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Asia Pacific & Japan

A Virtual Learning Experience | 15–17 July

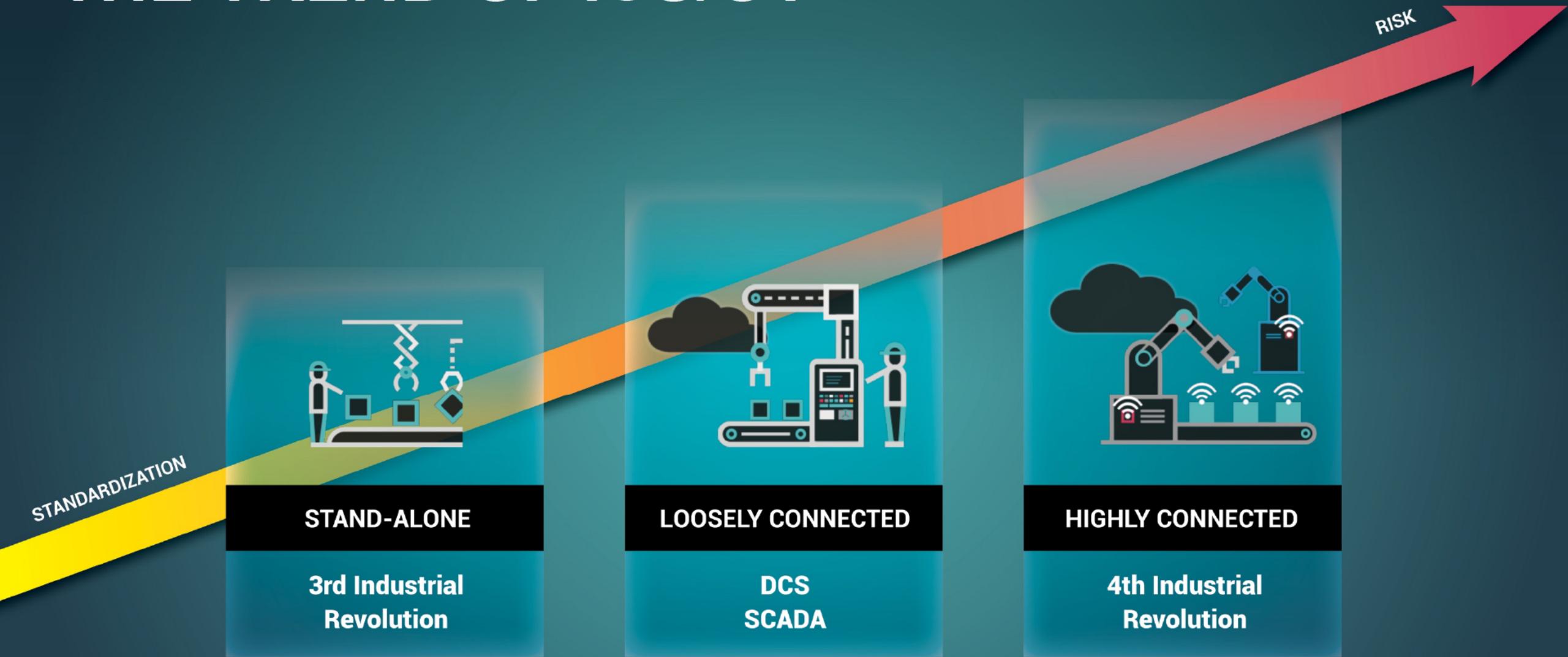
SESSION ID: SAO-F03V

Forced Digital Transformation and the Realities to ICS/OT Cybersecurity

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THE TREND OF ICS/OT



WHAT IS THE INDUSTRIAL DIGITAL TRANSFORMATION?



WHAT IS THE INDUSTRIAL DIGITAL TRANSFORMATION?

Definition

“A radical rethinking of how an organization uses technology, people, and processes to fundamentally change business performance”

George Westerman, MIT scientist and author of *Leading Digital: Turning Technology Into Business Transformation*

Technologies

- Analytics
- Cloud
- Process control, Sensors
- AI/ML



DIGITAL TRANSFORMATION CASE STUDY—



Problem:

- 1,000's of transformers in distribution grid
- Transformer failures are costly, cause human injury

Profile: Electric utility headquartered in Atlanta, Georgia

Customers: 2.5 million; 40% residential, 52% commercial/industrial

Use case: Monitoring transformers in distribution grid

Solution:

- Continuous **remote monitoring** of transformers via connected sensors
- Automatic analysis of dissolved gas levels
- Automatic alerts

Benefit:

- Saved over \$8 million in assets by predicting transformer failures
- Avoid downtime
- Safety improved

DIGITAL TRANSFORMATION CASE STUDY—

PETROCHEMICAL

Profile: Offshore oil and gas operations

Use case: Data analytics for predictive maintenance

Problem:

- Oil and gas organizations experience on average \$49 million in losses annually due to unplanned downtime
- Predictive analytics require control networks to push data to sites for 3rd-party access
- Traditional IT security requires least-privilege access, layered segmentation, and restricts running scripts in the control network causing delays and increased expense

Solution:

- Implement compensating controls for a robust threat monitoring and response program
- Segmentation of safety sub-systems for additional compensating control

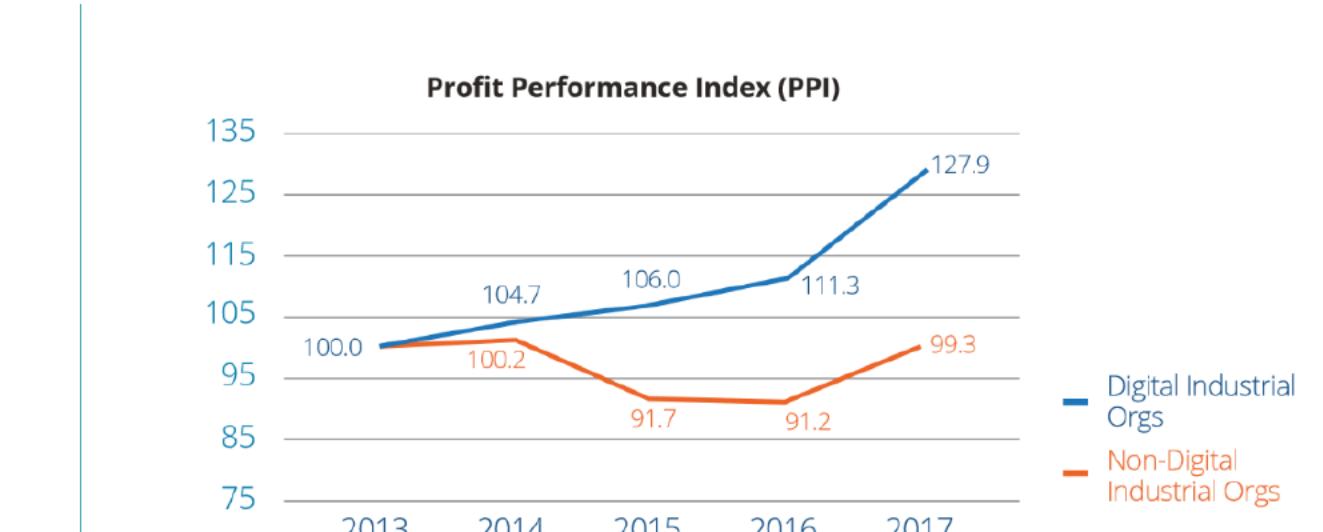
Benefit:

- \$17M annual savings, a 36% reduction in unplanned downtime
- Data-based, predictive approach to maintenance

BENEFITS OF INDUSTRIAL DIGITAL TRANSFORMATION

HIGHER EFFICIENCY, QUALITY, PROFITABILITY

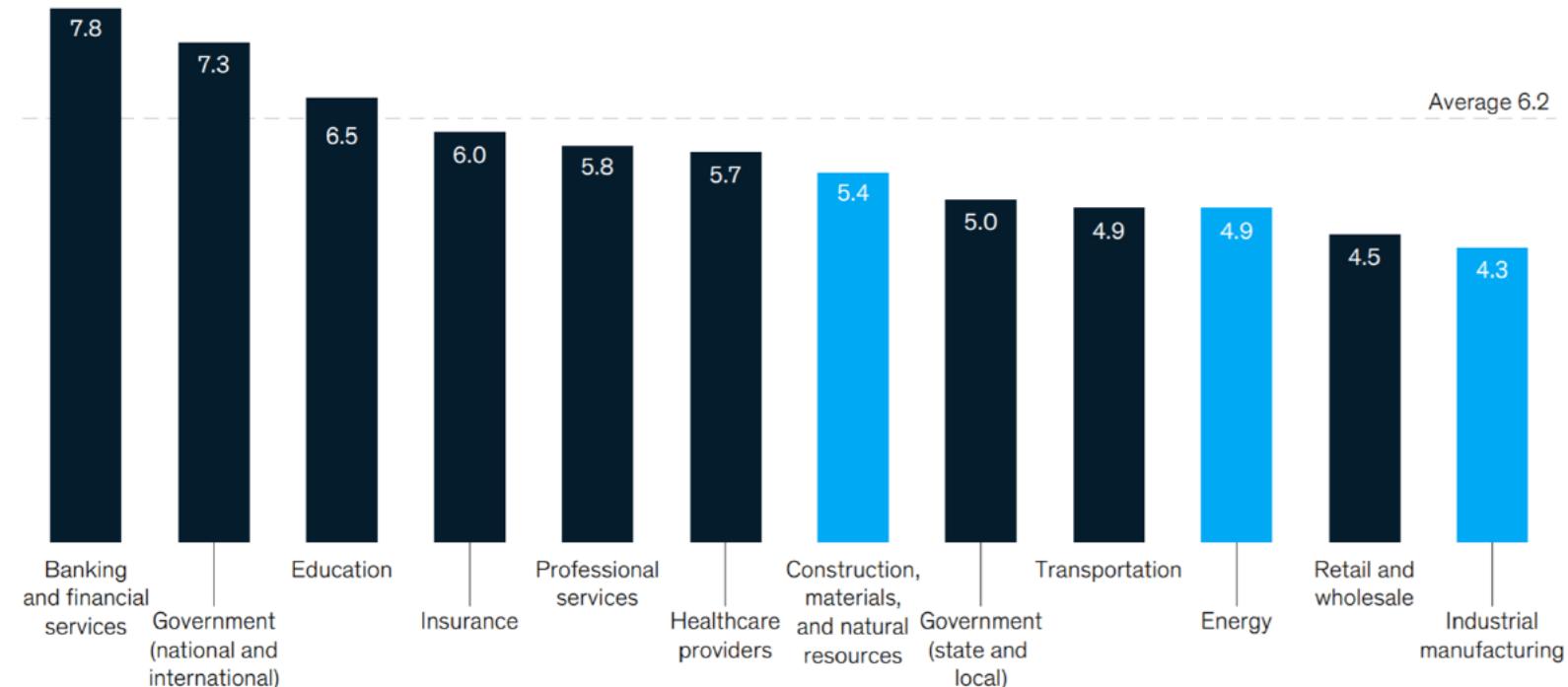
"The opportunity for industrial organizations is higher than many other segments, representing more than \$4.5 trillion in annual value."



HEAVY INDUSTRIAL AND ENERGY LAG IN CYBERSECURITY SPENDING

IT security spending as a % of all IT spending

Source: McKinsey 2018
Critical infrastructure companies and the global cybersecurity threat
<https://www.mckinsey.com/business-functions/risk/our-insights/critical-infrastructure-companies-and-the-global-cybersecurity-threat>



Source: IT Key Metrics Data 2018: Key IT Security Measures: By Industry, Gartner.com, 2018

WHAT'S CHANGED, WHY NOW

WIRED

'Crash Override': The Malware That Took Down a Power Grid

In Ukraine, researchers have found real-world malware that attacked infrastructure since Stuxnet.



JUNE 2017

The Washington Post
Democracy Dies in Darkness

Russian military was behind 'NotPetya' cyberattack in Ukraine, CIA concludes



JANUARY 2018

IoT World Today

SECURITY



CPO MAGAZINE

Trisis Malware Discovered in Additional Industries

APRIL 2019



FEBRUARY 2020

Harvard Business Review

CHANGE MANAGEMENT

Digital Transformation Is Not About Technology

Kirk Girard and Vernon Irvin

Comment Print \$8.95 Buy Copies

THE WALL STREET JOURNAL.

U.S. Politics Economy Business Tech Markets Opinion Life & Arts Real Estate

The Role of Culture in Digital Transformation

and work through a digital culture in which everyone is business.

JULY 2019



MARCH 2019

Threats are increasing AND the landscape is changing.

DRIVE

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THREAT PROLIFERATION: ACTIVITY GROUPS

100% of Activity Groups
use Remote Access



THREAT PROLIFERATION: ACTIVITY GROUPS

Three new activity groups identified in 2019 (now a total of 12):

- HEXANE
- PARISITE
- WASSONITE



HEXANE (since 2018)

Mode of operation: IT compromise and information gathering against ICS entities

Capabilities: Embedded binaries in documents, C2 via DNS and HTTP, evasion techniques

Victimology: Oil & Gas, Middle East, Central Asia, Africa

Links: None



PARISITE (since 2017)

Mode of operation: VPN Compromise of IT networks to conduct reconnaissance

Capabilities: Exploiting known VPN vulnerabilities, SSH.NET, MASSCAN, and dsniff hacking tools

Victimology: US, Middle East, Europe, Australia, Electric, Oil & Gas, Aerospace, Government

Links: MAGNALLIUM



WASSONITE (since 2018)

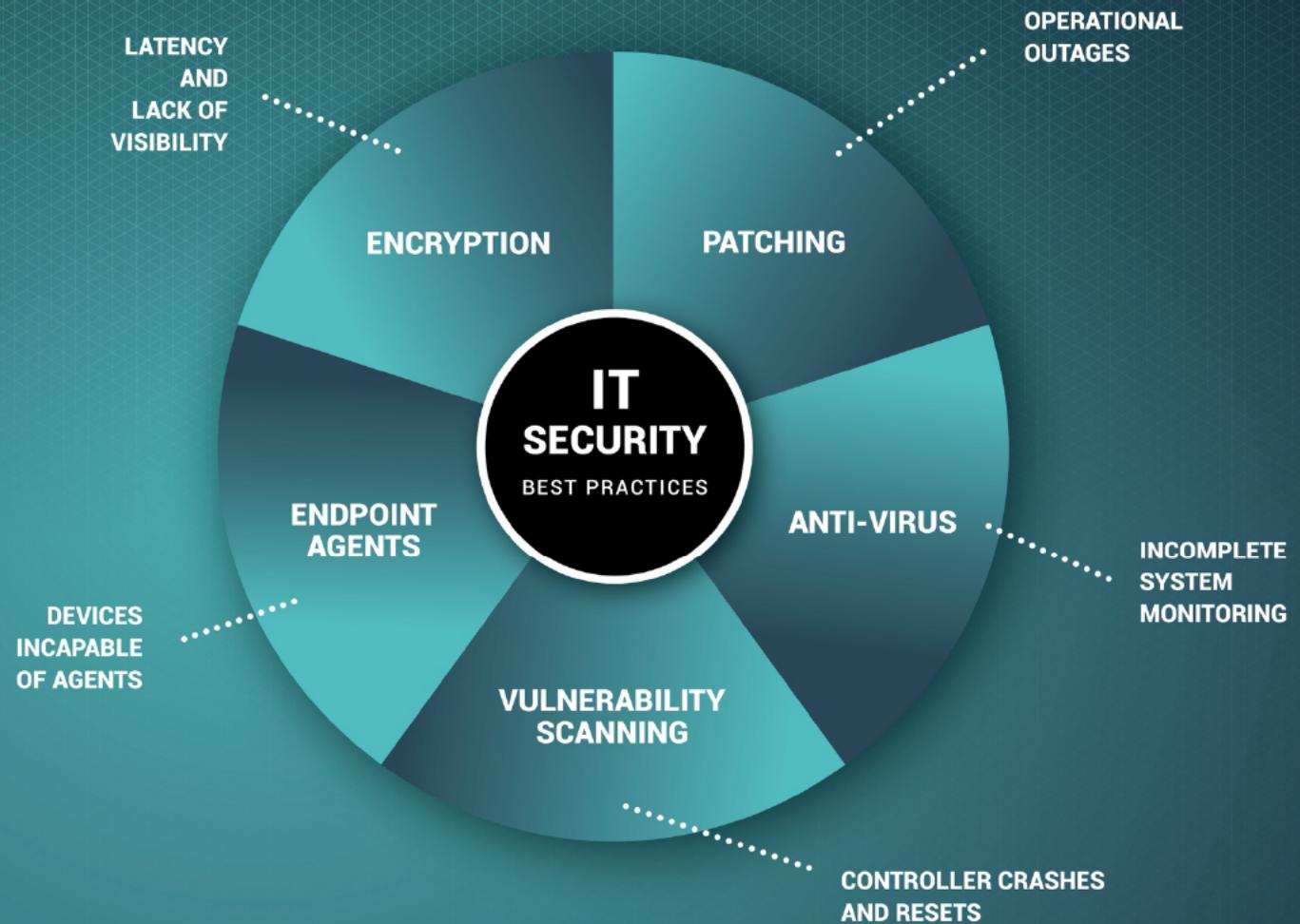
Mode of operation: IT compromise and information gathering

Capabilities: DTrack RAT, Mimkatz, system tools for file transfer and lateral movement

Victimology: India, South Korea, Japan, Electric, Nuclear, Oil & Gas, Manufacturing, Research

Links: COVELLITE

OPERATIONS TECHNOLOGY (OT) SECURITY IS DIFFERENT



COVID ADDED RISK AND SPEED



Increased dependency on digital technology, e.g., remote access

RECOMMENDATIONS: TAKING ADVANTAGE OF THE MOMENT, WISELY

- Identify the digital transformation strategy for your company
 - Advocate for a secure foundation, gain resources/budget
- Identify your critical sites/assets
- Determine your risk scenarios
- Determine the appropriate controls
- Compile, Assess, Deploy

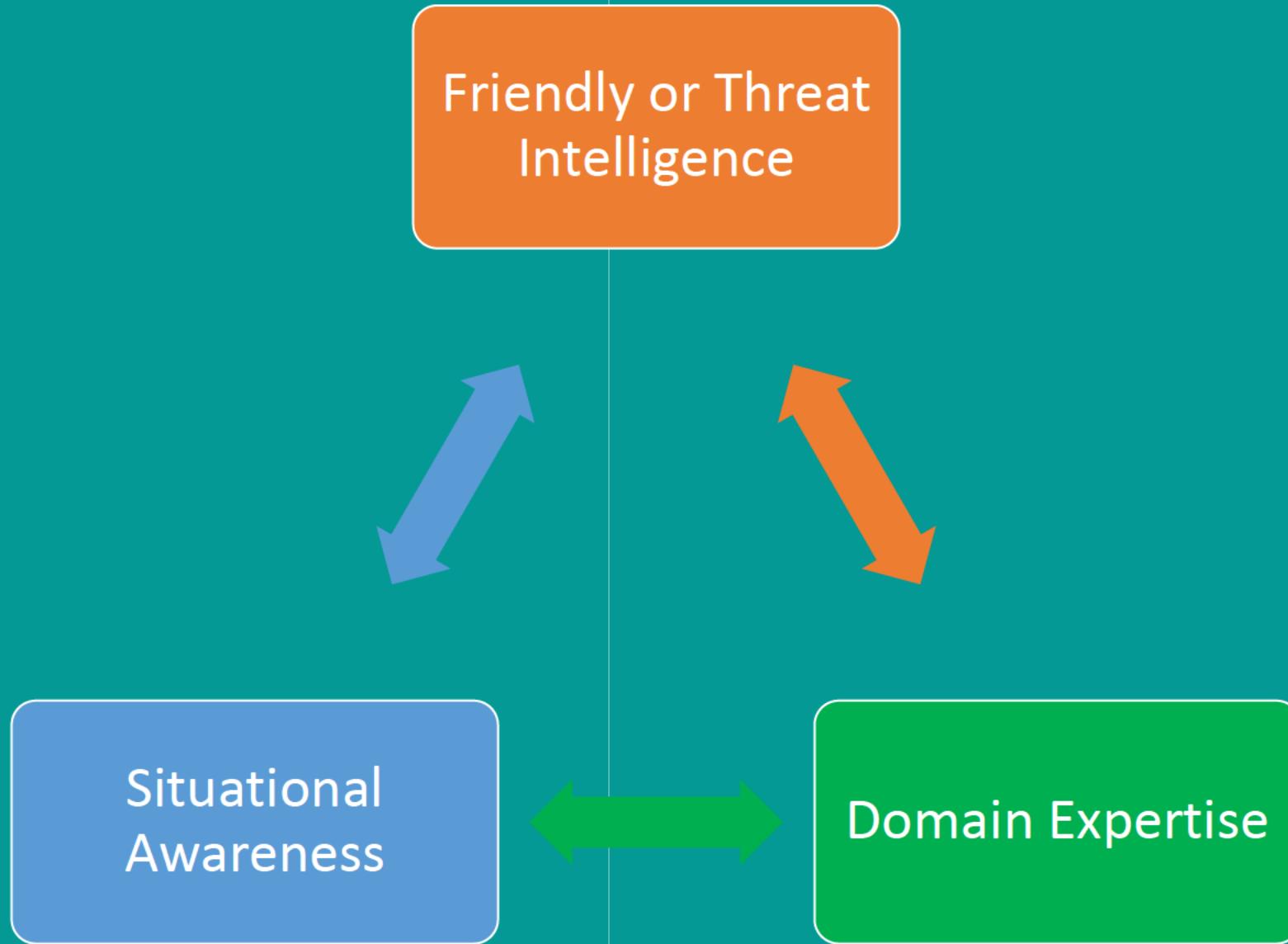
IDENTIFY YOUR CRITICAL SITES/ASSETS

#1 MOST CRITICAL
ASSET

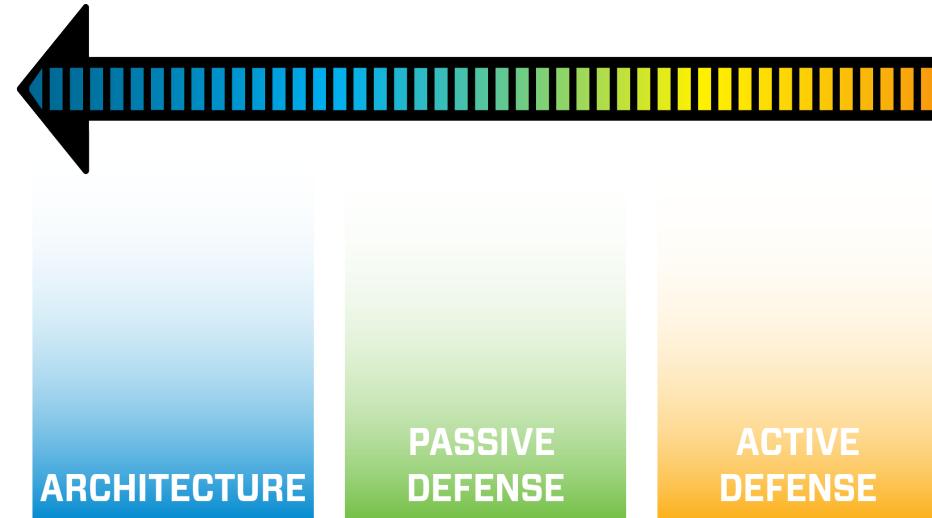
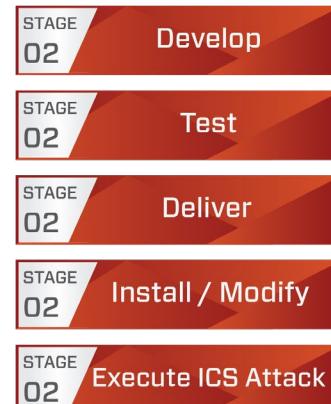
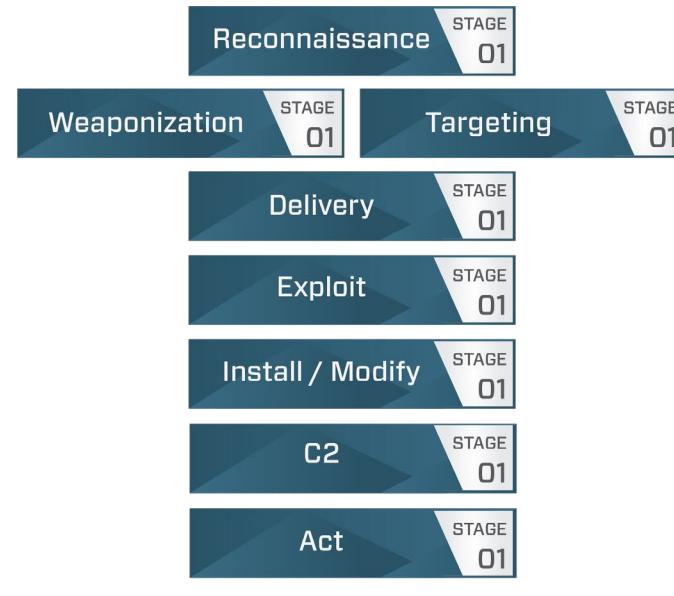
LEAST CRITICAL
ASSET



RISK SCENARIO DEVELOPMENT



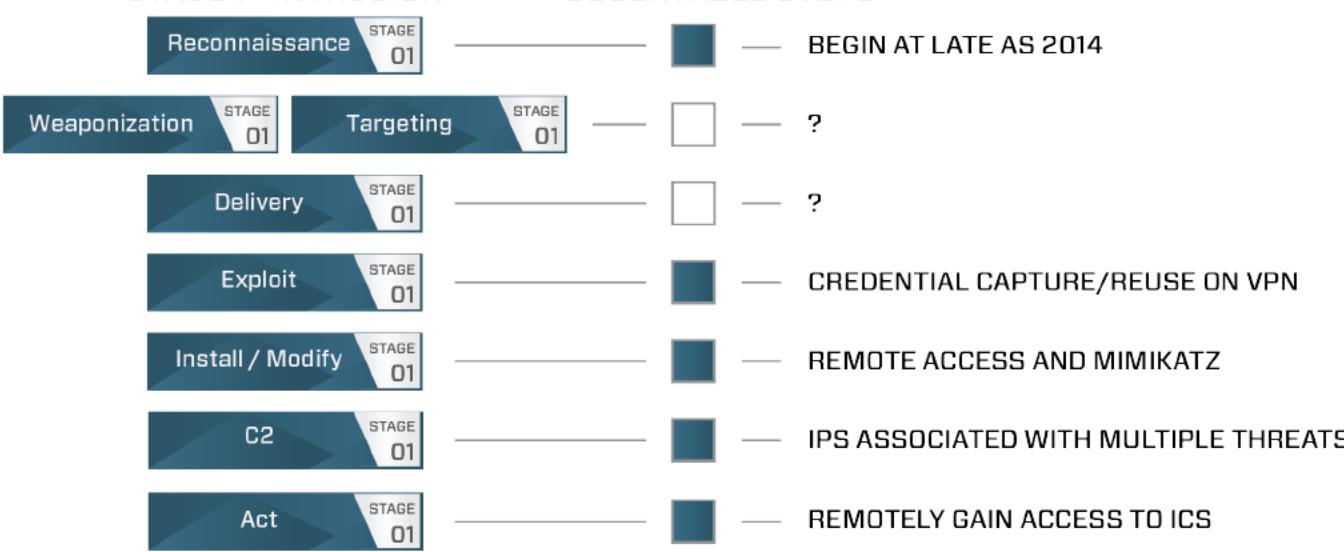
DETERMINE THE APPROPRIATE CONTROLS



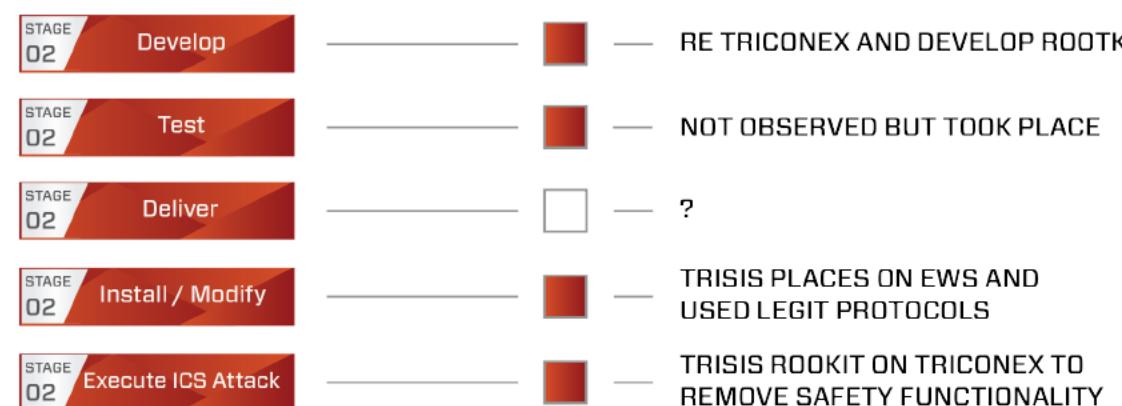
For every observable step on Architecture, Passive Defense, and Active Defense note what is in place today and proposed for later

EXAMPLE: XENOTIME (TRISIS)

STAGE 1 - INTRUSION



STAGE 2 - ICS ATTACK



- Today: (whatever you have)

- Stage 2 Execute ICS Attack
Proposed:

- Architecture:
 - Segmentation of SIS
- Passive Defense:
 - Detection capabilities that can inspect and analyze SIS protocols such as Tristation
- Active Defense:
 - Incident responders should train and prepare for responding to an incident in an environment with unsafe conditions and no SIS

COMPILE, ASSESS, AND DEPLOY

1. Take your ranked list, your security controls list for the end-to-end scenarios you developed and validate that you could roll these out at your top 10% of your Assets
2. If your work is validated, break your ranked list into an A, B, and C list
3. A class assets will have full coverage on your 3-5 scenarios
4. B class assets will have full coverage on your 1-2 top scenarios or partial coverage
5. C class assets will have at least a couple of the most important controls

E.g. Incident Response plan and Segmentation

How many assets are in A, B, or C classes will depend on how many assets you have, what budget and resources you have, and how much time you need. Generally A class is 10-15% of the environment, B class are 16-50%, and C class is all else

<https://www.dragos.com/resource/developing-a-strategic-ics-ot-cybersecurity-roadmap/>

HOW TO USE THIS INFORMATION AFTER THE CONFERENCE

Days after the Conference:

- 1-7: Rest and catch up on emails
- 7-30: Identify the digital transformation stakeholders and strategy (e.g. Digital Transformation Officer)
- 30-60: Develop the critical site/asset list and the risk scenarios
- 60-120: Safety permitting assess the most critical sites for what's being done today with remote connectivity in COVID
- 120-180: Complete the “A Class” plan and begin delivery