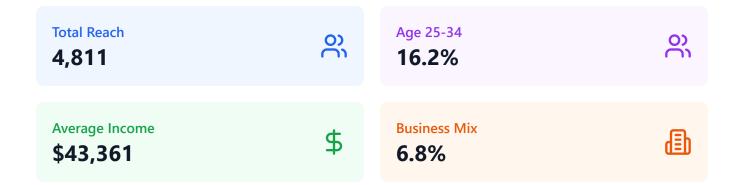
EDDM® Campaign Summary

For ZIP Code: 90304



Area Insights

Demographics and Lifestyle

90304 is a working-class neighborhood with a diverse mix of residents. Many of them are younger, with a good number of families, and they mostly live in small homes or apartments.

Market Opportunities

The best direct mail marketing opportunities here would target budget-conscious families, offering deals on everyday essentials, family activities, or affordable services.

Business Environment

The local business environment is quite vibrant, with many small businesses, retail shops, and restaurants serving the community. It's a great place to support local and reach out to businesses who want to connect with their neighborhood.

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Selected Routes

ROUTE	ВАТСН	RESIDENTIAL	BUSINESS	TOTAL	SIZE	INCOME
90304-C001	1	855	4	859	4.58	\$34,300
90304-C012	1	793	92	885	4.43	\$41,880
90304-C009	1	755	44	799	2.80	\$66,380
90304-C008	1	625	55	680	4.40	\$36,550
90304-C015	1	557	42	599	4.45	\$39,580
90304-C003	1	525	1	526	4.32	\$48,110
90304-C007	1	372	91	463	4.83	\$36,730

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