

# #AnalyzingHate SpeechOnTwitter

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handle)



# #WhyHateSpeech?

- Over the past few years, multiple organizations (including the FBI) have reported increases in hate speech
- Hate crimes have also increased and generally reflect similar patterns shown in hate speech trends
- In order to do a better job of protecting these classes, we must map a better understanding of current trends and patterns in hate speech

twitter



# #WhatIsHateSpeech?

Is calling someone dumb hate speech?

Depends.

Hate speech is derogatory language aimed at a person based on an identification class (race, gender, class, religion, sexual orientation, etc)



# #HateSpeechData

Approximately 70,000 labeled tweets (Hate tweets and Not Hate Tweets) were gathered from four different Kaggle datasets and one dataset from Georgia Tech's CLAWS

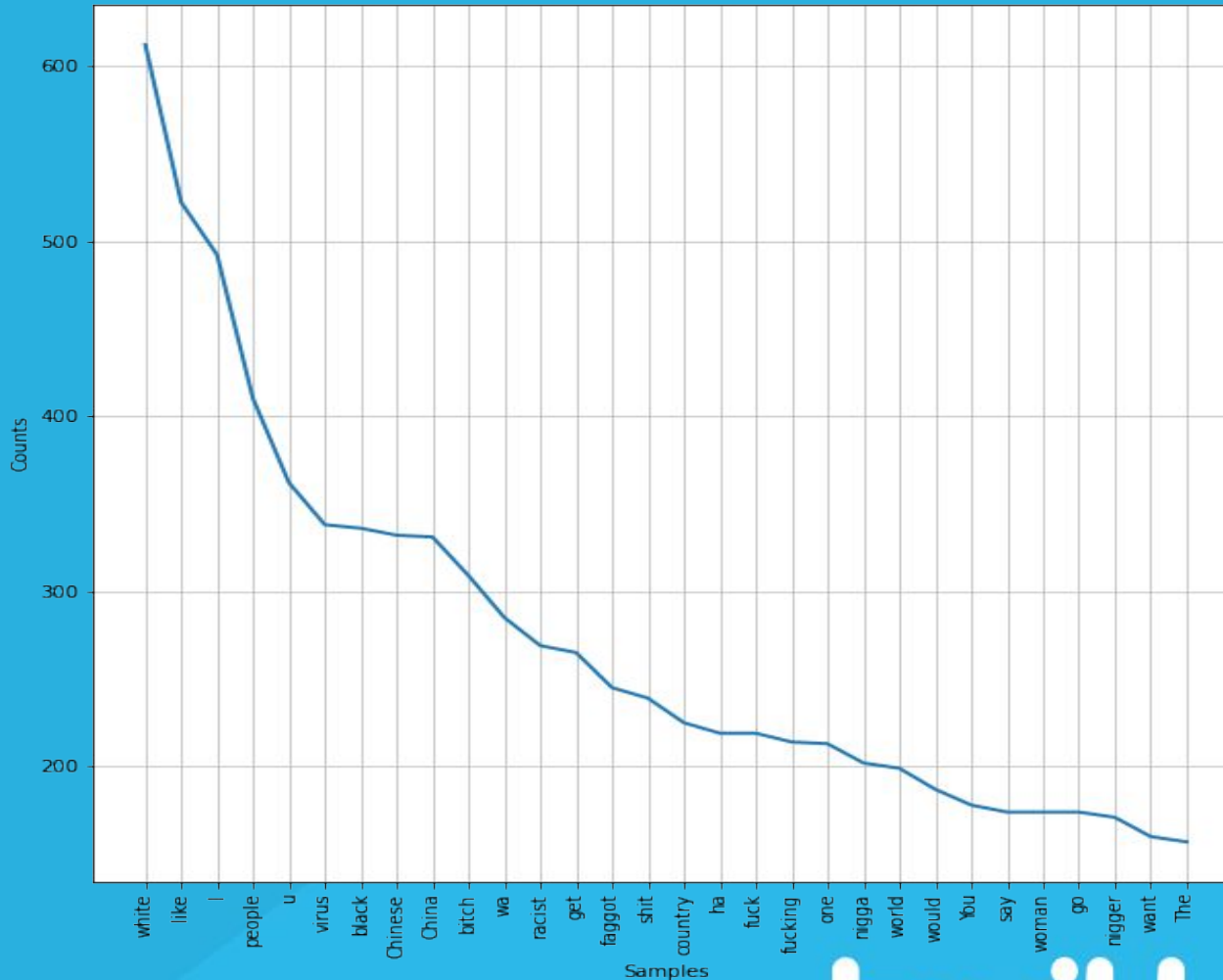
Labels are:

1 - Hate Speech

0 - Not Hate Speech

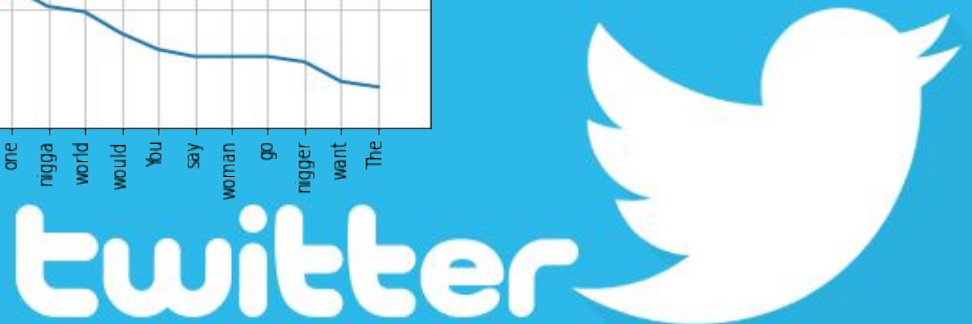


# #HateSpeechResults

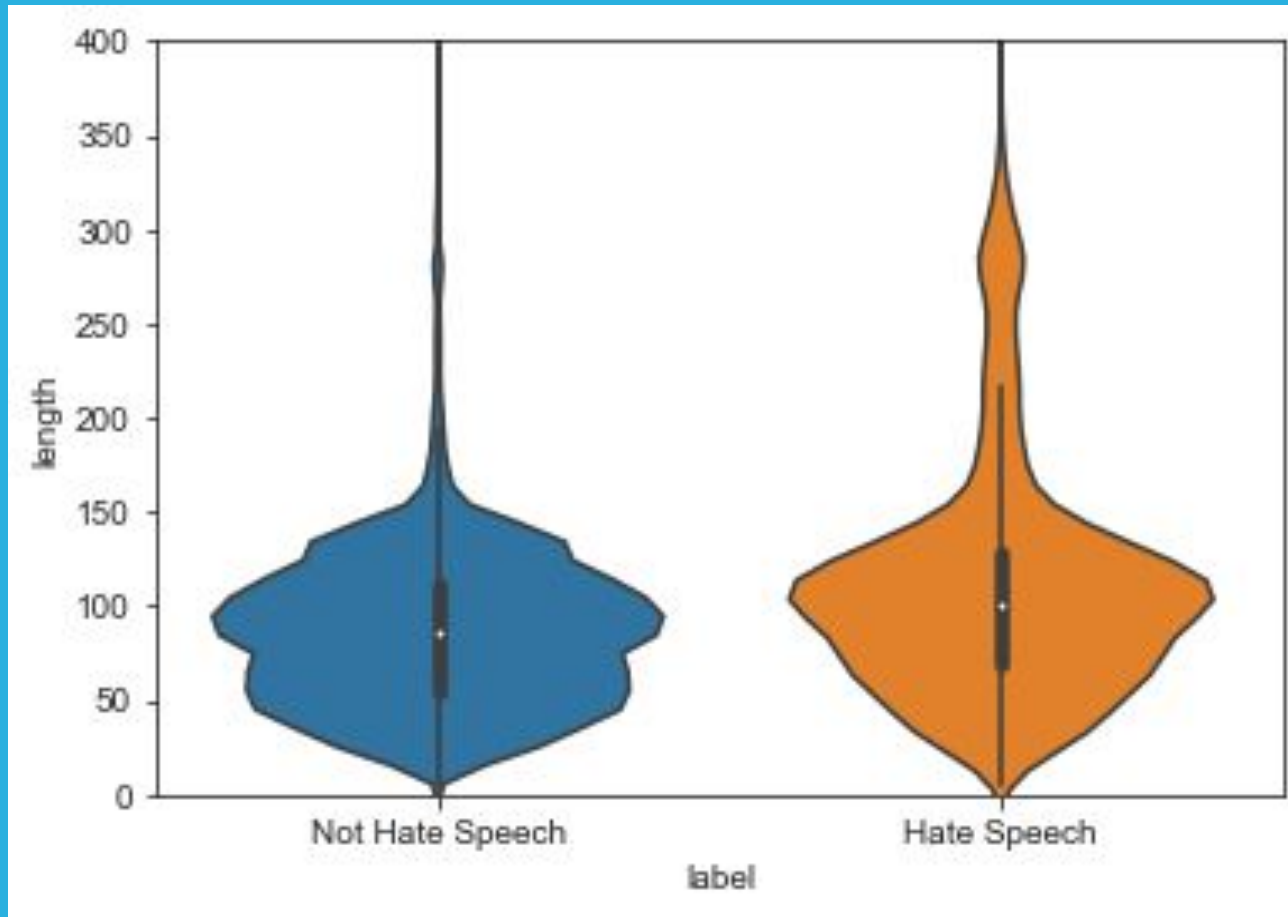


## Identity Classes Mentioned Most Often:

- Race: Asian
- Race: Black
- Race: White
- Gender: Women
  - Sexual Orientation: Gay



# #HateSpeechResults

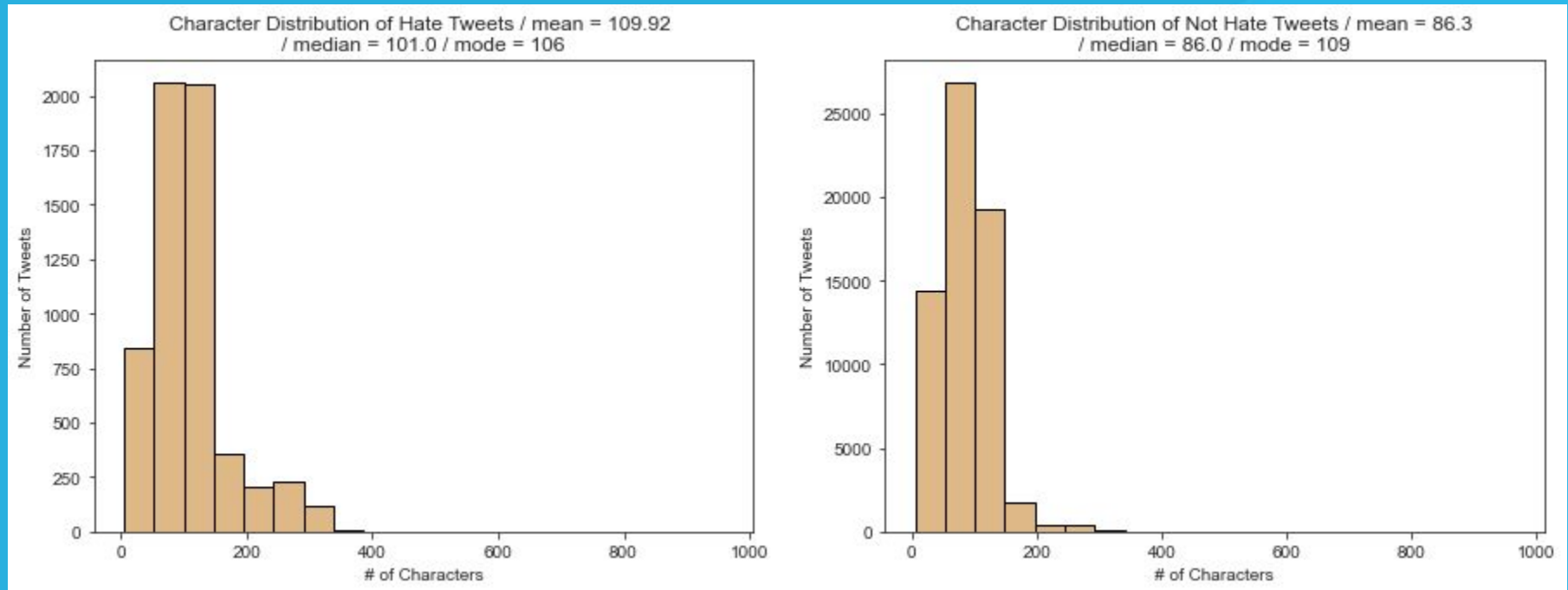


Hate tweets  
look longer  
and the math  
agrees but  
how much  
longer?

twitter



# #HateSpeechResults



Hate tweets are about 24 characters longer on average



# #HateSpeechResults

Over 7,000 models were run but there could only be ONE winner.

First priority - high precision in detecting hate speech

Second priority - high recall in detecting hate speech

Ultimately the best model was...





# #DRUMROLL



# #HateSpeechResults

## Support Vector Classifier!

- Able to predict hate speech with 85% precision!
- Recall is 33% and cannot be brought up without sacrificing precision



# #NextSteps

- Looking into ways to continue improving the model's ability to detect hate speech (more data, different sampling techniques, etc)
- Deploying the model on freshly scraped tweets to gather additional information about hate speech and establishing deeper patterns

