

RSA® Conference 2015

San Francisco | April 20-24 | Moscone Center

SESSION ID: SPO2-W03

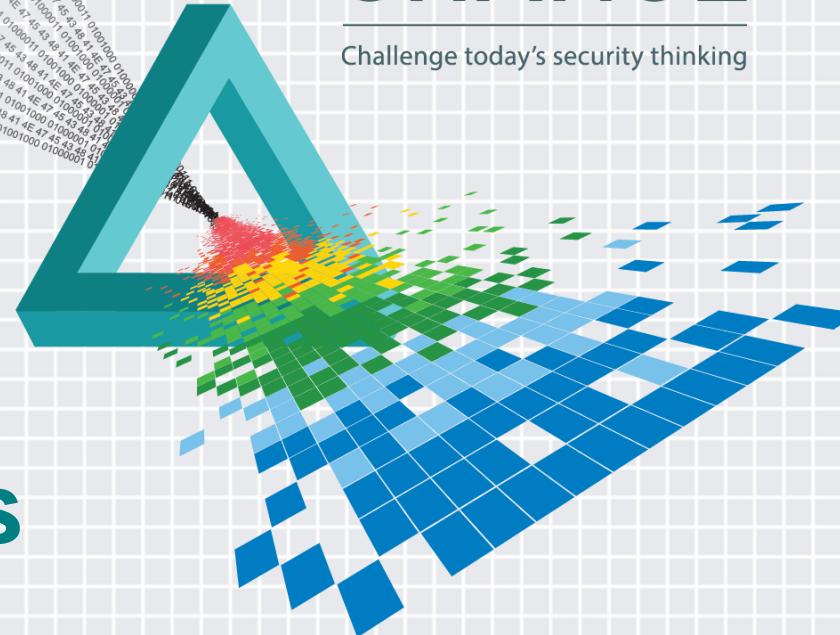
A Global Healthcare Case Study: Beating Cybercrime, Nation-states & Insider Threats

Jigar Kadakia

Chief Information Security and Privacy Officer
Partners HealthCare

CHANGE

Challenge today's security thinking



Agenda

1 Introduction to
Partners



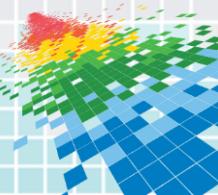
3 Overview of Partners'
Security Strategy



2 Today's Threat
Landscape

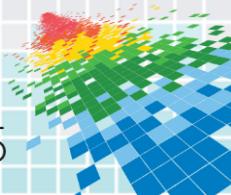


4 SOC Real Security
and Business Impact

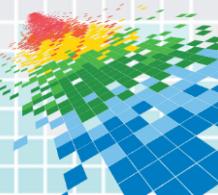


Learning Objectives

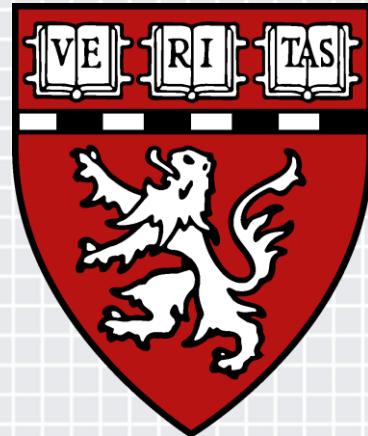
- ◆ Gain insight on healthcare-specific cyber security concerns
- ◆ Discover methods of how to gain more visibility and control in your network
- ◆ Understand the technology components behind Partners' SOC strategy
- ◆ Learn the best practices for a successful security program deployment



What comes to mind
when you think of....?



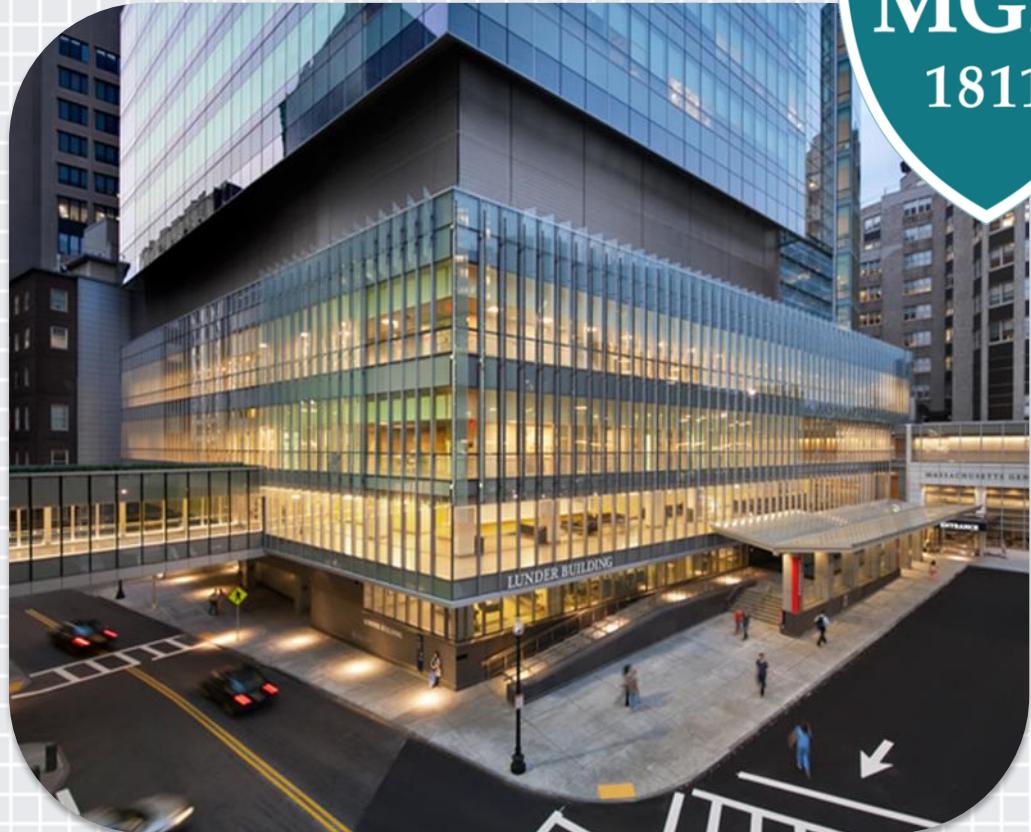
'Wicked good' sports...Ha'vahhd...and everybody's favorite brand of coffee.



The next thing that comes to mind is healthcare...



Partners = Integrated Healthcare Network



Connectivity To Different Medical Entities



Two academic, research oriented medical centers



Home health & long-term care services



Community & specialty hospitals



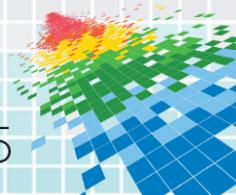
Physician network



Managed care organization



Community health centers





RSA® Conference 2015

San Francisco | April 20-24 | Moscone Center

What Attracts Cyber Criminals to Healthcare?



Abundance of Highly Valuable Data



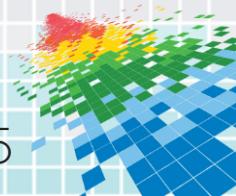
Protected health information



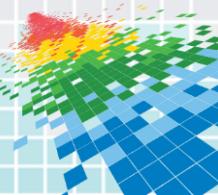
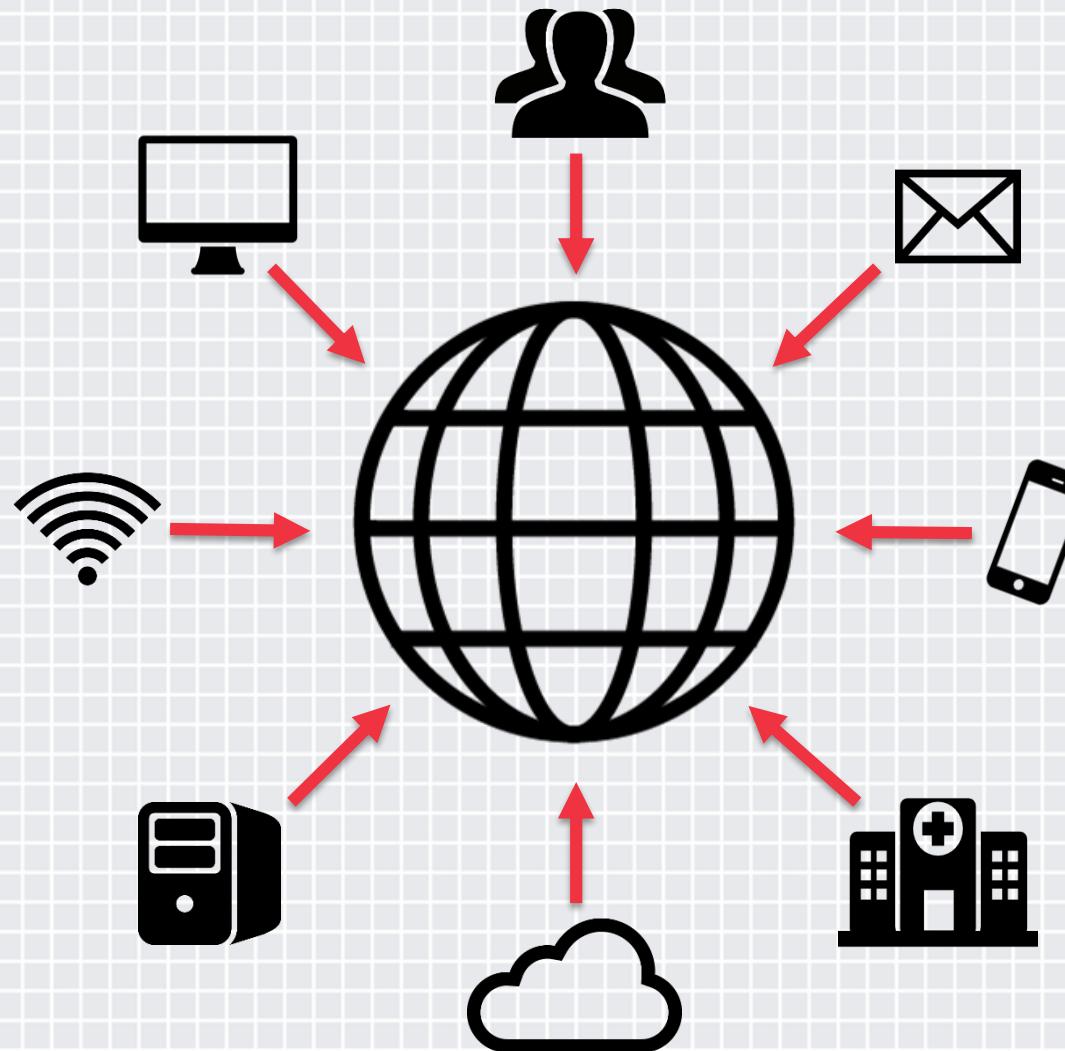
Research data



Employee data



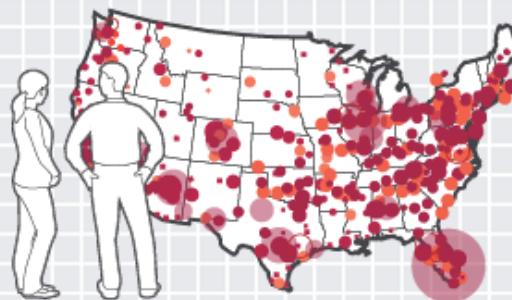
Numerous Points Of Entry





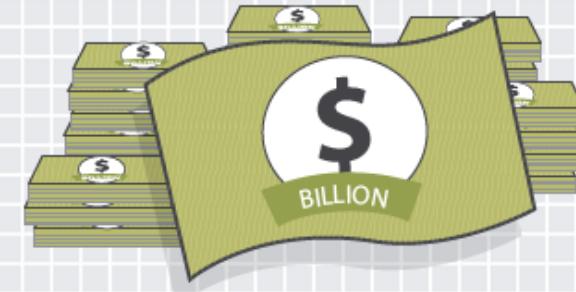
\$150-\$250

Average cost per breached medical record.



2.32 million

Victims of medical ID theft in 2014—and growing.*

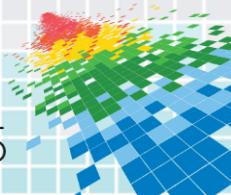


\$5.6 billion

Yearly cost to the healthcare industry, due to breaches.



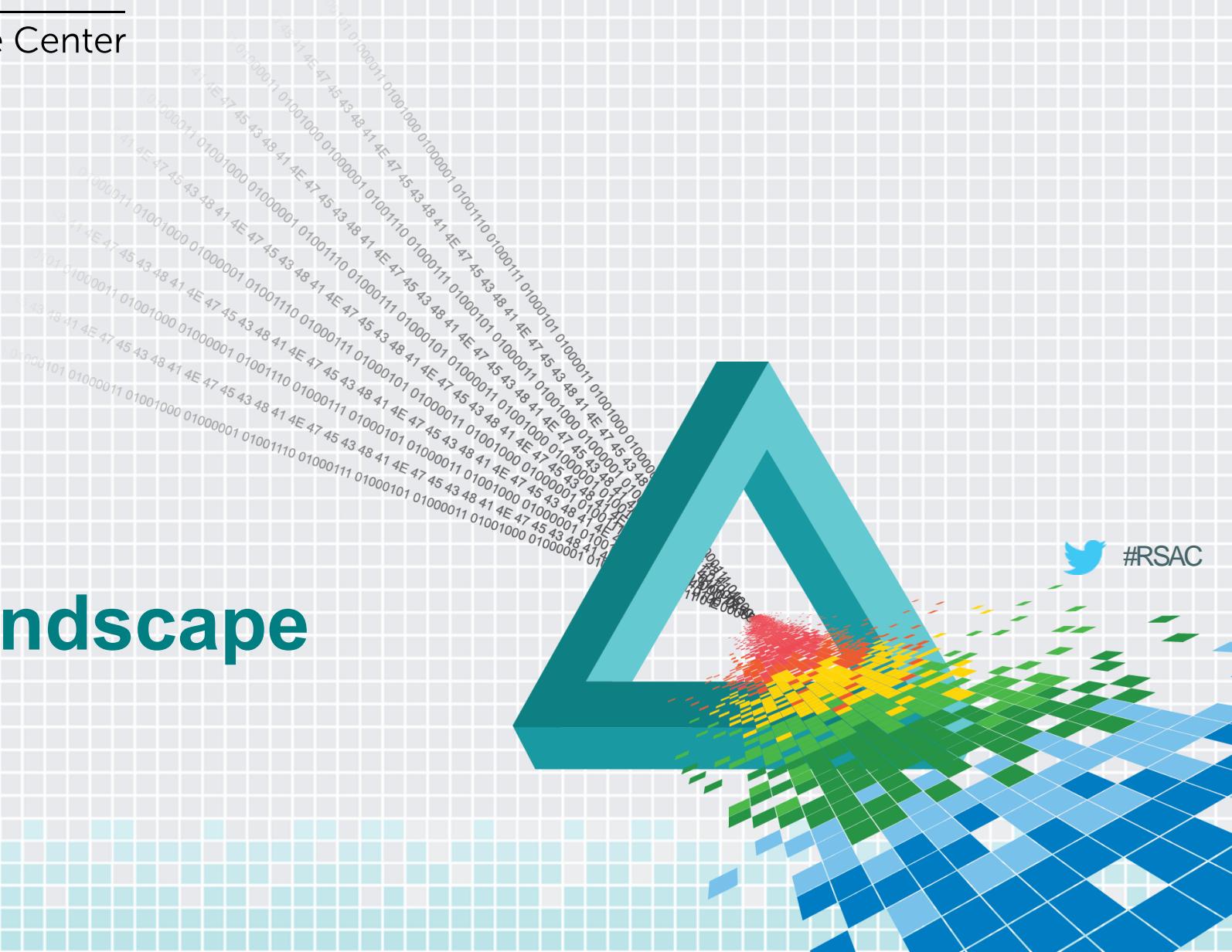
94% of healthcare organizations have reported being victims of a cyber attack.



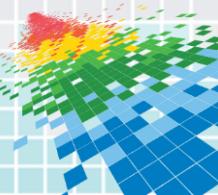
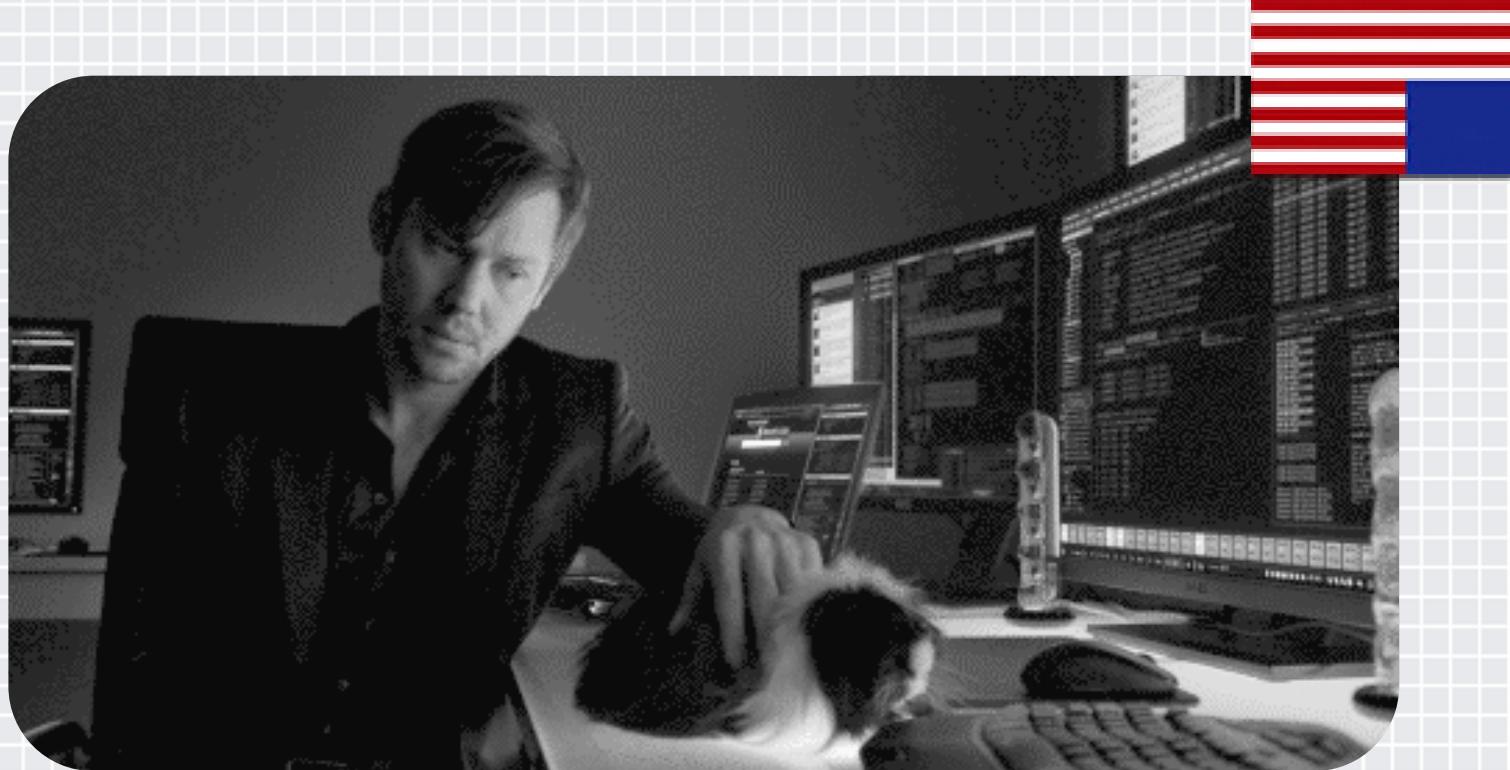
RSA® Conference 2015

San Francisco | April 20-24 | Moscone Center

Today's Threat Landscape



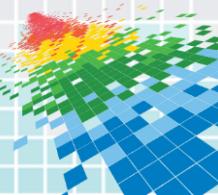
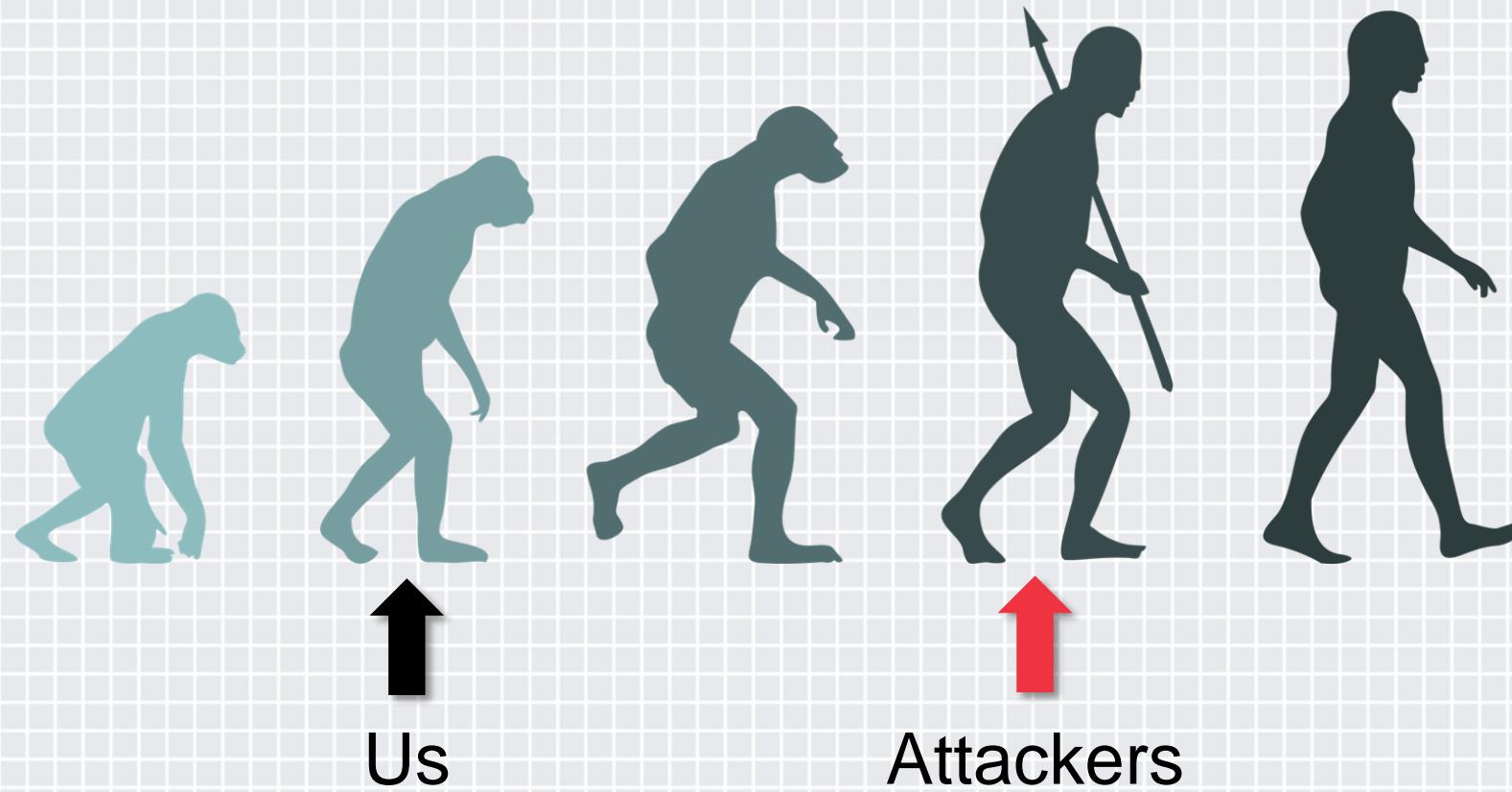
The Lone Hacker Is A Thing Of The Past



Cyber Criminals Are Well Connected



Always Two Steps Ahead of Us



...And Their Attacks Are Deadly

- ◆ Advanced persistent threats
- ◆ DDoS and TDoS
- ◆ Zero-day exploits
- ◆ Spear phishing
- ◆ Social engineering
- ◆ Trojans
- ◆ Anonymous proxies (i.e. TOR)



RSA® Conference 2015

San Francisco | April 20-24 | Moscone Center

The Ideal Security Solution





Visibility + Control

Traditional Approach To Security

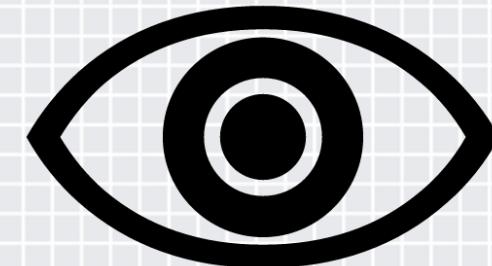
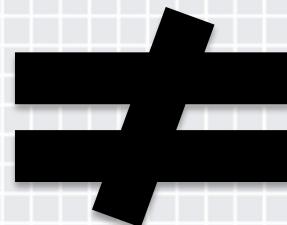
Isolated Security Solutions

Signature-Based ID
Solutions

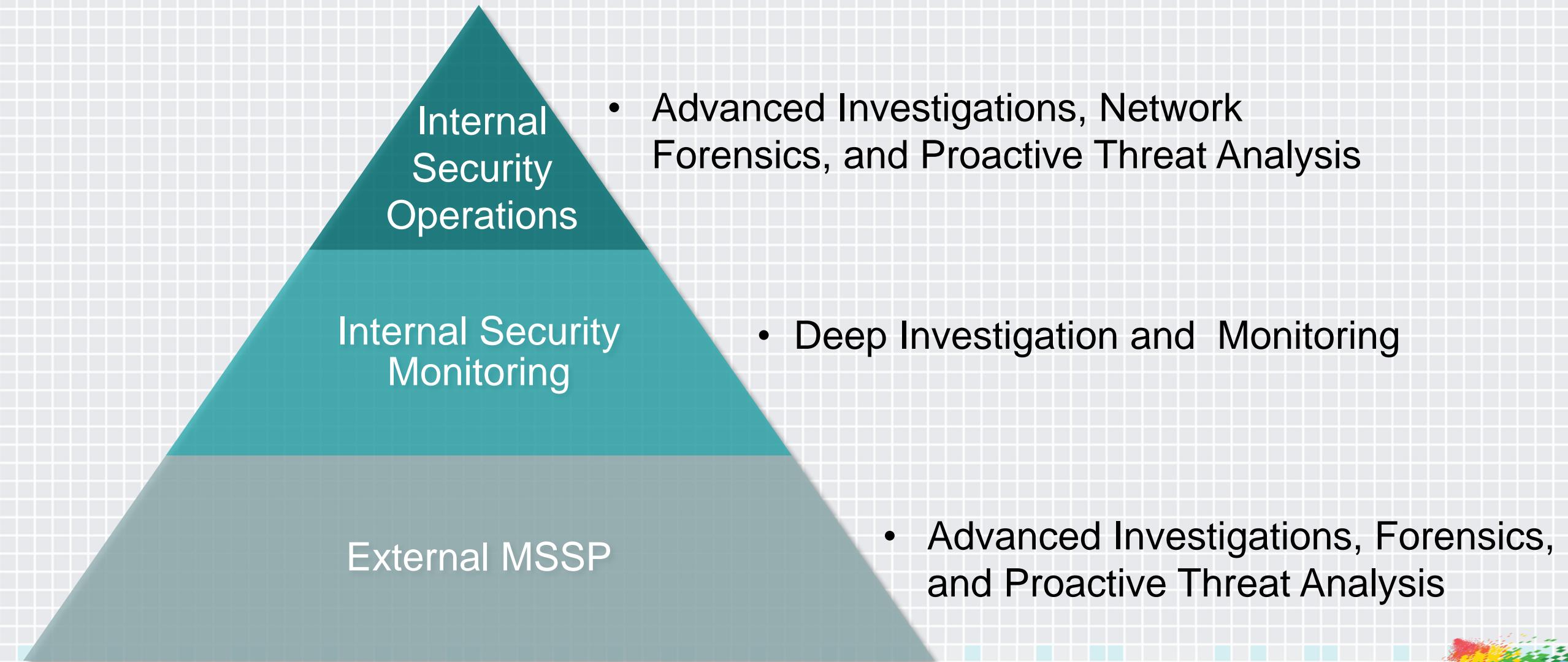
Inability to Decipher
Machine Data

Lack of Focus on
Crown Jewels

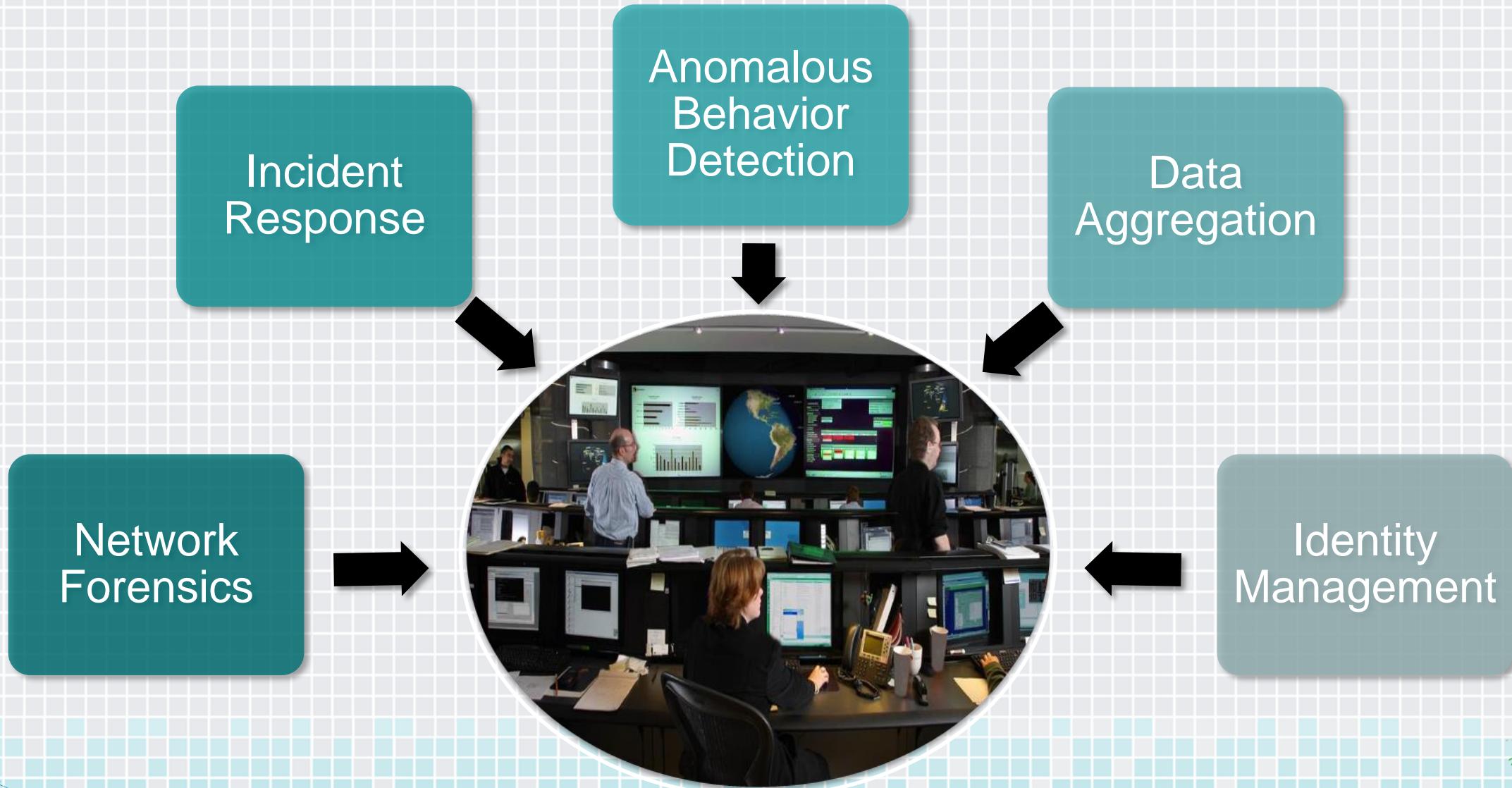
Non-Integrated Approach



Tiered Security Approach



Partners' Security Operations Center Strategy



Network Forensics



Security Analytics

- ◆ Holistic view of enterprise data
- ◆ E-W and N-S traffic



Data Aggregation

- ◆ Deciphers machine-generated data
- ◆ Consolidates logs into one view



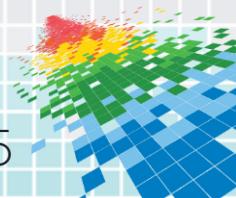
Activity Monitoring

- ◆ Monitors endpoints in real-time
- ◆ Flags any suspicious endpoint activity



Anomalous Behavior Detection

- ◆ Predefines standard behavior for the network
- ◆ Indicates unusual access within the system





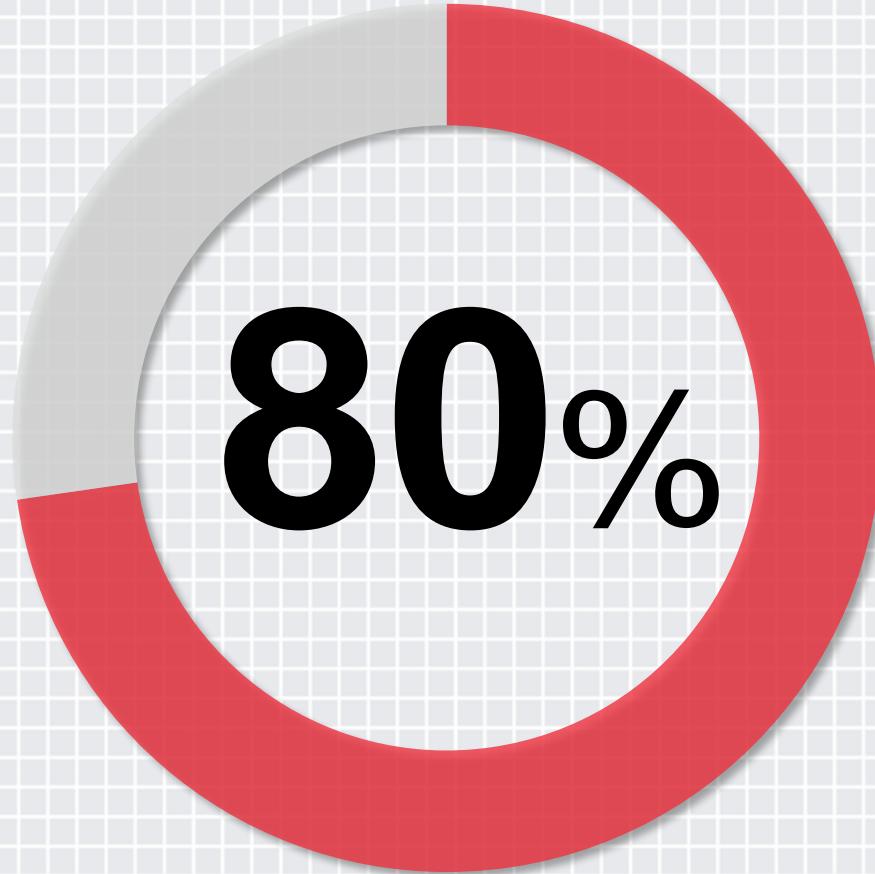
RSA® Conference 2015

San Francisco | April 20-24 | Moscone Center

Impact of Partners' SOC Strategy

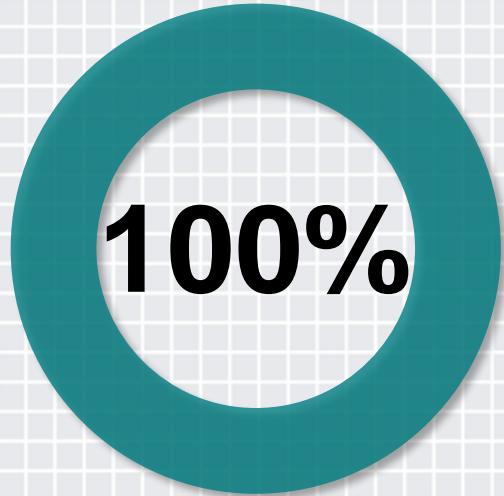


Incident Response



Of incidents are detected through automation

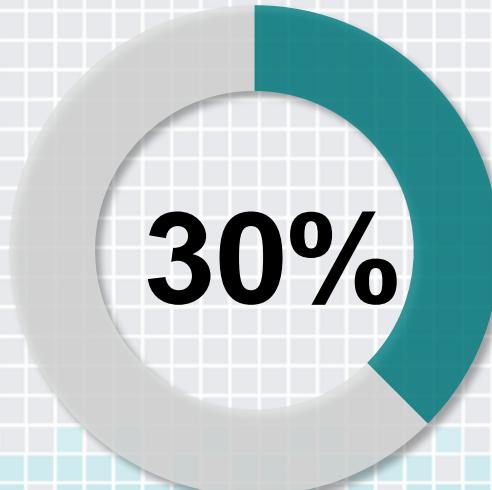
Incident Response



Reduction in
detection time

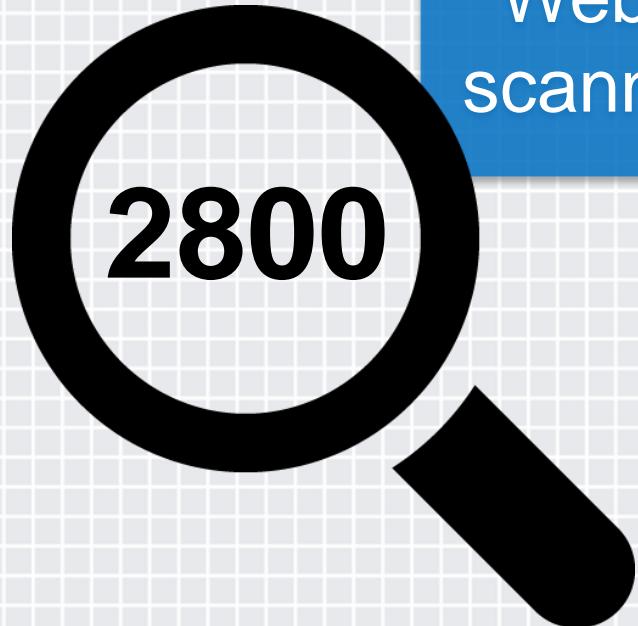


Reduction in time to
collect and analyze



Reduction in
event duration

Increased Visibility



Web Applications
scanned bi-monthly

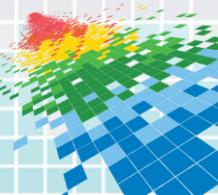
2800

11 billion

Logs per month in 2014

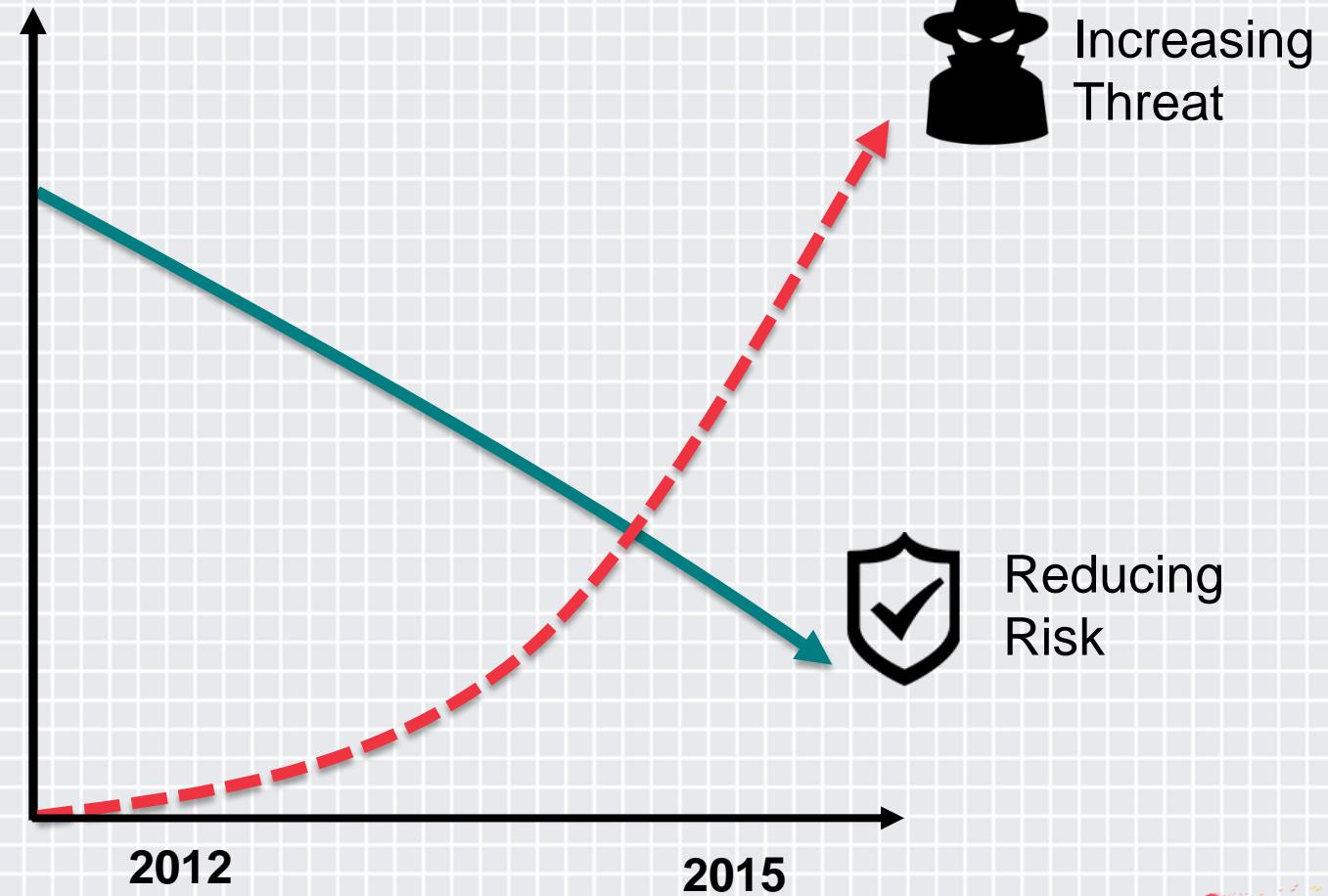
24 billion

Logs per month in 2015



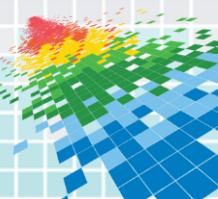
Reducing Risk Over Time

- Policies
- Processes
- People
- Business
- Technology

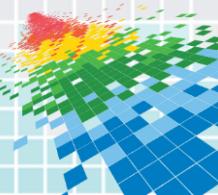


Apply What You Have Learned Today

- ◆ Next week you should:
 - ◆ Review your enterprise security strategy.
 - ◆ Re-assess your current technology solutions.
- ◆ Within three months you should:
 - ◆ Identify gaps in technology, policies, and processes.
 - ◆ Enhance or leverage solutions to full capabilities.
- ◆ Within six months you should:
 - ◆ Integrate select security solutions which allow visibility and interoperability amongst all enterprise systems.
 - ◆ Create policies and processes to compliment those solutions.



QUESTIONS?





Jigar Kadakia

Chief Information Security & Privacy Officer

Partners HealthCare

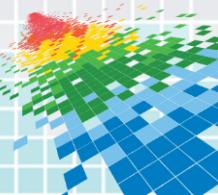
One Constitution Center

Charlestown, MA 02129

TEL: +1 617 643 7121

Jkadakia@Partners.org

Appendix



Sources

- ◆ <http://www.emc.com/security/rsa-ecat.htm>
- ◆ <http://www.crowdstrike.com/endpoint-activity-monitoring/>
- ◆ http://www.splunk.com/en_us/resources/operational-intelligence.html
- ◆ <http://www.emc.com/security/security-analytics/security-analytics.htm>
- ◆ *Filkins, Barbara*, "SANS Health Care Cyberthreat Report 2014," NORSE, Feburary 2014.
- ◆ <http://hitconsultant.net/2014/03/21/infographic-the-epidemic-of-healthcare-cyber-attacks/>
- ◆ Fourth Annual Benchmark Study on Patient Privacy & Data Security," Ponemon Institute, March 2014
- ◆ http://www.experian.com/assets/data-breach/white-papers/2015-industry-forecast-experian.pdf?_ga=1.172114915.1943093614.1418003182
- ◆ <https://www.splunk.com/content/dam/splunk2/pdfs/technical-briefs/building-a-soc-with-splunk-tech-brief.pdf>
- ◆ <http://www.partners.org/About/Media-Center/Videos/Better-Living-New-Spaulding-Rehab.aspx>
- ◆ <https://www.llis.dhs.gov/sites/default/files/Boston%20Marathon%20Bombings%20Hospital%20Readiness%20and%20Response.pdf>