

Celia Diller

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SUMMARY

I am a UI/UX Design Student experienced in user testing and product creating. I excel in customer service with a history of working in varied industries. I am progressive in investigating the integration of multiple disciplines to create an improved realm of problem-solving in the workplace.

EDUCATION

UI Design Certification with specialization In Frontend Development for Design

March 2021– December 2021

SKILLS:

- User Flow
- User Testing
- Visual Design
- Wireframes
- Brand Building

TOOLS:

- Adobe XD
- Procreate
- Figma
- Marvel
- Illustrator

Bachelor of Science in Biology and Business in the Liberal Arts

August 2016 – May 2020

St. Lawrence University – Canton, NY

Concentration: Business and Biology

Credits Earned– Bachelor of Science

RELEVANT COURSES

- Financial & Managerial Accounting
- Lab Animals
- Biology– Cell Biology Research Methods
- Leadership and Public Relations
- Microeconomics and Macroeconomics
- Direct and Indirect Marketing Experience

SKILLS

- Experience in Handling Lab Animals
- 5+ Years of Customer Service Experience
- Social Media Management and Marketing
- Cell Biology Lab Experience
- Public Speaking and Communication
- Adept in Microsoft Office (Word, Excel, PWPT, Outlook)

EXPERIENCE

The Desoto Theatre – Rome, GA

September 2020 – November 2021

Social Media Marketing Assistant

- Excelled at creating visual content (Instagram posts/stories, Facebook posts, videos, and slideshows) to help increase donations for the renovations of the theatre.
- Created and implemented a Facebook Strategy to help boost ticket sales for events.
- Re-organizing newspaper clippings and photos historically to allow Board members to have easy access in the future.
- Presented verbal and visual presentations during various Board/Donor meetings to increase funds for renovations.

Sunflour Community Bakery – Rome, GA

June 2019 – Present

Business Developmental Internship

- Undertook a direct marketing role by promoting the company through farmers markets and direct sales in the bakery.
- Excelled at an indirect marketing role by designing an aesthetically attractive website and social media presence in the community.
- Mastered the point of sale system (Clover) by handling set up of the system, maintaining online orders, adding/editing inventory, adding new employees and editing rewards systems for consumers.
- Created themes and ideas to further customer interest in the small business community.
- Greeted guests, addressed in-house issues, and managed over the phone transactions.

Barista/ Sales Associate – Brewer Bookstore in Canton, NY

August 2016 – March 2020

Caribou Coffee

- Obtained advance knowledge about coffee/tea blends and different coffee drinks.
- Contributed past my job role by contributing new product ideas, organizational support and analytical skills to the bookstore team.

- Innovated new coffee drinks and prepared the pastry case in a aesthetically pleasing way.
- Trained new student workers the point of sale system and taught the products we provide in the cafe.
- Obtained great multitasking skills in a high fast-paced environment and experience in keeping consumers happy and safe.