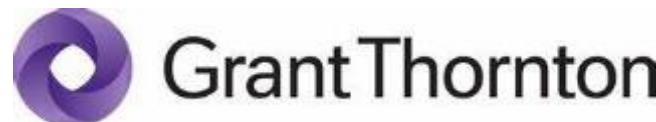
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Several videos in this presentation are from personal collection
of the late Eugene Schultz with permission, an unforgettable
information security pioneer and frequent RSA presenter.

Todd Fitzgerald, CISO, Cybersecurity Leadership Author

#RSAC

Global Security Leadership Roles

CYBERSECURITY
COLLABORATIVE

Prior IT Leadership Roles



Adjunct Faculty

VP, Cybersecurity
StrategySVP, CAO,
Infosec and
Tech Risk

Global CISO

Global CISO
Medicare
SSO/External
Audit OversightNorth and Latin
America CISOBlueCross
BlueShield

Author Roles



2019, 2020, 2021 #1 BEST SELLER
- Taylor & Francis (Publisher)

2020 CANON Cybersecurity
Hall of Fame Inductee



Podcast

Leadership Books
Contributor to:
• ISC2 CISSP
• ISACA
COBIT 5
• ISACA CSX
• E-C Council
CCISO
• Dozen
Other Books

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Today We Will Cover:

1. The **Evolution** of the Cybersecurity Leader (CISO/VP/Dir/Mgr Information Security)
2. The **Skills** Required of this guy person
3. The Job **Opportunity**



HOW CAN WE BE SURE

OF WHICH



TO TAKE?

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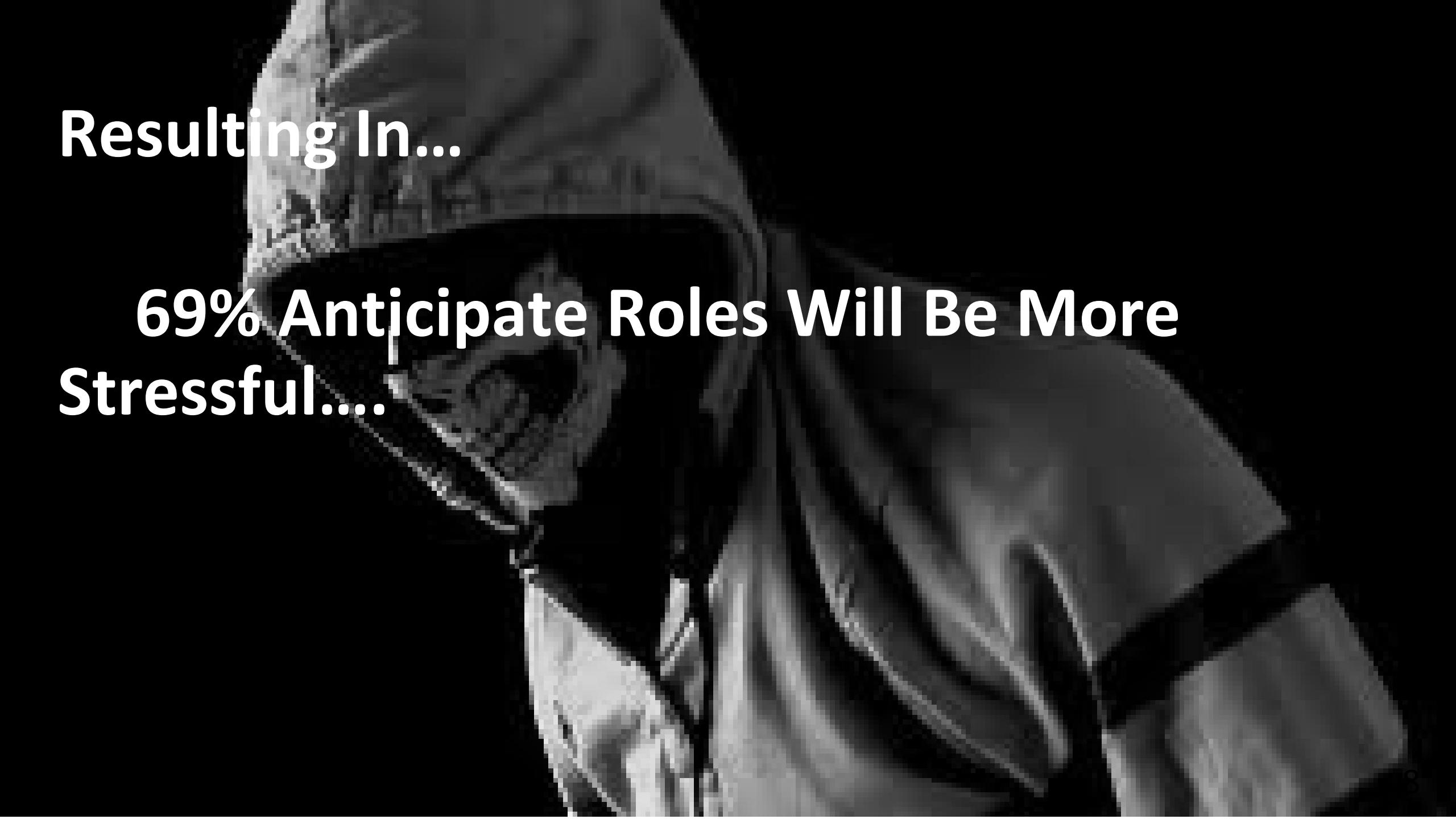
The Evolution of the Security Leader (CISO or Individual Leading Significant Security Aspects)





67% of CISOs believe their organizations
are more likely to fall victim to a cyber
attack or data breach this year

- Ponemon Institute



Resulting In...

**69% Anticipate Roles Will Be More
Stressful....**



**63% Believe Information Security Budgets
to Decline or Remain Flat...**

45% Even Fear Job Loss in the Event of A...



DATA BREACH

DATA BREACH
PRESS RELEASE

DATA BREACH

PRESS RELEASE

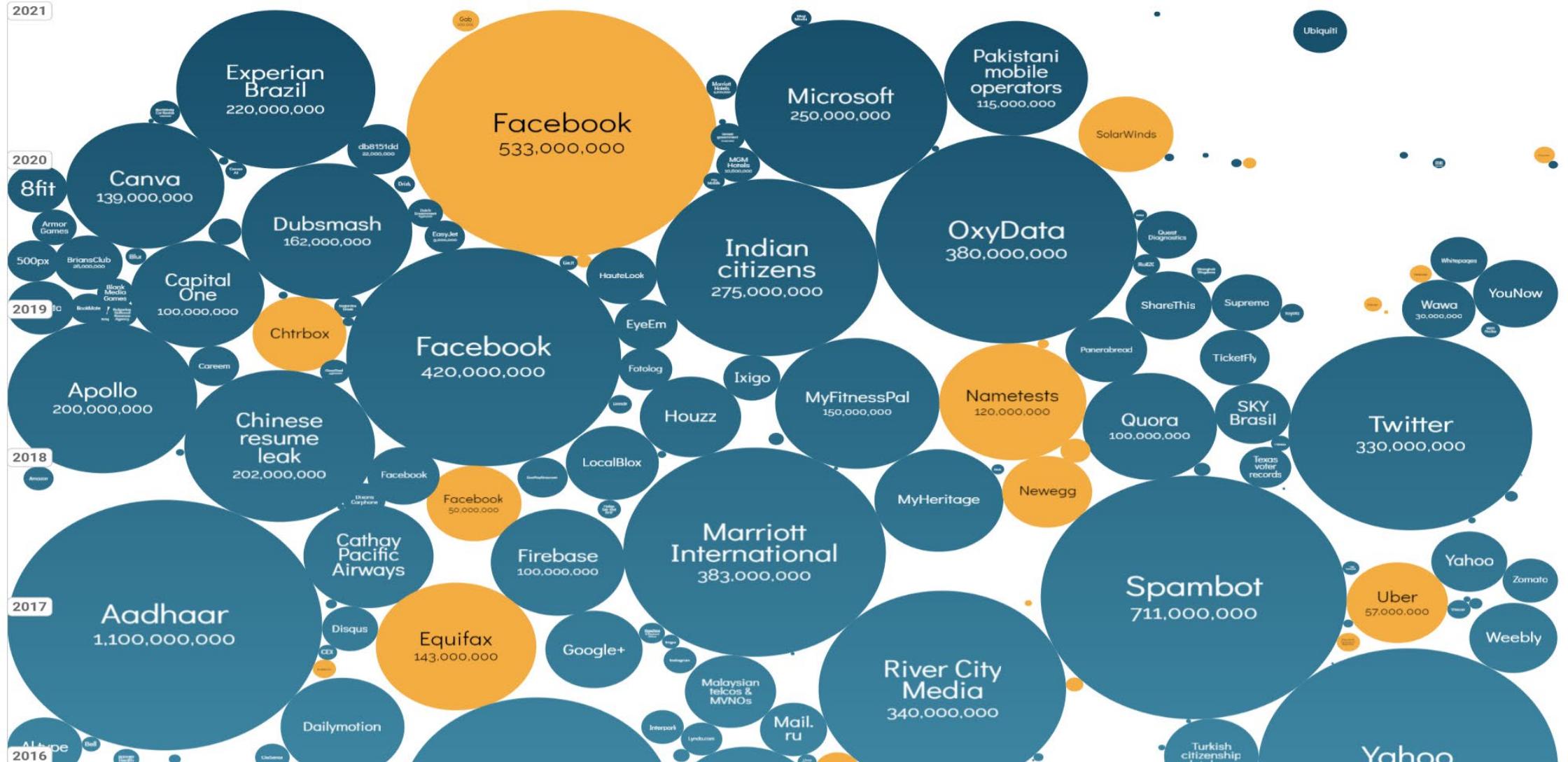


DATA BREACH

11.7 B Records Breached Since 2005

PRESS RELEASE

• AND THAT INCLUDES JUST THE REPORTED ONES...



Source: Informationisbeautiful.com

SOLUTION: We Recruit a

ciso

Chief Information Security Officer

CISO Job Description

- The CISO position requires a visionary leader with sound knowledge of business management and cybersecurity technologies covering the corporate network and the broader digital ecosystem. As the organization's senior IT security officer, the CISO has enterprise-level responsibility for all data/information security policies, standards, evaluations, roles, and organizational awareness. The CISO is responsible for the establishment and overall management of the information security program for the company, and must proactively work with business units and ecosystem partners to implement practices that meet agreed-on policies and standards for information security. He/She must understand Information Technology and oversee a variety of cybersecurity and IT related risk management activities necessary to ensure the achievement of business outcomes.
- The CISO should understand and articulate the impact of cybersecurity on (digital) business and be able to communicate this at all levels of the organization, up to the board of directors. The CISO serves as the process owner of the appropriate second-line assurance activities not only related to confidentiality, integrity and availability, but also to the safety, privacy and recovery of information owned or processed by the business in compliance with regulatory requirements. The CISO understands that securing information assets and associated technology, applications, systems and processes in the wider ecosystem in which the organization operates is as important as protecting information within the organization's perimeter. A key element of the CISO's role is working with executive management to determine acceptable levels of risk for the organization.

With Responsibilities

- Develop, implement, maintain, and monitor a comprehensive strategic information security program to ensure that appropriate levels of confidentiality, integrity, availability, safety, privacy and recovery of information assets are met
- Provide leadership through strong working relationships and collaboration to develop strategic goals for information security compliance and risk mitigation
- Liaise with external partners as necessary to ensure the organization maintains a strong security posture against relevant threats and advancing threat landscape
- Develop a KPI, metrics and reporting framework to measure the efficiency, effectiveness, and continuous increase in the maturity of the information security program
- Lead and coordinate the development and maintenance of information systems security policies, procedures, standards, and guidelines in compliance with corporate, federal and state laws and regulations
- Develop and maintain the Computer Security Incident Response Plan. Provide hands on leadership of the C-SIRT team to contain, investigate, and prevent future breaches of personal or confidential information
- Identify and assess risks in implementing business innovations. Provide assessment of those risks to business stakeholders
- Design and execute penetration tests and security audits
- Monitor compliance with the organization's information security policies and procedures among employees, contractors, alliances, and other third parties
- Oversee the development and implementation of training programs and communications to make systems, network, and data users aware of and understand security policies and procedures
- Work with legal, risk and compliance staff to ensure all information owned, collected, and controlled by or on behalf of the company is processed and stored in accordance with applicable laws and other regulatory requirements. Collaborate and liaise with privacy officer to ensure that data privacy requirements are included in the security program
- Stay well-informed of best practices in the IT security field, coordinate and/or evaluate new and emerging security practices and technologies, and recommend and promote adoption as appropriate
- Work closely with Information Technology, and the Security Operations Center (SOC) to identify cybersecurity risks and develop remediation strategies
- Inform IT security architecture to include engineering best practices for security controls
- Manage an information security risk mitigation plan based on sound risk analysis
- Develop and mature the organization's security assessment program. Perform regular security assessments of effectiveness of policies/procedures and systems security safeguards
- Ensure the timely remediation of security vulnerabilities within the environment and produce compliance KPIs
- Consult IT and technical teams on addressing security risk, providing security information and input to strategic and tactical planning, and the appropriate and effective use of IT resources
- Implement, manage and enforce information security directives within regulatory mandates to protect PHI, including Federal HIPAA and HITECH and any applicable state laws
- Cooperate with the regulatory bodies in any lawful compliance reviews or investigations related to patient health information security
- Support compliance through participation in regulatory compliance and information security committees
- Serve as the information security lead on the Privacy Council
- Build external relationships to identify external cybersecurity threats impacting the industry and influence threat intelligence sharing
- Monitor changes in legislation and accreditation standards that affect information security

... and Qualifications

- Qualifications Bachelor's degree in a related field (Computer Science or related field).
- Advanced degree preferred.
- 10-15 years of progressive IT Security experience, including cybersecurity and risk management, within a large corporate environment with at least 5 years in a management role
 - Must possess professional security management certification such as a Certified Information Systems Security Professional (CISSP), Certified Information Security Manager (CISM), Certified Information Systems Auditor (CISA), or other similar credentials
- Demonstrated knowledge of common information security management frameworks such as ISO/IEC 27001 and or HITRUST, ITIL, COBIT and NIST, and an understanding of relevant legal and regulatory requirements such as Payment Card Industry/Data Security
- Demonstrated experience of leading an advanced security program including sophisticated technologies in a defense-in-depth architected environment
- Knowledge of network related protocols and security event log management and reporting tools.
- Experience with maintaining operational computer and network security, firewall administration, virus protection, intrusion detection and prevention, automated security patching, and vulnerability scanning systems
- Experience with data breach management and managing an actual data breach.
- Demonstrated experience with leading a SOC utilizing advanced threat and intelligence technology
- Leadership qualities, and proven experience as an effective manager and influencer of people
- Outstanding interpersonal and communication skills
 - High degree of integrity and trust, and ability to work independently
- Ability to weigh business risk and enforce appropriate information security measures

Source: Actual CISO Job Description posted on Glassdoor (company name omitted)

Where Do CISOs Come From ?

- A. Born as natural paranoid leaders
- B. Raised their hand at the wrong time during a meeting
- C. Didn't attend the selection meeting
- D. Last IT guy in the shop
- E. Worked on compliance stuff
- F. Chose this career (full deck should be checked)

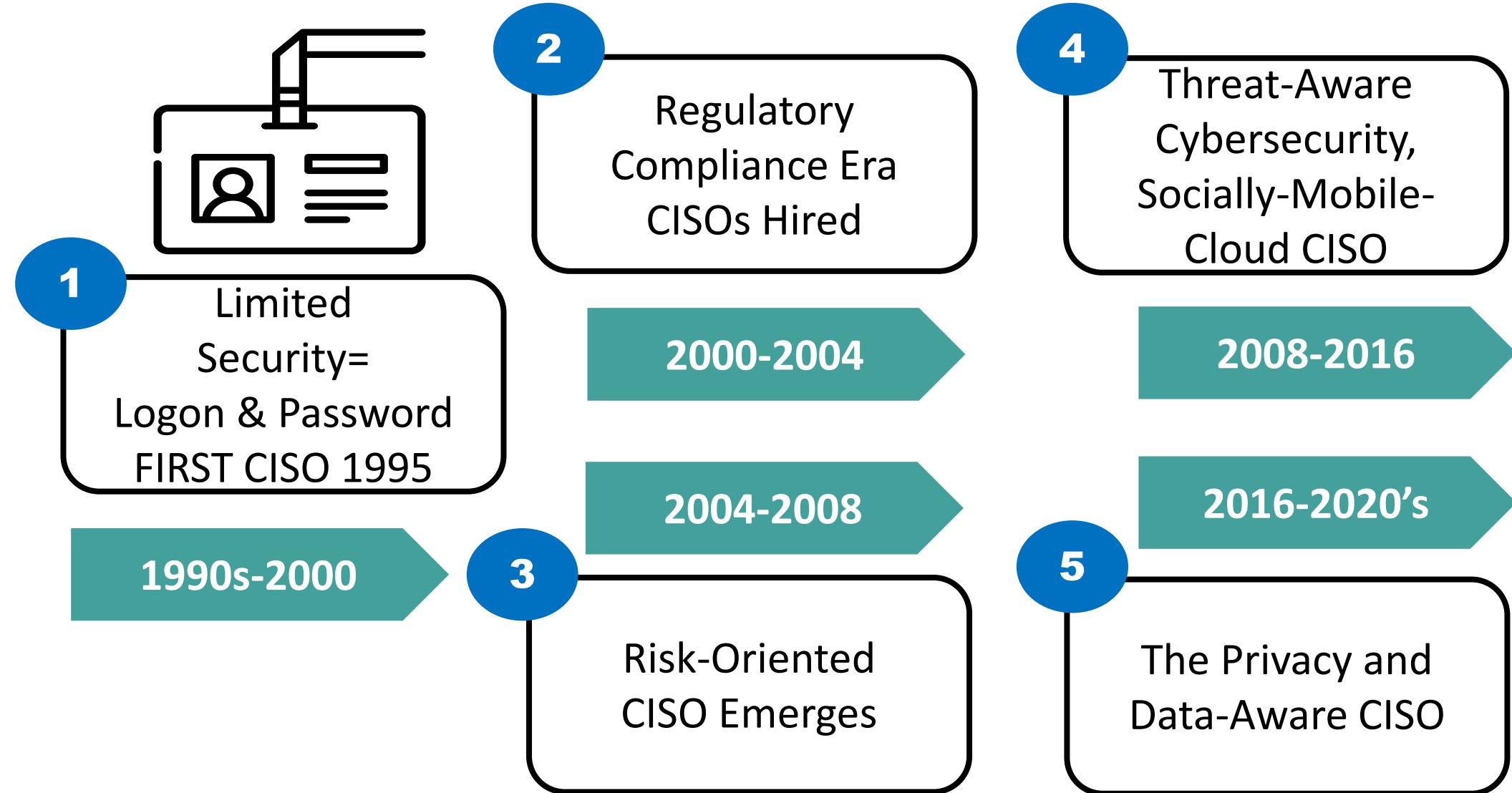
THE FIRST SECURITY LEADERS....



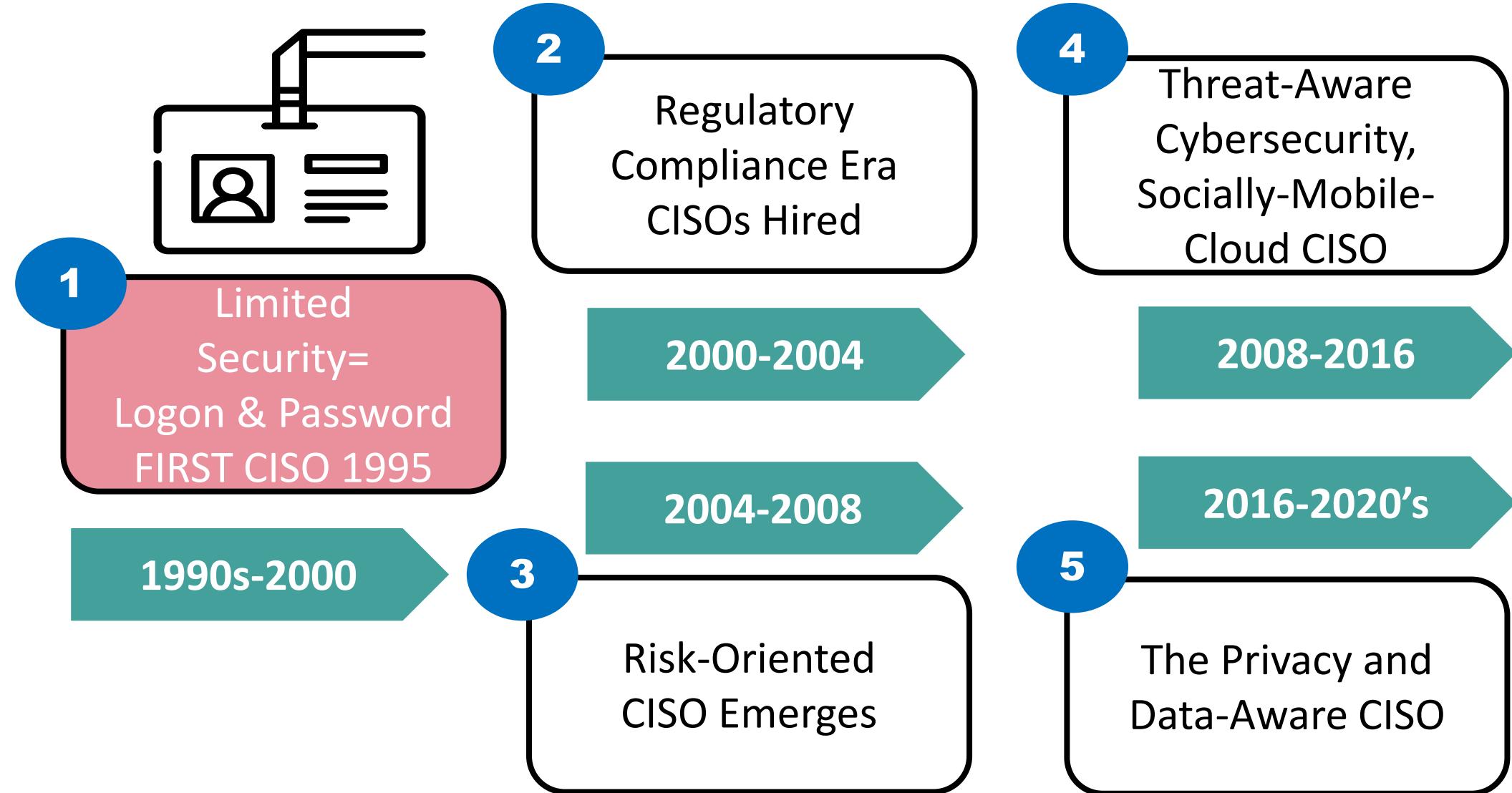
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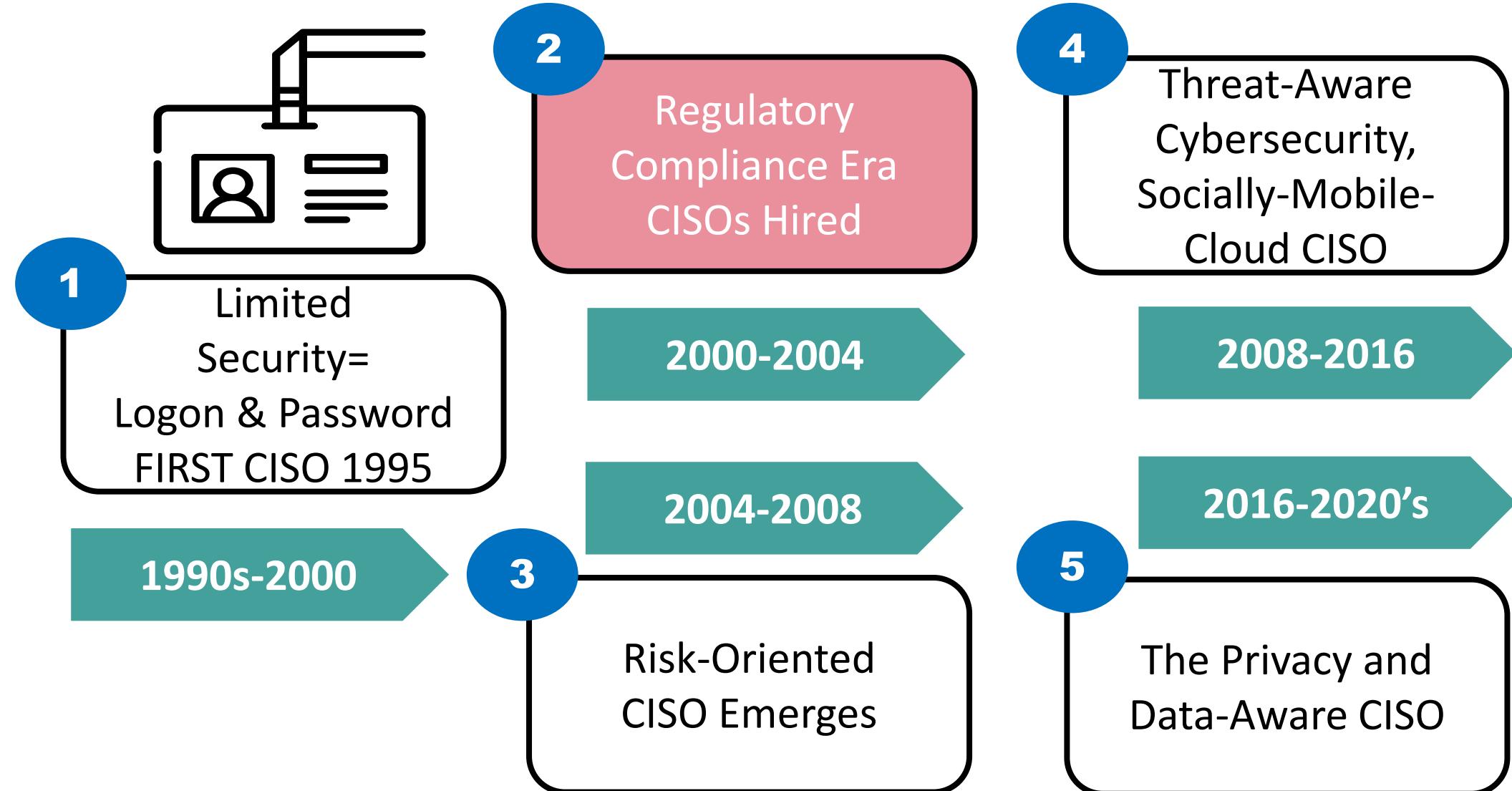
5 STAGES OF CISO EVOLUTION 1995-2020'S



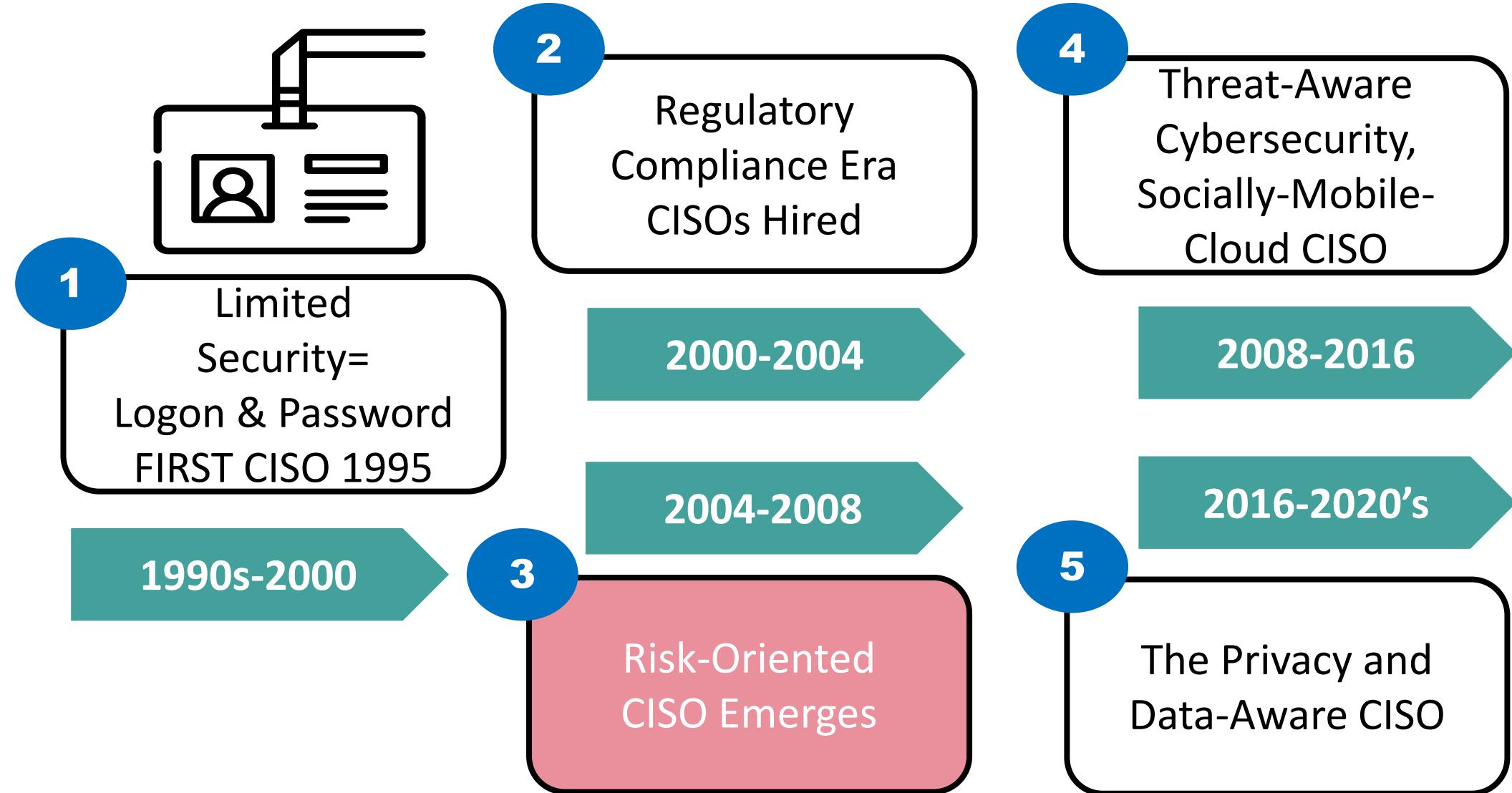
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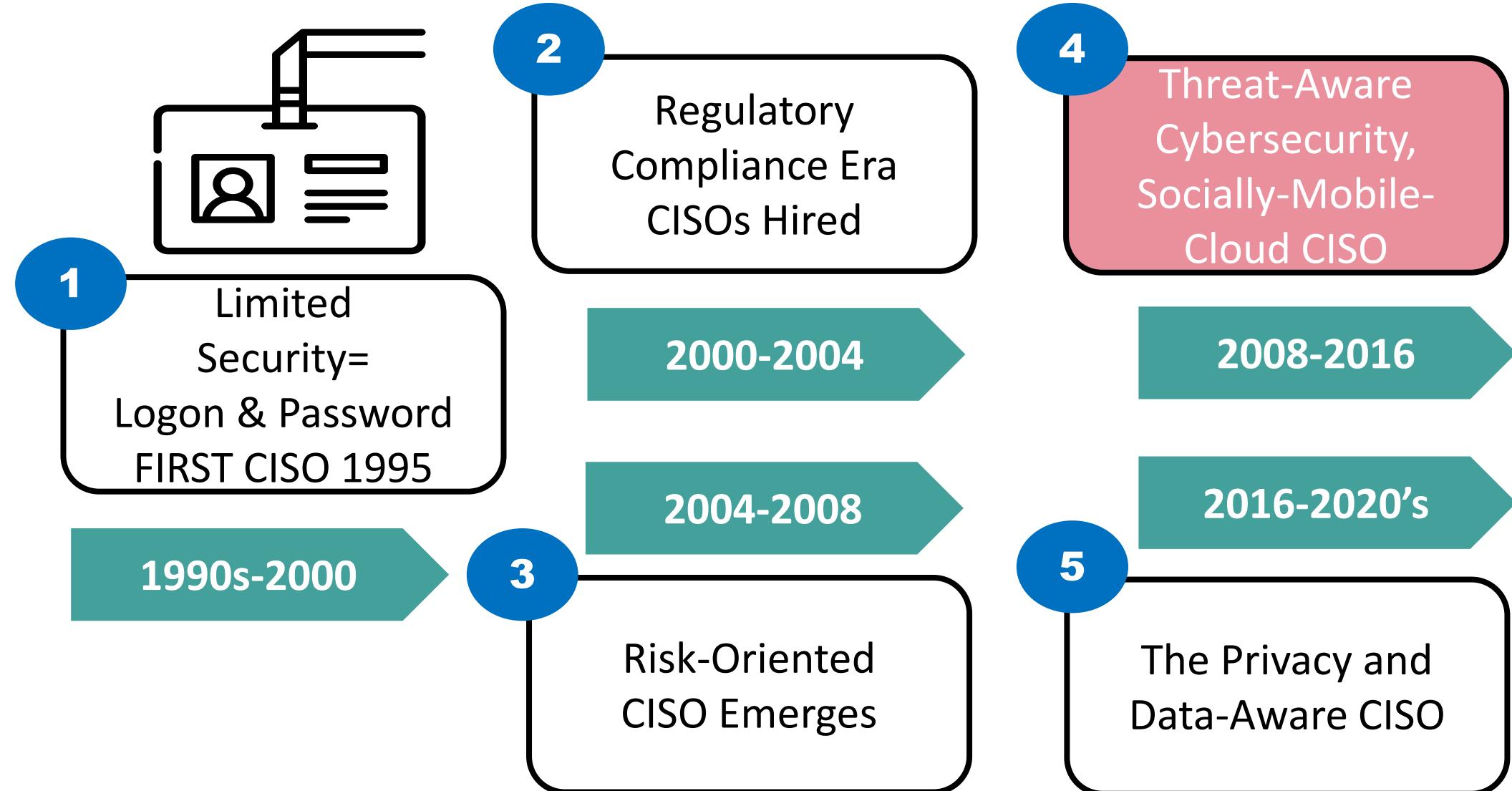
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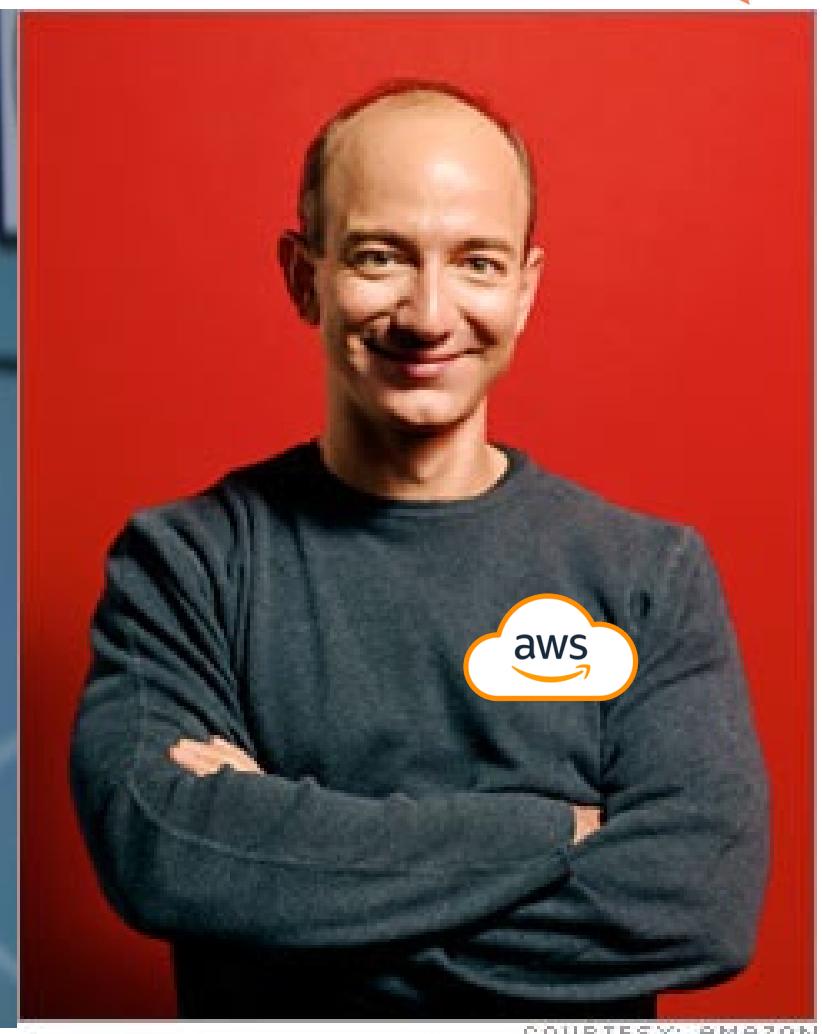


5 STAGES OF CISO EVOLUTION 1995-2020'S



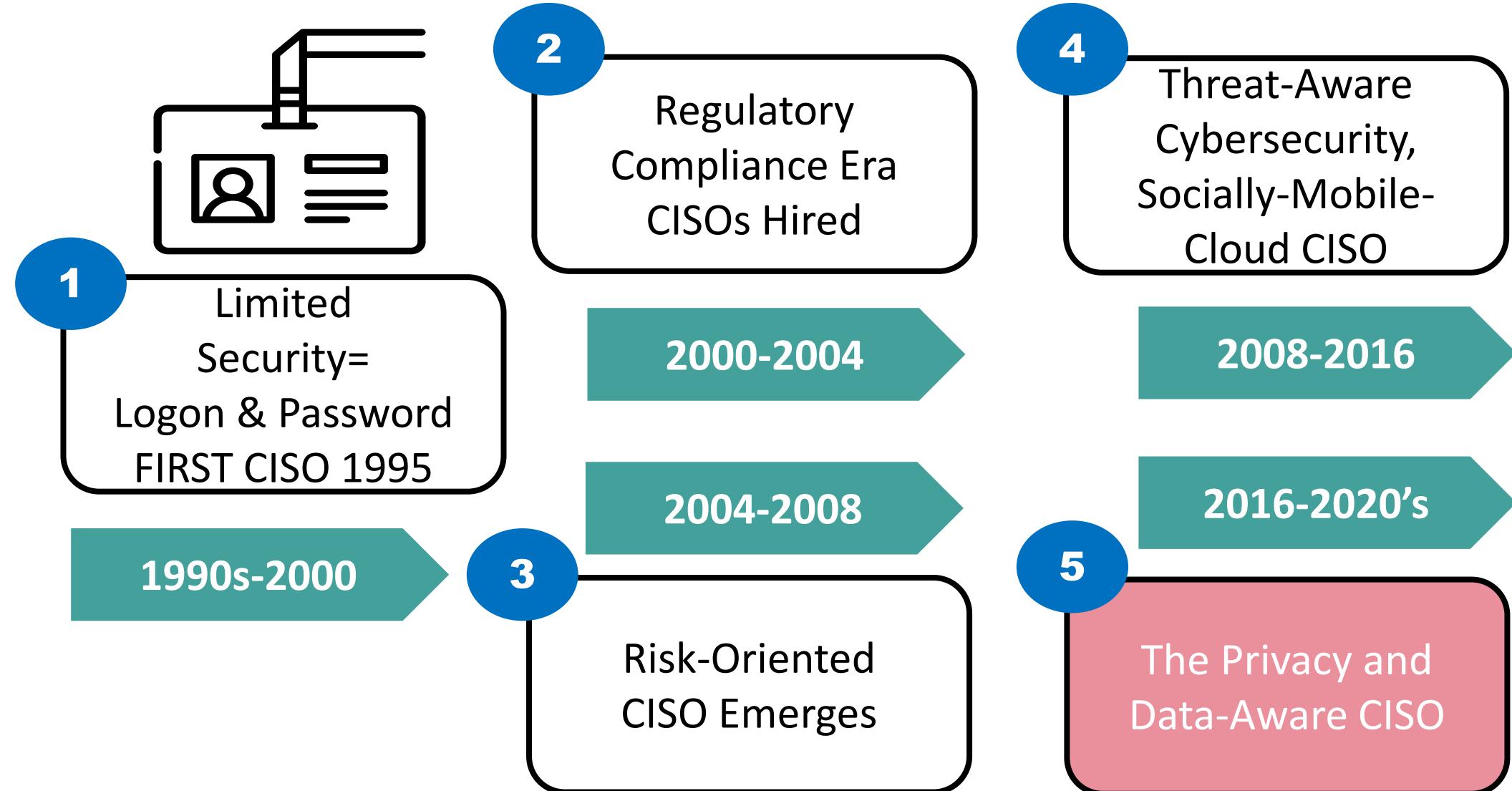
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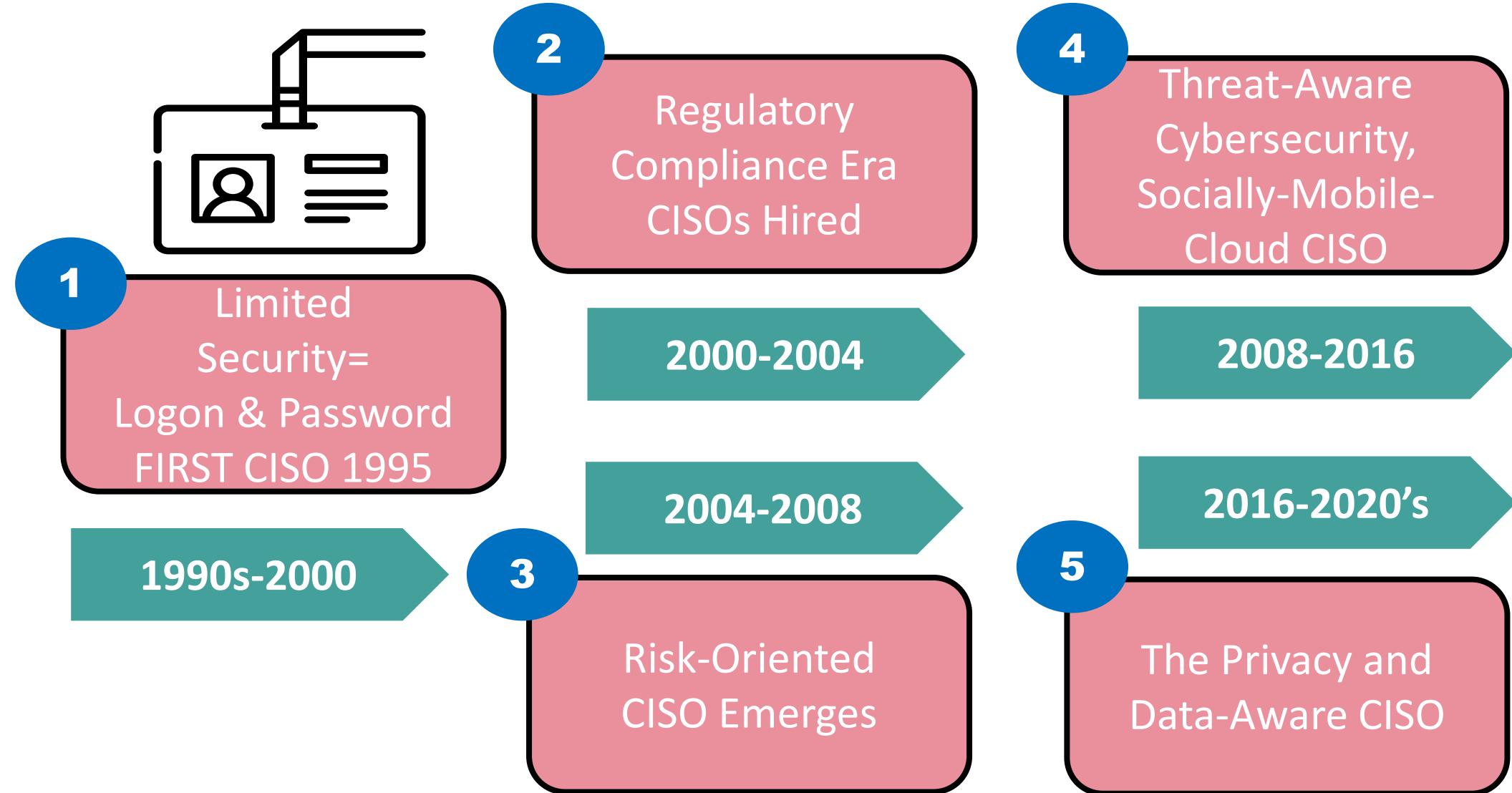


COURTESY: AMAZON

5 STAGES OF CISO EVOLUTION 1995-2020'S



5 STAGES OF CISO EVOLUTION 1995-2020'S



Evolution of Security Leadership 1995-2020's

Dimension	Pre-2000	2000-2003	2004-2008	2008-2016 & 2016-2020's*
Technology	Firewalls Anti-Virus	GRC Tools	Identity Management	Social Media Ipads/Tablets File sharing Virtualization
Organization	Data Center	Committee	CISO in IT	CISO outside IT
Laws/Regs	EU Directive	HIPAA, GLBA, PCI, FISMA	NIST Regs, ISO27001:05	*Privacy Focus (2016-2020s) *Data Aware (2016-2020s)
Media Incidents	Infrequent	Breach Notification	Few companies, big attention	Many companies, large ones noticed
Security Issue	Technology	Technology Compliance	Risk	Vendor Consumer

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The Security Leader Skills



Resulting In ...

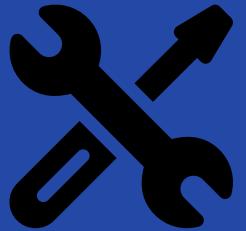
“The CISO is responsible for a global organization and will manage teams located appropriately across the globe.”

- Job Posting Fortune Global 500 Company

Techie Core Competencies



Analytical Problem
Solving
Best Practices
Innovations
Process
Orientation



Tool Expertise
Industry Standards
Emerging
Technologies



Team Work
Crisis
Management
Provide Technical
Assistance

Leadership Competencies

Self-Control

Interpersonal Awareness

Adapability

Perseverance

Results-Oriented Flexibility

Thoroughness

Self-Development Orientation

Critical Information Seeking

Efficiency Seeking



Decision Point: Critical Differences in Thought Processes

TECHNICAL

- Technical Challenge
- Concrete, non-ambiguous solutions
- Task-Oriented
- Mastery of Technical Skill
- Hands-on Training Focus
- Documentation Aversion
- High Level of Individual Contribution
- Meetings are Distractions



Managerial Competencies Are Different



MANAGERIAL

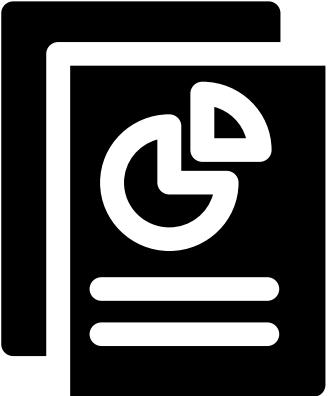
- Embracing Ambiguity and Uncertainty
- Meetings, meetings and more meetings!
- Oral Communication At Various Levels
- Business Relationships
- People-Oriented/Conflict Resolution
- Consensus Building
- Many Presentations
- Influence
- Team Building

Skills: Leadership Skills Paramount for Today's CISO



- Plan a path away from operations
- Refine risk management processes to business language
- Widen vision to privacy, data management and compliance
- Build a support network for insights
- Leverage new business skills to create focus and attention of business leaders

Source: Forrester Research (Projection to 2018 CISO)



GARTNER : 6 STEPS A CISO CAN TAKE

1. Develop an **executive narrative** to reset perspectives on risk and cybersecurity
2. Formalize the **risk and security program**
3. Establish the risk and **security business service portfolio and catalog** and validate with the rest of the business
4. Determine **standard costs** for the risk and security business services
5. Enable the business units to choose **service levels** based on the cost-benefit and desire level of risk
6. Manage risk and security budget as a service of the selected service level and use chargeback or show back to **link to the budget to the business benefit**

Source: <https://www.gartner.com/en/conferences/emea/security-risk-management-germany/featured-topics/leadership-and-strategy>

... Remember the CISO Qualifications?

- Qualifications Bachelor's degree in a related field (Computer Science or related field).
- Advanced degree preferred.
- • 10-15 years of progressive IT Security experience, including cybersecurity and risk management, within a large corporate environment with at least 5 years in a management role• Must possess professional security management certification such as a Certified Information Systems Security Professional (CISSP), Certified Information Security Manager (CISM), Certified Information Systems Auditor (CISA), or other similar credentials
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- • Demonstrated experience with leading a SOC utilizing advanced threat and intelligence technology
- • Leadership qualities, and proven experience as an effective manager and influencer of people
- • Outstanding interpersonal and communication skills• High degree of integrity and trust, and ability to work independently
- • Ability to weigh business risk and enforce appropriate information security measures

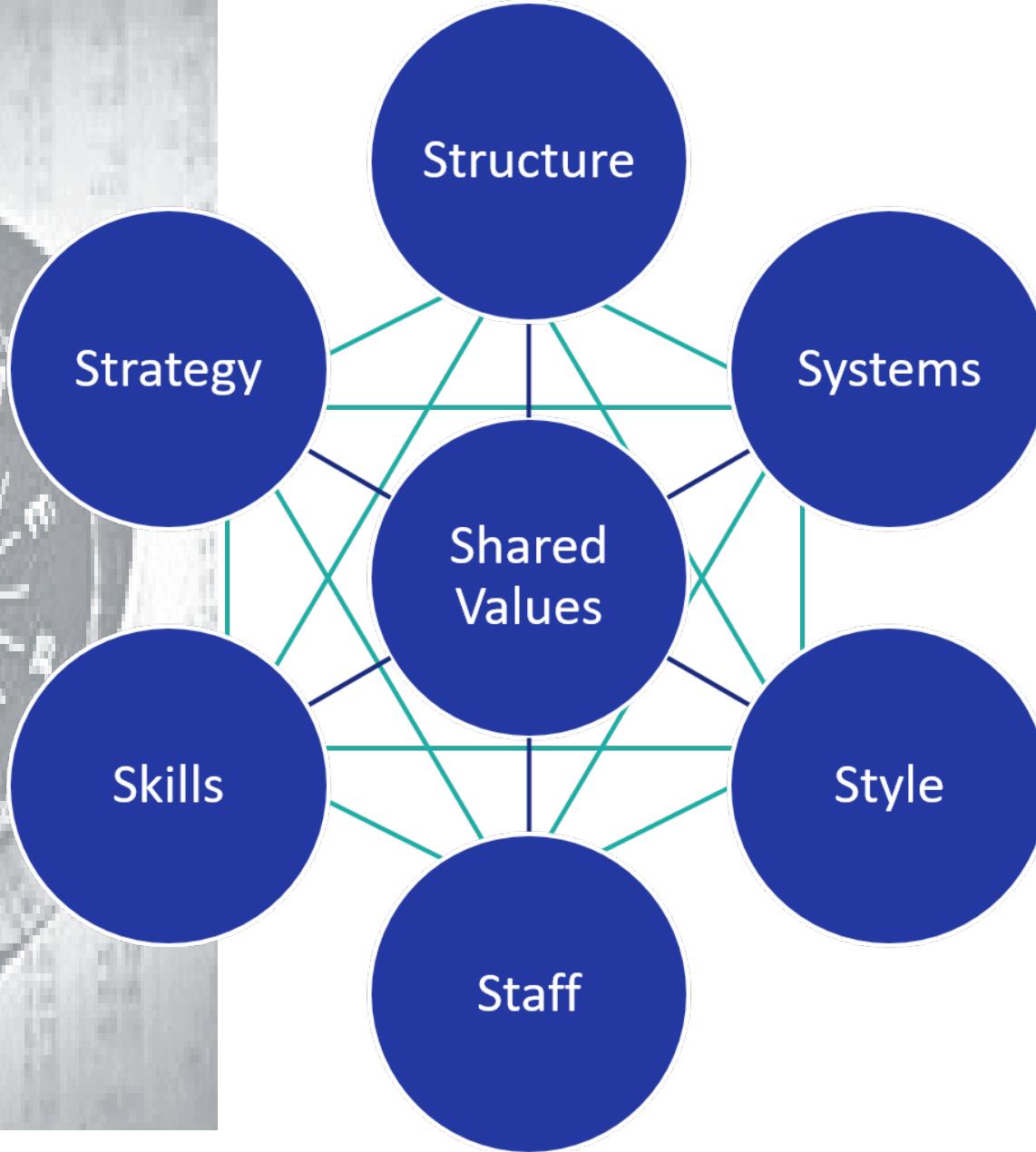
Source: Actual CISO Job Description posted on Glassdoor (company name omitted)

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- Ability to weigh business risk and enforce appropriate information security measures

Source: Actual CISO Job Description posted on Glassdoor (company name omitted)

Our Ability To Implement Cybersecurity Strategy Is Impacted By 7 Key Factors



DEVELOP CYBERSECURITY
VISION & STRATEGY

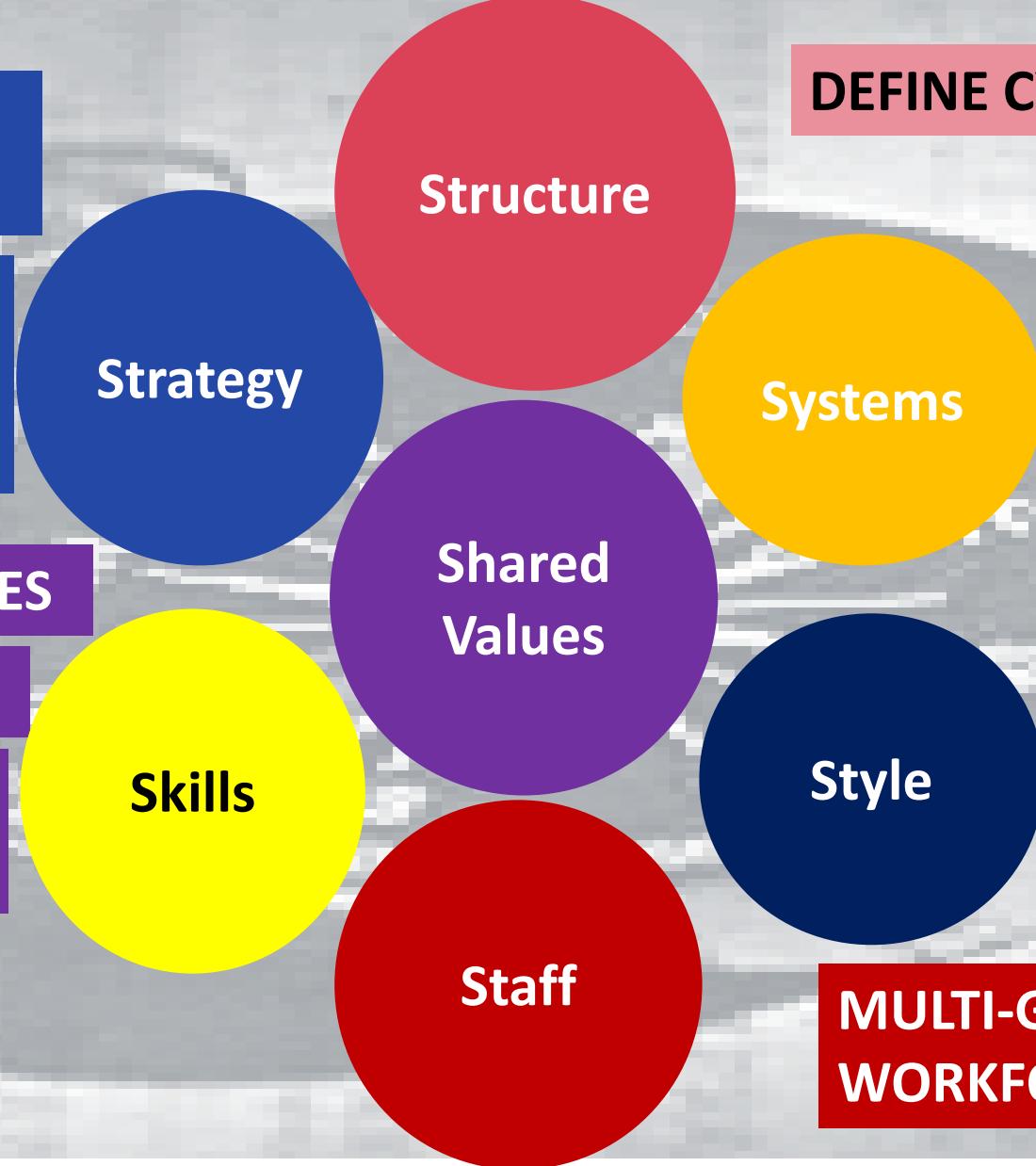
EMERGING
TECHNOLOGIES &
TRENDS

POLICIES AND PROCEDURES

LAWS AND REGULATIONS

DATA PROTECTION &
PRIVACY

CISO SOFT SKILLS



Source: T. Fitzgerald, *CISO Compass: Navigating Cybersecurity Leadership Challenges with Insights from Pioneers* (2019, Auerbach Publications)

Awareness

Security Baseline Configuration

Review

Logging SIEM & Monitoring

Vulnerability Assessment

Managed Services

Incident Response

Forensic Analysis

Threat Intelligence

Security Analytics

Insider Threat

End User Security Awareness

Intranet Site and Policy Publication

Targeted Awareness

Phishing Programs

Executive/Board Education and Advance Reporting



2019 LEADING ORGANIZATION FUNCTIONS

Risk

Risk Assessment and Analysis

Systems Security Plan

Internal and External Penetration Testing

Privacy

Cyber Insurance

3rd Party Vendor Risk Management

Policy/Controls

Security Policy

Security Architecture

Security Control Assessment

Identity Access Management

Bus Continuity & Disaster Recovery

Control Framework Compliance

Program Management

And While Changing, Most CISOs Still Report To ...



Source: 2021 Global Chief Information Security Officer (CISO) Survey, Heidrick & Struggles

Source: CISO's Today: The good. bad and the ugly, CISO Summit, Larry Ponemon, 2013

Governance of Cybersecurity: 2015 Report, How Boards and Senior Executives are Managing Cyber Risks, Georgia

Tech Information Security Center

CISO salary and job description- What's the role of the CISO, who should the CISO report to and how much does a CISO get paid?, 1/17/18 CIO UK

METRICS MUST BE EASILY UNDERSTOOD BY THE BOARD

- Increase in share value for good governance
- Increased predictability of business operations
- Protection from civil or legal liability as a result of absence of due care
- Critical decisions not based on faulty information



1. Use Analogies to explain complicated concepts
 2. Understand the business goal-why is the CISO in the room?
 3. Are we secure? Peers-Trends-Gaps-how to
 4. Enterprise-wide risk management
 5. How are you managing risk? Framework?
 6. How is risk being mitigated?
 7. Risk posture most important
 8. Compliance maturity, incidents
 9. Must be ‘business relevant’, ‘why’, avoid security jargon
 10. Credibility-share good news and bad and
 11. Share a story, don’t drown them in metrics, possible (have available if asked)
 12. Compare with peers, industry, maturity s
 13. Share incidents
 14. Talk \$\$\$ - budgets, cost of downtime
- 15. Efficiency – managing costs down**
- 16. Effectiveness – oriented towards new business ops, new trends, new markets**
- BOARD-LEVEL SKILLS THE CISO MUST HAVE TO KEEP THE POSITION**
- is viewed by the rest of the organization, be it the board or management level and works up one level
 - the board
 - defenses (control oversight, compliance, governance)
 - nvite regulators, government bodies, peers to
 - ress with a simple framework, deviation from
 25. Explain the ‘ideal’ maturity level – risk appetite= difference from perfection and reality

26. What are the top 5 risks related to cybersecurity?

27. What are the actions in place to address these risks?

28. Are internal and external threats being examined?

29. Is the risk assessment holistic? Does it include vendors, suppliers– if not, could be ‘willful neglect’

30. Carve program into security processes vs technology – such as threat management, incident response, vulnerability and patch management, security operations, security architecture, and risk management

31. Discuss how we would respond to an incident to educate the board that anyone could be vulnerable

32. 49% reporting on vulnerabilities to board, followed by 25% on incident response

33. Many CISOs grasp for topics to connect with the boards!!!

34. Do we think the board cares about lost laptops and website blocking?

35. Transparency on security risks new innovations carry

36. Prioritize assets, create common risk appetite with board to fuel business growth and innovation.

37. Implement security reporting discipline and engagement between CISO and board

38. Crowded board agenda, invisible payoff vs shareholder deliverables

39. “Not our problem” outside of military and financial services

40. Overinvested in wrong priorities (preventative controls vs detect/response)

41. Risk Posture – Not tactics, security architecture, operational issues

42. Be ready for questions – board expects you as the expert to know the answers

43. Listen to their reactions- highlight next time

Source: Research by T. Fitzgerald, First presented at COSAC, Naas, Ireland, *Are we boring the board*, October, 2017)

1. Use Analogies to explain complicated concepts

2. Understand the business goal-why is the CISO in the room?

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7. Risk posture most important

8. Compliance maturity, incide

9. Must be ‘business relevant’, talk about ‘who would target us and why’, avoid security jargon

10. Credibility-share good news and bad and what you don’t know

11. Share a story, don’t drown them in metrics, talk in \$\$\$ where possible (have available if asked)

12. Compare with peers, industry, maturity status, risks

13. Share incidents

14. Talk \$\$\$ - budgets, cost of downtime

15. Efficiency – managing costs down

16. Effectiveness – oriented towards new business ops, new trends, threats, technology

17. Determine how security is viewed by the rest of the organization, be relentless in demonstrating business value

18. Work at the board level and works up one level

19. Report to the board

20. Build a wall of defenses (control oversight,

21. Position board with their responsibility

22. Communicates clear organizational governance

23. Communicate trends – invite regulators, government bodies, peers to present at add credibility

24. Communicate plan progress with a simple framework, deviation from industry standards

25. Explain the ‘ideal’ maturity level – risk appetite= difference from perfection and reality

ALWAYS SHOW VALUE

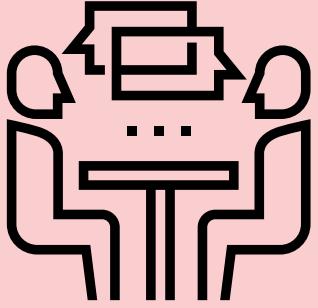
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The Opportunity



Challenge Conventional Thinking Where CISOs Come From

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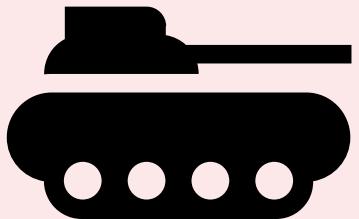
CONSULTING

- <1 in 1000 Big Four security consultants become CISOs



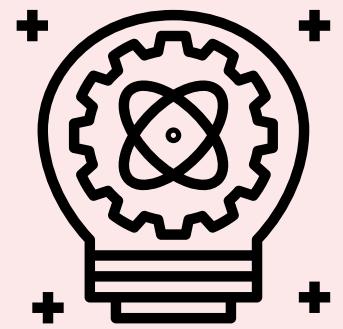
LAW ENFORCEMENT

- < 4% come from this background



MILITARY

- <11% Fortune 500 CISOs have military background



TECH COMPANY

- 25% worked for security vendor/service provider, few hired directly to CISO role

Source: 2017 Forrester Research, CISO Career Paths: Plot Your Course for Advancement

What Degrees Do Fortune 500 CISOs Prefer ?



UNDERGRADUATE

Computer
Science
18.4%

Business
9.2%

Management
Information
Systems
8.9%

GRADUATE

MBA
44.8%

Computer
Science
7.7%

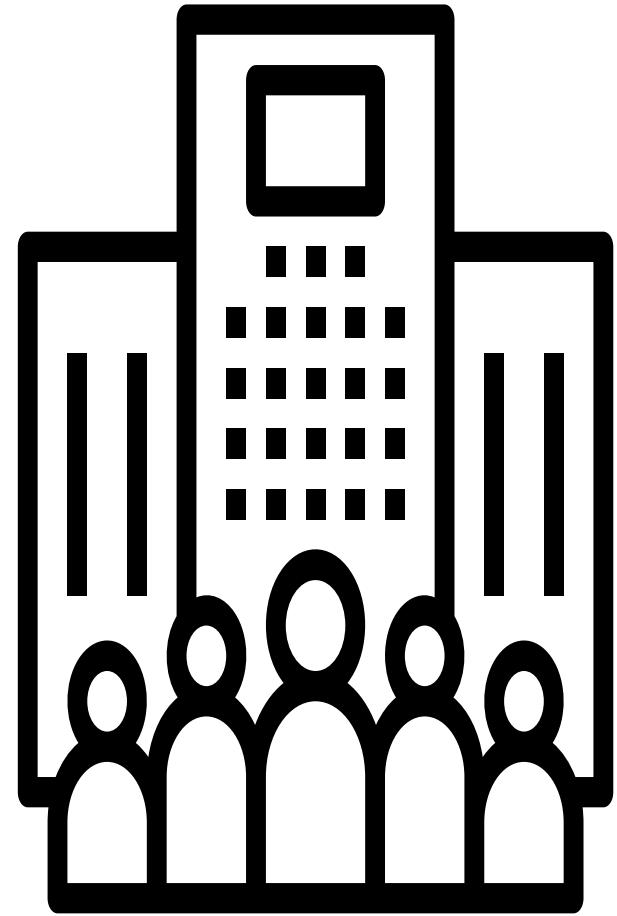
Management
Information
Systems
5.0%

Source: 2017 Forrester Research, Base 326 Fortune 500 CISOs reporting undergraduate education on LinkedIn; 181 Fortune 500 CISOs reporting graduate degrees

Do CISOs Get Promoted From Within?

59%
Fortune 500
CISOs
External
Hires

4% CISOs
have SVP
title



F500 CISOs
average
tenure 4.5
years

Few F100
hired first-
time CISO;
rest of F500
ok with that

Cybersecurity Leadership Demographics Are Changing



Source: ISACA SheLeadsTech Panel, Dublin, Ireland 2018, www.dogpatchlabs.com

Women Comprise 14% of North America Cybersecurity Workforce



Non-Managerial Staff, 6%

Manager, 3%

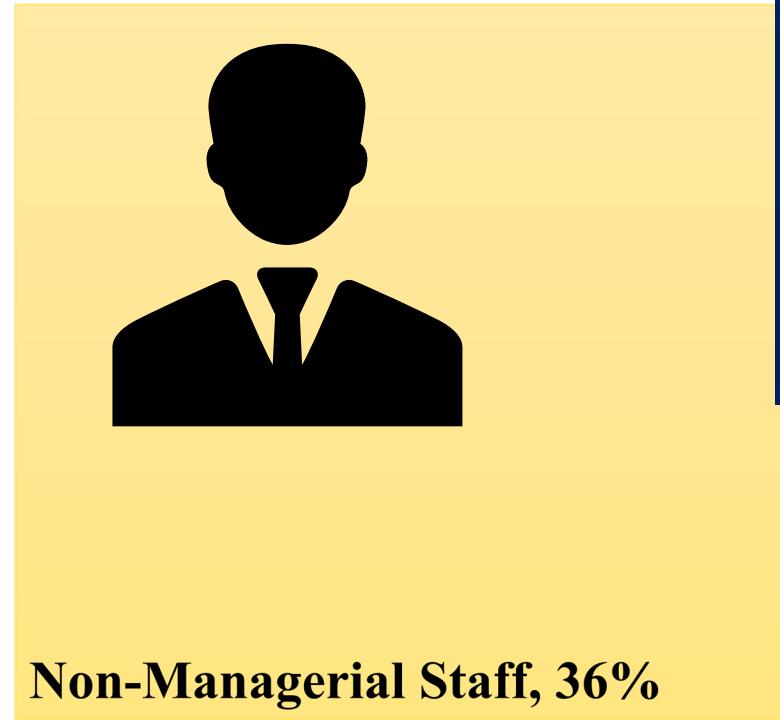
Director/Middle Manager, 2%

C-Level, 1%

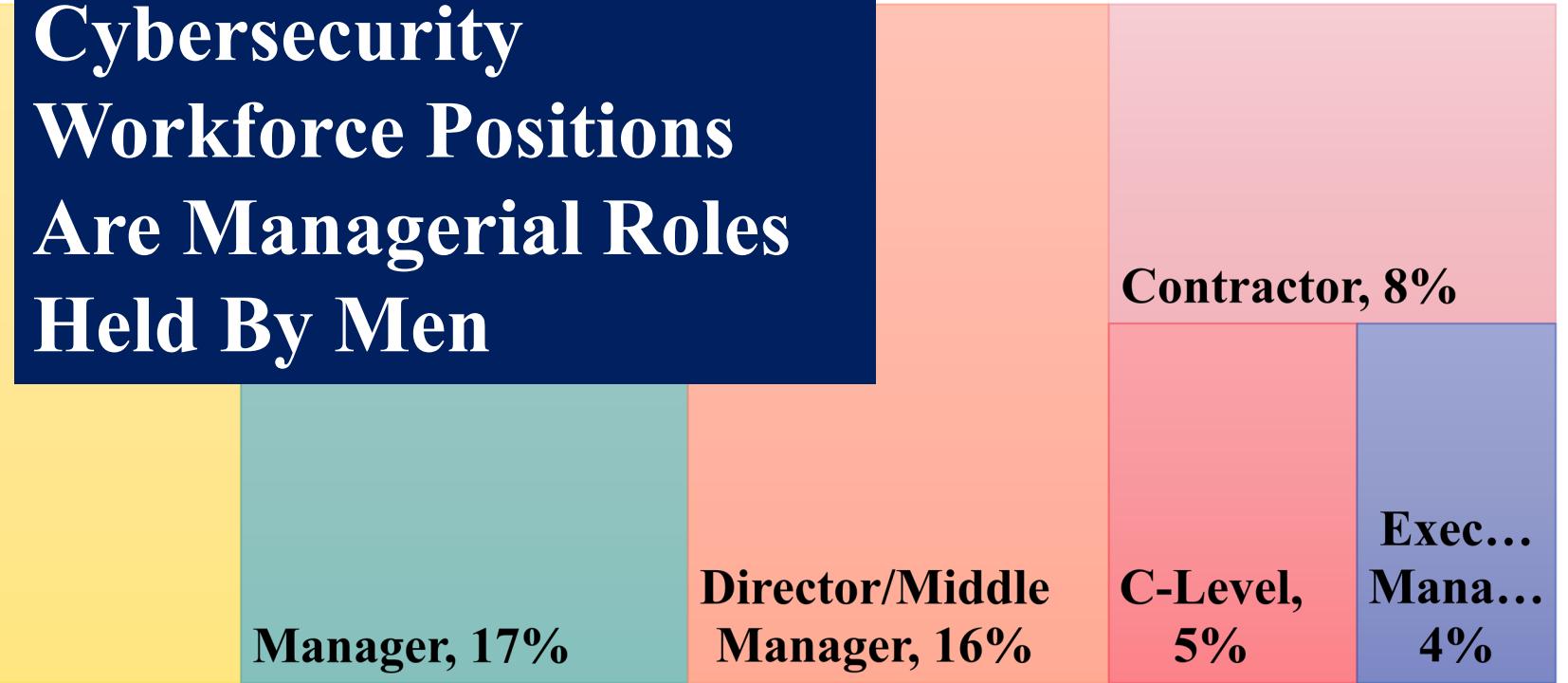
Executive Management, 1%

Contractor, 1%

Note: Women n=2,134, Men n=16,679, percentages may not total 100% due to rounding, Source: T. Fitzgerald, *CISO Compass: Navigating Cybersecurity Leadership Challenges with Insights from Pioneers*, Figure 13.2, (2019, Auerbach Publications)



42% of North America Cybersecurity Workforce Positions Are Managerial Roles Held By Men



■ C-Level ■ Executive Management ■ Director/Middle Manager ■ Manager ■ Non-Managerial Staff ■ Contractor

Note: Women n=2,134, Men n=16,679, percentages may not total 100% due to rounding, Source: T. Fitzgerald, *CISO Compass: Navigating Cybersecurity Leadership Challenges with Insights from Pioneers, Figure 13.2, (2019, Auerbach Publications)*

“Employment of information security analysts is projected to grow 32 percent from 2018 to 2028, much faster than the average for all occupations.”

- U.S. Dept of Labor



Key Certifications To Invest In



132,000



> 50,000



115,000



27,000



> 1M

Average CISO Salary+Bonus 50-90% Percentile \$295-411K (Large City Chicago, IL)

Based on HR-reported data: a national average with a geographic differential [i](#)



Source: Salary.com, Chief Information Security Officer Job Title, Q1-2022

CISO “Risky Business” Pitfalls To Watch

1. The First CISO – Underfunded, Unclear expectations
2. Experienced executives will use metrics against the CISO
3. Following a “Rockstar CISO”
4. CISO in name only, babysitting compliance for auditors
5. Outshining the CIO (and reporting to them)
6. Long interview process and company can't make up their mind
(may not be serious about role)

Source: Adapted from CSO Online, 2/7/17, T. Bell, A CISO’s Guide to avoiding certain CISO jobs



Choice of Money?

Happiness?

Both?

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Today we Covered

1. The Evolution of the Cybersecurity Leader (CISO/VP/Dir/Mgr Information Security)
2. The Skills Required of this guy person
3. The Job Opportunity



Additional Resources – Listen To Other CISOs Problems!

(CISO STORIES WEEKLY PODCAST)

Apple, Spotify, Google play, Twitch, YouTube, securityweekly.com, etc.

YouTube RU

ciso stories

X SEARCH MIC + grid list

CISO STORIES
PRESENTED BY CYBERSECURITY COLLABORATIVE cybereason

Episode 34 Guest
Melanie Ensign
Founder & CEO Discernible Inc.

VIDEO MADE WITH GINGER.APP

0:01 / 22:11 SUBSCRIBE

#CISOSToriesPodcast #SecurityWeekly #Cybersecurity

Communications Before, During and After the Breach - Melanie Ensign - CSP 34

CISO Stories
Security Weekly - 34 / 42

35 Fiscally Responsible Ways to Train/Build Community - Kevi...
Security Weekly

36 Security from Scratch: Incident Response on a Shoestring...
Security Weekly

37 Extending Detection and Response to the Cloud - Kath...
Security Weekly

38 Security Awareness That Works! - Steven Lentz - CSP 38

All Related From Security Weekly Rece >

DEVELOP CYBERSECURITY
VISION & STRATEGY

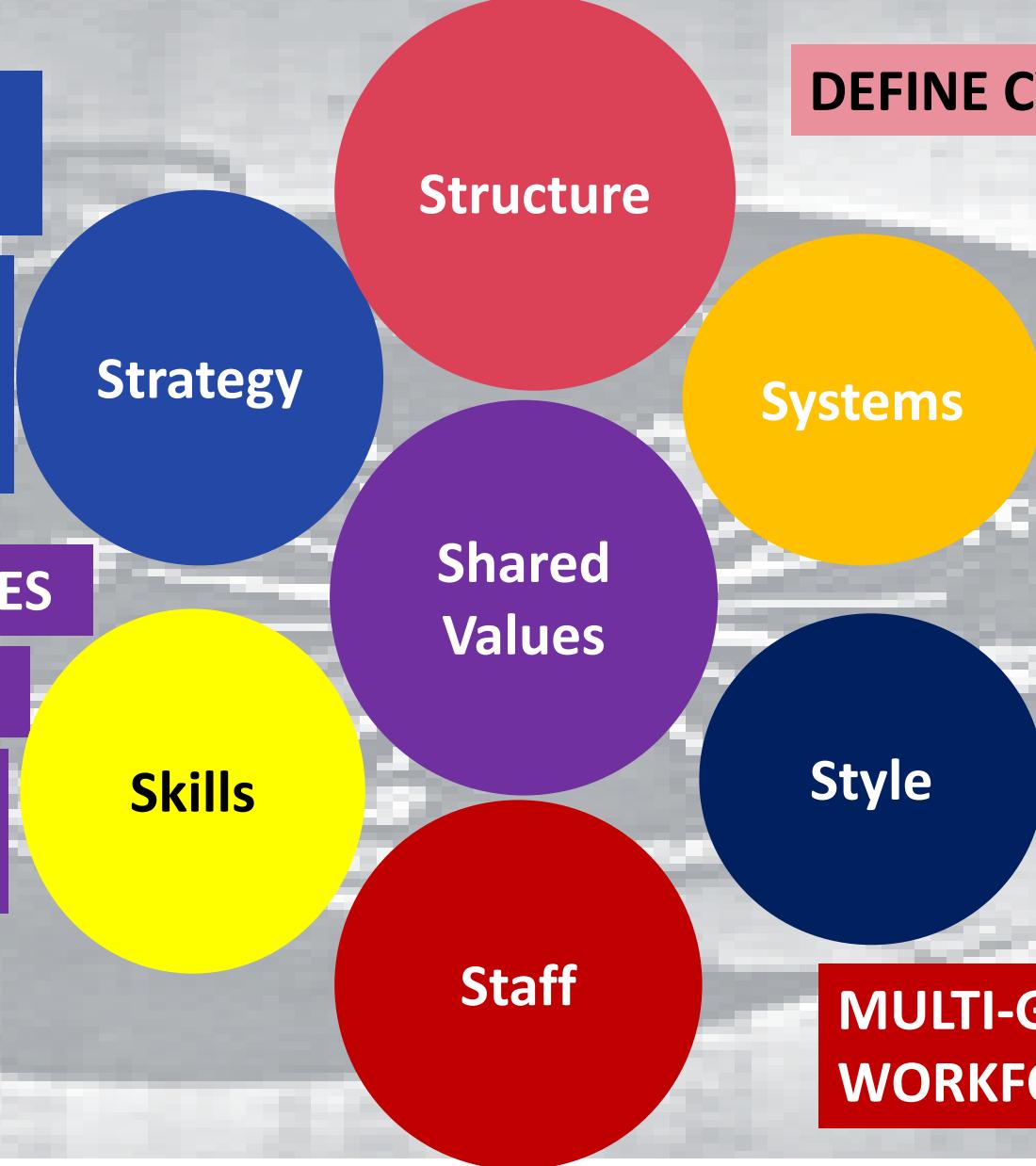
EMERGING
TECHNOLOGIES &
TRENDS

POLICIES AND PROCEDURES

LAWS AND REGULATIONS

DATA PROTECTION &
PRIVACY

CISO SOFT SKILLS



DEFINE CYBERSECURITY FUNCTIONS

REPORTING MODEL

RISK MANAGEMENT

SECURITY CONTROL
FRAMEWORKS

LEVERAGING INCIDENTS

CISO AND THE BOARD

MULTI-GENERATIONAL
WORKFORCE DYNAMICS

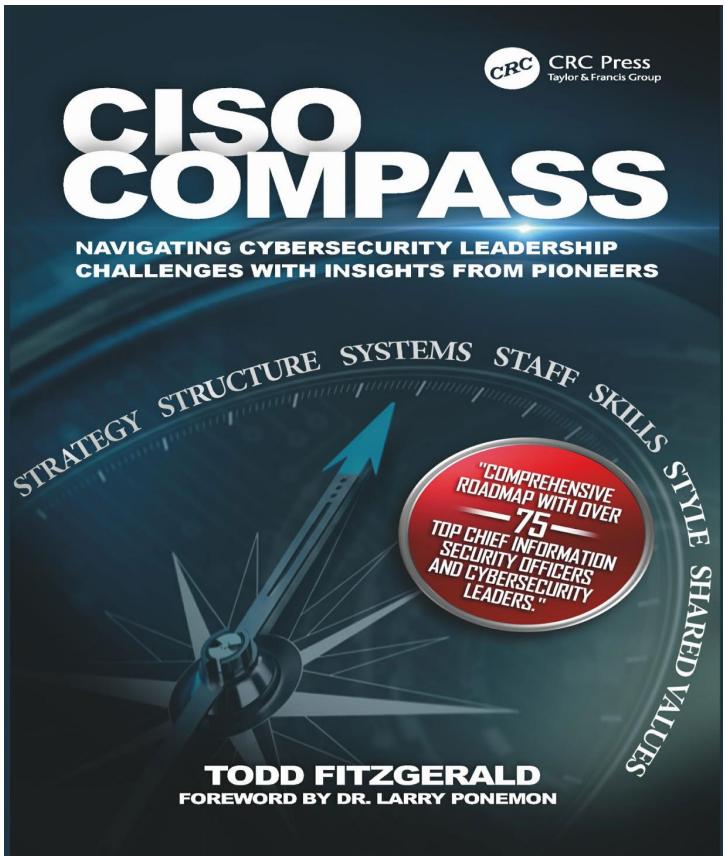
Source: T. Fitzgerald, *CISO Compass: Navigating Cybersecurity Leadership Challenges with Insights from Pioneers* (2019, Auerbach Publications)

Additional Resources for the Journey...



www.amazon.com/author/toddfitzgerald

2019, 2020, 2021 #1 BEST SELLER
- Taylor & Francis (Publisher)



BOOK SIGNING IN RSA BOOKSTORE

Chapter 14

CISO Soft Skills

We may give advice, b

The Chief Information Sec multiple levels of managem an organization issues on et of communication." What d to? Were their ideas not ac manager/supervisor sharing or more of those items or so

The CISO must be able the organizational hierarchy, where in between. There ar with, different styles of work process information, as high differences and individual p improve the ability of the sional, to communicate with

The *skills* factor of the 7- on the leadership "soft" skill

Executive Presence
If I asked you to picture a "c pick a bright red Cardinal, picked birds would vary betw

Chapter 15

The CISO and the Board of Directors

Chapter 13

Multigenerational Workforce Team Dynamics

We must not confuse dissent with disloyalty.

Edward R Murrow, 1908–1965

Just look around the workplace and we can see times are changing, morphing into a new work environment. In the words from one of the songs from the hit musical Hamilton, "Look Around, Look Around at how lucky we are to be alive right now." The musical itself is a prime example of how our tastes as a society have changed, as the musical reworks the story of Alexander Hamilton's efforts during the summer of 1776 to achieve American independence. The Founding Fathers and major character actors cast represented diversity, as well as utilizing nonstop hip-hop, rhythm and blues, pop music, soul music, and traditional show tunes to tell the story. The musical was critically acclaimed by receiving record 16 Tony nominations, winning the best musical award and ten others in 2016, and still experiences tremendous box office success today.

Our Workforce Is Changing

By now, the question must be surfacing—so, what does the Hamilton musical have to do with our workforce today? Everything. Everything that was taken for granted as "the way things were done" has shifted. Hamilton took an "old story" and modernized it, made a musical appeal to today's generation by speeding it up, changing the music to something catchy. The story also highlighted a "young, scrappy, and

Final Thoughts

- Both technical and leadership security jobs will be in demand
- Be honest with yourself and get EXCITED!!!
- Explore lateral/broad security experiences (technical)
- Immerse yourself in leadership literature (managerial/leadership)
- Build social networks and learn from each other
- Nothing is permanent, Nothing is wasted

Apply What You Have Learned Today

- Next week you should:
 - Review these slides again, ask yourself, “what activities do I like most?”
- In the first three months following this presentation you should:
 - Identify skills gap for techie or CISO career path
 - Talk with at least 1-2 senior security professionals and 1-2 CISO/Senior Leaders about their jobs
- Within six months you should:
 - Study and schedule additional certification
 - Develop a 2-3 year plan to obtain additional experiences

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Thanks for Your Time!!

Any Questions?

www.amazon.com/author/toddfitzgerald



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and Privacy Training

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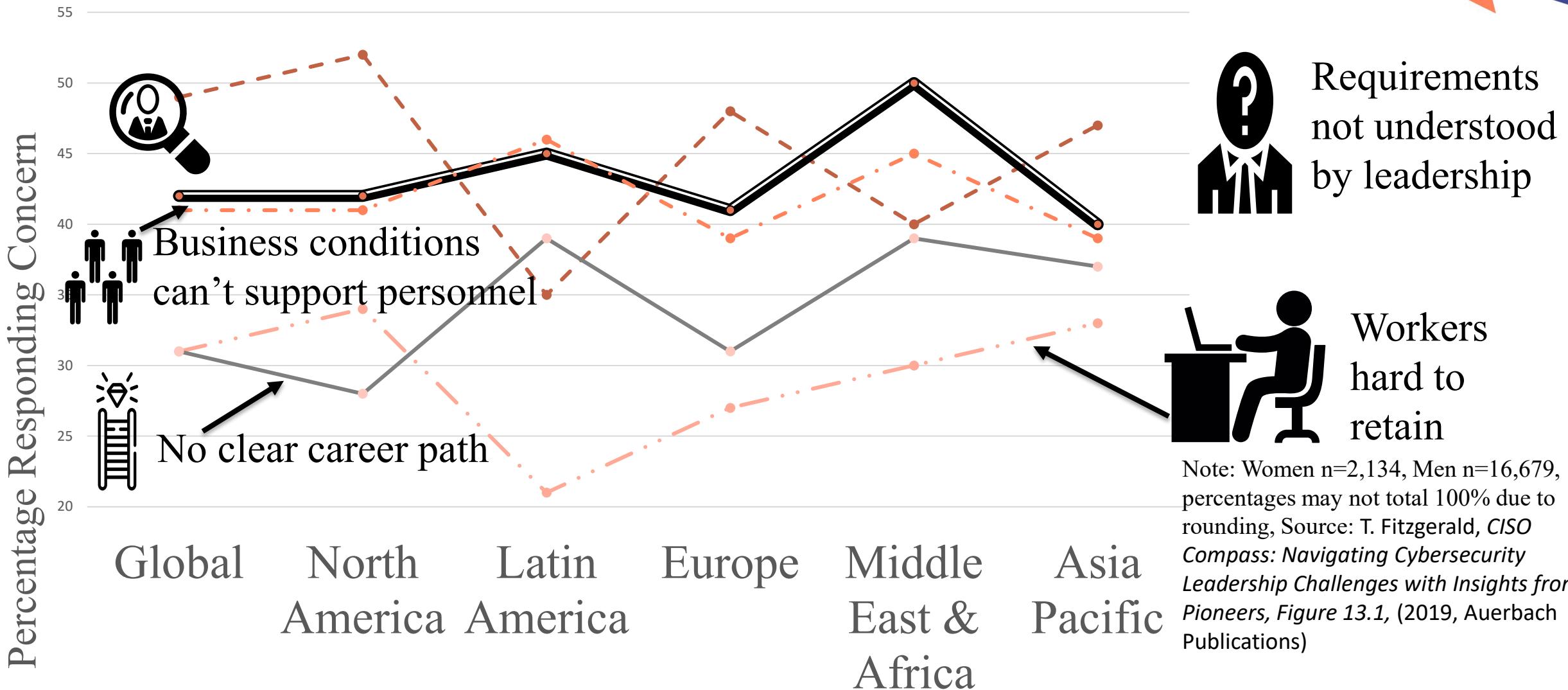


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Additional Reference Material



Qualified Personnel Are Difficult To Find



Note: Women n=2,134, Men n=16,679, percentages may not total 100% due to rounding, Source: T. Fitzgerald, *CISO Compass: Navigating Cybersecurity Leadership Challenges with Insights from Pioneers*, Figure 13.1, (2019, Auerbach Publications)

Popularity of Certifications Varies

Certification	<u>Simply Hired</u>	<u>Indeed</u>	<u>LinkedIn Jobs</u>	<u>TechCareers</u>	Total
CEH (EC-Council)	2,100	2,849	4,471	1,360	10,780
CISM (ISACA)	3,088	4,049	6,663	6,409	20,209
CISSP [(ISC)2]	9,760	12,967	20,129	6,875	49,731
GSEC (SANS GIAC)	1,552	1,983	3,187	920	7,642
Security+ (CompTIA)	2,437	3,145	4,348	415	10,345

Source: Business News Daily, 11/29/18 Best Information Security Certifications 2019



Top Paying Certifications

1. Google Certified Professional Cloud Architect - \$139,529
- 2. PMP® - Project Management Professional - \$135,798**
3. Certified ScrumMaster® - \$135,441
4. AWS Certified Solutions Architect - Associate - \$132,840
5. AWS Certified Developer – Associate - \$130,369
6. Microsoft Certified Solutions Expert (MCSE): Server Infrastructure - \$121,288
7. ITIL® Foundation - \$120,566
- 8. CISM - Certified Information Security Manager - \$118,412**
- 9. CRISC - Certified in Risk and Information Systems Control - \$117,395**
- 10. CISSP - Certified Information Systems Security Professional - \$116,900**
- 11. CEH - Certified Ethical Hacker - \$116,306**
12. Citrix Certified Associate - Virtualization (CCA-V) - \$113,442
- 13. CompTIA Security+ - \$110,321**
14. CompTIA Network+ - \$107,143
15. Cisco Certified Networking Professional (CCNP) Routing/Switching - \$107K

Source:
<https://www.globalknowledge.com/us-en/resources/resource-library/articles/top-paying-certifications/>

SIGNIFICANT JUMP TO 2020 SALARIES WORLDWIDE

1. Google Certified Professional Cloud Architect – \$175,761
2. AWS Certified Solutions Architect – Associate – \$149,446
3. CISM – Certified Information Security Manager – \$148,622
4. CRISC – Certified in Risk and Information Systems Control – \$146,480
5. PMP® – Project Management Professional – \$143,493
6. CISSP – Certified Information Systems Security Professional – \$141,452
7. CISA – Certified Information Systems Auditor – \$132,278
8. AWS Certified Cloud Practitioner – \$131,465
9. VCP6-DCV: VMware Certified Professional 6 – Data Center Virtualization – \$130,226
10. ITIL® Foundation – \$129,402
11. Microsoft Certified: Azure Fundamentals – \$126,653
12. Microsoft Certified: Azure Administrator Associate – \$125,993
13. CCA-N: Citrix Certified Associate – Networking – \$125,264
14. CCNP Routing and Switching – \$119,178
15. CCP-V: Citrix Certified Professional – Virtualization – \$117,069

CISM
HIGHEST
PAID
SECURITY
CERT

Source:
<https://www.globalknowledge.com/us-en/resources/resource-library/articles/top-paying-certifications/>

CRISC HIGHEST PAID 2021 SECURITY CERT

STILL CLIMBING IN 2021 (RELEASED AUG 17, 2021)

1. [Google Certified Professional Data Engineer — \\$171,749](#)
2. [Google Certified Professional Cloud Architect — \\$169,029](#)
3. [AWS Certified Solutions Architect - Associate — \\$159,033](#)
4. [CRISC - Certified in Risk and Information Systems Control — \\$151,995](#)
5. [CISSP - Certified Information Systems Security Professional — \\$151,853](#)
6. [CISM – Certified Information Security Manager — \\$149,246](#)
7. [PMP® - Project Management Professional — \\$148,906](#)
8. [NCP-MCI - Nutanix Certified Professional - Multicloud Infrastructure — \\$142,810](#)
9. [CISA - Certified Information Systems Auditor — \\$134,460](#)
10. [VCP-DVC - VMware Certified Professional - Data Center Virtualization 2020 — \\$132,947](#)
11. [MCSE: Windows Server — \\$125,980](#)
12. [Microsoft Certified: Azure Administrator Associate — \\$121,420](#)
13. [CCNP Enterprise - Cisco Certified Network Professional - Enterprise — \\$118,911](#)
14. [CCA-V - Citrix Certified Associate - Virtualization — \\$115,308](#)
15. [CompTIA Security+ — \\$110,974](#)

<https://www.globalknowledge.com/us-en/resources/resource-library/articles/top-paying-certifications/#10>

15 MOST IN-DEMAND CERTIFICATIONS IN 2021

- AWS Certified Solutions Architect – Professional
- Certified Cloud Security Professional (CCSP)
- Certified Data Privacy Solutions Engineer (CDPSE)**
- Certified Data Professional (CDP)
- Certified Ethical Hacker (CEH)
- Certified Information Security manager (CISM)**
- Certified Information Systems Security Professional (CISSP)
- Cisco Certified Internetwork Expert (CCIE)
- Cisco Certified Network Associate (CCNA)
- Cisco Certified Professional Network Professional (CCNP)
- Microsoft Certified Azure Solutions Architect
- Microsoft Certified Solutions Associate (MCSA)
- Oracle Certified MySQL Database Administrator (CMDBA)
- Project Management Professional (PMP)
- Salesforce Certified Development Lifecycle and Deployment Designer

<https://www.cio.com/article/3562331/top-15-it-certifications-in-demand-for-2021.html>

And More CISO Leadership Skills

- Talking vs Listening
- Influencing/Negotiating
- Written Communication
- Networking
- Certification
- Presentation
- Budgeting
- Technical Excellence
- Team Dynamics (Personality Preferences)
- Generational Differences