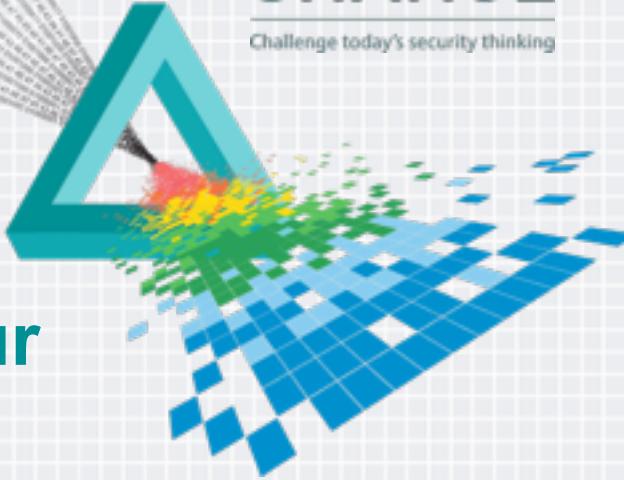


Stop Selling & Start Marketing Your Information Security Program

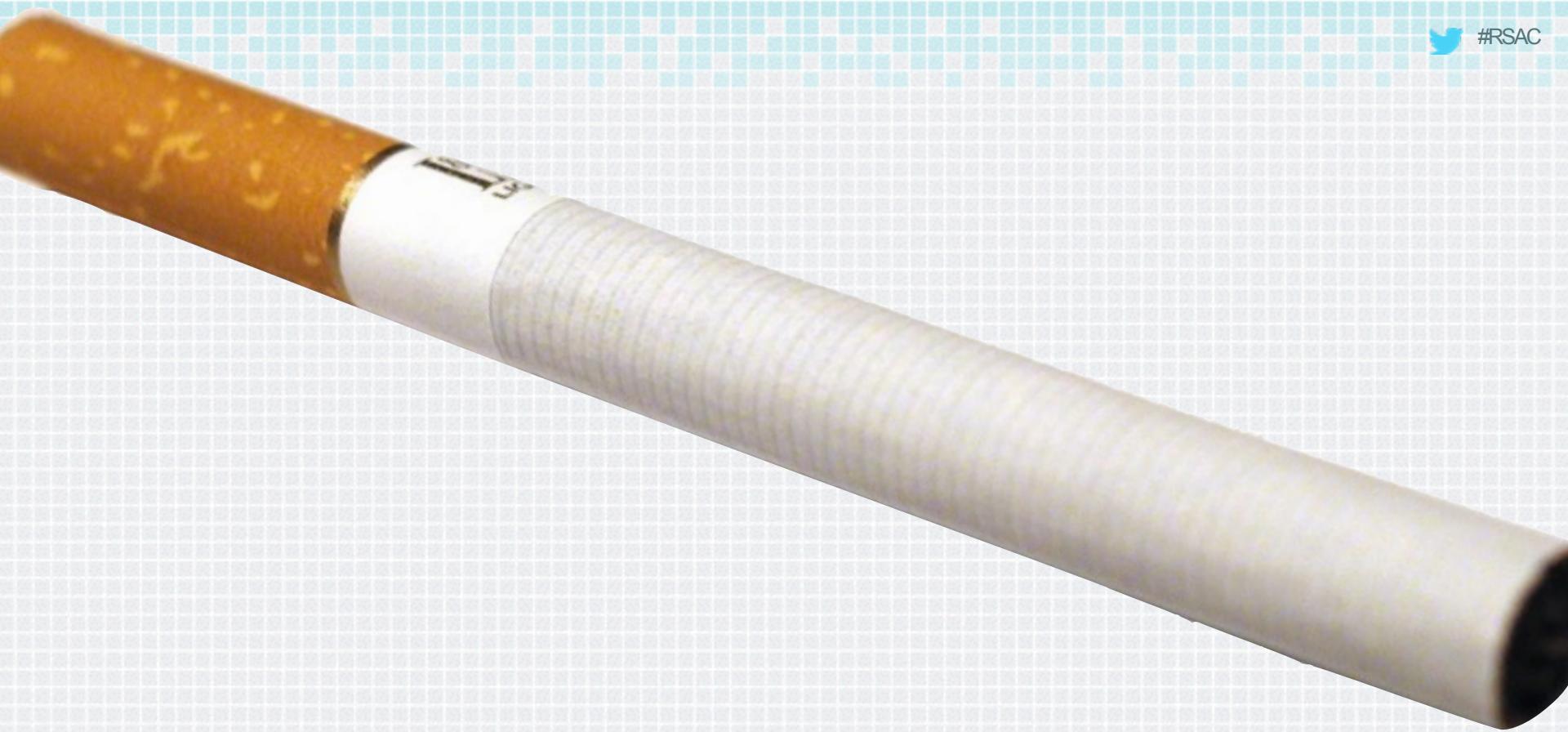


Thom Langford

Chief Information Security Officer
Sapient
@thomlangford



The activities carried out in this case study are factually accurate; the *opinions* expressed in this presentation are my own and do not necessarily represent those of my employer







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Spaghetti

on the wall





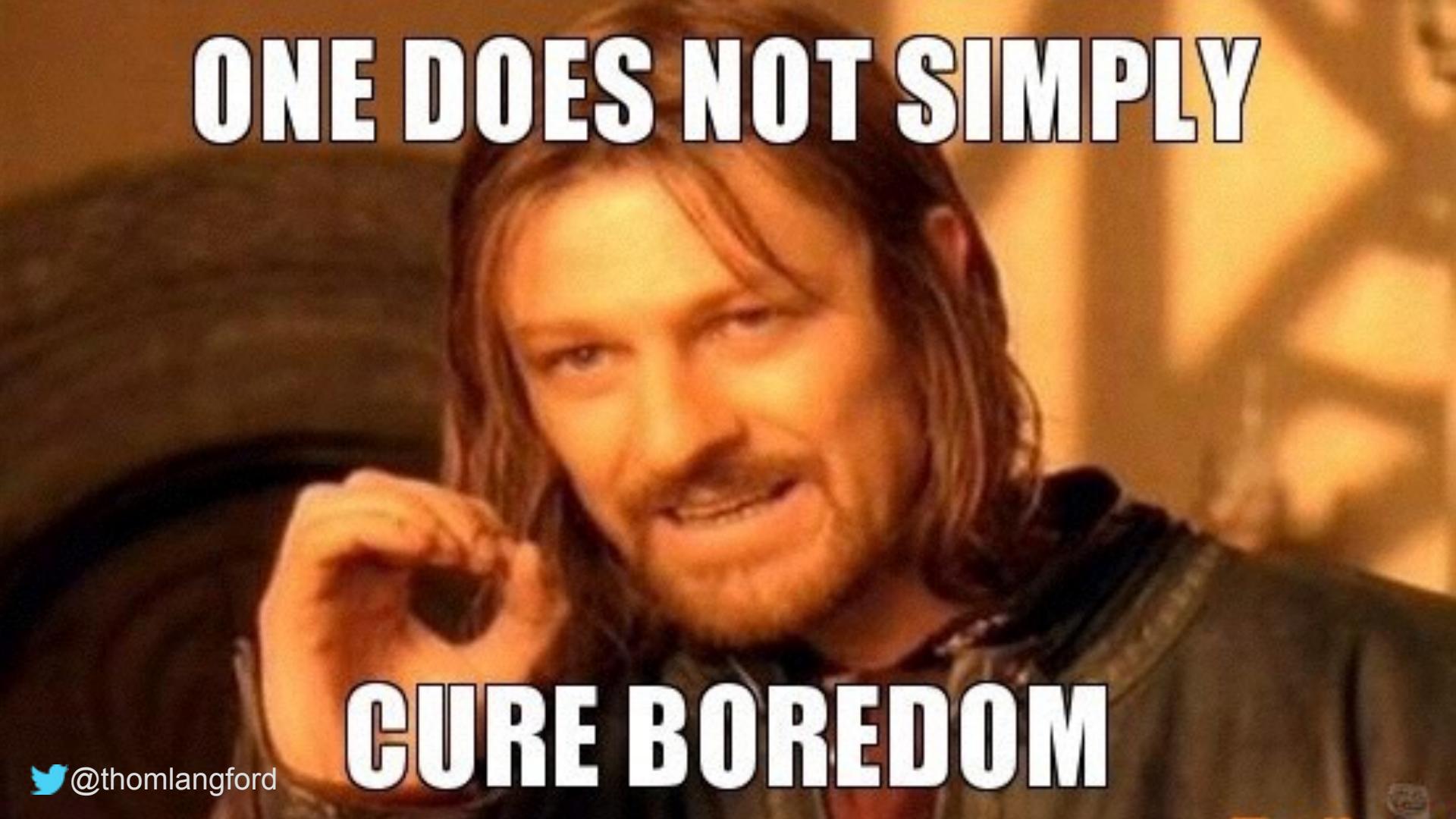
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A close-up portrait of Aragorn from The Lord of the Rings. He has long, dark hair and a beard, and is smiling while holding a smoking pipe. The background is blurred.

ONE DOES NOT SIMPLY

CURE BOREDOM

value
+ story =
experience



experience
+ story =
value



value
+ experience
= story





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**RESTRICTED
INTELLIGENCE**





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RSA Conference 2015 



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C.A.M.E.O.



CORE

sapient.learn.taleo.net

Sapient

Security @ Sapient

Introduction to Information Security: Welcome

Slide 2 of 76

Welcome to Security at Sapient training. We live in an amazing world today. We have access to information that we need at our fingertips.

Click NEXT to proceed.

BACK | NEXT

AWARENESS



MESSAGE

Good, Secure
A series of practical security tips for work and home
#2 Keeping You Safe Online

In today's online world, it's important to keep your details safe and secure.

- Use websites that are secure
- The lock icon at the top of the page indicates that the address is secure
- General browser personal details
- Check the general adequate information
- Avoid making it obvious
- Make sure that it is unrecognisable
- Use a small or using alternative

You may find useful information on the Global Security Office website.

Good, Secure & Open advice

A series of practical security tips for work and home

#8 Personal Device Security Tips

Many of us use internet enabled devices such as a phone, tablet or even games console; just like your computer they are just as susceptible to risks inherent with online transactions. When shopping, banking, or sharing personal information online, take the same precautions as you do with your personal computer.

Password protect your device and select passwords that will be difficult for thieves to guess. If possible, use different passwords for different programs and devices.

Be aware of shoulder surfing when using your device in public and ensure no one can see you type your passwords or see any sensitive information on your screen.

Keep the Bluetooth mode in 'Off' position, cyber criminals have the capability to pair with your phone's open Bluetooth connection when you are not using it and steal personal information.

Public Wi-Fi networks, never conduct business, bank or online transactions over a public network as you never know how secure the free network is, use your cellular data service for secure transactions.

Do not lose sight of your device, unattended devices in public are easy targets for thieves.

Avoid public charging stations as connecting a mobile device to an unknown source using a USB cable can allow software running on that source to gain access to your sensitive data or install new software.

Back up your data as this will help you retrieve your data if you lose your device.

Encrypt personal or corporate files, this prevents unauthorized people from viewing data even if they can physically access it. On most devices this is automatic, but not always. Always check!

If your device is lost or stolen change the passwords of all accounts you had configured on the devices.

You may find <https://www.getsafeonline.org/> useful for more information on your computer and devices safely and securely. Contact the Global security Office for any queries and feedback on this new series of information security guidance.



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Global Security Office





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ENTERTAINMENT



OFFLINE





full stop

noun BRITISH

noun: **full stop**; plural noun: **full stops**; noun: **fullstop**; plural noun: **fullstops**

1 a punctuation mark (.) used at the end of a sentence or an abbreviation.

- used to suggest that there is nothing more to say on a topic.
- a complete cessation.

,

comma

'kɒmə/

noun

noun: **comma**; plural noun: **commas**; noun: **comma butterfly**; plural noun: **comma butterflies**

1 a punctuation mark (,) indicating a pause between parts of a sentence or separating items in a list.

2 MUSIC

a minute interval or difference of pitch.

Statistics

$\frac{2}{3}$

incidents

$\frac{1}{3}$

laptop theft

$\frac{1}{4}$

requests for help

Progress so far...

this is definitely a break from the norm, engaging, educational, and relevant. Thank you GSO for taking a risk and developing something new and refreshing.

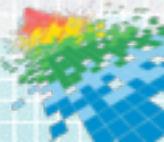
So funny! Love this
video! Keep 'em
coming haha!



My expectations were low - but they were vastly exceeded. Loved the video!



Kudos .. yet another good story with clear message ... looking for next one.



This time, end was not that interesting (to) what we saw in earlier episodes but message was still good.

Mistakes



Security at Sapient

Certificate of Completion

This certifies that:

←salutation→ ←FirstName→ ←Surname→ ←Oracleid→
of ←homeoffice→ Office

*has completed the Security at Sapient
training and successfully answered
the examination questions*





Do you have?

RESTRICTED INTELLIGENCE

We do!

Hello everyone,

The Global Security Office (GSO) is launching our **new security education and awareness program, "Restricted Intelligence"**. This series of materials will help you manage security more effectively – not only at work, but also in your personal lives.

In the coming weeks and months you will see:

- An Information Security "Soap Opera" series of films ([watch the first episode below!](#))
- Articles about best practices in the office
- "Good, Secure & Open" advice leaflets for use at home and work (you can share them with friends and family too)
- Revamped Security at Sapient Training coming in February 2015
- GSO sponsored events with local chapters of development security organizations
- Film nights (with refreshments!) featuring Hollywood films with just a hint of security in them

We have also revamped our [Vox page](#) and it is starting to fill up with useful content, interesting articles, and blogs and opinions from your GSO team. We invite you to use this space to interact with us in a far more dynamic way, and much of our new content will debut there. At the same time, you can always check out our company

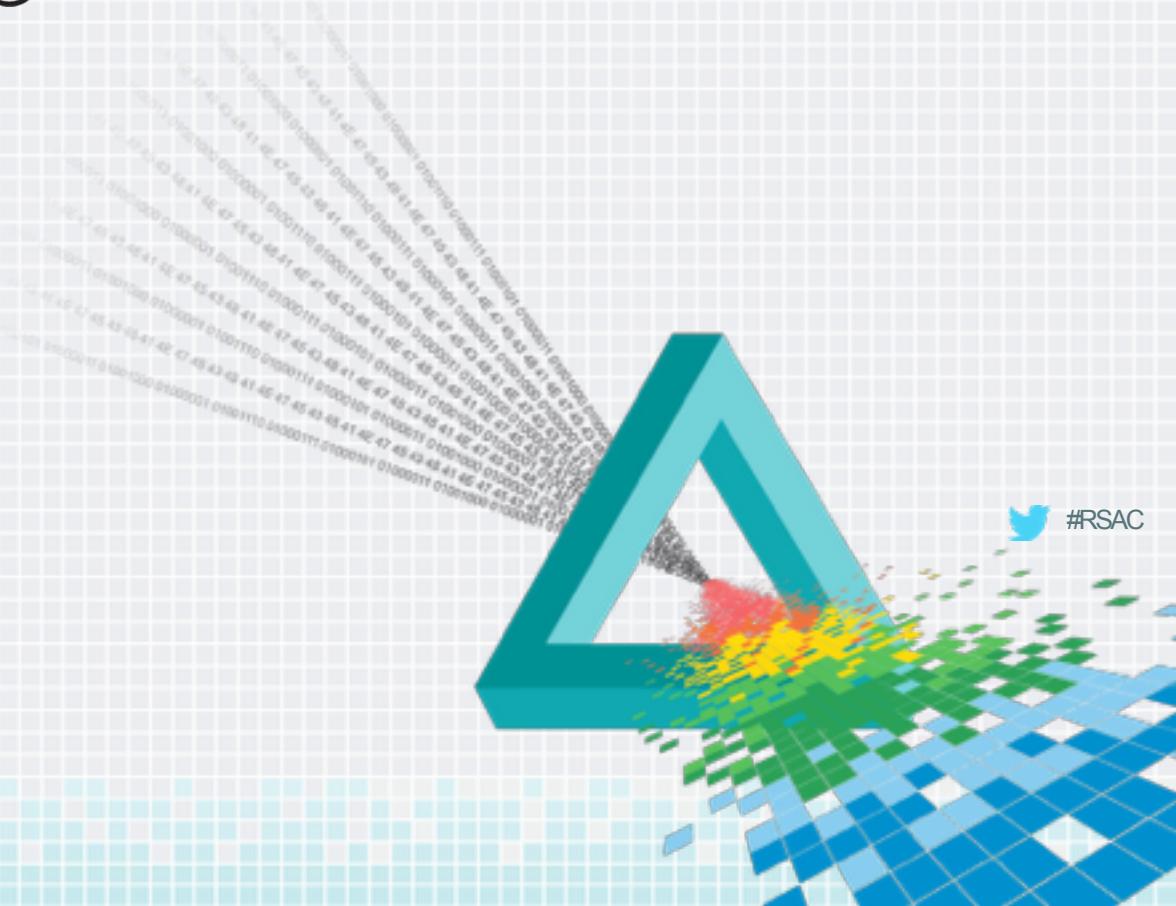


 @thomlangford



RSAC Studio

Apply



value
+ story =
experience



,

commas

(not full stops)



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uk.linkedin.com/in/thomlangford

