



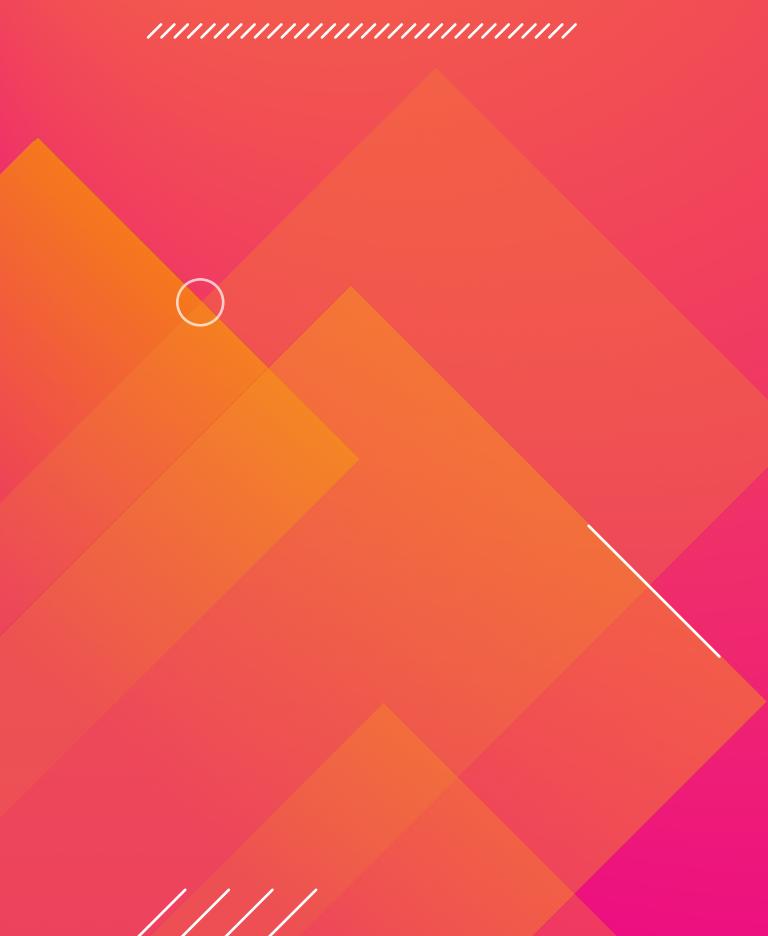
# Catching Data Exfiltration Early!

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Security Markets Group | Splunk

# Forward-Looking Statements



During the course of this presentation, we may make forward-looking statements regarding future events or plans of the company. We caution you that such statements reflect our current expectations and estimates based on factors currently known to us and that actual events or results may differ materially. The forward-looking statements made in this presentation are being made as of the time and date of its live presentation. If reviewed after its live presentation, it may not contain current or accurate information. We do not assume any obligation to update any forward-looking statements made herein.

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The New York Times

## Equifax Says Cyberattack May Have Affected **143 Million** in the U.S.

June 21, 2019

**Insider exposes PII of **2.9 million** Desjardins customers**

Forbes

Billionaires Innovation Leadership Money Consumer Industry Lifestyle

2,273 views | Aug 20, 2019, 06:31am

## Data Breaches Expose **4.1 Billion** Records In First Six Months Of 2019

Target Data Breach Spilled Info On As Many As **70 Million** Customers

Forbes

TechRepublic.

SEARCH



IT Policy Downloads 5G Developer Security Cloud

**60% of companies experienced insider attacks in the last year**

April 20, 2018

**Ex-Sun Trust employee helps compromise **1.5 million** bank clients**

SCmagazine

splunk> .conf19

# Attack Anatomy

External

## Getting Foothold

- Phishing
- Malware
- Account takeover
- CVEs
- Persistence ...

Insider

## Thinking & Planning

## Searching

### Reconnaissance

- Files
- Documents
- Databases

## Lifting Data



### Data Collection



### “Going stealth”

- Data splitting
- Time spreading
- File renaming
- Content obfuscation

### Transfer

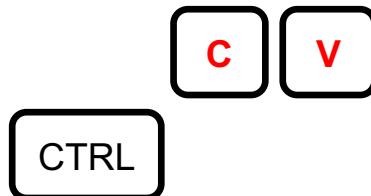
We act here!

Public breaches are over 2.5 times more likely to be undiscovered for years.  
Espionage-related breaches typically do take longer to discover ...

DBIR 2019

splunk> .conf19

# It's All About Files



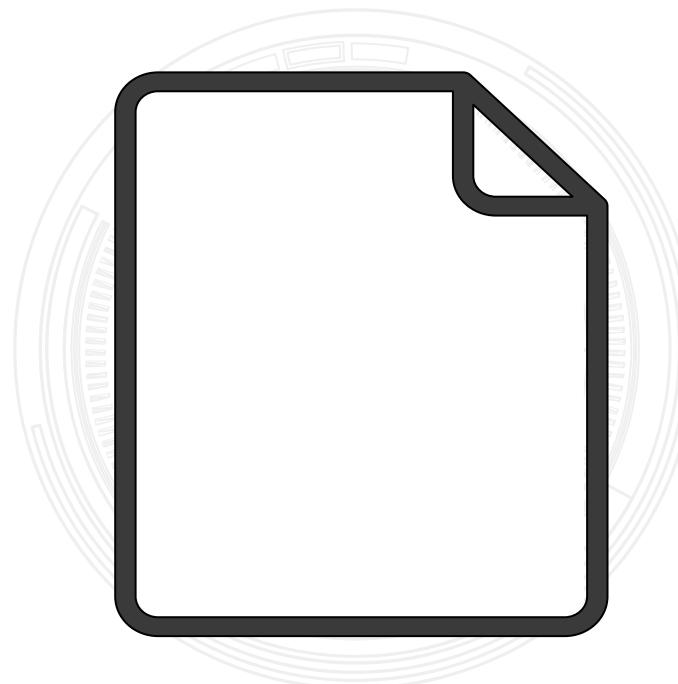
**Copy-Pasting**

```
psql -c "SELECT * FROM revenue"  
      >> dayOnBeach.jpg
```

**Querying**

```
zip -rv  
pwnedThis.zip addFile1.pdf
```

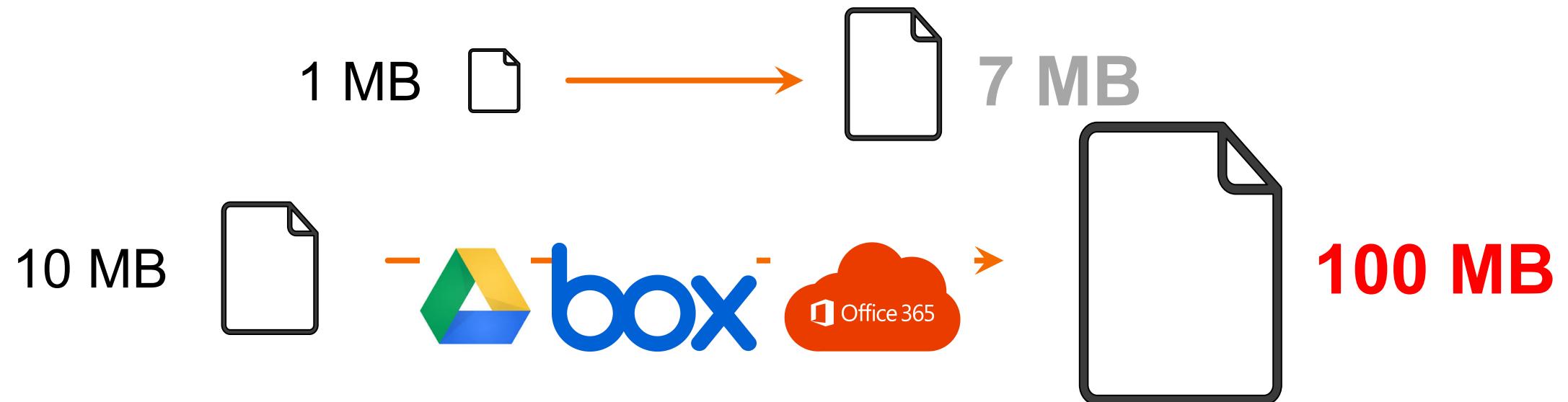
**Archiving**



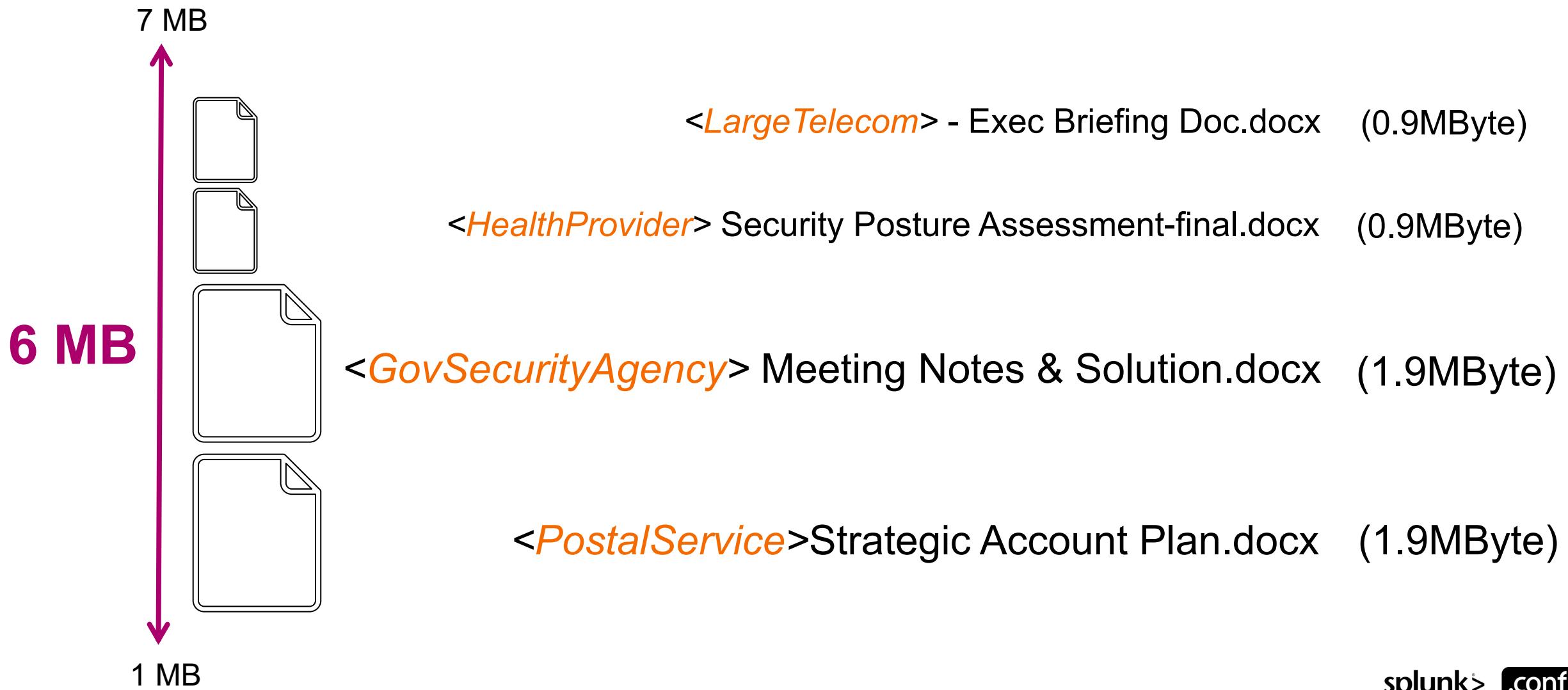
```
cat sourceCode/* |  
tee -a chores.rtf
```

**Dumping**

# Goal: Which File Changes Are Exfiltration?



# Things You Can Fit in a “Small” File



# End Result

547,261



Accessed files

**99.991%**

of work is on us

53

Suspect files

# Rest of the Talk

1. Cloud stores, what's in there?
2. Our early exfiltration detection
3. Results

# File Cloud Store

2

Months

3560

Users

550k

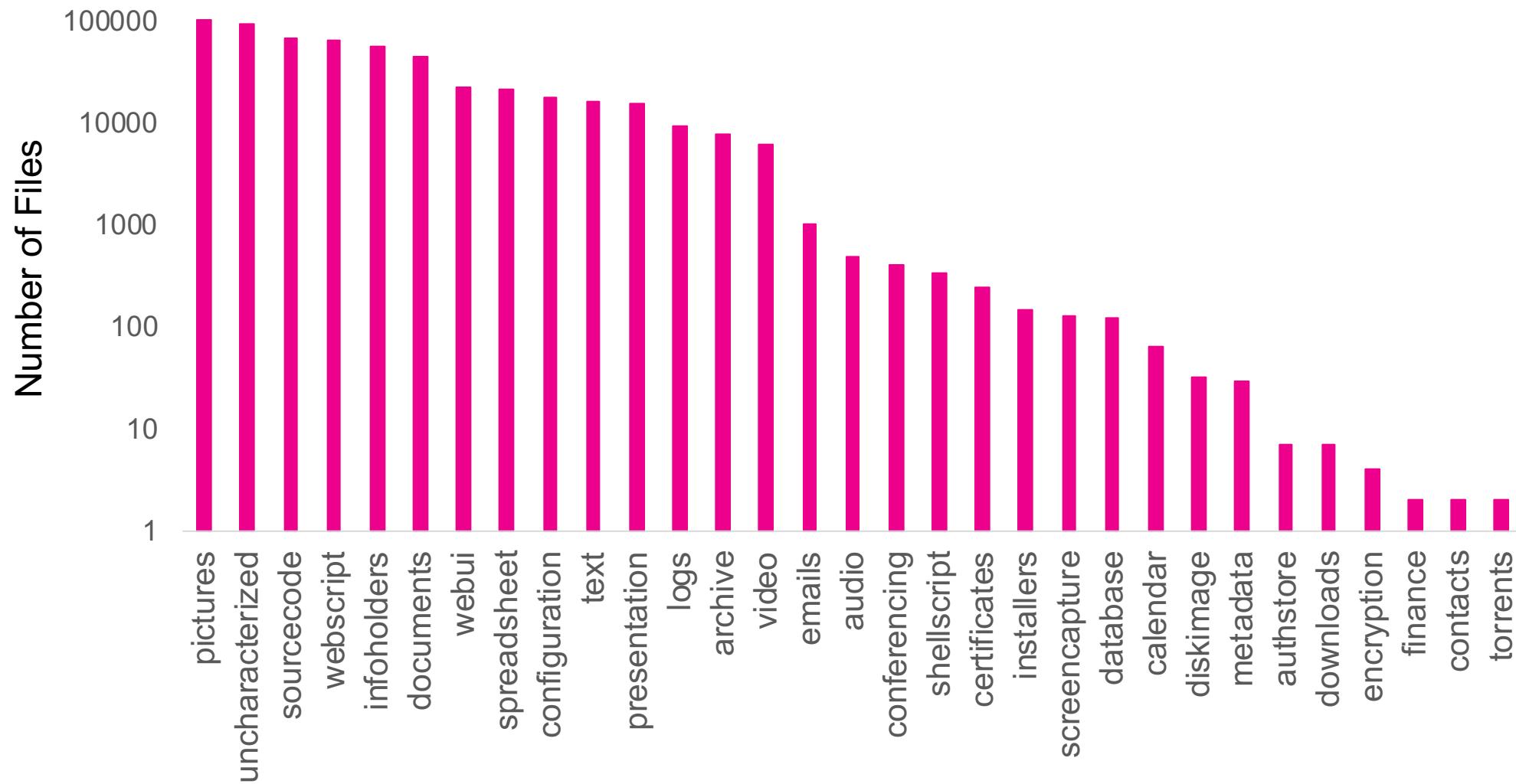
Accessed  
Files

0

Personal  
Details

# Privacy Respecting

# Files



# Files

Personal Use

Uncharacterized

Installers

## Documents

Configurations

## Pictures

Video  
Calendar  
Emails

30% personal photos

Content backup  
- iPhone  
- Android  
- Workstations

# Files

Source Code & Software

Configurations

Web Script

Source Code

Shell Script

Web UI

Installers

Key product

Company's web presence

Research

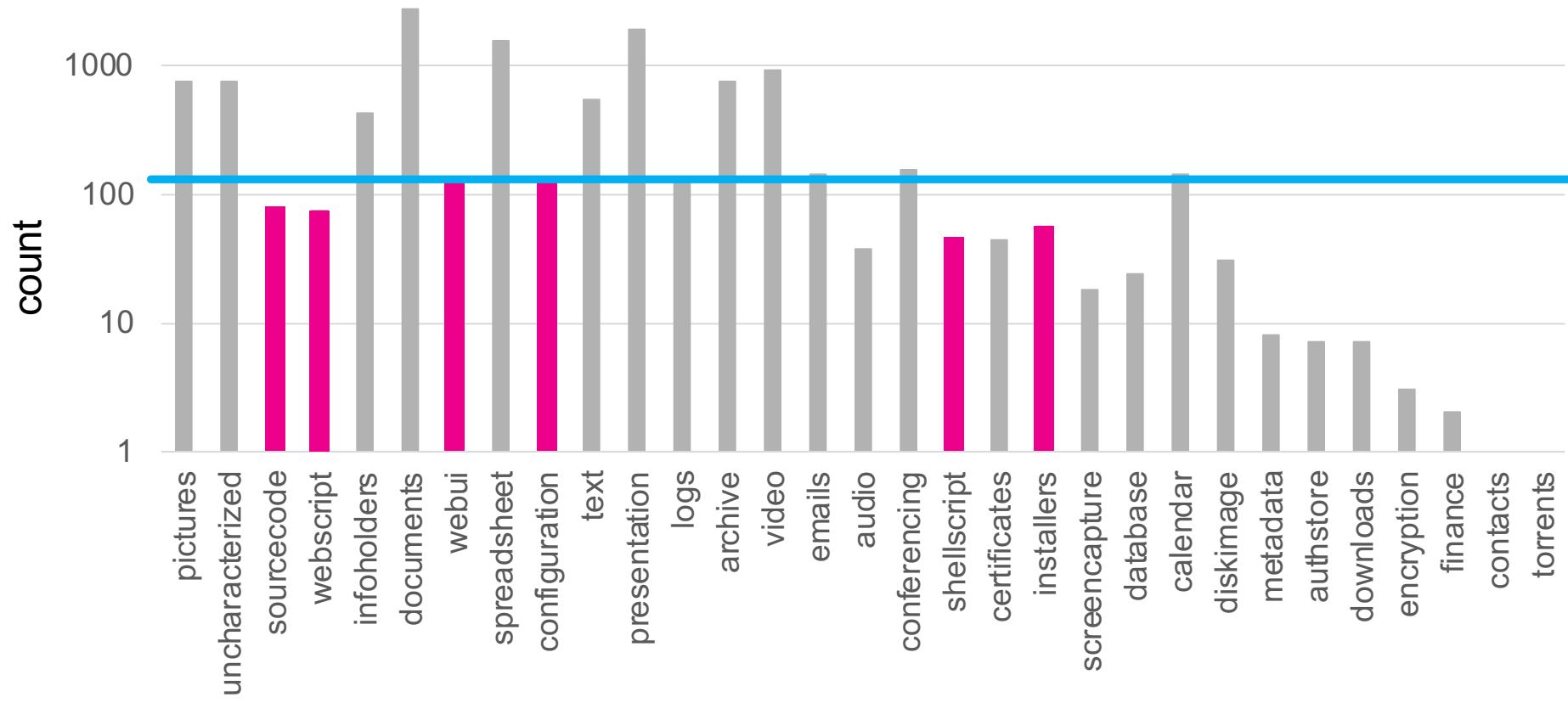
Operations (Jira, ...)

Finance & Legal

IT ops

# Users

## Source Code & Software



**TOTAL: 243 users - mostly field facing**

# Cloud file stores are new flash drives!

Ambiguity: Working with customers or exfiltration?

Motivates malicious actors to keep  
exfiltration files in the cloud

# Depth Gauging

## Other Content

“Briefing”  
**293 Files**

“Strategic”  
**71 Files**

<“Big Four”>  
**241 Files**

“Compensation”  
**82 Files**

“ FY1\* ”  
**6871 Files**

“Financ\*”  
**560 Files**

“Payroll”  
**552 Files**

“Revenue”  
**657 Files**

“Renewals”  
**352 Files**

“Pension”  
**78 Files**

Probing with Keywords

splunk> .conf19

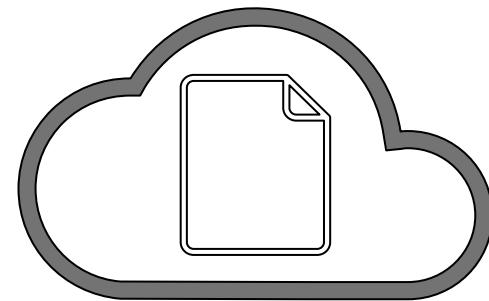
# What's at Stake?

Intellectual  
Property

Legal  
Information

Financial  
Information

Personally  
Identifiable  
Information



Infrastructure

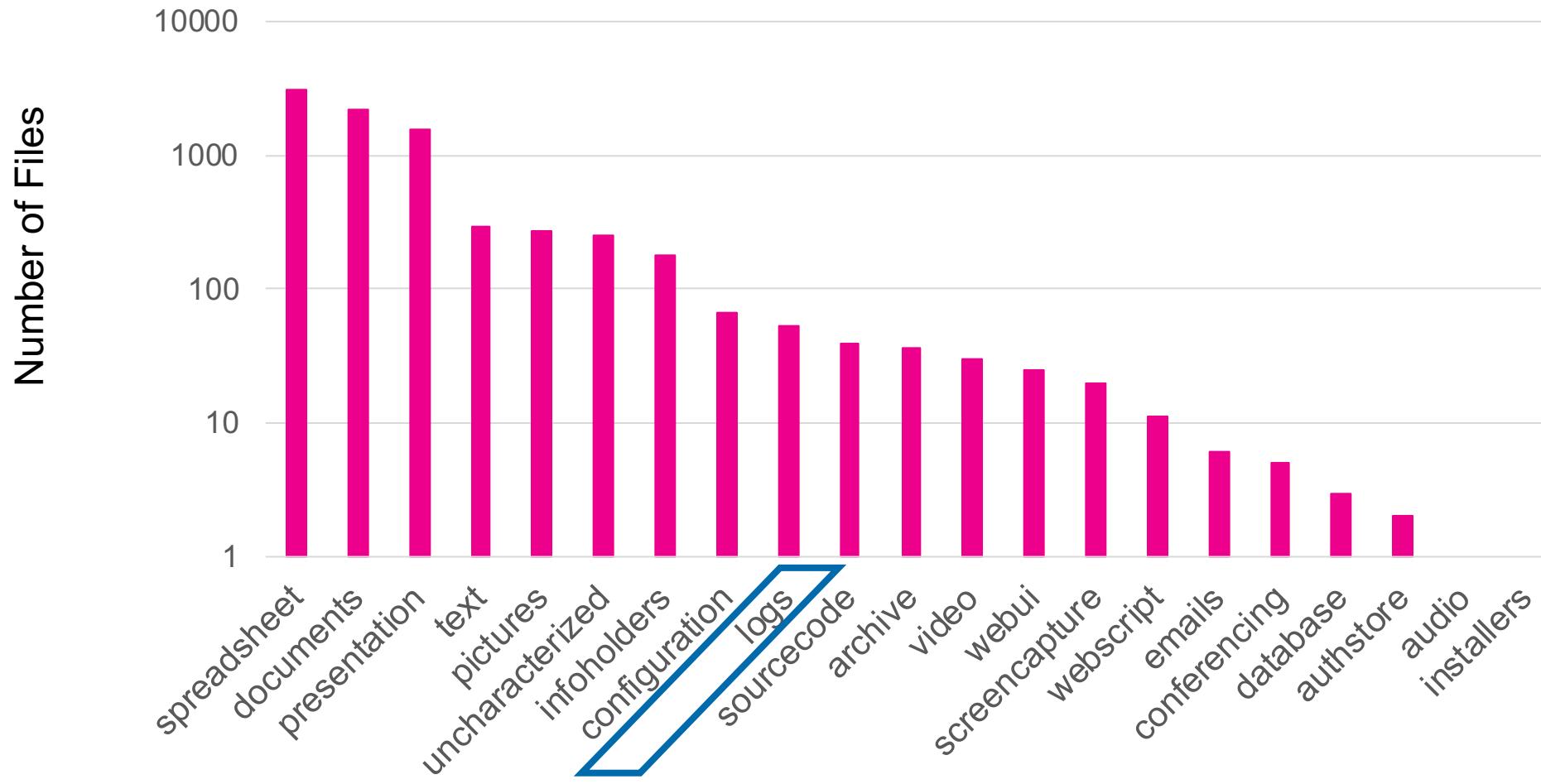
Credentials

Sensitive  
Information

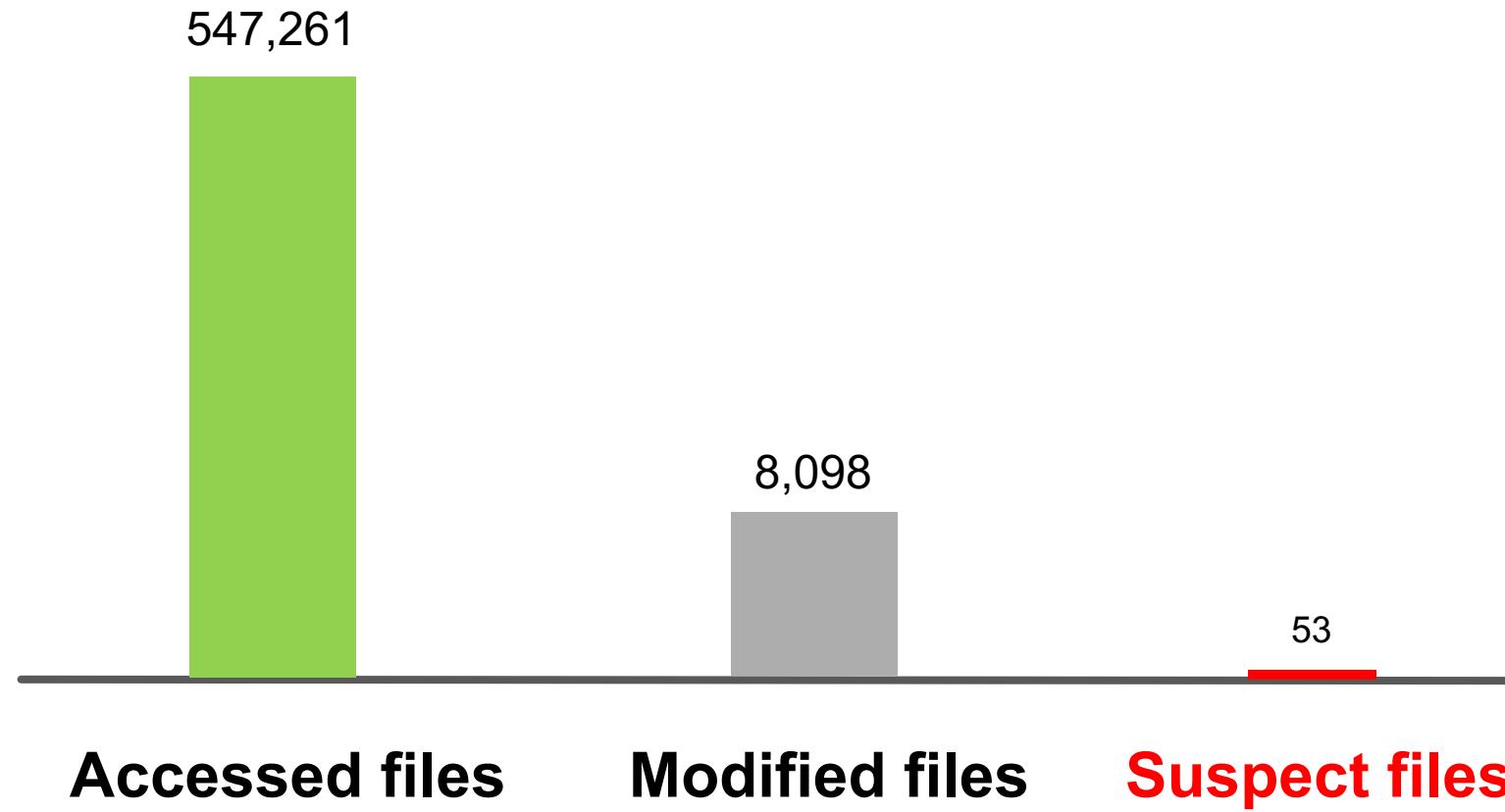
# Reminder: We're After Suspicious File Changes...



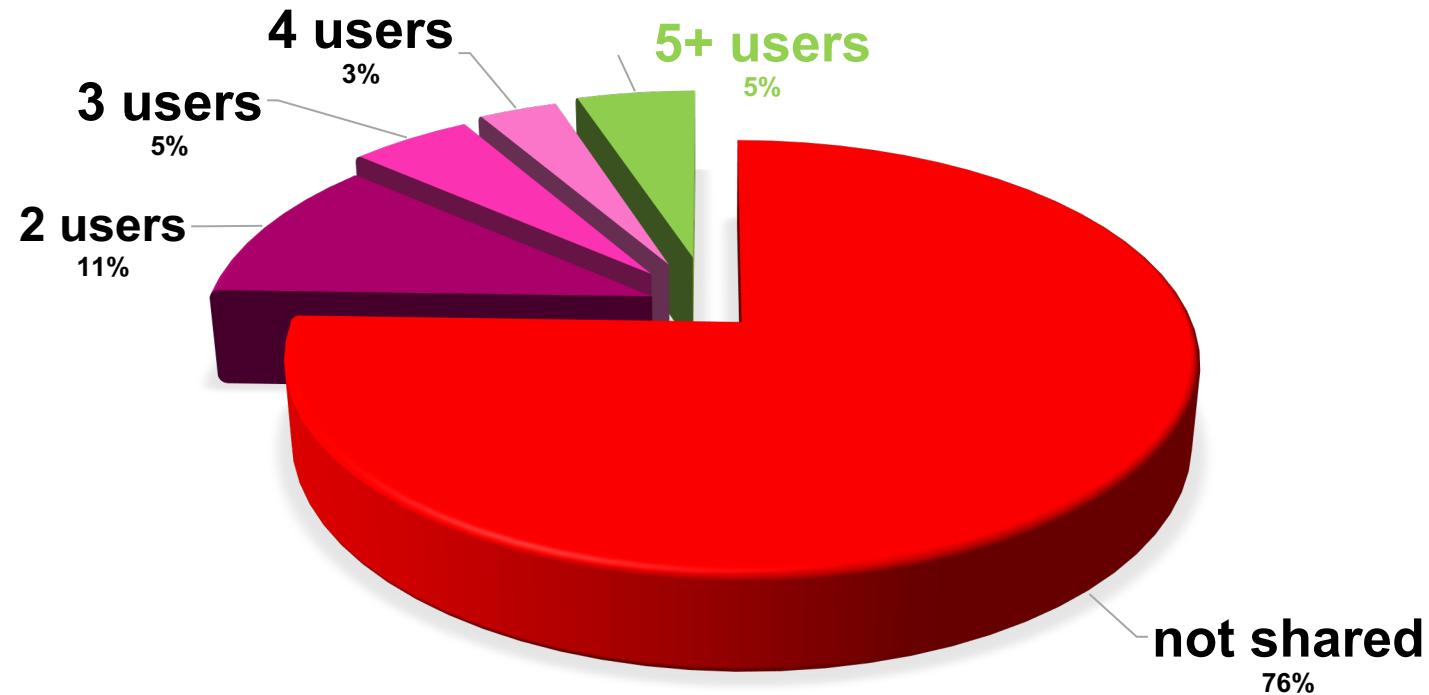
# Modified Files



# Update: End Result



# Other Features: Sharing?



95% of changing files may be exfiltration

**HARD WORK**

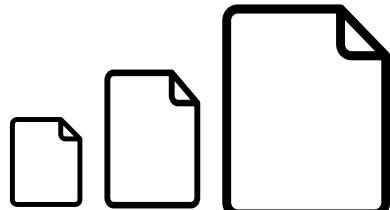
# Cloud file stores are dark data

... And file changes are “outliers”

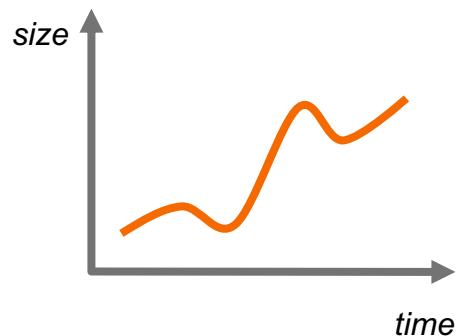
# Rest of the Talk

1. Cloud stores, what's in there?
2. Our early exfiltration detection
3. Results

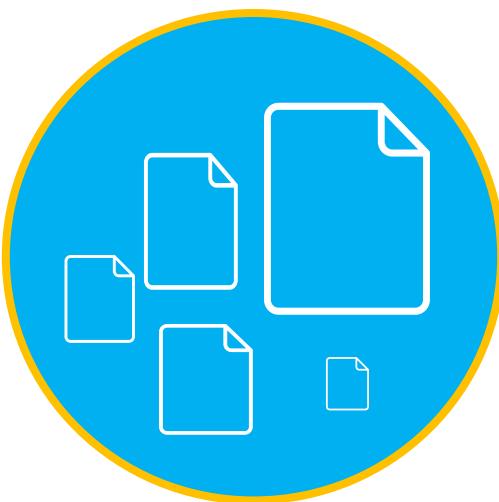
# Feature Engineering



Size Classes



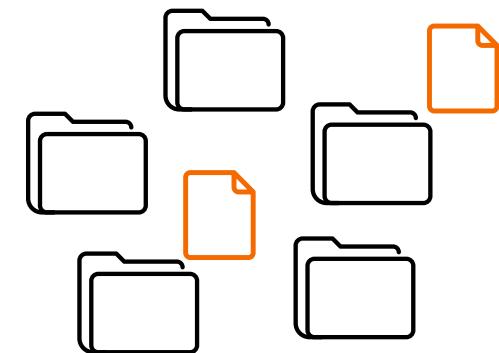
Temporal Size Changes



Scope

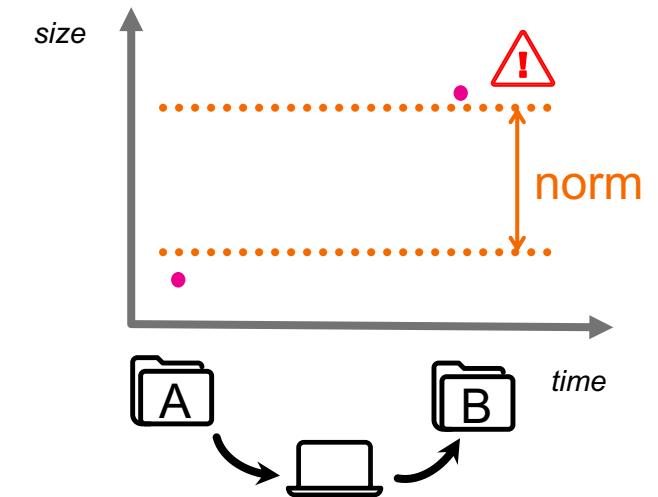
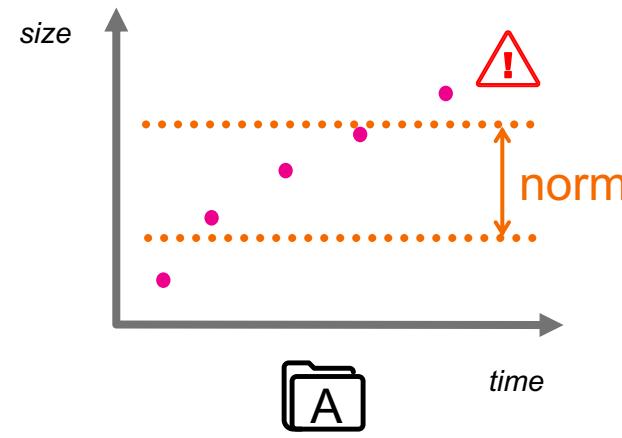
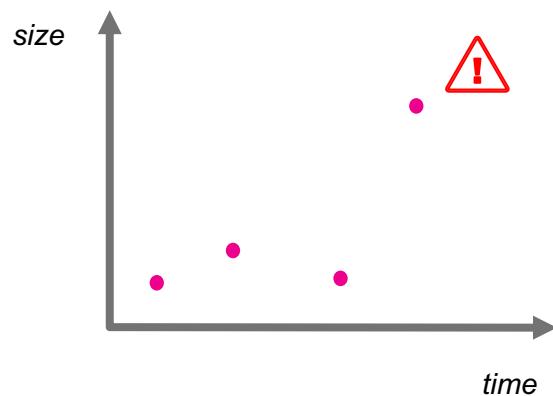
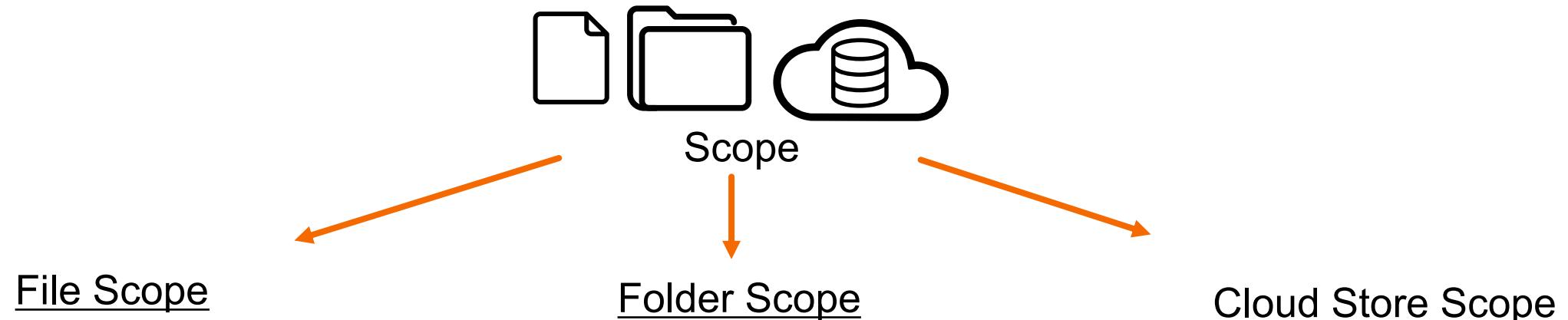


User Associations

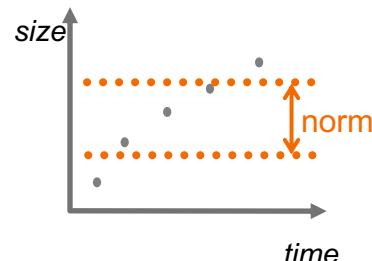
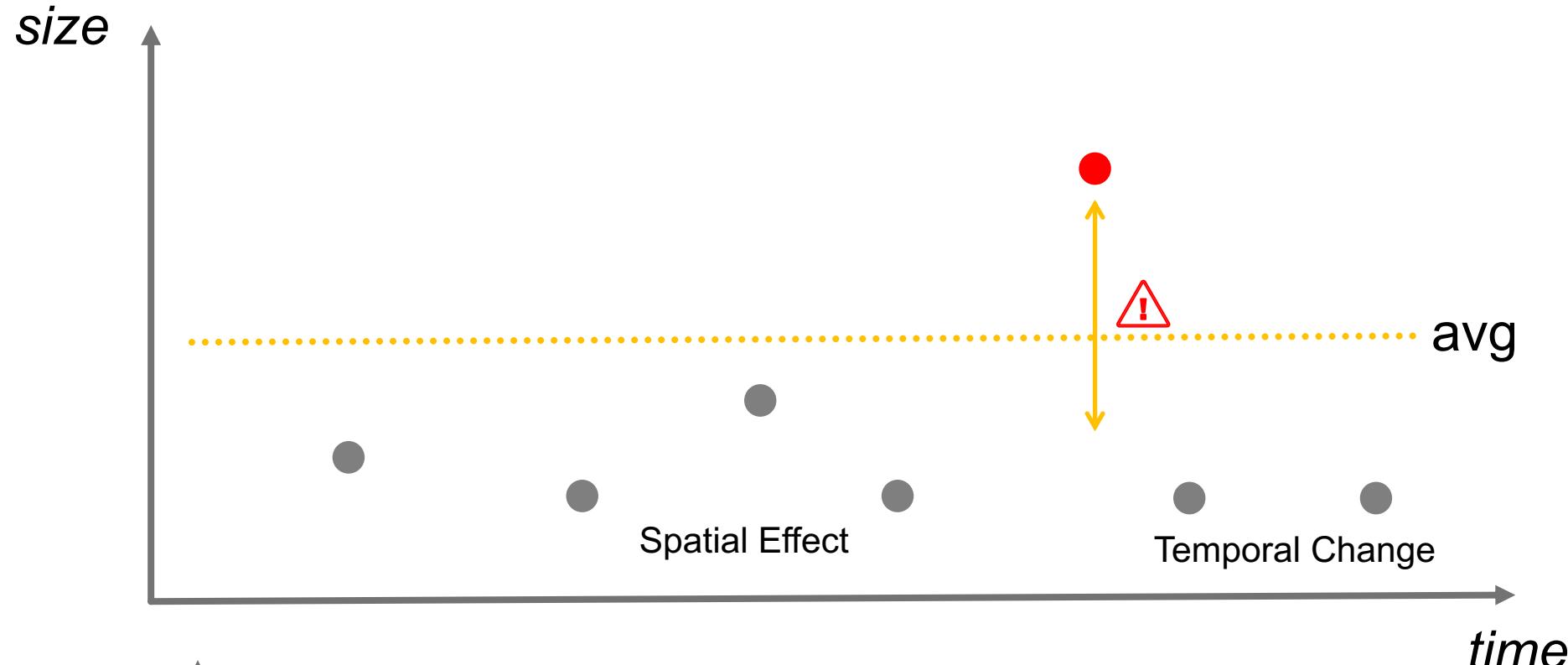


Spatial Properties

# Scope Features



# Temporal Norm Selection



## Running Average & Max

# ... Other Things We Tried

# Do's & Don'ts

DSC00005.JPG  
Readme.txt

**File Names**

.extA -> .extB

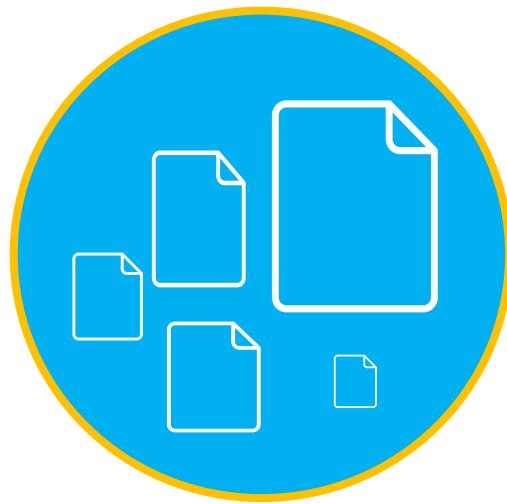
**Type Changes**

.txt -> .sh     .doc -> .pdf  
.doc -> .docx     .pdf -> .doc  
.tmp\$ -> .png     .spl -> .tgz  
.spl -> .flac     .doc -> .flac



If(After Midnight, then {Attack})

**Guesswork**



.json vs .docx

**File Types**



**Locations**

External access/handling

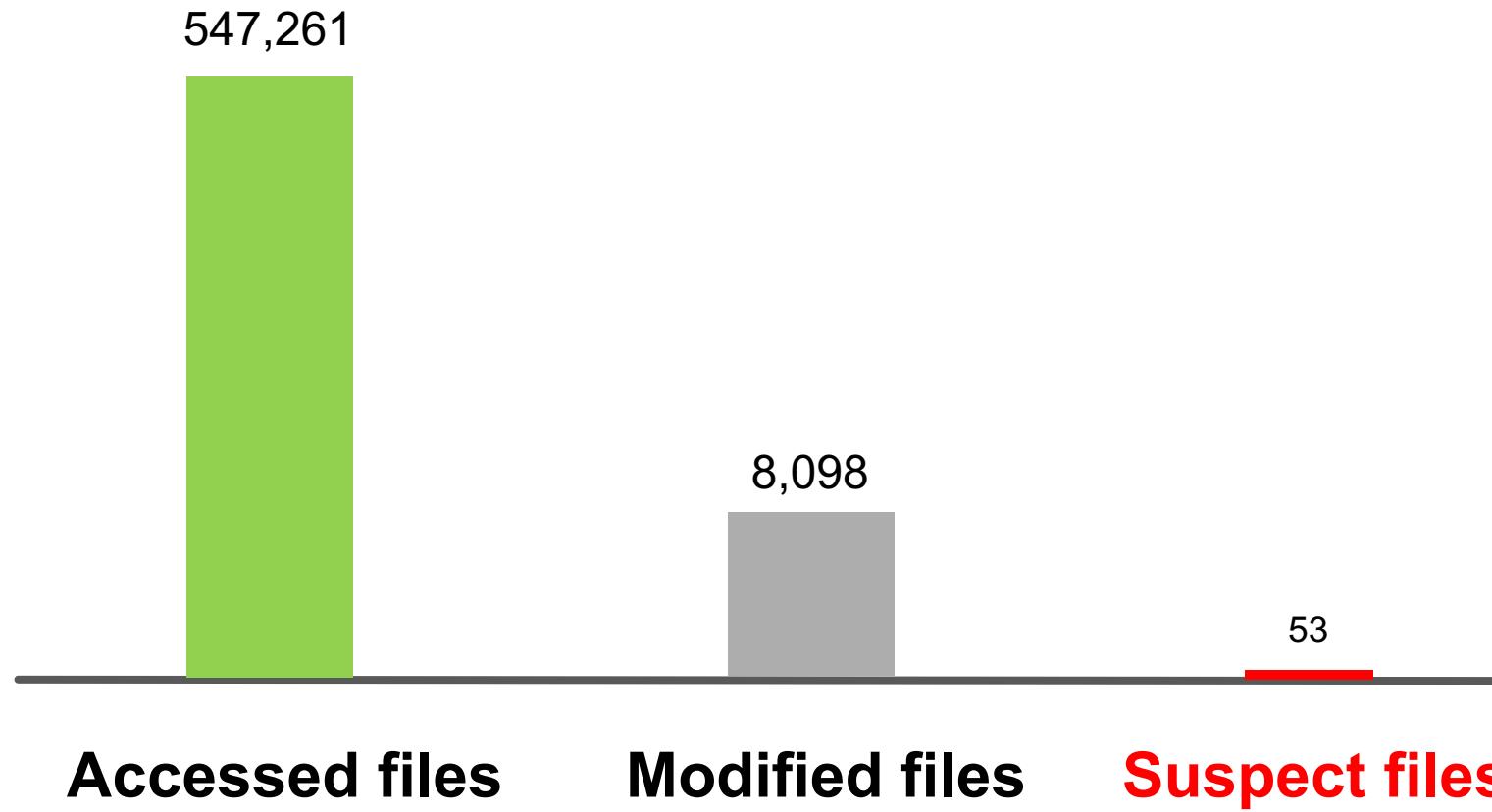
76% reported files

81% modified files

# Rest of the Talk

1. Cloud stores, what's in there?
2. Our early exfiltration detection
3. Results

# End Result



# Alert Fatigue

Flag

Chart

Settings

## Anomalies Table

≡ Actions ▾

Any Score ▾

Add Filter ▾

Anomalies (707)

Search

Group by: Anomaly Type ▾

All Anomalies 707 ▾

Suspicious Data Access 198

Suspicious Box Usage 197

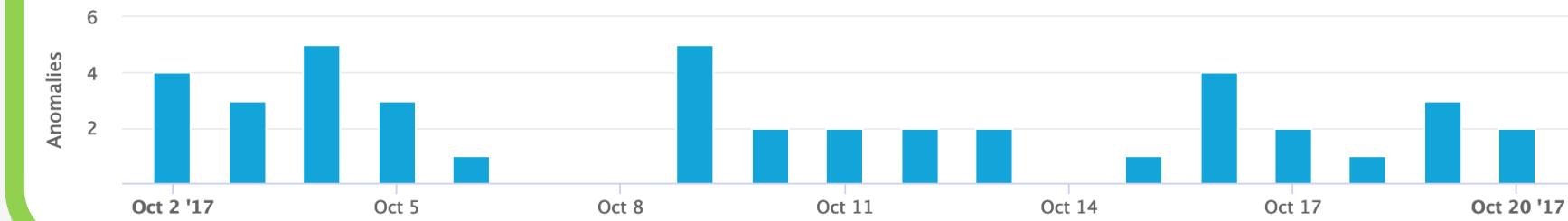
Multiple Box Operations 143

Excessive Box Downloads 66

Unusual Box Activity 53

Excessive File Size Change 42

Anomalies Trend



ANOMALY TYPE	PARTICIPANTS	SUMMARY	START DATE	SCORE	DESCRIPTION
Excessive File Size Change	__qyTfwELTwS82APHwAU __utnX4snYiJl1eJl2itm	File size increased by a factor of 10.6, from 60.07 MB to 636.73 MB.	Oct 2, 2017 12:00 AM	9	Possible exfiltration by dumping significant ch data to an exfiltration fi

# Scoring



Group by: Anomaly Type	
Suspicious Data Access	198
Suspicious Box Usage	197
Multiple Box Operations	143
Excessive Box Downloads	66
Unusual Box Activity	53
<b>Excessive File Size Change</b>	<b>42</b>
Unusual Activity Time	5
Multiple Logins	3
Blacklisted Application	0
Blacklisted Domain	0
Blacklisted IP Address	0
Brute Force Attack	0
Download From Internal Server	0
Excessive Data Printed	0
Excessive Data Transmission	0
Excessive Database Administration Tasks	0

ANOMALY TYPE	PARTICIPANTS	SUMMARY	START DATE	SCORE	DESCRIPTION
Excessive File Size Change	_qyTfwELTwG82APHwAU _utnX4snYiJl1eJl2itm	File size increased by a factor of 10.6, from 60.07 MB to 636.73 MB.	Oct 2, 2017 12:00 AM	9	Possible exfiltration by dumping significant ch data to an exfiltration fi Malicious activities ma include copy-pasting, appending or archiving chunks from one or mo
Excessive File Size Change	KXwyYjxzibsz2fgr XitmUGtmUKZmUeZn	File size increased by a factor of 112.2, from 10.35 MB to 1.13 GB.	Oct 13, 2017 12:00 AM	9	Possible exfiltration by dumping significant ch data to an exfiltration fi Malicious activities ma include copy-pasting, appending or archiving chunks from one or mo
Excessive File Size Change	YvMBYf2rGS2yPjxz2fwt _aJl3eJmUCtmUudn	File size increased by a factor of 51.3, from 1.95 MB to 99.89 MB.	Oct 17, 2017 12:00 AM	8	Possible exfiltration by dumping significant ch data to an exfiltration fi Malicious activities ma include copy-pasting, appending or archiving chunks from one or mo
Excessive File Size Change	_qBVnMIR5wDSb3Ca5wyT ZmtmUiZmY4YnZiJIXutm	File size increased by a factor of 26.2, from 2.76 MB to 72.42 MB.	Oct 3, 2017 12:00 AM	8	Possible exfiltration by dumping significant ch data to an exfiltration fi Malicious activities ma include copy-pasting, appending or archiving chunks from one or mo
Excessive File Size Change	_mNCLXgAbbIBHLNu UvgAdbIBHLgv	File size increased by a factor of 14.1, from 39.28 MB to 552.61 MB.	Oct 5, 2017 12:00 AM	8	Possible exfiltration by dumping significant ch

# Scoring Adjustments

Excessive Downloads via VPN

**Excessive File Size Change**

External Alarm Activity

External Website Attack

Land Speed Violation

Machine Generated Beacon

Malicious AD Authentication

## Anomaly Scoring Rules (3)

### NAME

#### File System Aspects

The rule addresses scoring based on folder

#### Increase Ratio Per File Class

The rule addresses several levels of ratios

#### User Aspects

The rule addresses scoring based on user

### Excessive File Size Change

- File Size After Class
- File Size Class
- Max Individual Size Jump Ratio
- Max Number Of Folder Users
- Max Size Jump Ratio In Data
- Max Size Jump Ratio In Folders
- Number of Critical Folders
- Number Of File Users In Dataset
- Number of Folders
- Number Of Users Of the Excessively Increased File

# Example Anomaly

splunk&gt; User Behavior Analytics

Explore ▾

Analytics ▾

Manage ▾

System ▾

Scope ▾

admin ▾



Home / Anomalies Table / Anomaly Details



## Excessive File Size Change

9

Actions ▾

Detects and de-noises excessive increases in file sizes.

**Start Date** Oct 2, 2017 12:00 AM**End Date** Oct 3, 2017 12:00 AM**Watchlists** ★**Categories**

Cloud Data

Cloud Storage Anomalies

Exfiltration

Network Detection

Possible exfiltration by dumping significant chunks of data to an exfiltration file. Malicious activities may include copy-pasting, appending or archiving data in chunks from one or more sources.

Excessive file size change has been detected in **individual increases** for a file **ci-20170906.json** in Box date source.

The largest observed change was by a factor of **10.6**, from a previous size of **60.07 MB** to **636.73 MB**.

The file has been observed at its excessively increased size:

- In 1 folder
- Under 1 file name
- Manipulated by 1 user

This is one of only 53 files suspected for exfiltration in a file store containing 63398 files.

**Recommendation:** Find instances of this file at its excessively increased file size(s), open them, and inspect their content to confirm whether exfiltration took place. Investigation may require searching through employee devices or storage snapshots of Box file repository.

**Advice:** Don't get misled by seemingly benign file types or ordinary file sizes. Malicious actors can give any names and extensions to files, i.e., a file having .docx extension may not be a Microsoft Word document at all. Similarly, malicious actors can easily distribute exfiltration information over inconspicuously sized chunks to bypass detection.

# Context Building

splunk&gt; User Behavior Analytics

Explore ▾

Analytics ▾

Manage ▾

System ▾

Scope ▾

admin ▾



Home / Anomalies Table / Anomaly Details / \_\_qyTfwELTwS82APHwAUv3s

**\_\_qyTfwELTwS82APHwAUv3s**

0

Last Update Oct 16, 2017 7:07 PM

Watchlists ★ ▾

Account Normal (\_ewBHLxzRL2A)



## User Anomalies

### >Anomalies (5)

- Excessive File Size Change (2)
- Multiple Box Operations (1)
- Suspicious Box Usage (1)
- Suspicious Data Access (1)

### Devices in Anomalies (6)

- Internal
  - \_CZmX4lm0iJl1eJl2itm (0)
  - \_qJmUytmX4YnZiJl2itm (0)
  - 3etmUuZmUqtoUmtm (0)
- External
  - \_qZmUmdoX4ImWeJlXatm (0)

# Summary

1. Effective early exfiltration detection
2. Cloud stores are new “flash drives”
3. Extreme security risks
4. Don’t guess, design data-driven defense!

**Available in Splunk UBA since 4.3.3**

.conf19

splunk>

# Thank You!

Go to the .conf19 mobile app to

**RATE THIS SESSION**

