# CONNER DIPAOLO

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## **EXPERIENCE**

**Yelp** - San Francisco, CA

June 2019 - Present

Applied Scientist - Pricing and Revenue Optimization

- · Initiated and led company-wide transition towards more efficient statistical estimators to measure subscriber retention and revenue, which decreased A/B test runtime by 15 days (12-16% faster than the status quo.)
- · Led a multi-team project to optimally allocate advertisers' budgets to marketplaces, engineering data processing software with Apache Spark, and working with stakeholders to frame business goals into optimization problems.

# Jet Propulsion Lab – Pasadena, CA

June 2018 - August 2018

Research Intern - Deep Space Optical Communications

· Mathematically developed improved statistical algorithms for ground communications receiver control which are currently implemented in hardware and slated to join the 2022 Psyche mission to an asteroid near Mars.

 $\mathbf{Yelp} - San \ Francisco, \ CA$ 

May 2017 - August 2017

Machine Learning Intern - Advertisement Optimization

- · Architected and productionized a deep learning model used to select between millions of advertisement photos.
- · Generated a statistically significant 4.5% lift in advertisement click-through rate over status quo photo selection.

**Yelp** – San Francisco, CA

May 2016 - August 2016

Machine Learning Intern - Spam Detection

- · Increased out-of-sample Matthews Correlation of a spam detection model by 25.7% over the status quo model on points detected by humans as 'difficult to classify' by running a principled model search.
- · Primary author of a service marshalling over 350,000 Kafka messages/day into MySQL tables for four teams.

### **PUBLICATIONS**

# A Randomized Algorithm for Preconditioner Selection

arxiv.org/abs/1908.00633

By Conner DiPaolo and Weiging Gu. Pre-print. August 2019.

- · Derived a practically efficient randomized algorithm for a previously difficult preconditioner selection problem.
- · Created state-of-the-art preconditioned solver for kernel regression using our preconditioner selection algorithm.

Signal Intensity Deconvolution in Optical Receivers doi.org/10.1109/LCOMM.2019.2912382

By Conner DiPaolo and Ryan Rogalin. IEEE Communications Letters. July 2019.

- · Developed the first consistent algorithm for estimating the center of a discretized communications beam.
- · Proved non-asymptotic error bounds for the sub-problem of signal/background intensity deconvolution.

## **OPEN SOURCE**

GOML

github.com/cdipaolo/goml

Creator - Second most starred Golang machine learning library on Github with > 1,000 stars.

· Developed the only ML library using Golang data channels to train models in an online and parallelizable way.

### **SKILLS**

Programming Languages: Python, SQL, R, Golang, Matlab

Tools & Technologies: Numpy, SciPy, Pandas, Apache Spark, Redshift, Git, SciKit-Learn, PyTorch

## **EDUCATION**