

Celia Diller

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SUMMARY

Bachelor of Business and Biology student experienced in customer service with a history of working in varied industries. Progressive in investigating the integration of multiple disciplines to create an improved realm of problem-solving in the workplace.

EDUCATION

St. Lawrence University – Canton, NY

August 2016 – May 2020

Bachelor of Science in Biology and Business in the Liberal Arts

Competitive Member of Varsity Riding Team- August 2016 to March 2020

RELEVANT COURSES

- Financial & Managerial Accounting
- Microeconomics & Macroeconomics
- Direct & Indirect Marketing
- Leadership & Public Relations
- Lab Animals
- Cell Biology Research Methods

SKILLS

- Public Speaking & Communication
- 8+ Years of Customer Service Experience
- Social Media Management & Marketing
- Adobe XD, Procreate, Microsoft Products, Photoshop.
- Handling Lab Animals
- Cell Biology Lab Experience

Career-Foundry

March 2021 – December 2021

UI Designer- Specialization in Frontend Development for Designers

An Intensive training program for UI Designers

The course is an intensive study program that navigates through the world of UI Design with specific individual tasks with mentor and tutor feedback.

- Coding in HTML
- User Interviews
- User Persona, Stories, Flows
- Creating Brands
- Wireframing
- Prototyping
- Competitive Analysis
- Achieve Business Requirements

EXPERIENCE

The Desoto Theatre - Rome, GA

September 2020 – December 2021

Social Media Marketing Intern and Fundraising Consultant

- Created marketing strategies for the Board to use to boost ticket sales for various events.
- Excelled at creating visual content (Instagram posts/stories, Facebook posts, videos, and slideshows) to increase donations and grants that will be used for renovations of the theatre.
- Created and presented to supervisor over a dozen verbal and visual presentations to be used in Board Meetings.
- Re-organized newspaper clippings and photos in chronological order for Board members to have effortless access.

Sunflour Community Bakery – Rome, GA

June 2019 – February 2020

UI Designer and Business Developmental Intern

- Created, themed and designed the company's website and continued to create brand ideas.
- Undertook a direct marketing role by promoting the company through farmers markets and sales in the bakery.
- Excelled at an indirect marketing role by designing an aesthetically attractive website and social media presence in the community.
- Mastered the point-of-sale system (Clover) by handling set up of the system, maintaining online orders, adding/editing inventory, adding new employees and editing rewards systems for consumers.
- Greeted guests, addressed in-house issues, and managed over the phone transactions.

Brewer Bookstore - Canton, NY

August 2016 – March 2020

Barista / Sales Associate

- Obtained advanced knowledge about coffee/tea blends and different coffee drinks.
- Added new product ideas, organizational support and analytical skills to the bookstore team.
- Innovated new coffee drinks and prepared the pastry case in an aesthetically pleasing way.
- Trained new student workers the point-of-sale system and taught the products we provide in the cafe.
- Obtained great multitasking skills in a high fast-paced environment.