



DEF CON GROUPS

PANEL DISCUSSION

DCG CORE TEAM

- **JEFF MOSS** (THE DARK TANGENT) -- FOUNDER, DEF CON
- **JAYSON E. STREET** -- GLOBAL AMBASSADOR
- **BRENT WHITE** -- GLOBAL COORDINATOR
- **APRIL WRIGHT** -- WELCOMING COMMITTEE & LIAISON
- **DARINGTON** -- WEB MASTER
- **SOUPS** -- SOCIAL MEDIA MANAGER
- **TIM ROBERTS** -- VOLUNTEER
- **CASEY BOURBONNAIS** -- VOLUNTEER



NEW GROUPS

- "HOW TO START A DEF CON GROUP"
 - REVIEW THE POST AT: [HTTPS://DEFCONGROUPS.ORG/DCGSTART.HTML](https://defcongroups.org/DCGSTART.HTML)
- YOU CANNOT MAKE UP YOUR OWN NAME
 - IT'S BASED ON LOCAL PHONE CODES FROM
 - YOU CANNOT BE DC042 OR DC666 OR DC11010100011
- INTERNATIONAL GROUP NUMBERS
 - BASED ON DIALING CODES AND AREA CODE *FROM THE USA*
 - E.G. EDMONTON, CANADA = DC780 BECAUSE OF NORTH AMERICA, BILDA, ALGERIA = DC11213 (21 IS COUNTRY CODE, 3 IS CITY CODE)
- A SECOND GROUP IN THE SAME CITY
 - THE DESIGNATION IS DC## #-A, -B, ETC.



LOGOS & BRANDING

- BRANDING RULES AND LAWS DO APPLY
 - (JUST LIKE COCA-COLA, FORD, ETC – THEY DO NOT LET YOU USE THEIR LOGO)
- LOGOS USING “SKULLY” HAVE TO HAVE THE REGISTERED TRADEMARKS SYMBOL
- FOR QUESTIONS ABOUT USING THE DEF CON NAME OR LOGO, PLEASE CONTACT US FOR ADVICE
- VERY IMPORTANT TO MAKE THE DISTINCTION BETWEEN THE DEF CON CONFERENCE AND YOUR LOCAL DCG!



EMAIL & REQUESTS

- HANDLED AND PROCESSED BY A TEAM OF VOLUNTEERS
 - (THANK YOU FOR YOUR PATIENCE!)
- NO AUTO-REPLY
 - (RE: AUTOREPLY LOOPS)
- WE DO NOT OPEN DOCUMENT ATTACHMENTS
 - PLAIN TEXT ONLY!
 - NOT PDF, DOCX, ETC.
 - IMAGE FILES ARE THE EXCEPTION (FOR LOGOS, OTHER PHOTOS)



DEF CON GROUPS

LET'S CHAT!

- **LEFT SIDE OF THE ROOM:**
 - Q&A WITH THE DCG CORE TEAM
- **RIGHT SIDE OF THE ROOM:**
 - SHARE IDEAS WITH OTHER GROUPS
 - PROJECTS, MEETING SPACES, HOW DO YOU “MARKET” YOUR GROUP?
 - MEET OTHER DCGs!

