

# RSA® Conference 2016

San Francisco | February 29–March 4 | Moscone Center

## Know Before You Go: Your RSAC Attack Plan



#RSAC



Connect Protect

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General Manager  
RSA Conference



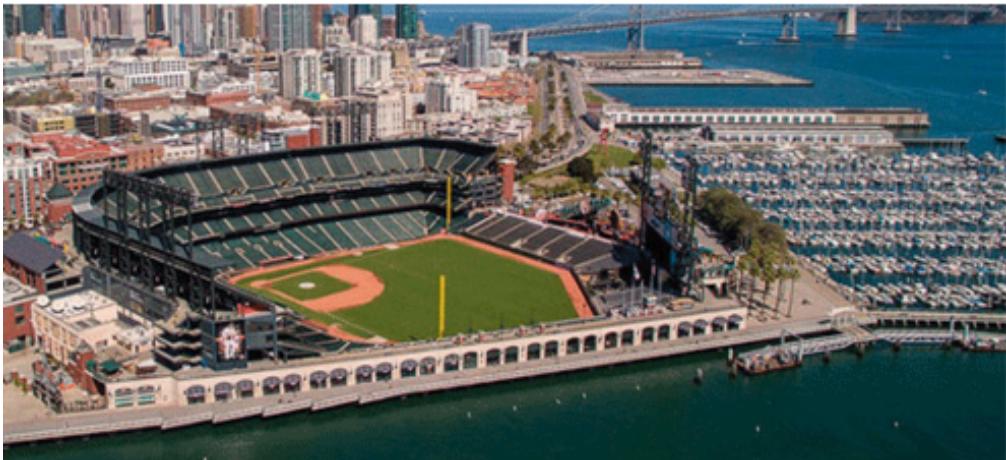
# What We're Going to Cover

- The Essentials
- Content & Expo
- Activities & Special Events
- Social Media
- Tips & Tricks
- Q&A



# Celebrating 25 Years!

## RSAC Codebreakers Bash at AT&T Park



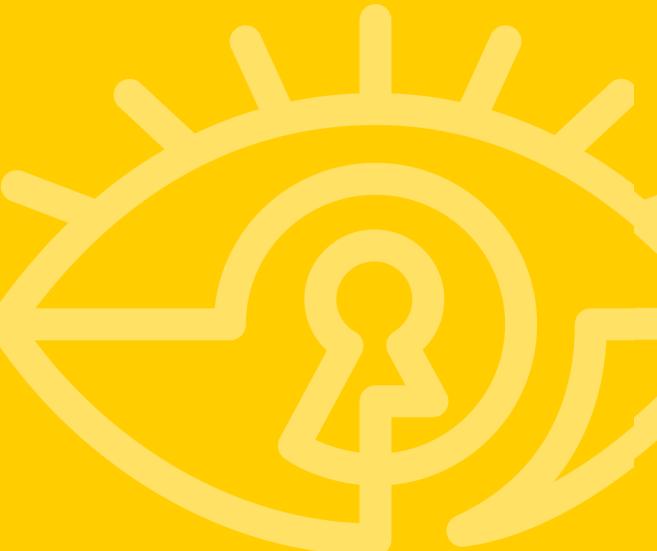
**CyBEER Ops**  
The Viewing Point

Tuesday, March 1st  
4:30pm – 6:00pm

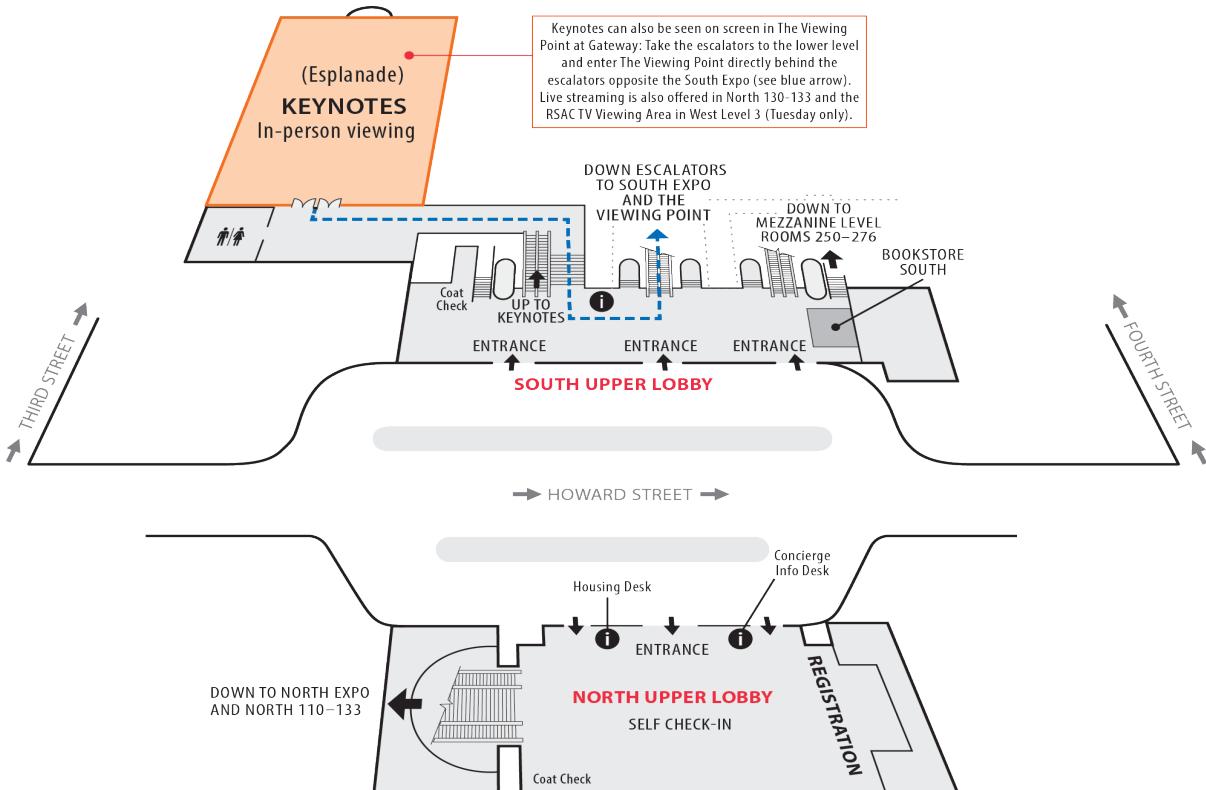
[Learn more](#)



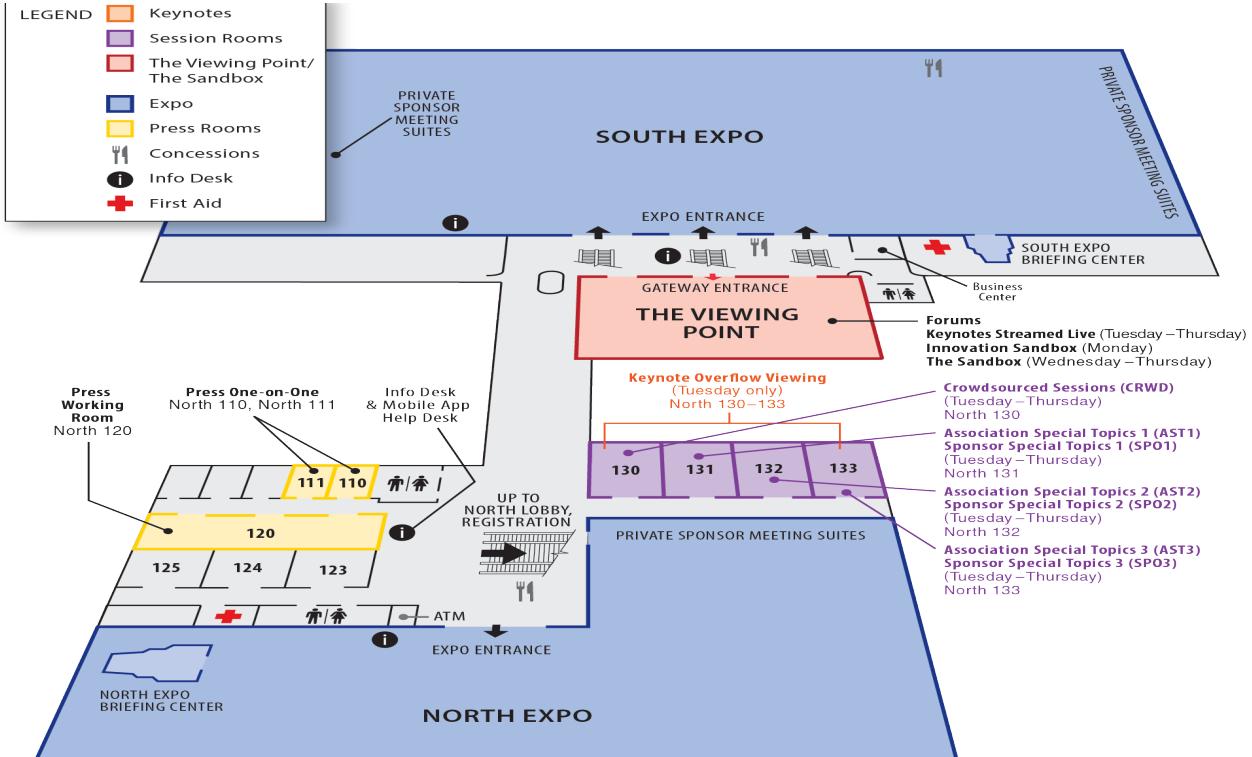
## The Essentials



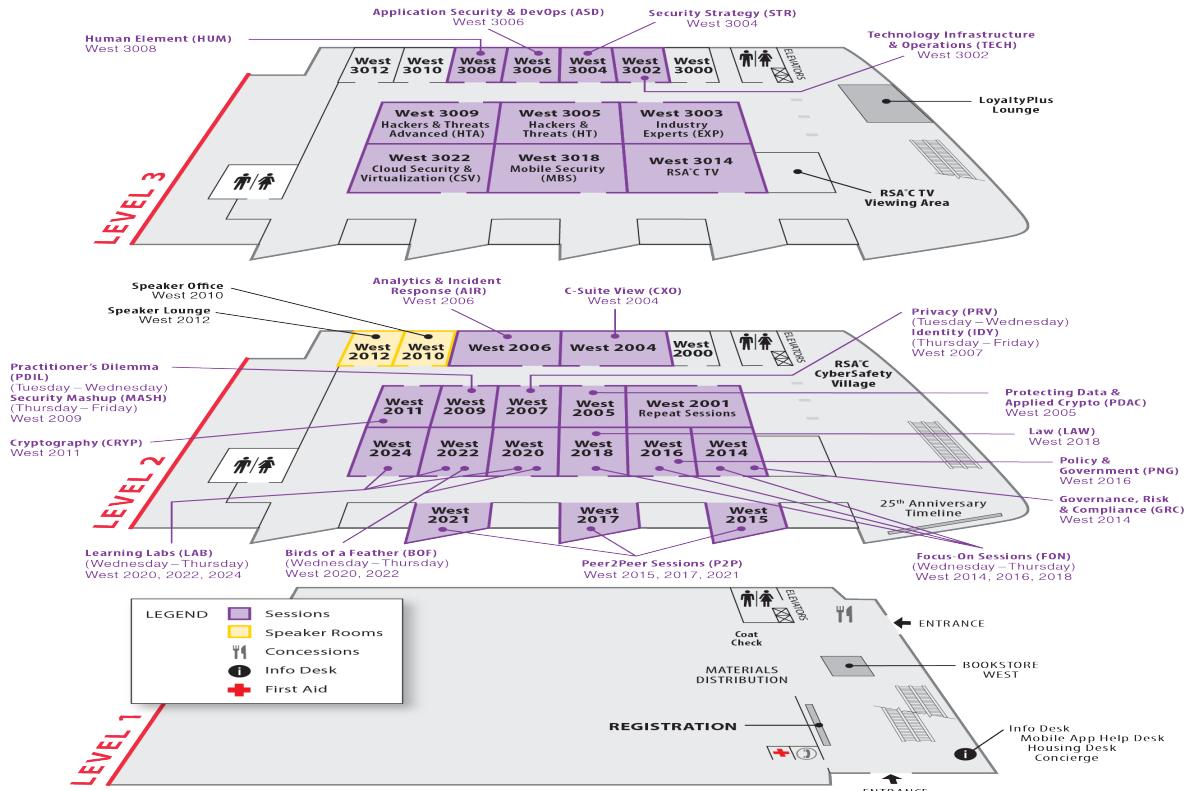
# Moscone: Street Level



# Moscone: Lower North & South



# Moscone: West



# WiFi



- Free wireless available in all Conference areas
- Connect to SSID: .RSACONFERENCE



***Important!*** The wireless network available at the Moscone Center is an open, unsecured network. We strongly recommend that you use appropriate security measures, such as utilizing a VPN connection, installing a personal firewall and keeping your operating system up-to-date with security patches. We recommend turning off your wireless adapter when not in use and ensuring ad-hoc (peer-to-peer) capabilities are disabled on your device.



# Download the Mobile App

- <http://www.rsaconference.com/get-web-app>





# Food!

## ■ Tuesday

- Continental breakfast\*: grab & go for keynotes – Esplanade (South), Viewing Point (South), West Level 3
- Afternoon snacks\*: West Levels 2 & 3

## ■ Wednesday & Thursday

- Continental breakfast\*: West Levels 2 & 3
- Birds-of-a-Feather Breakfasts\*: West 2020, 2022
- Morning coffee\*: West Levels 2 & 3
- Afternoon snacks\*: Inside Keynote Room (Esplanade, South)



\*For Full Conference Delegates only



# Food!

- Friday
  - Continental breakfast\*: West Levels 2 & 3
  - Morning coffee\*: West Levels 2 & 3
- Concessions Stands throughout Moscone
- Special Events:
  - Welcome Reception \*\*
  - CyBEER Ops \*
  - Pub Crawl \*
  - Codebreakers Bash \*



\* For Full Conference Delegates only

\*\* For Full Conference Delegates and Discover Pass holders only



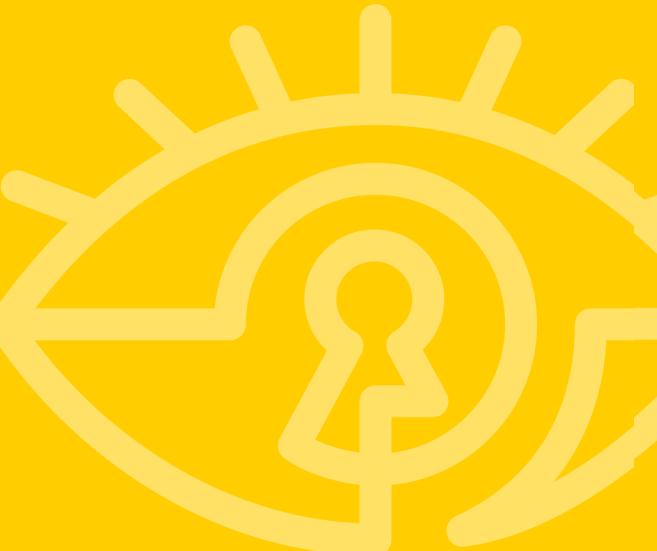
# Hotel Shuttle Buses

- 6 shuttle bus routes to/from Moscone Center and hotels
  - Run every 15 minutes during peak service hours and every 30 minutes during mid-day service hours
- Check website or on-site Program Guide for route information





## Content & Expo



# Content



- ◆ Much to choose from!
  - ◆ Trainings, Tutorials, Seminars
  - ◆ Keynotes
  - ◆ Track Sessions
  - ◆ Forums
  - ◆ RSAC TV
  - ◆ Crowdsourced Sessions
  - ◆ Peer2Peer
  - ◆ Birds-of-a-Feather
  - ◆ New Afternoon Enrichments
    - ◆ Learning Labs (12 to choose from)
    - ◆ Focus On Series





# Scheduling

- My Schedule
  - Build a single schedule that is accessible through the RSAC website and mobile app
  - A list of sessions/events that you have chosen to attend in order of day and time \*
- Add to Calendar – **Mobile App Only!**
  - Add a placeholder for a session/event to your personal calendar of choice (Outlook, Google etc.) \*

*\* Please note: adding a session or event to your schedule or calendar does not guarantee you a seat. Sessions are available on a first-come, first-served basis*

# Keynote Viewing



**Choose the way you want to view the keynote presentations:**

**In person** in the keynotes room located in the Esplanade Ballroom, Moscone South Esplanade level. *Space is limited.*

**Live streaming** in The Viewing Point at Gateway (Tuesday–Thursday) and in North 130–133 and West Level 3 (Tuesday only).

**Online** and on the go from your mobile device at [rsaconference.com](http://rsaconference.com).



# The Viewing Point @ Gateway

- RSAC Innovation Sandbox
- Keynote Live-Streaming
- Unique content including lunchtime Forums
  - Tuesday Session: Robot Cars, Risk & Ethics: Lessons for Artificial Intelligence
- CyBEER Ops
- The Sandbox





# The Sandbox

- Learn how to encrypt mobile device emails
- Surf anonymously online
- Study the impact of the Internet of Things vulnerabilities
- SANS NetWars
- Critical Infrastructure



*Open to all badge types*

# Expo

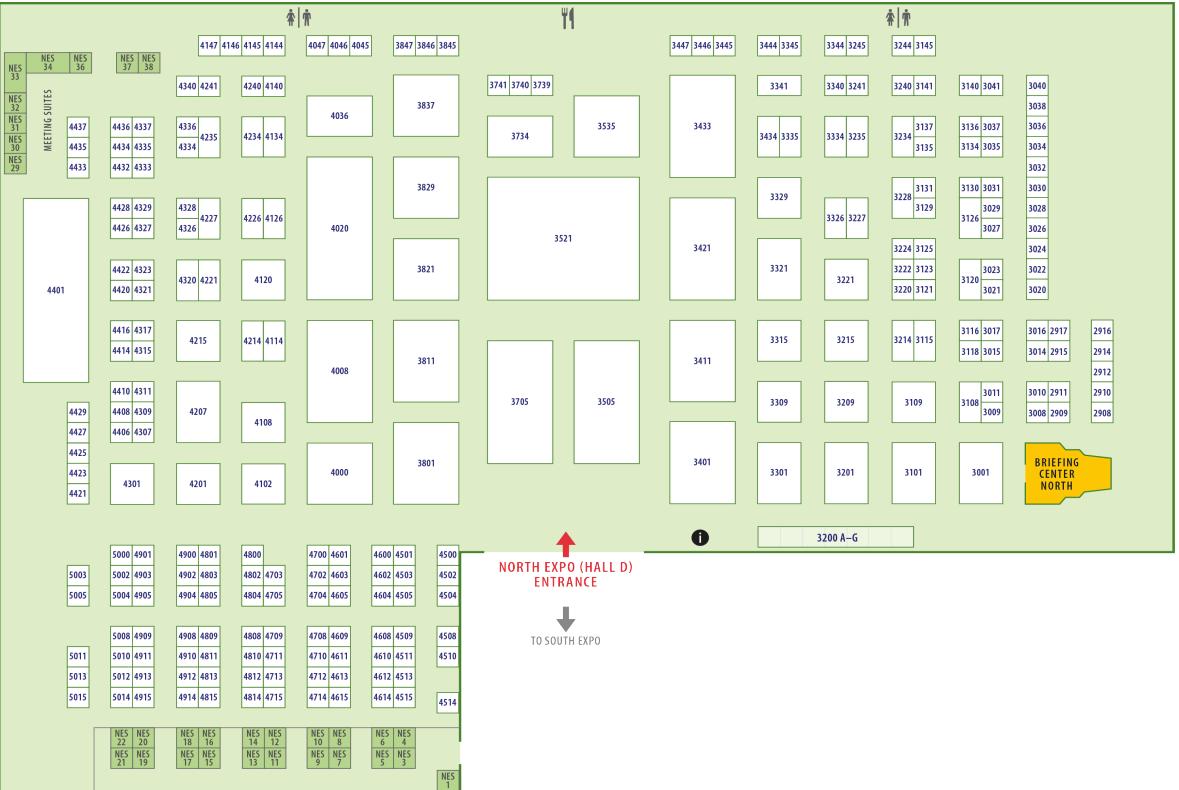
#RSAC



- 2 Expo Halls
  - North Expo
  - South Expo
- Over 500 Sponsors and Exhibitors
- Make a Plan!
- Content
  - Briefing Center Sessions in North and South Expo



# Expo Floor Plan: North

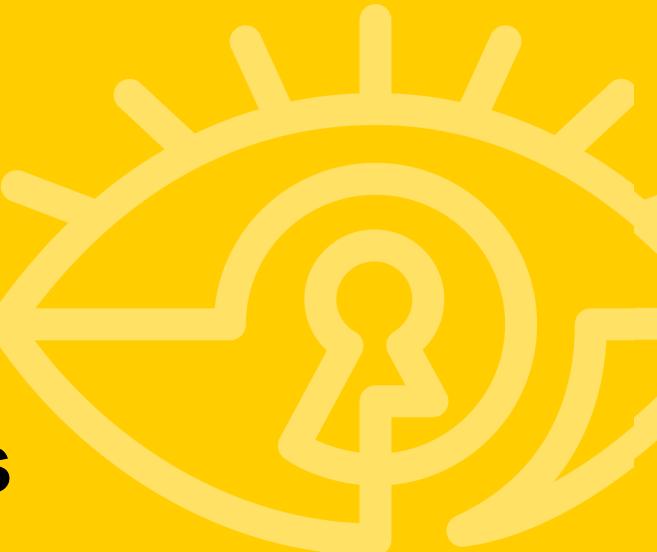


# Expo Floor Plan: South





## Activities & Special Events



# Cyber Safety Village: Moscone West, Level 2



[www.rsaconference.com/safe](http://www.rsaconference.com/safe)



(ISC)<sup>2</sup>  
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# Welcome Reception / Pub Crawl

- Welcome Reception
  - Monday, 5pm – 7pm
  - North & South Expo
- Pub Crawl
  - Wednesday, 5pm – 6pm
  - North & South Expo

*Willkommen*  
*Welcome*  
*Bienvenue* *Velkommen*  
*Benvoluto*  
Tervetuloa *Bienvenido*  
*Welkom*





# Dinner for 6

- Tuesday & Wednesday, 6.30pm – 7.30pm, various restaurants



# Codebreakers Bash

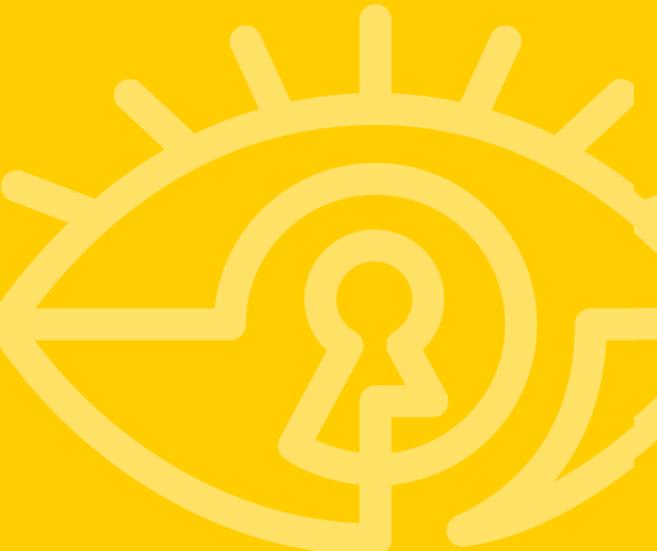


Thursday, 6.00pm – 10pm, AT&T Park





## Social



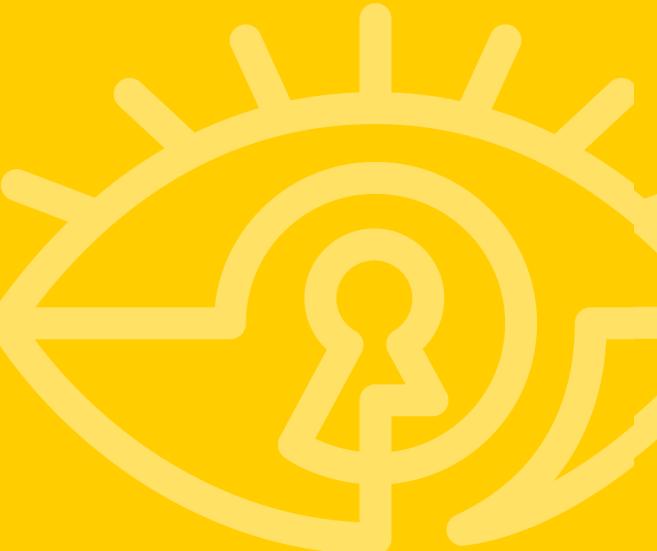
# Be Social!



- ◆ #RSAC
- ◆ #RSACCyberSafety
- ◆ #RSAC #InnovationSandbox



## Tips & Tricks





# Tips & Tricks

- Plan ahead....Conference week gets crazy!
  - Sessions, meetings, social events
- Have a back-up plan
- Dress for comfort
  - You will walk....and walk.....and walk.....
- Bring a battery phone charger





# Tips & Tricks

- Take care of yourself
  - Keep the distance in mind when scheduling meetings
    - Don't burn yourself out
  - Conserve your strength, build sleep time into your schedule
  - Eat regularly
  - Hydrate
- Be smart about the Expo floor
  - Review the layout, read exhibitor descriptions, target key companies and products you want to check out





# Tips & Tricks

- Beat the Crowds!
  - Registration
    - Available in Moscone North and West
    - Monday and Tuesday morning are the busiest times! Try to register over the weekend if you're in town
  - Keynotes
    - The most attended keynotes are Tuesday morning and Friday afternoon
    - Get in-line early or watch the Tuesday keynotes in the Viewing Point (comfortable seating, WiFi access, power)



## Q&A

