

# RSA® Conference 2020 Asia Pacific & Japan

A Virtual Learning Experience | 15–17 July

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SESSION ID: **IDP-F09V**

## The Accountability Game: Streamlining Data Privacy Across APAC and the Globe

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# Speakers



Jason is currently the Chief Information Security Officer (CISO) at Crypto.com where he drives the global cybersecurity and privacy strategy. Jason has over 20 years in consulting experience for Fortune 200 companies in Management Consulting, Cybersecurity, Data Privacy, Risk, Compliance and IT Governance. Travelled extensively and worked closely with organizations in Australia, Switzerland, Singapore, USA and HK.

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Robinson Roe is the Managing Director of OneTrust for Asia Pacific, Japan. Prior to OneTrust, Rob was the Vice President and Managing Director of AirWatch by VMware for Australia & New Zealand. Previously Rob worked for Telstra(Australia), Gartner(USA), IBM(Asia Pacific, USA, Australia) and Vickers Ruwolt. Robinson holds a CIPP/E and CIPM from the IAPP.

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# Agenda

- I. Regulation in the New Growth Industry
- II. Streamlining Data Privacy Case Study: ISO 27701
- III. A Guide to ISO 27701 Certification

# Regulations – the New Growth Industry



CALIFORNIA  
CONSUMER  
PRIVACY ACT



Japan Act of  
Protection of  
Personal  
Information



Australian Government  
Office of the Australian  
Information Commissioner



ISO 27701



ISO 27001

NIST  
National Institute of  
Standards and Technology



SIG  
SHARED  
ASSESSMENTS

CSA  
cloud  
security  
alliance®



AUSTRALIAN  
COMPETITION  
& CONSUMER  
COMMISSION

Consumer Data Rights

# Comprehensive Data Protection Laws

- **Australia** – Privacy Act & Privacy Principles
- **China** – Cybersecurity Law and the non-binding standard: Information Security Technology - Personal Information Security Specification (GB/T 35273-2017) (*Oct. 2020*)
- **Hong Kong** – Personal Data Privacy Ordinance
- **India** – Personal Data Protection Bill (*draft legislation*)
- **Indonesia** – Protection of Personal Data Bill (*draft legislation*)
- **Japan** – Act on the Protection of Personal Information
- **Macau** – Personal Data Protection Act
- **Malaysia** – Personal Data Protection Act
- **New Zealand** – Privacy Act & Information Privacy Principles
- **Pakistan** – Personal Data Protection Bill (*draft legislation*)
- **Philippines** – Data Privacy Act
- **Singapore** – Personal Data Protection Act
- **South Korea** – Personal Information Protection Act
- **Taiwan** – Personal Data Protection Act
- **Thailand** – Personal Data Protection Act

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# Security vs. Privacy



# Crypto's Journey to ISO 22701:2019

ISO 27001 + 27002  
(Information Security Management System) governs security risk

Processors guidance

Controllers guidance

Privacy enhancements on ISO 27001 + 27002

ISO 27701

ISO 27701 certification requires ISO 27001 certification

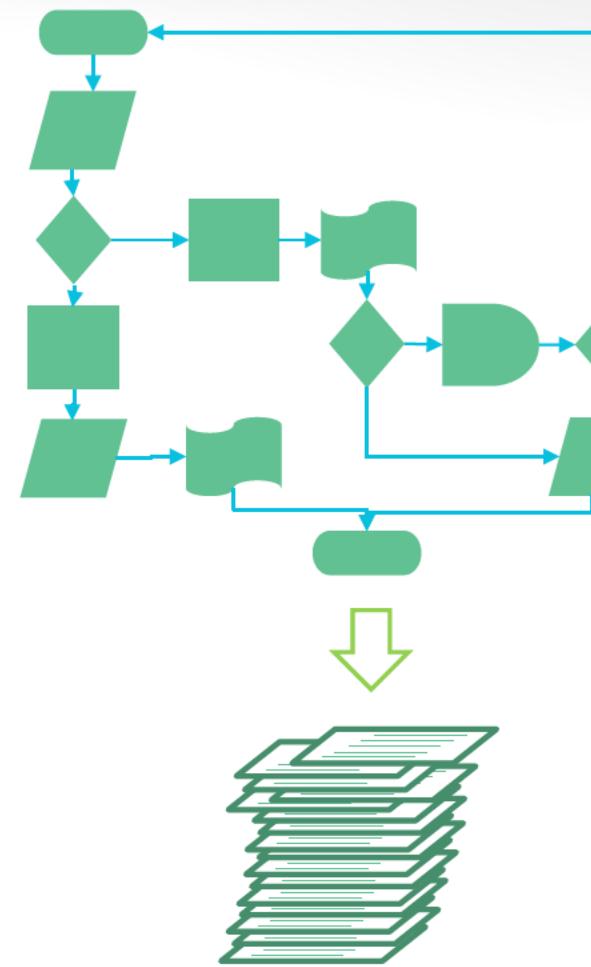
Approved Privacy Regulatory Certification Scheme

Regulatory Certification

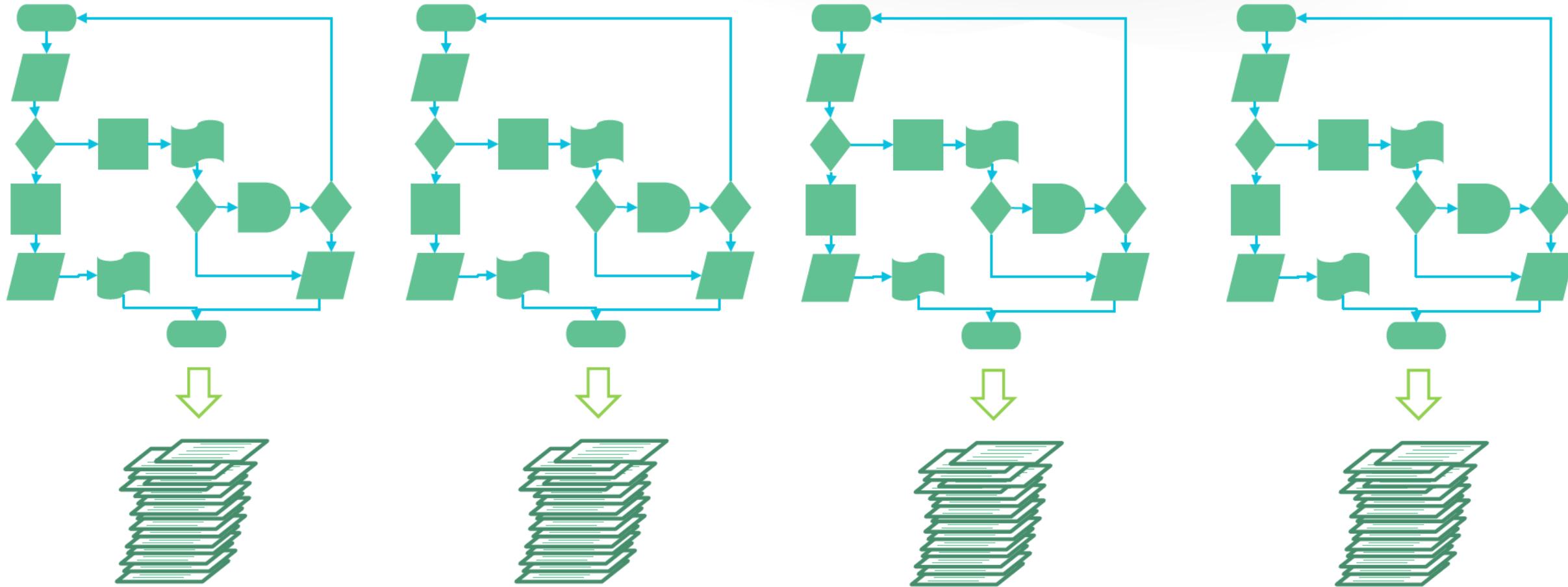
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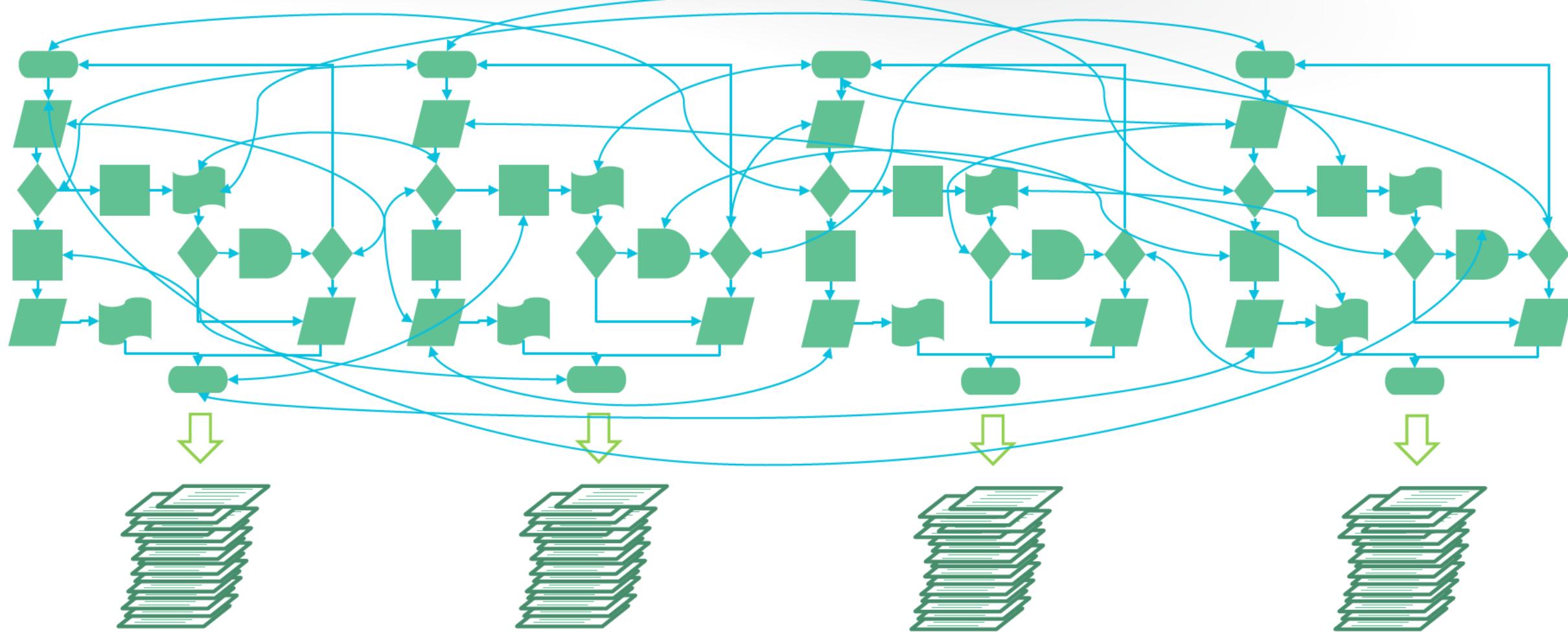
# Semi-Manual Compliance Workflow



# Regulation Semi-Manual Compliance Workflow: Privacy, Security, VRM, GRC



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Privacy

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Security

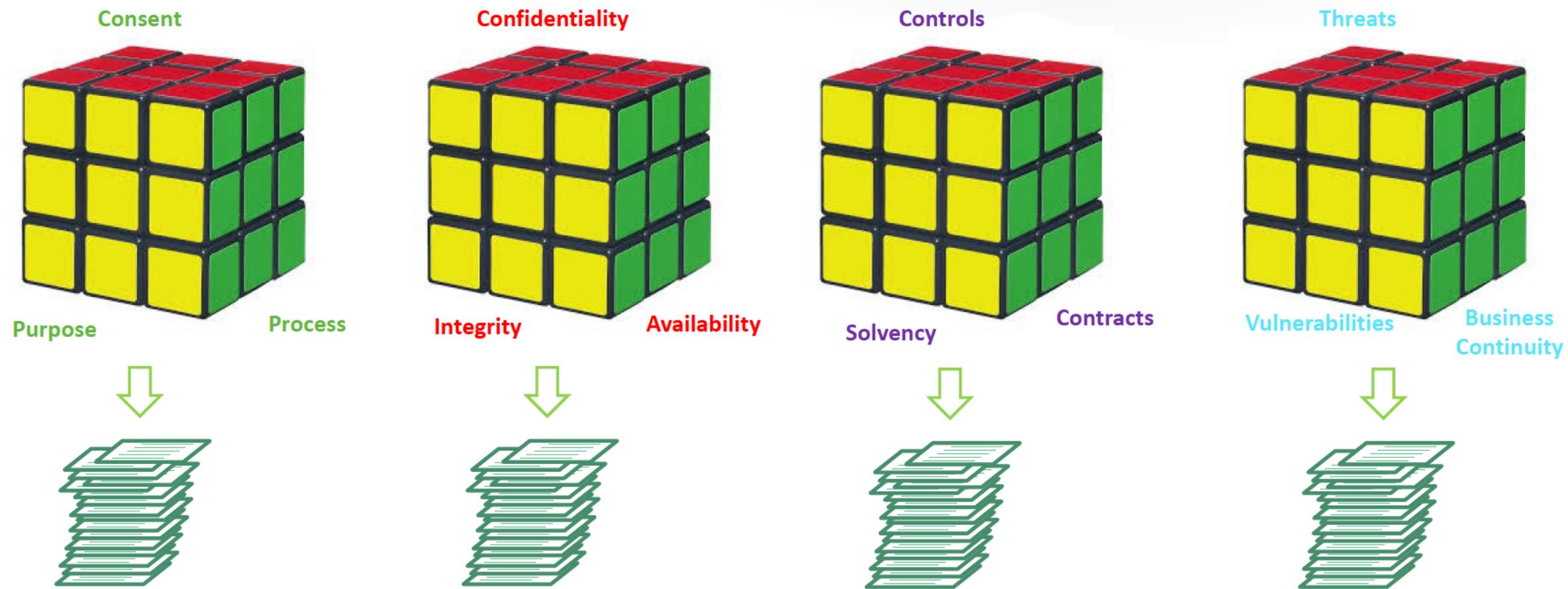
Vendor Risk Management

Risk & Compliance

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# Regulation Semi-Manual Compliance Workflow: Privacy, Security, VRM, GRC



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# Privacy, Security & Trust a Layered Perspective



**Personal Data**  
**Organisational Data**

**What Data is being Collected?**

**For what Purpose?**

**Has Consent been given?**

**Internal Systems / Assets**

**Where is the Data being Stored, Sent or Received?**

**Is it Safe? Who has access?**

**3<sup>rd</sup> Party Systems / Assets**

**Are 3<sup>rd</sup> Parties Used?**

**Are their systems Secure?**

**Is there Contractual Coverage?**

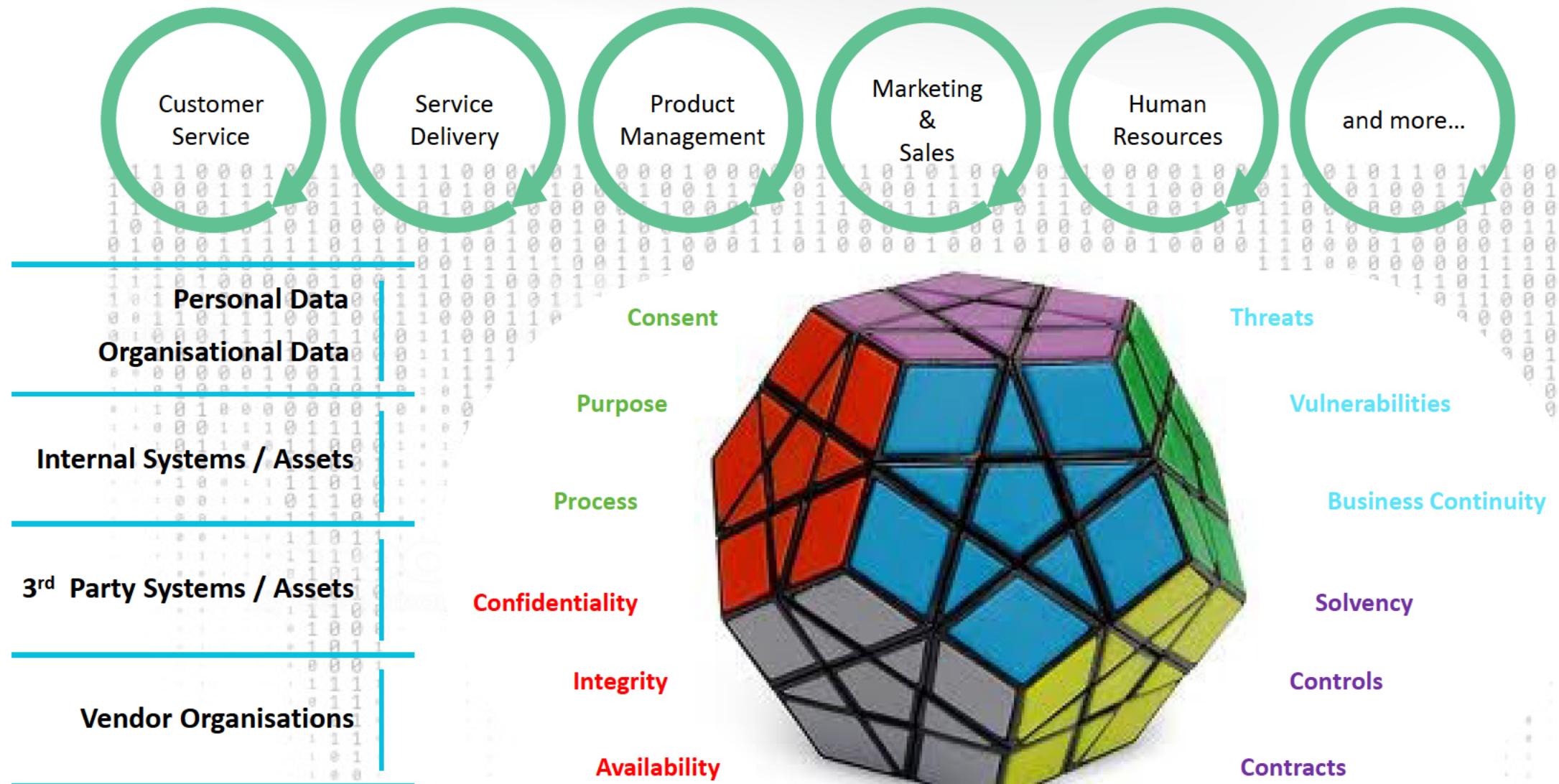
**Vendor Organisations**

**Are they Reputable/Solvent?**

**Where are they located?**

**Who are the Owners?**

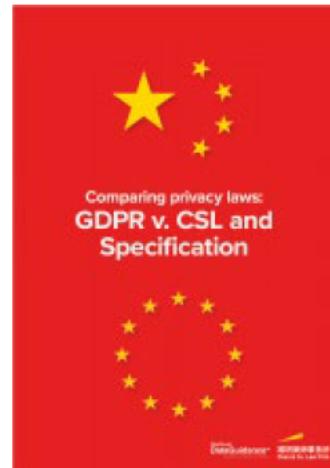
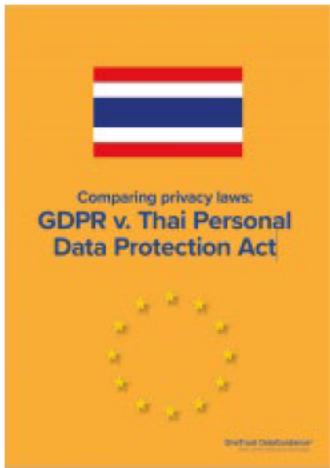
# Privacy, Security & Trust a Layered Perspective



# ISO27701 WhitePaper



# DataGuidance: GDPR vs ...



# Apply What You Learned Today

- Learn about the privacy laws that impact your business
- Review ISO 27701 and see how it may help your privacy and security program
- Build an overarching privacy program that addresses global compliance requirements

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## Questions?

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