



GIRL SCOUTING FOR TALENT: The Solution in the Next Generation

RSA CONFERENCE KEYNOTE

SYLVIA ACEVEDO // CEO // GSUSA



2019: Only 20% women in cybersecurity.

2021: Cybersecurity jobs. 3.5 million unfilled.

2021: Cybercrime damages. \$6 trillion.

Girl Scouts
to the rescue!





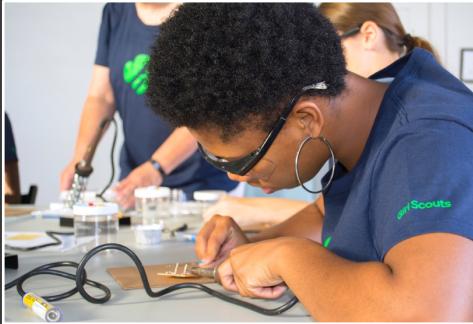
- 18 Cybersecurity
- 6 Programmer
- 15 Engineering
- 15 Robotics
- 6 Space Science
- 15 Science and Technology
- 15 Digital Arts

122 STEM badges

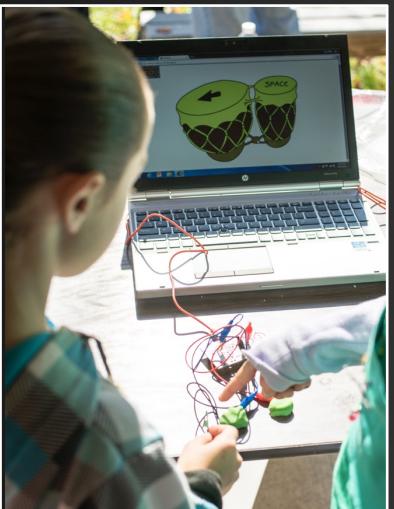
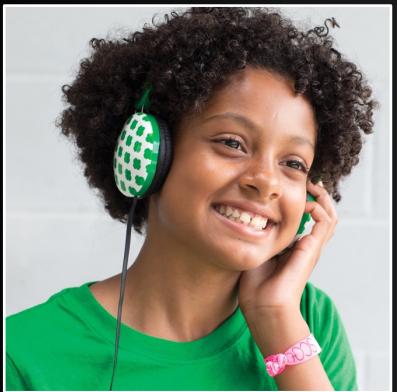


Girl Scout Alum: Fueling the leadership pipeline





Girl Scouts: Fueling the STEM leadership pipeline





Decoding the Digital Girl

GIRL SCOUT RESEARCH INSTITUTE (GSRI):
girlscouts.org/research

Girl Scouts are more likely
to be digital leaders



64%

of Girl Scouts

50%

of Boys

43%

of Non-Girl Scouts



Make a difference.
Engage. Join. Support.

girlscouts.org

