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# Resilience Strategy: Best Practices to Build Confidence to Cyber Attacks

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# About RedSeal

Ray Rothrock, CEO

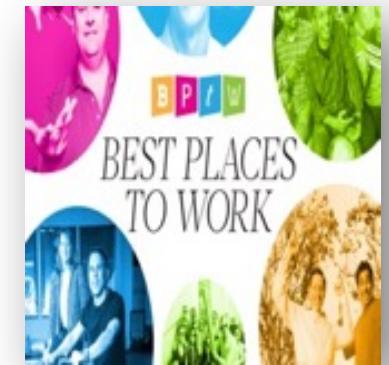
Dr. Mike Lloyd CTO



Founded in 2004  
Network Modeling & Risk Scoring Platform  
Privately Held  
Headquartered in Sunnyvale, CA  
170 Employees in US, EMEA, Canada and Japan  
9 Technology Patents  
250 Customers



CSO Network Security  
Must Have 2017



# The War on Cyber Attack

ARE WE THERE  
YET?

12



# It Doesn't Feel Like It

We Still Fail Basic Hygiene Tests

We Are Rarely In Compliance

We Struggle To Stay Prepared

We Can't Respond Fast Enough



# And This

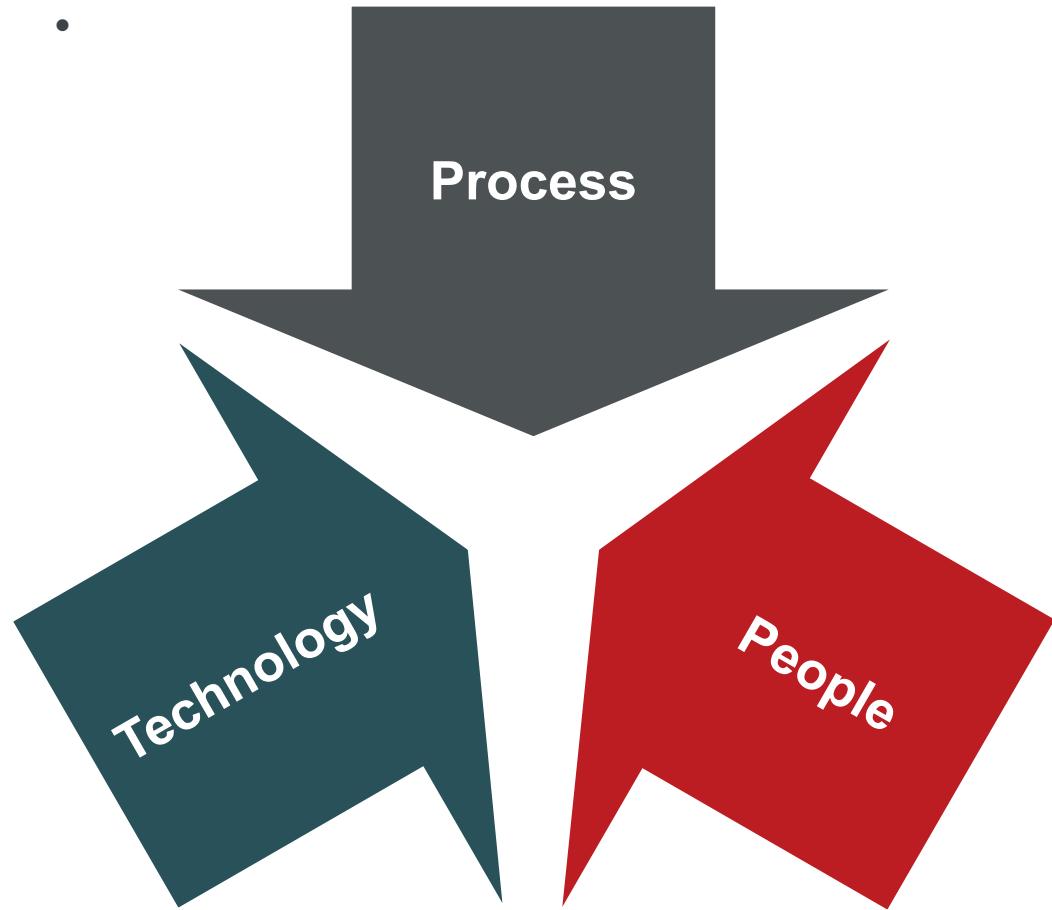
The hackers are in our infrastructures long before we know it.



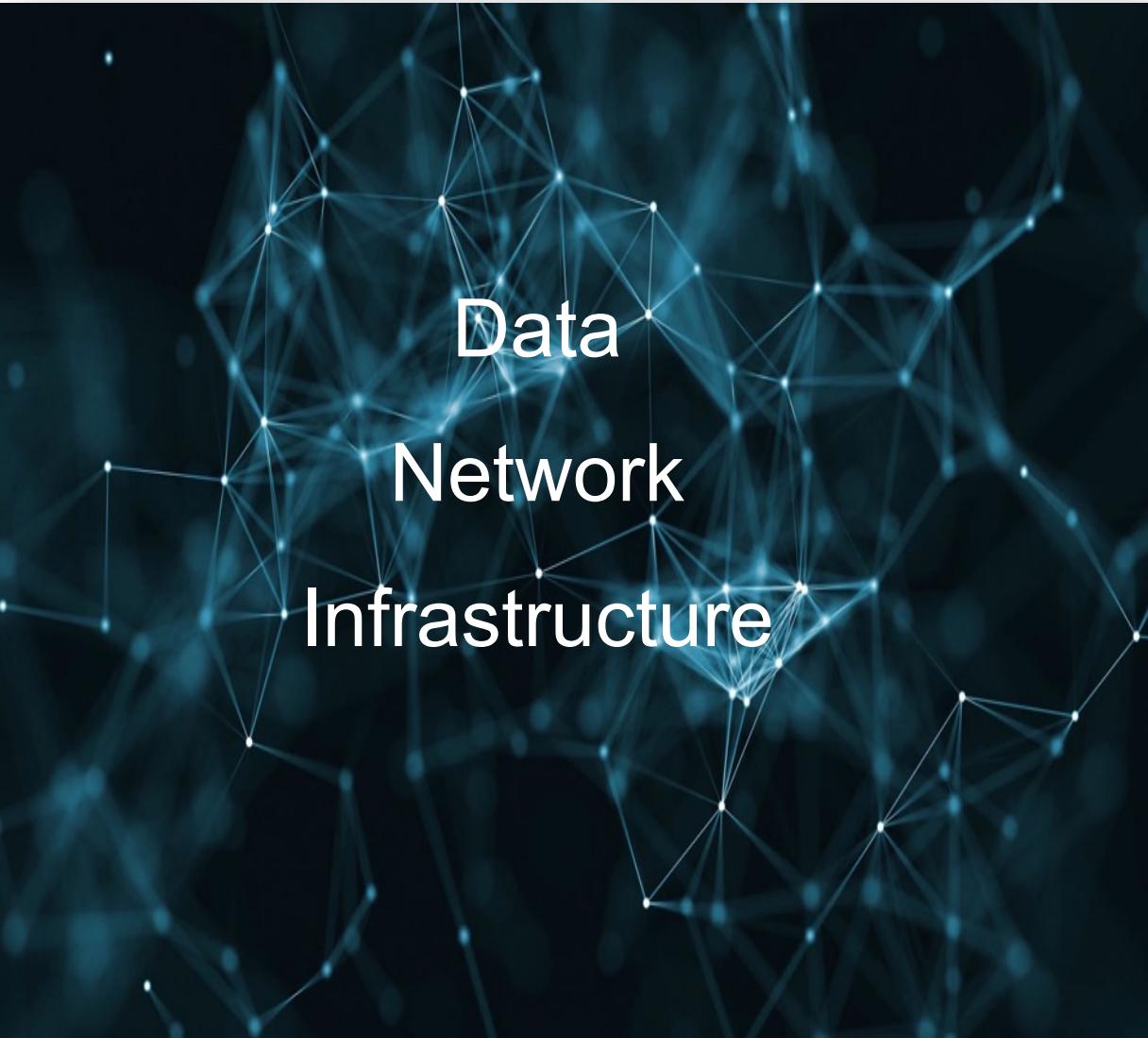
# A Bold Vision

A world where **DIGITAL RESILIENCE** delivers  
**CONFIDENCE** in the face of cyber attack.

# It is a Business Strategy...and it is not Just About Technology



# Technology



Most systems were  
not built with  
*resilience* in mind

# Getting to Resilience

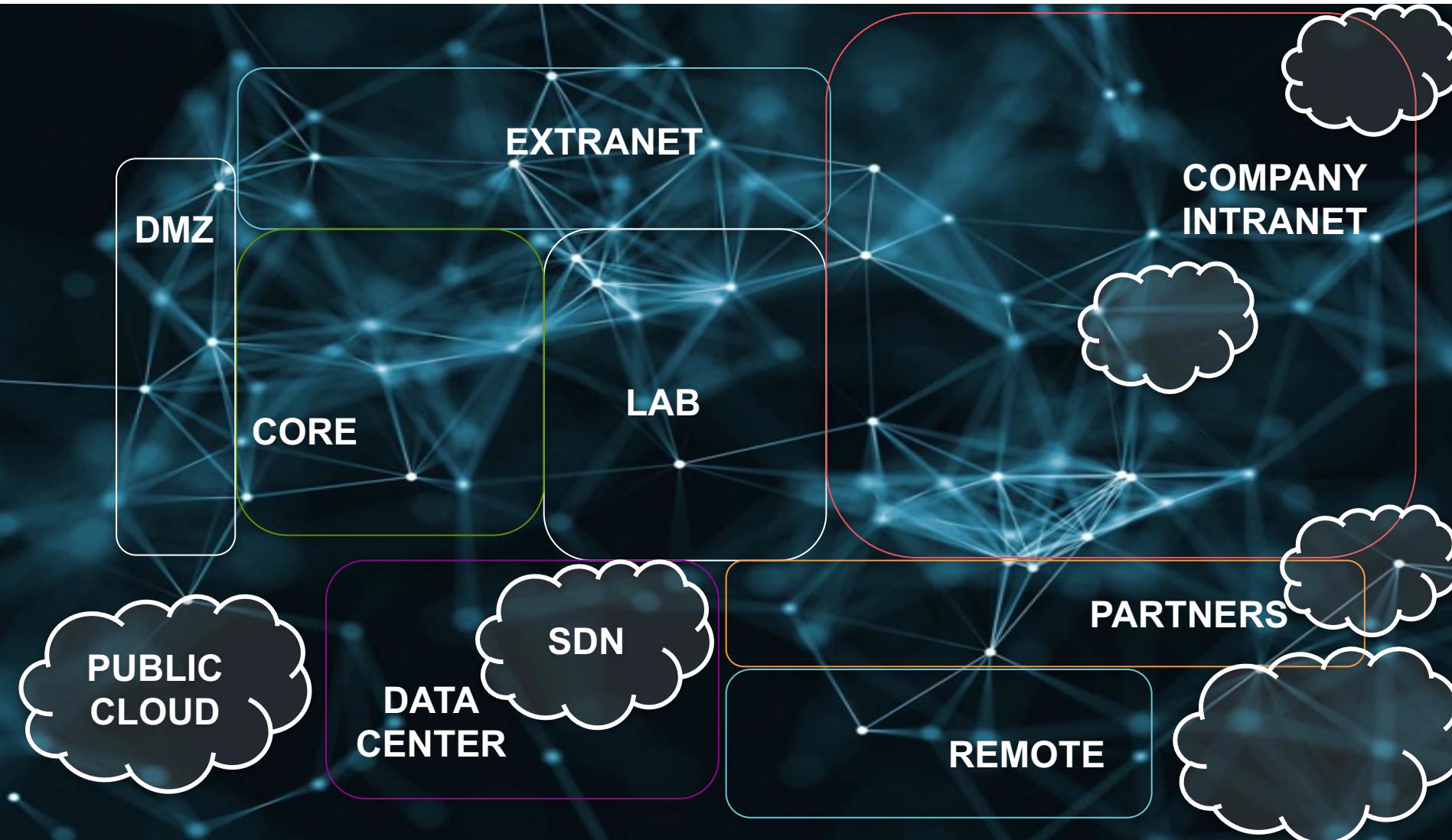
VISIBILITY

MEASUREMENT

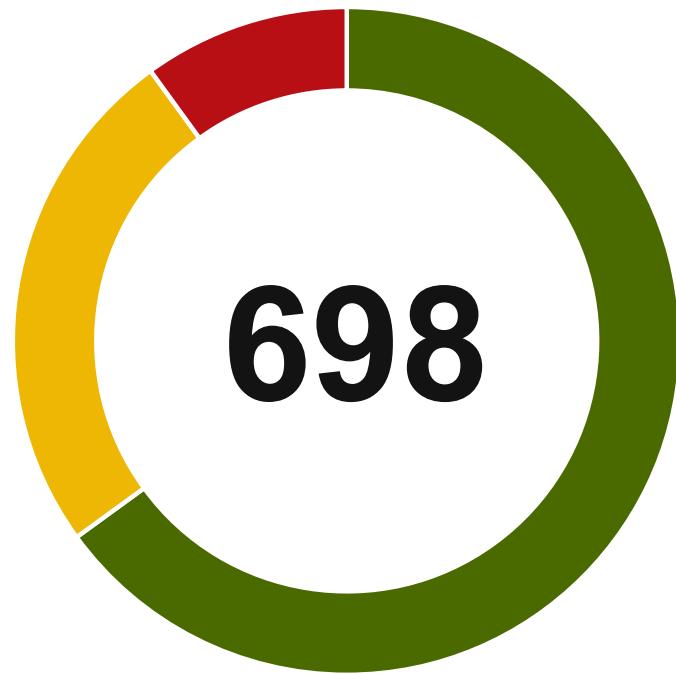
COMPLIANCE

ACCELERATION

# Know your Infrastructure Better than the Hacker Does



# Measure And Improve Security Posture - Continuously



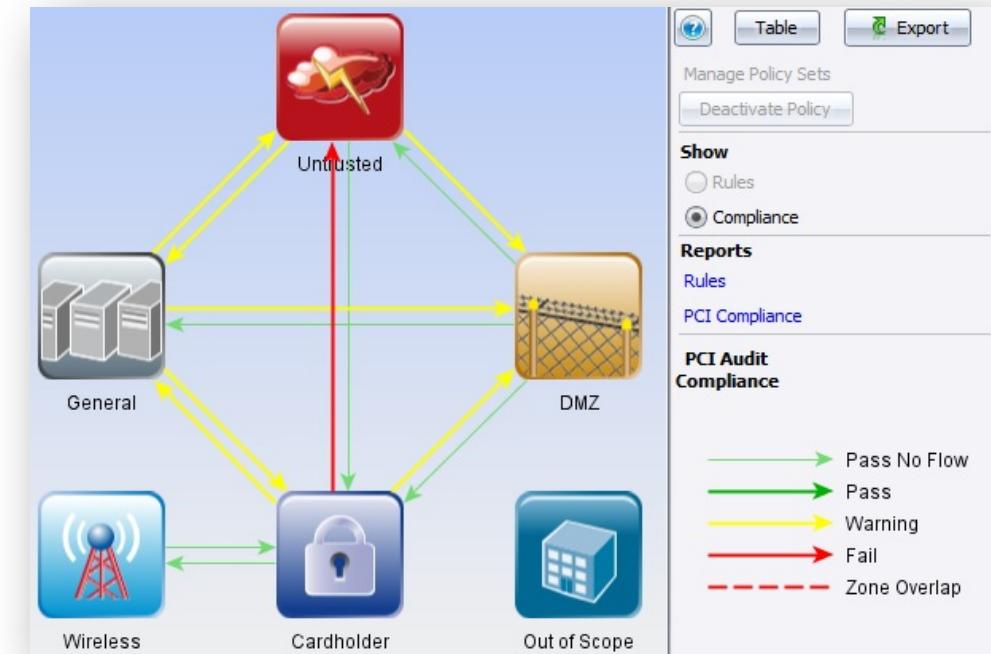
- Vulnerabilities in Network Context
- Configurations - Secure and Proper
- Knowledge of your Network - Inventory & Known, Unknown or Inappropriate Pathways



# Policies & Compliance

Create Controls

Validate Controls



# Improve Responsiveness

**40%**

PERCEPTION

It takes an average of

**6 HOURS**  
to detect an incident

Source: RedSeal Resilience Report

rank detection as their strongest  
cyber capability

REALITY

Studies reveal very different answers

**24 HOURS**  
**49 DAYS**  
**99 DAYS**

2017 SANS  
Incident  
Response Survey

2017  
Trustwave  
Report

The 2017  
Mandiant  
M-Trends Report

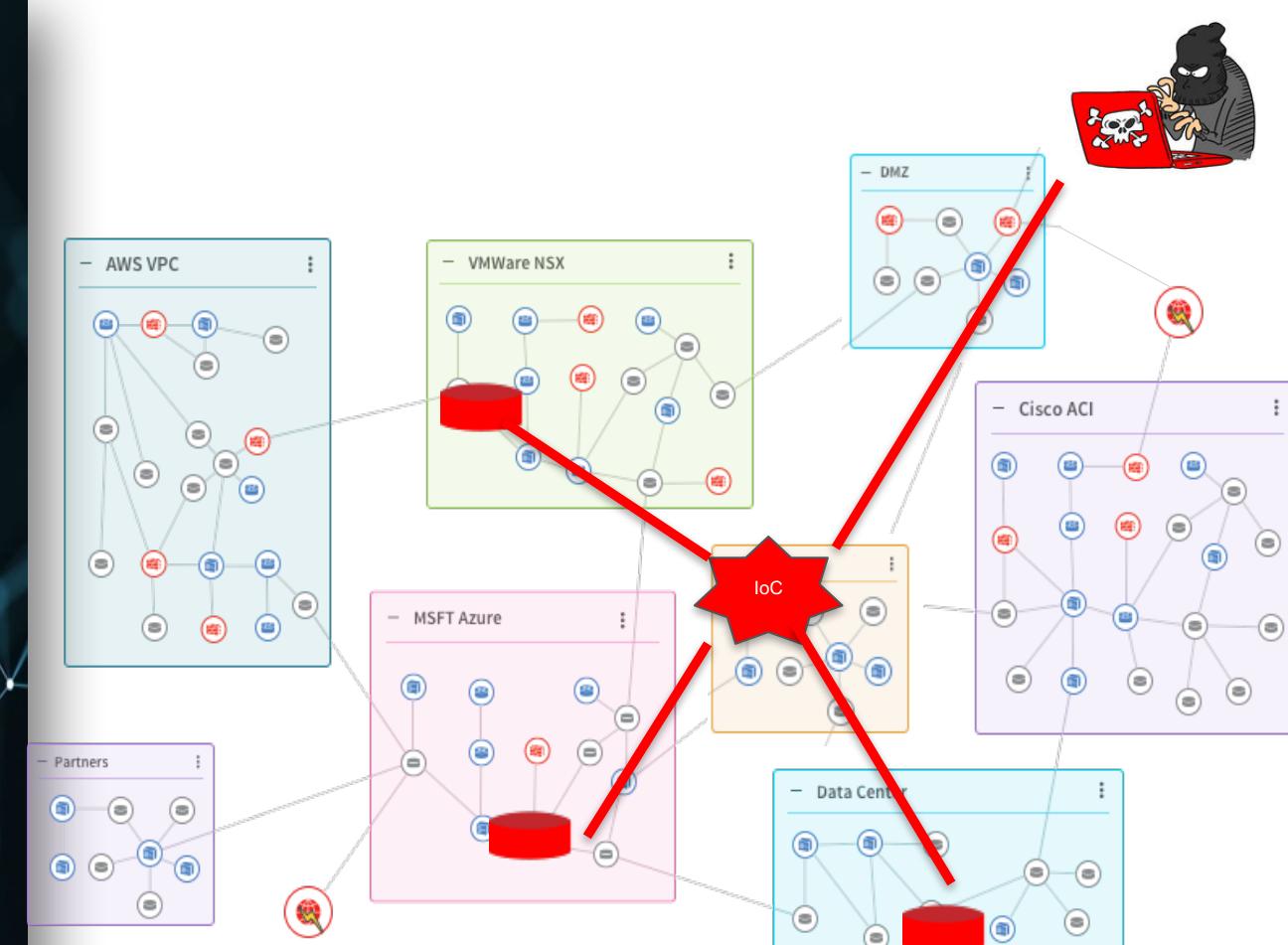
WHAT IS THE BIGGEST COST OF THE DELAY?

**TRUST & CONFIDENCE**

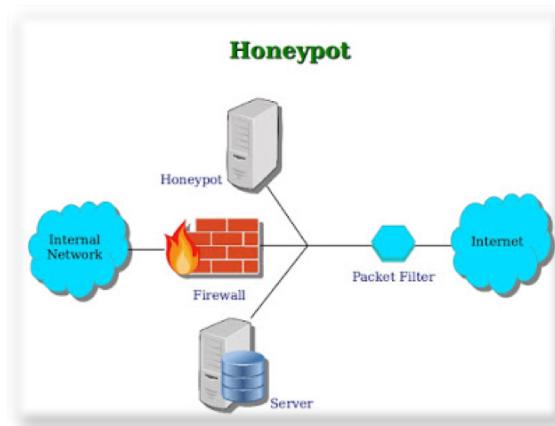
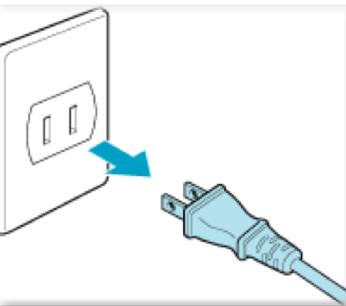
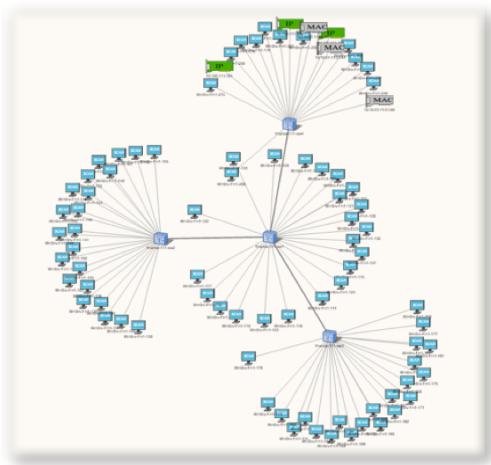


# Rapid Response Requires Network Context

- ▶ What is the device with IoC?
- ▶ Where is the device?
- ▶ Where can the attacker traverse to?
- ▶ How can they get there?
- ▶ What containment options are available?



# Rapid Response Requires Network Context



- ▶ **Network Context Speeds Response**
- ▶ **Pull Plug- Need L2 information**
- ▶ **Kill Switch- L2 information**
- ▶ **Honeypot- Path and L2**
- ▶ **Deploy IDS- L3 Path**
- ▶ **Change ACL- L3 Path & FW**

# Resilience In Action | WannaCry Example

## WannaCry Ransomware Attack

Patch for Unsupported Windows ([Apply Now](#))



What if you had 10,000 wannacry violations?

*Resilience → knowing **asap** which ones will take you down, knowing exactly how to fix them, staying in business*

Or you could pull all the plugs and be headline news

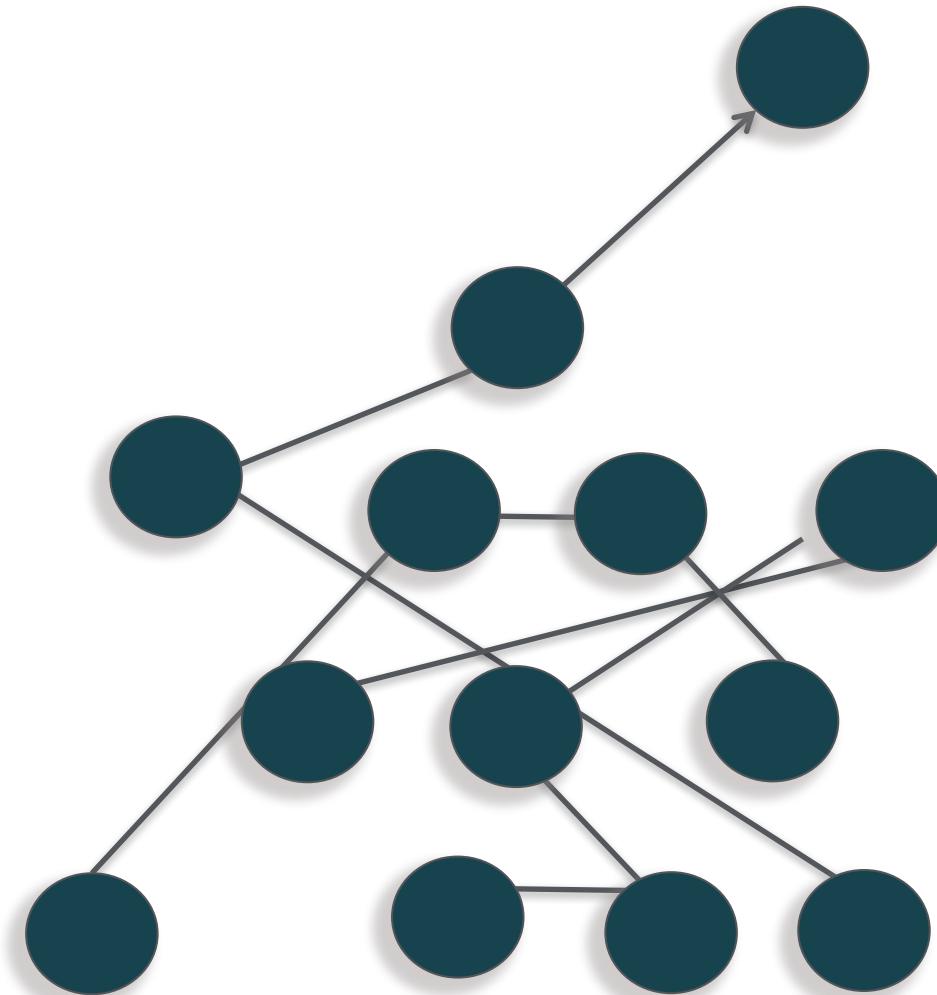
# Resilience In Action | Table Top Exercise



Build Confidence



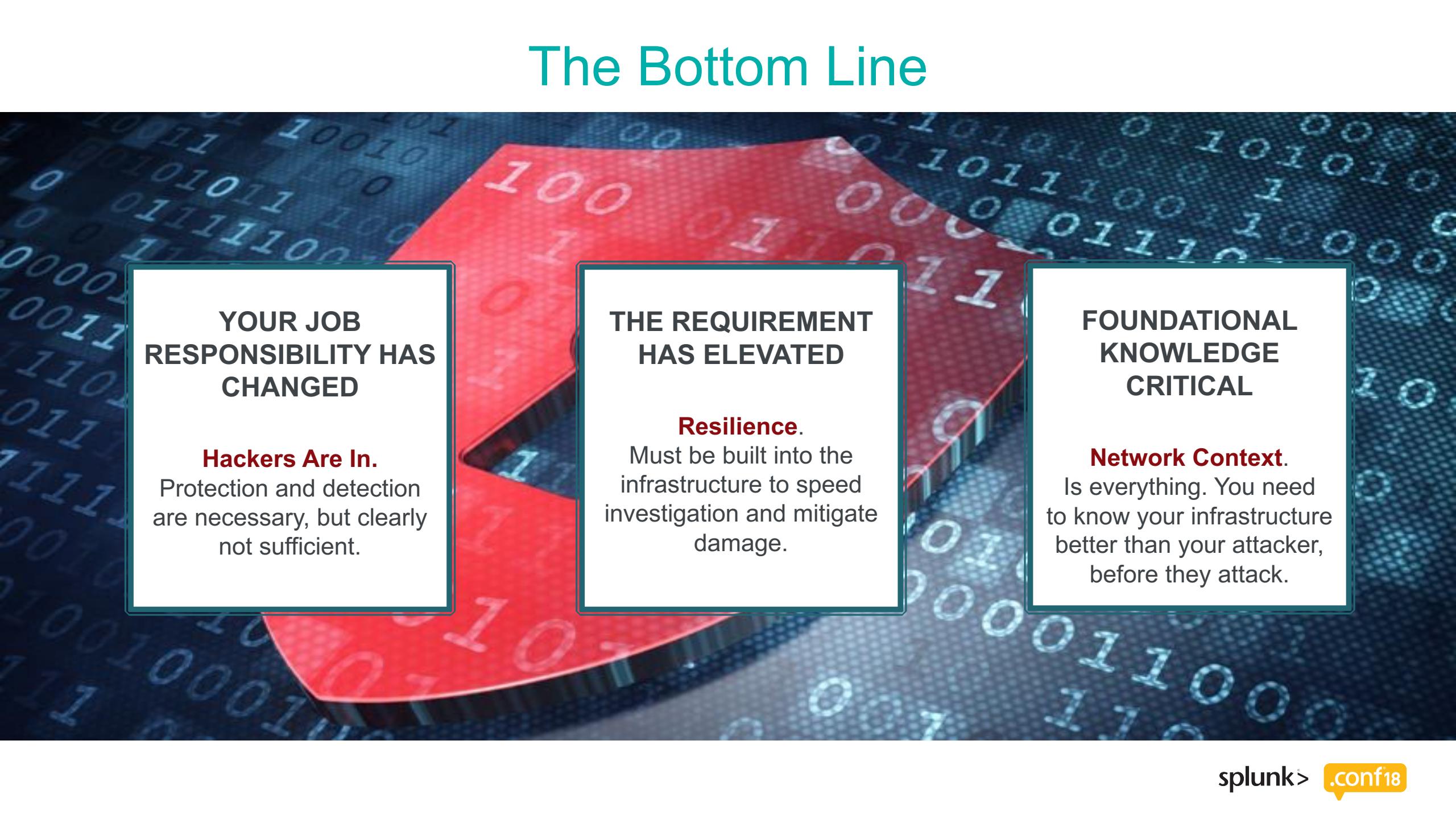
# People and Process



# Recommendations

- ▶ Understand Network & Access Paths
- ▶ Establish Actionable, Executive Level Metrics
- ▶ Establish & Test Controls Continuously
- ▶ Rehearse Process with Cross Functional Team

# The Bottom Line



YOUR JOB  
RESPONSIBILITY HAS  
CHANGED

**Hackers Are In.**

Protection and detection  
are necessary, but clearly  
not sufficient.

THE REQUIREMENT  
HAS ELEVATED

**Resilience.**

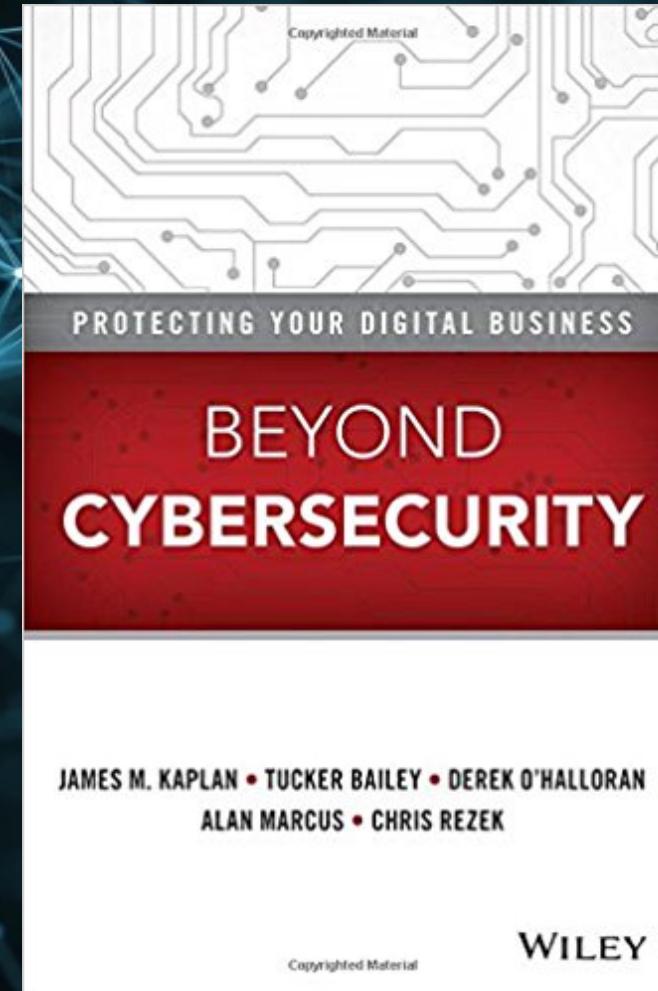
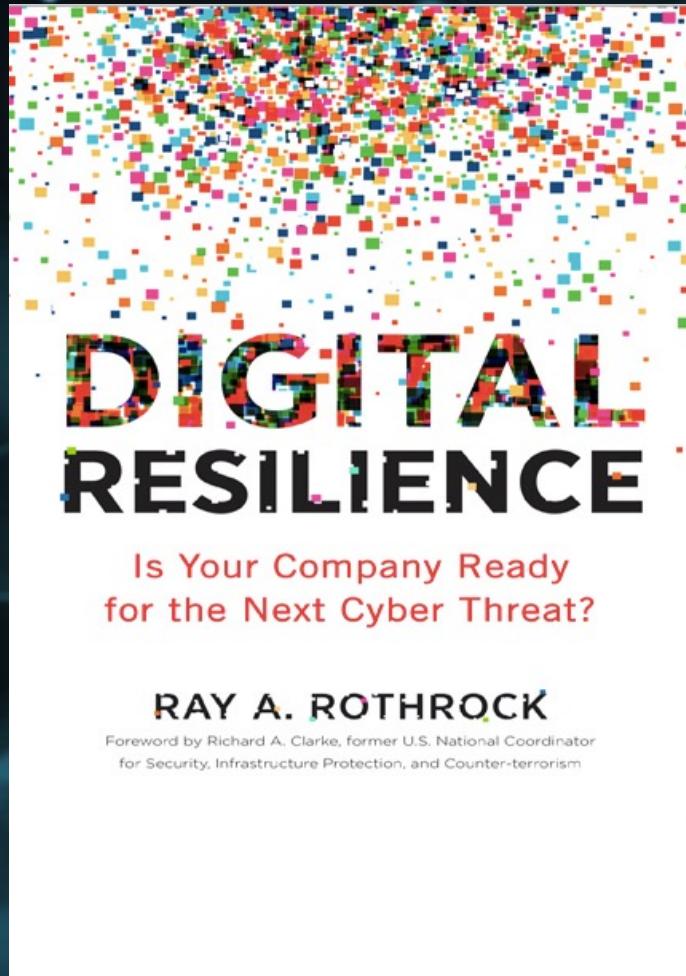
Must be built into the  
infrastructure to speed  
investigation and mitigate  
damage.

FOUNDATIONAL  
KNOWLEDGE  
CRITICAL

**Network Context.**

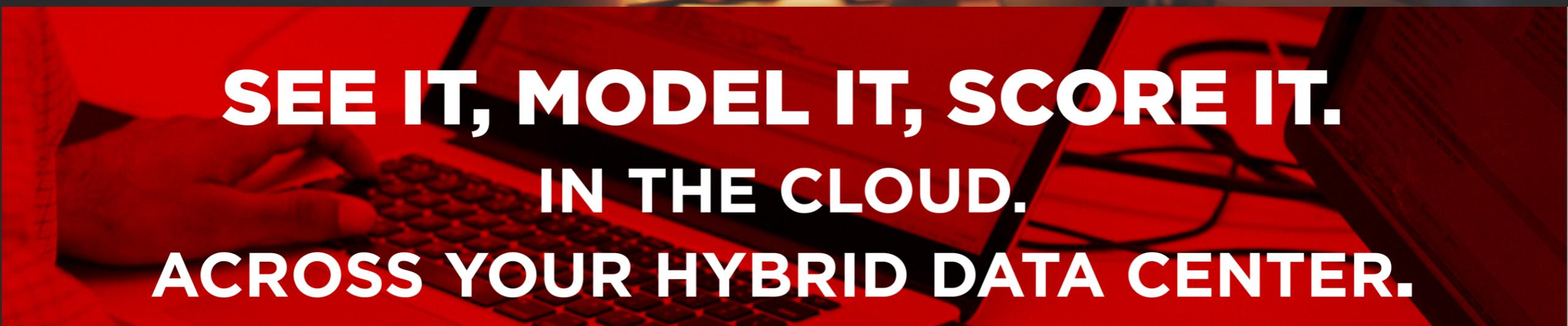
Is everything. You need  
to know your infrastructure  
better than your attacker,  
before they attack.

# Industry Reading





Questions



**SEE IT, MODEL IT, SCORE IT.**  
**IN THE CLOUD.**  
**ACROSS YOUR HYBRID DATA CENTER.**



# Thank You

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