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So What Is This UBA Thing Anyway?

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In addition, any information about our roadmap outlines our general product direction and is subject to change at any time without notice. It is for informational purposes only and shall not, be incorporated into any contract or other commitment. Splunk undertakes no obligation either to develop the features or functionality described or to include any such feature or functionality in a future release.

ENTERPRISE **CHALLENGES**

THREATS

Cyber Attacks, Insider Threats, Hidden, Or Unknown

PEOPLE

Availability of Security Expertise

EFFICIENCY

Too Many Alerts And False Positives

Majority of the
Threat Detection Solutions
focus on the **KNOWNS**.

What about the

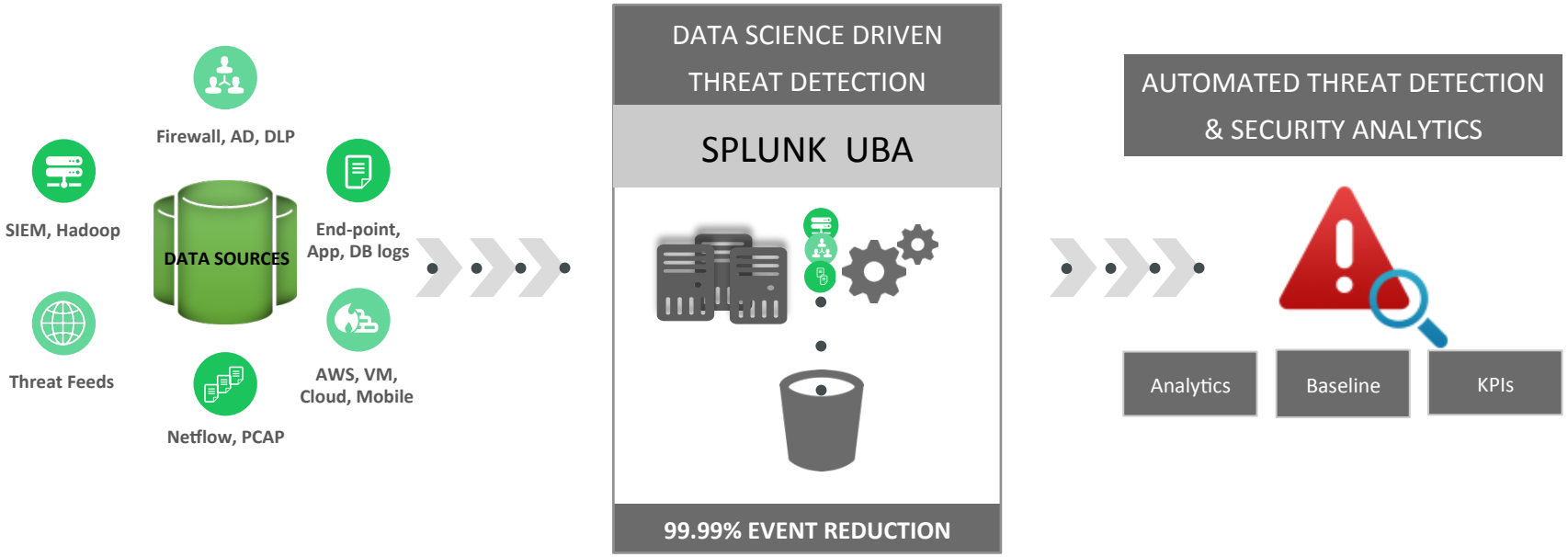
UNKNOWNS?

SPLUNK UBA detects

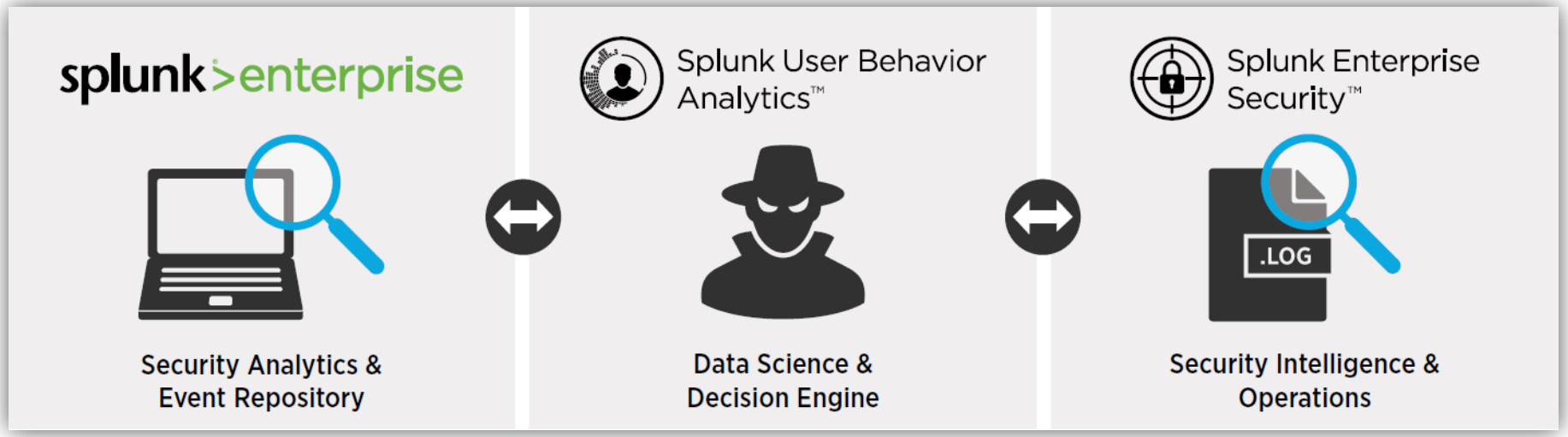
ADVANCED CYBER ATTACKS & INSIDER THREATS

with BEHAVIORAL THREAT DETECTION

WHAT DOES **SPLUNK UBA** DO?



THE OVERALL **SOLUTION**



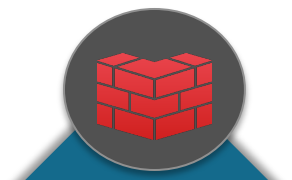
What Data Does UBA Need to Work?

Identity/Auth

- Active Directory/ Domain Controller
- Single Sign-on
- HRMS
- VPN
- DNS, DHCP

Activity (N-S, E-W)

- Web Gateway
- Proxy Server
- Firewall
- Netflow, PCAP
- DLP, File Server/Host Logs



Security Products

- Malware
- End-point
- IDS, IPS, AV

SaaS/Mobile

- AWS CloudTrail
- Box, SF.com, Dropbox, other SaaS apps
- Mobile Devices

External Threat Feeds

- Norse, Threat Stream, FS-ISAC or other blacklists for IPs/domains

OPTIONAL

HUNTER WORKFLOW

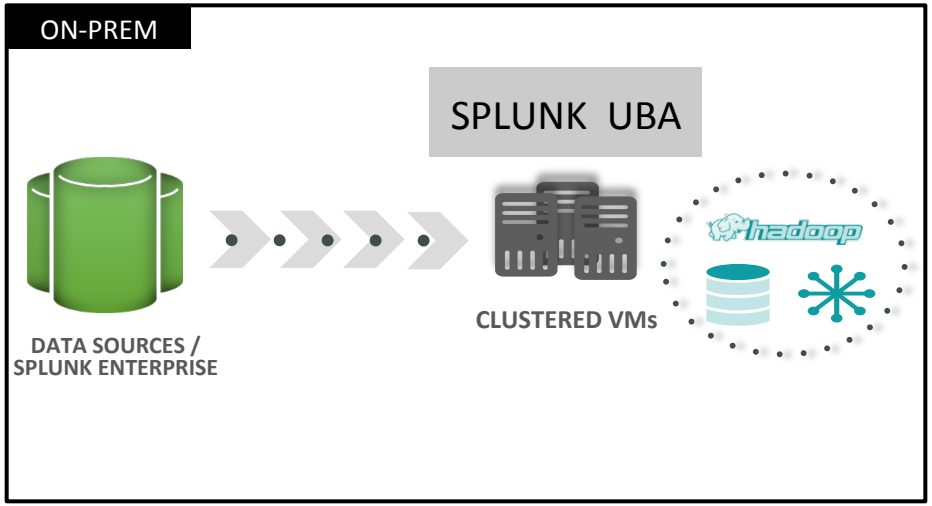
HUNTER

- Investigate suspicious users, devices, and applications
- Dig deeper into identified anomalies and threat indicators
- Look for policy violations

SOC ANALYST WORKFLOW

- Quickly spot threats within your network
- Leverage **Threat Detection** workflow to investigate insider threats and cyber attacks
- Act on forensic details – deactivate accounts, unplug network devices, etc.

DEPLOYMENT MODELS



THANK YOU

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