

# RSA® Conference 2020

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# HUMAN ELEMENT

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## Global Threat Brief

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#RSAC

NEW  
BEGINNING



**RSA®**Conference2020

**2019 in Review**

# Key Trends in 2019

- Ransomware, Ransomware, Ransomware
- It's not all about China and Russia...
- North Korea, Iran, Vietnam, Pakistan are increasing their operational tempo
- Russia stayed low key in 2019
- Chinese MSS operations continue unabated

2019

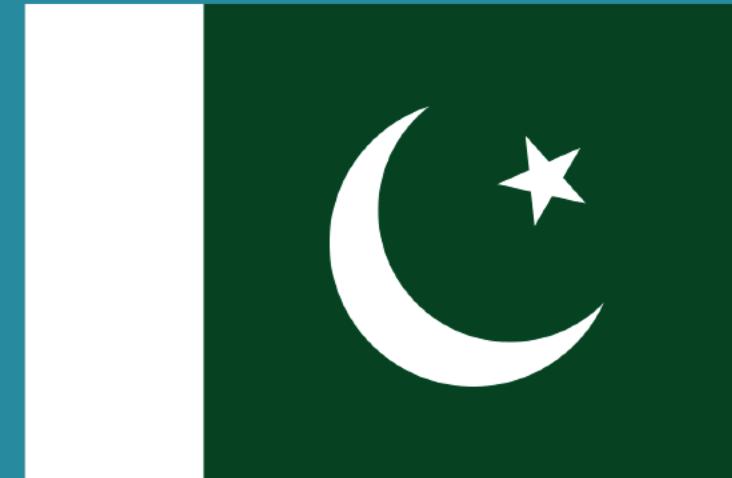
# Ransom Phenomenon

- Everyone is a target
- Top Families: Ryuk, REvil / GandCrab (terminated)
- Ryuk
  - Delivered by Russian-based cybercrime group (Wizard Spider) , often via TrickBot or Emotet trojans
  - Operating since August 2018
  - Recent changes enable Wake-on-LAN and ARP ping scan to maximize number of encrypted systems
  - SMB-based mounting
  - Typical ransom payment can be \$100k-\$1m
  - Paying ransom may not solve your problems
  - Typical time from infection to encryption: hours to days
- ‘We have backups’



# Pakistan: Sneaking under the Radar

- Names: Mythic Leopard, APT 36, Lapis, Op Transparent Tribe
- Karachi, Pakistan-based adversary
- Traditionally targeted India, NATO and UN
- Recently: Western Industry
- Custom RAT



# Vietnam: We love IP too

- Names: Ocean Buffalo, APT 32, OceanLotus
- Hanoi, Vietnam-based adversary
- Traditionally targeted China, Cambodia and Vietnam targets
- First foray into IP theft (automotive) in 2018
- Expansion into other sectors in 2019



# Iran: Bombs, Drones and Malware

- Names: Charming Kitten, APT35, Newscaster, Parastoo
- Iran-based adversary
- Traditionally focuses on strategic intelligence collection against US and other Middle Eastern governments
- June 13: Limpet mine attack on tankers in the Gulf
- TTPs: Spearphish, Obfuscated powershell, FTP



# North Koreans in High Gear

- Names: Velvet Chollima, Kimsuki
  - Intrusions into think tanks and universities
  - TTPs
    - Installation of crypto miners
    - Chrome password stealer and malicious plugins
    - Web vulnerability scanner
    - Quasar and NavRAT implants
- Names: Stardust Chollima, APT38, Bluenoroff
  - Financial institution targeting, including SWIFT
  - TTPs
    - RDP with harvested credentials
- Names: Labyrinth Chollima, Red Dot
  - IP Theft



# China: Indictment strategy success?

- What happened to PLA?



- Indictments having an effect?

- Comment Panda AKA APT1, Unit 61398 (May 2014)
- Gothic Panda AKA APT3, Boyusec (November 2017)
- Stone Panda AKA APT10, Huaying Haitai (December 2018)

- MSS keeps up high operational tempo

- Insider-assisted operations

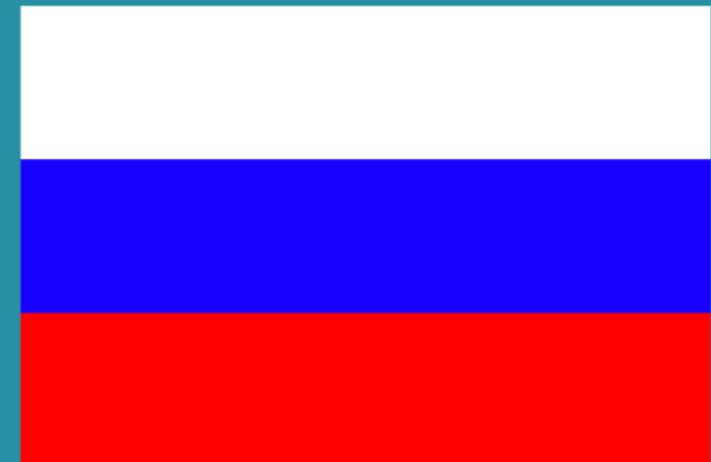
- Other actors:

- Wicked Panda/Spider, APT41, Winnti
- Emissary Panda, APT27, Bronze Union



# Low Key Year for Russia

- Limited operational tempo
- Fancy Bear, APT28
  - Continued spearphishing of strategic political priorities
  - Big focus on Ukraine
- Venomous Bear, Turla, Snake
  - Big focus on Middle East
  - Take over of Iranian C2 Infrastructure (Helix Kitten / APT 34)



# What's next?

- Iran: Destructive attacks likely
- Russia: Expected increased activity in 2020
- China: Escalation of espionage campaigns
- IP Theft: Iran, Vietnam, North Korea, Pakistan, India, ?
- US/5Eyes: ‘Persistence Engagement’ strategy more aggressive
- More indictments/sanctions, collective attribution action
- ‘Cyber Peace’ not coming anytime soon





## Conclusions

# Our Industry is Full of Contradictions



**THIS WAY**

**NO, THIS WAY**

# Threat Model Differences

THREATS

MOTIVATION

**HACKTIVISM**

Hacktivists use computer network exploitation to advance their political or social causes.

**CRIME**

Individuals and sophisticated criminal enterprises steal personal information and extort victims for financial gain.

**INSIDER**

Trusted insiders steal proprietary information for personal, financial, and ideological reasons.

**ESPIONAGE**

Nation-state actors conduct computer intrusions to steal sensitive state secrets and proprietary information from private companies.

**TERRORISM**

Terrorist groups sabotage the computer systems that operate our critical infrastructure, such as the electric grid.

**WARFARE**

Nation-state actors sabotage military and critical infrastructure systems to gain an advantage in the event of conflict.

# Always consider the Trade Offs



# Other Trends

- Policy is in the next frontier
  - More regulations are coming (Section 230, encryption, data breach laws..)
  - Government action establishes de-facto norms
  - Private Sector is not a neutral party in the fight
- Technology
  - Persistence will be redefined (Browsers, Messaging Apps)
  - K8/Containers are the new OS
  - Source code manipulation to become more prevalent
- Strategy
  - ‘The bomber will always get through’ , but stealth is hard and dwell time is coming down
  - Deterrence largely ineffective
  - Insider infiltration at large tech companies to become routine
  - Persistent Engagement is not just a USCYBERCOM strategy but today’s reality
  - Silver lining: Offense against hard targets is more costly than ever



**THANK YOU!**

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