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BETTER.

SESSION ID: MLAI-T07

Rise of the machines AI & ML based attacks demonstrated

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#RSAC

The journey

Why
this talk?

Machine
learning on
the offense

Topic
modelling

When
librarians
become evil

Peering into
the dark

When you
want a lot of
e-mail

Peering into
the future

What next ?



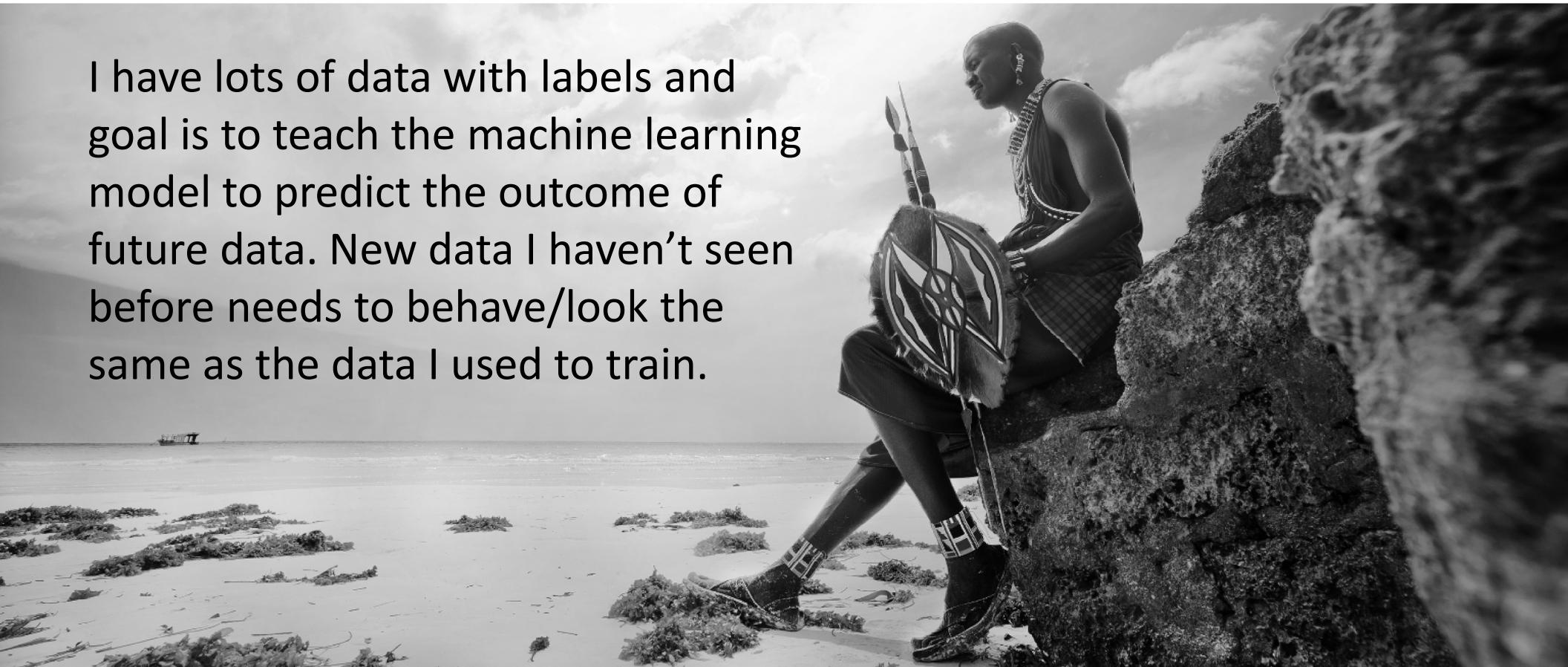
Why this talk ?



AI & Machine Learning (ML) is more suited to Offensive than Defensive applications.

Supervised learning

I have lots of data with labels and goal is to teach the machine learning model to predict the outcome of future data. New data I haven't seen before needs to behave/look the same as the data I used to train.

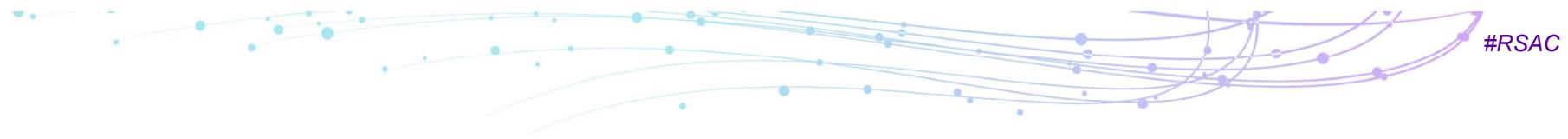


Unsupervised learning

I have lots of data but no labels ...

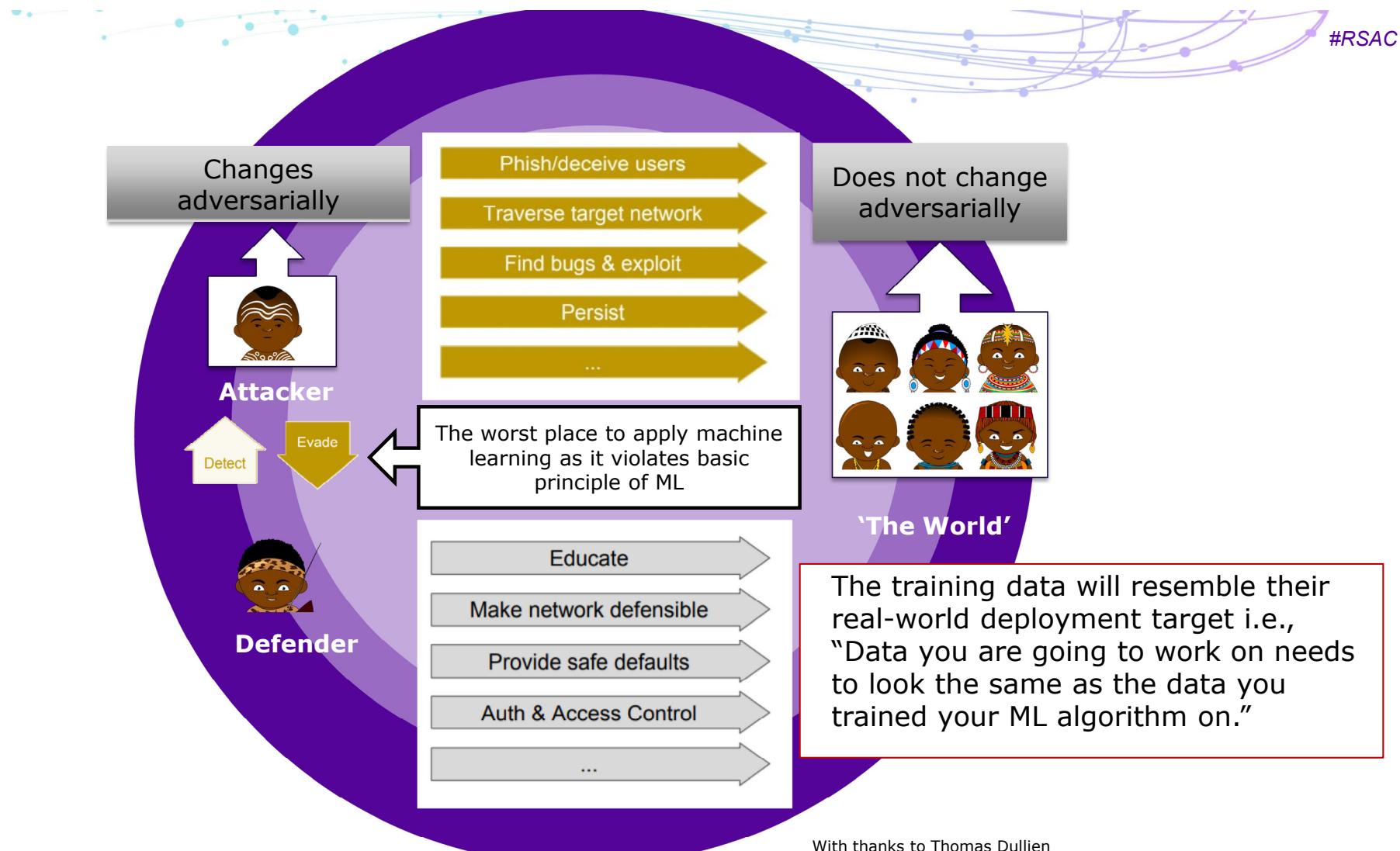
For example: trying to find structure in text contained within files or e-mails i.e., topic modelling.



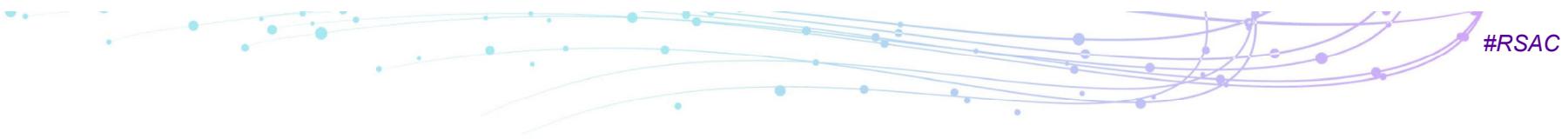


More suited to offensive than
defensive applications you say?





With thanks to Thomas Dullien



**So where are these
offensive applications?**

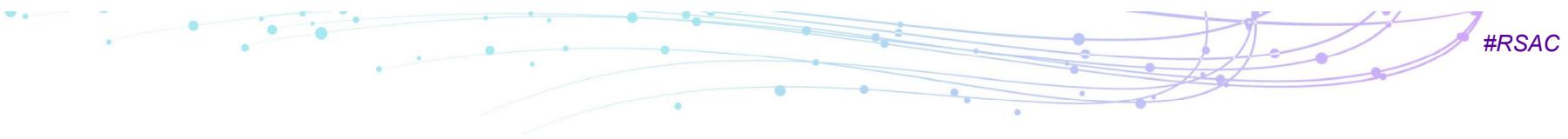


A very short list of potential offensive uses

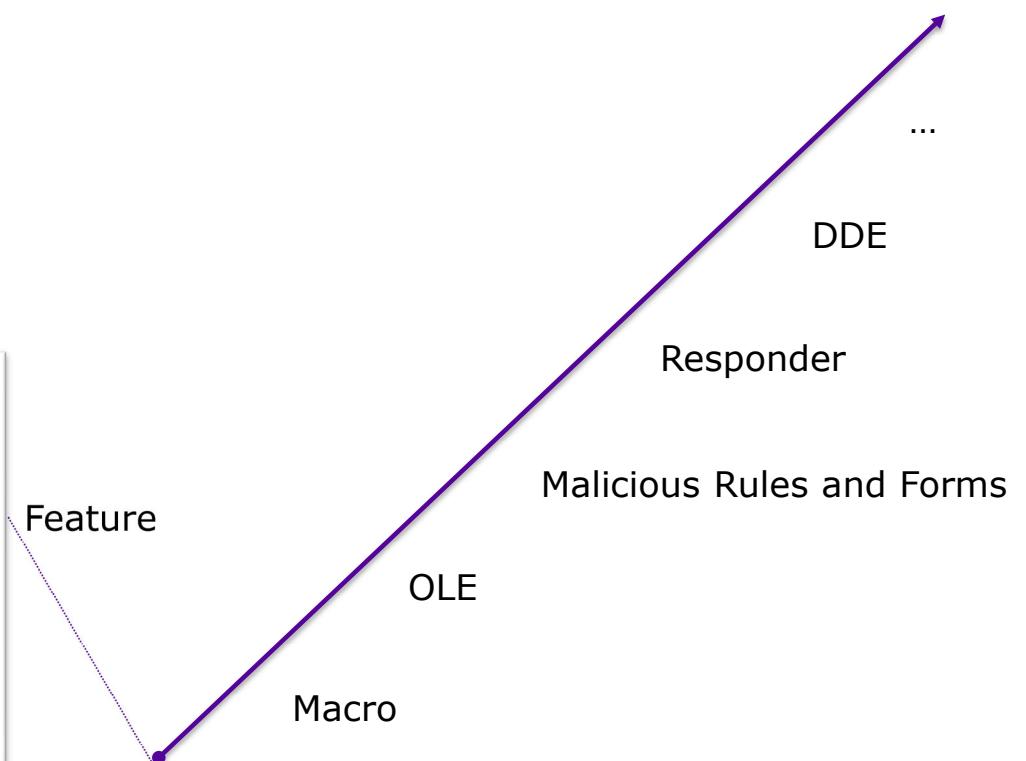
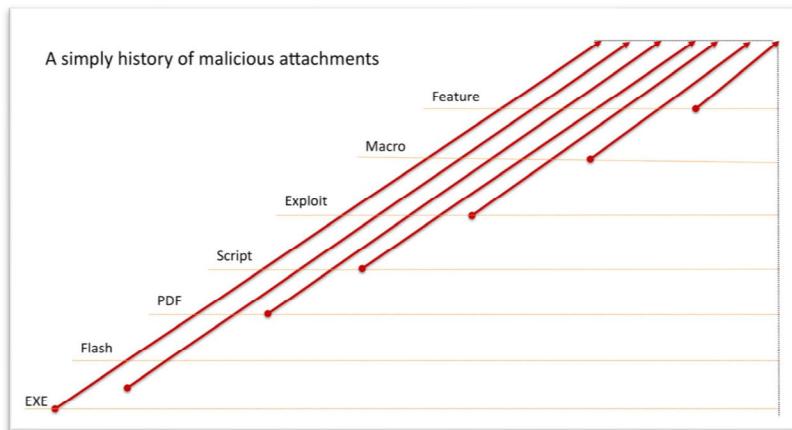
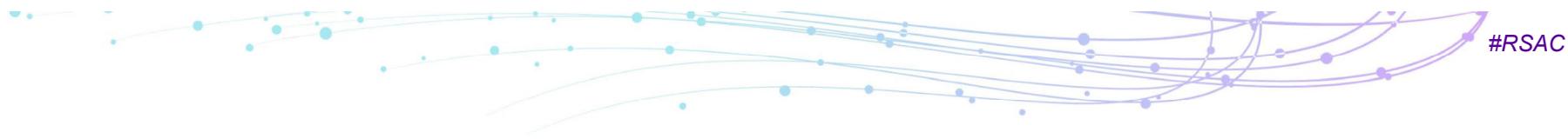
- DeepPhish - Using deep learning to bypass AI-based phishing detection
- Fooling deep learning-based image recognition
- Web application attacks using reinforcement learning
- Bug hunting in libraries using deep learning

Mostly in the realm of theory and proof of concept...

Current state of art seems to attempt to automate current attacks

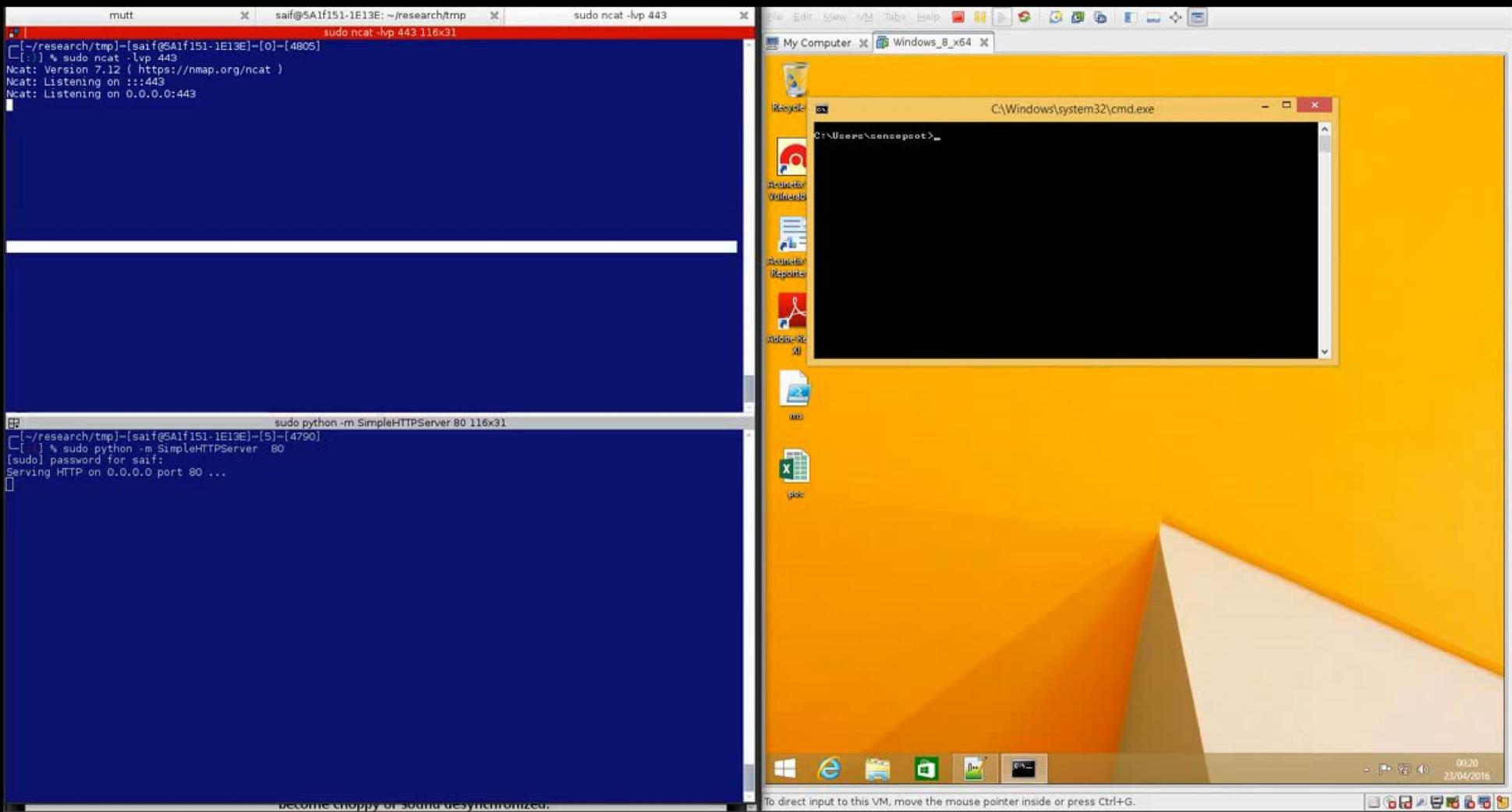


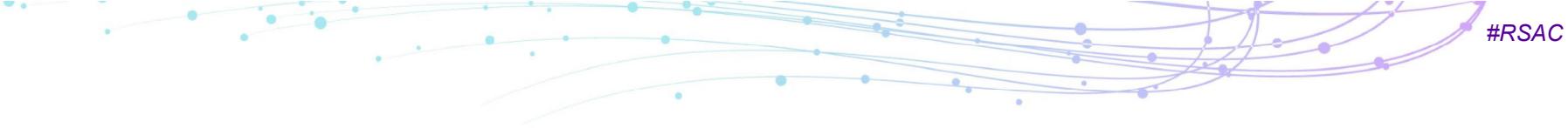
We love features don't we?





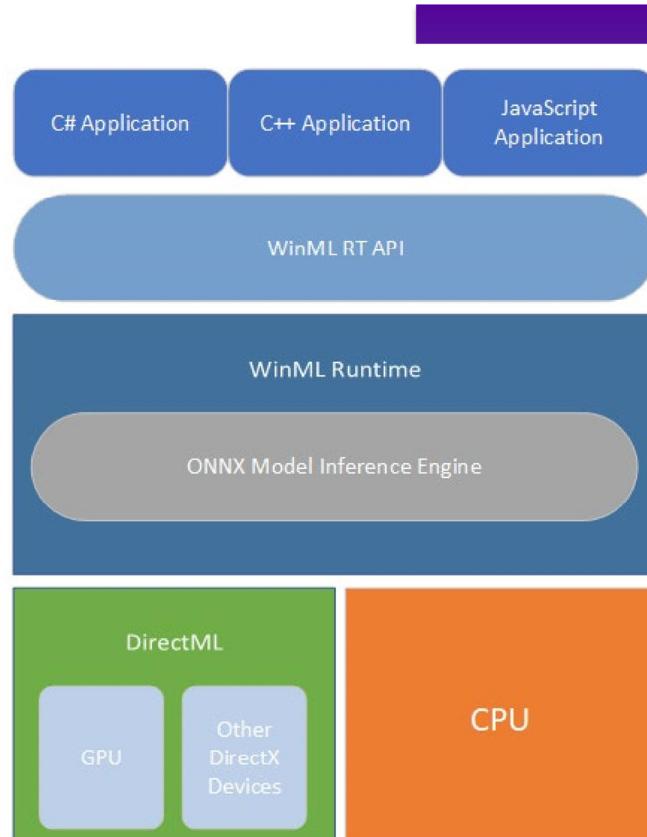
DDE : It's a feature not a bug

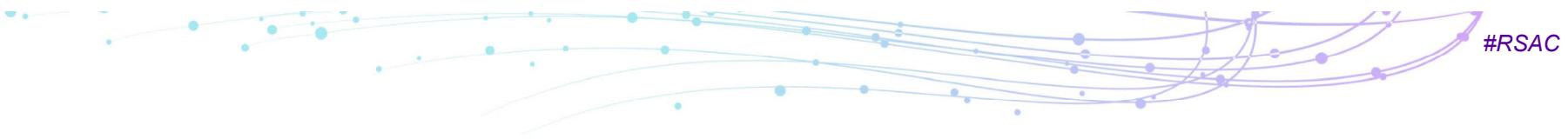




**Microsoft introduces
Machine Learning as a
feature ...**

**Hmm what could possibly
go wrong?**





Introducing topic modelling



Models of text data

- Given text data we want to:
 - Organize
 - Visualize
 - Summarize
 - Search
 - Predict
 - Understand
- Topic models allow us to:
 - Discover themes in text
 - Annotate documents
 - Organize, summarize, etc.

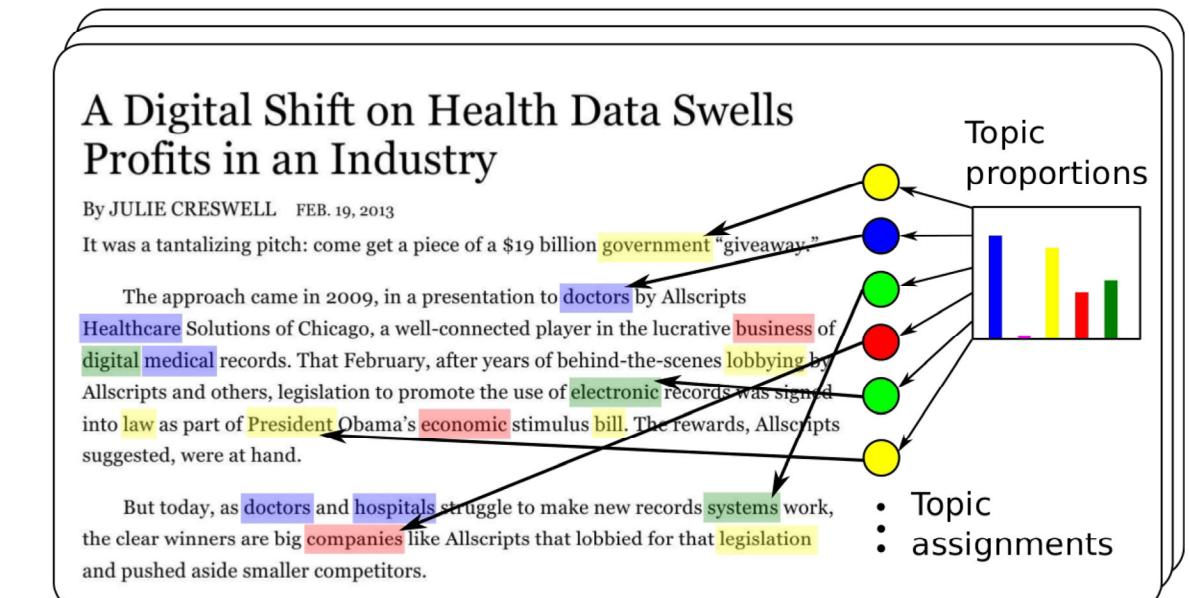
Topic modelling

A probabilistic model

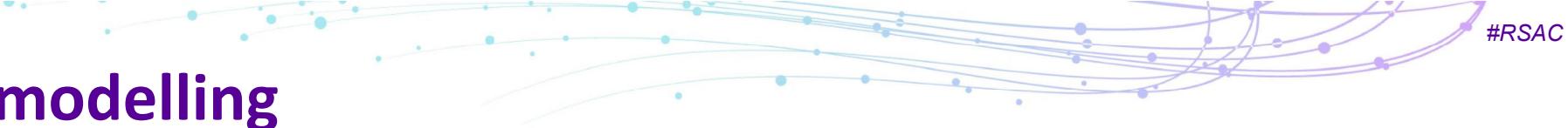
- Learns distributions on words called “topics” shared by documents
- Learns a distribution on topics for each document
- Assigns every word in a document to a topic



Documents



With thanks to Prof John Paisley Columbia University



Topic modelling

The New York Times



Topic modelling outputs two main things:

- A set of distributions on words (topics). Shown above are ten topics from NYT data. We list the ten words with the highest probability.
- A distribution on topics for each document (not shown). This indicates its thematic breakdown and provides a compact representation.



When librarians become evil

What if I could use topic modelling offensively?

- Effectively map a network telling me where I should focus my malicious efforts
- Industrialise typo squatting

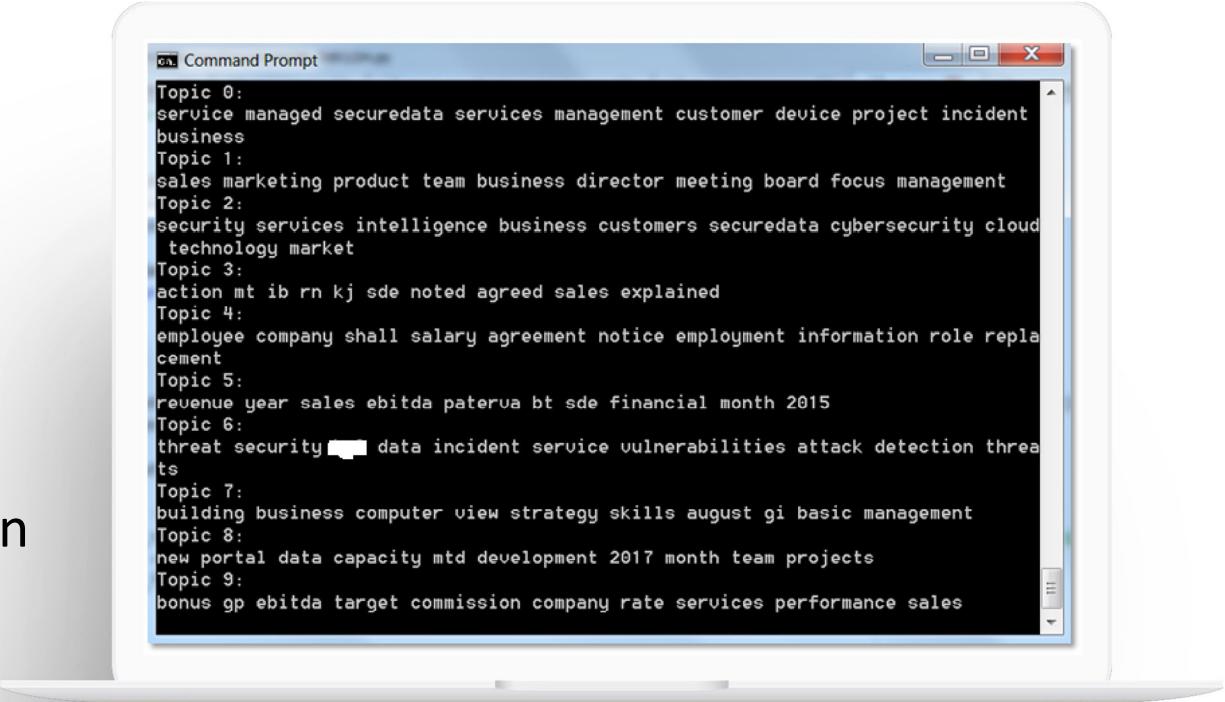


EXAMPLE 1:

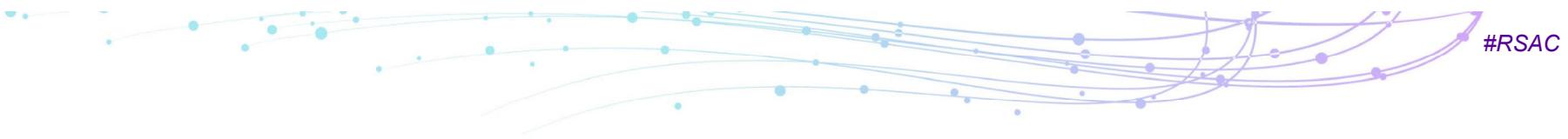
Peering into the dark, creating an accurate data map of a network

Topic modelling for fun and profit on desktops

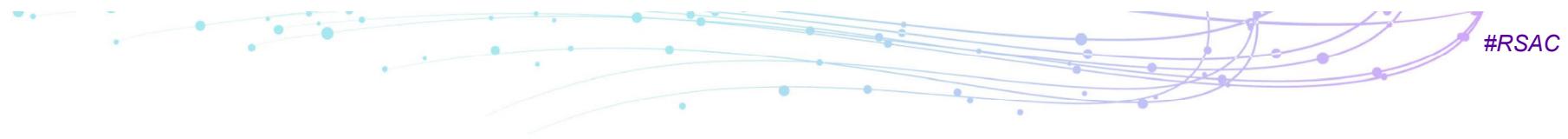
- My work machine Desktop
- 2 minutes, 800 files
- Scarily accurate
- Unparalleled insight
- Identify valuable information



```
Command Prompt
Topic 0:
service managed securedata services management customer device project incident
business
Topic 1:
sales marketing product team business director meeting board focus management
Topic 2:
security services intelligence business customers securedata cybersecurity cloud
technology market
Topic 3:
action mt ib rn kj sde noted agreed sales explained
Topic 4:
employee company shall salary agreement notice employment information role replacement
Topic 5:
revenue year sales ebitda paterua bt sde financial month 2015
Topic 6:
threat security data incident service vulnerabilities attack detection threats
Topic 7:
building business computer view strategy skills august gi basic management
Topic 8:
new portal data capacity mtd development 2017 month team projects
Topic 9:
bonus gp ebitda target commission company rate services performance sales
```



**Using Cobalt Strike to get to the juicy
stuff in an automated scalable way**



EXAMPLE 2:

When you WANT a lot of e-mail aka Typo Squatting

Typosquatting

1 Select an Industry

Dubbed 'Friday Afternoon Fraud', the conveyancing scam has been known to take several forms, but generally occurs when the hackers intercept emails between home buyers or sellers, and their solicitors.

They generate lookalike emails which allow them to pose as the solicitor involved.

During the final stages of a property purchase or sale, they inform potential victims by email that certain bank account details have changed.

Home buyers stand to lose thousands in new cyberattack



Cybercriminals are hacking the email accounts of Irish solicitors in an attempt to steal tens of thousands of euro from unsuspecting home buyers, the Sunday Independent has learned. Stock photo: PA



Mark O'Regan
February 5 2017 2:30 AM





Typosquatting

2

Enumerate the players

Top Real Estate Agents Last Updated On : June 25 2017

SUBMIT URL

[Home > United Kingdom](#)

Best & Interesting Real Estate Agents from United Kingdom

Explore Real Estate Agents

- > Australia
- > Canada
- > Europe
- > United Kingdom
- > United States

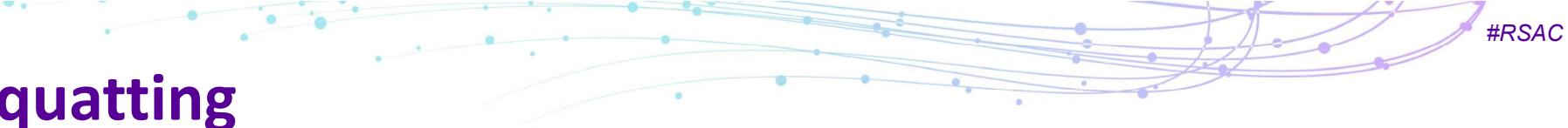
TOP REAL ESTATE AGENCIES

- [REDACTED] Features thousands of properties for sale and to let in London and Surrey.
- [REDACTED] A premier global real estate agency, with 85 offices worldwide and over 140 years experience.
- [REDACTED] Leading estate agents for premier residential and commercial properties in London & UK.
- [REDACTED] Leading real estate service provider, established in 1855.

AGENCIES YOU SHOULD KNOW

- [REDACTED] Award winning estate agency at the Estate Agency of the Year Awards.
- [REDACTED] Estate agency specialising in residential sales and lettings.

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Typosquatting

3

Generate typos

- Skip letter
- Double letters
- Reverse letters
- Missed key
- Inserted key
- Phonemes and graphemes

Typosquatting

4

Register the domains & setup
mail server & wait just wait

The screenshot shows the MX Toolbox interface. At the top, there's a navigation bar with icons for Home, MX Lookup, Blacklists, Diagnostics, Domain Health, and Analyze Head. Below the navigation bar, it says "SuperTool Beta7". A search bar contains "exchange2016demo.com" and an "MX Lookup" button. The main results section shows an MX record for "mx:exchange2016demo.com" with a green "Find Problems" button. The table below lists the MX record details:

Pref	Hostname	IP Address	TTL	
40	mail.exchange2016demo.com	203.206.161.219	60 min	Blacklist Check

Below the table are links for dns lookup, dns check, whois lookup, spflookup, and dns prop. At the bottom, it says "Reported by ns1.uber.com.au on 10/19/2015 at 12:40:37 PM (UTC 0), just for you. (History)"

Typosquatting

5

Great success!

26 June 2017

Our ref: JN/ls/[REDACTED]

Dear [REDACTED]

2 Felden Street, London, SW6 5AF - subject to contract

I act for [REDACTED] in connection with his proposed purchase of 2 Felden Street from Magnus Scaddan for the sum of £3,300,000.00. I understand that you act for [REDACTED]

On the basis that your instructions match mine, I look forward to receiving a contract pack from you shortly. If you think that it may take a little time for your client to complete and return the property forms to you, can you at least deduce your client's title to enable me to put in hand my searches?

My client does not have a related sale but is buying with the assistance of mortgage finance. I understand that this is in hand.

Can you let me know whether your client has a related purchase and, if so, what stage that has reached?

Kind regards,

James Nethercot

[REDACTED]
Partner

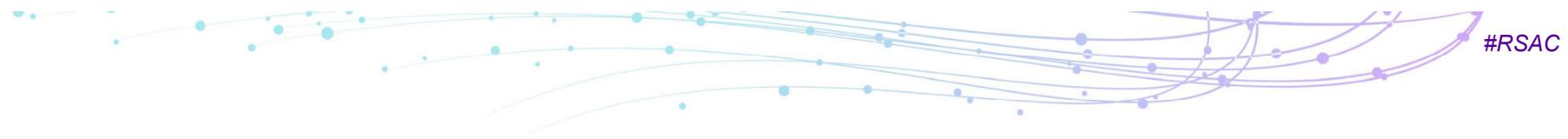
tel: +44 (0) 20 7395 8447



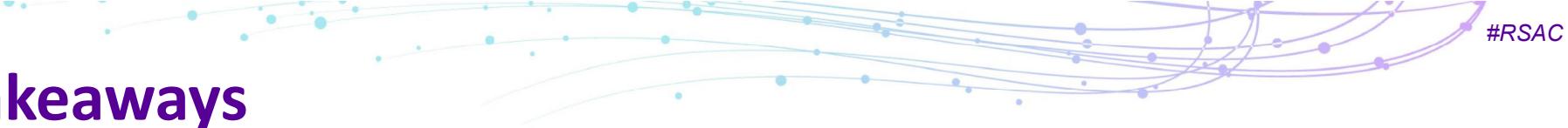
But how do I scale this?

- Requires manual investigation of potentially 100s of mailboxes and 1000s of e-mails
- Use topic modelling to identify key mailboxes and key topics
- Examine all new email for topics of interest
- What if I could look for mailboxes that discuss
 - Financial information ?
 - Patent information ?
 - Confidential information ?



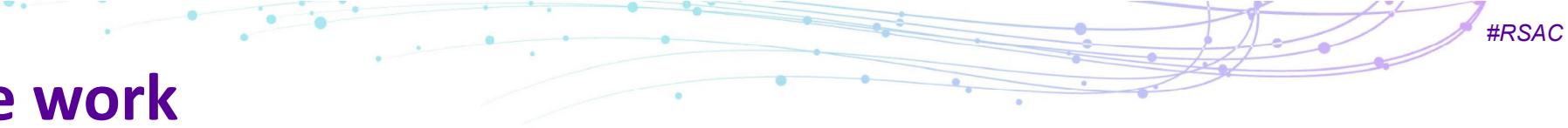


PEERING INTO THE FUTURE



Key takeaways

- Understand the new threat models that AI & ML may introduce
- Important to look at endpoint telemetry; i.e., try and spot feature based attacks
- Need to understand where data lives and how an attacker might see it
- Topic modelling and related techniques are powerful attack vectors creating new classes of attacks
- We believe that offensive applications of machine learning are very plausible and possible
- Have a response plan ready. No really !



Future work

- Automate typo squatting attacks with topic modelling using orchestration to automatically harvest interesting documents – small eek !
- Use topic modelling in defensive applications to map your network to have a real time view of where documents of interest reside
- Use topic modelling to make forum/github (no darkwebs here) information mining more productive i.e., what topics are discussed when my company is mentioned
- Start using built in libraries in Windows 10 for attacks without having to deploy a malicious payload



**THANK YOU
Questions?**



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@wicusross

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