

# RSA® Conference 2022

San Francisco & Digital | June 6 – 9

SESSION ID: PART1-T02

## Never Waste a Crisis: Identifying and Transforming Digital Risk into Reward

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# TRANSFORM



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2020  
2019  
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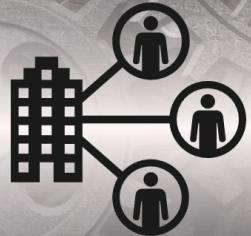
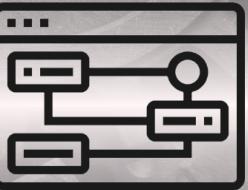








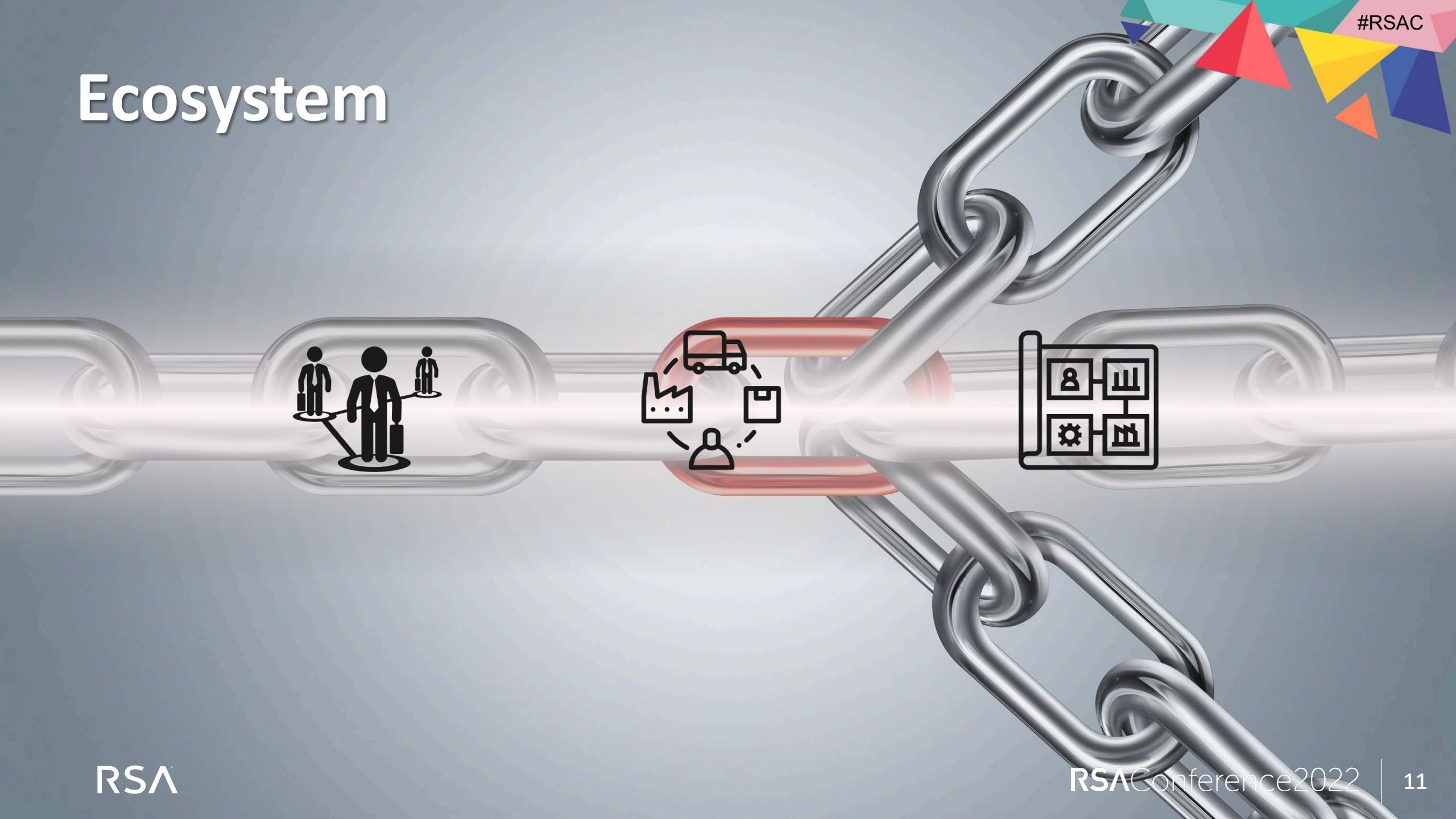
# Operations



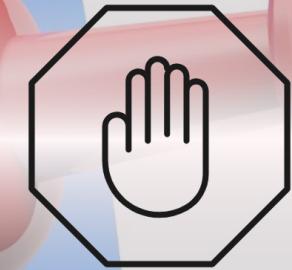
# Visibility



# Ecosystem



# Attack Surface



# Decisions





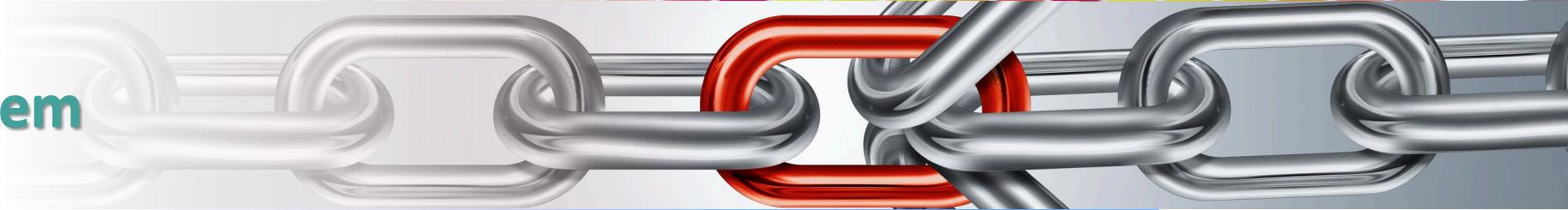
**Operations**



**Visibility**



**Ecosystem**



**Attack Surface**



**Decisions**



# Apply What You Have Learned Today!

- Next week you should:
  - Create *the* roster of **Visibility** solutions you have in place (don't forget mobile!)
- In the first three months following this presentation you should:
  - Review contracts and past incidents involving your **Ecosystem** partners (TPRM)
  - Confirm that your **Operations** & SOC teams are on the same page (risk quantification)
- Within six months you should:
  - Create and “exercise” **Attack Surface** scenarios for employees, partners and customers
  - Confirm you have *plans* to leverage all (not some) of the data available to maximize automation and analytics-based **Decisions** when securing your business