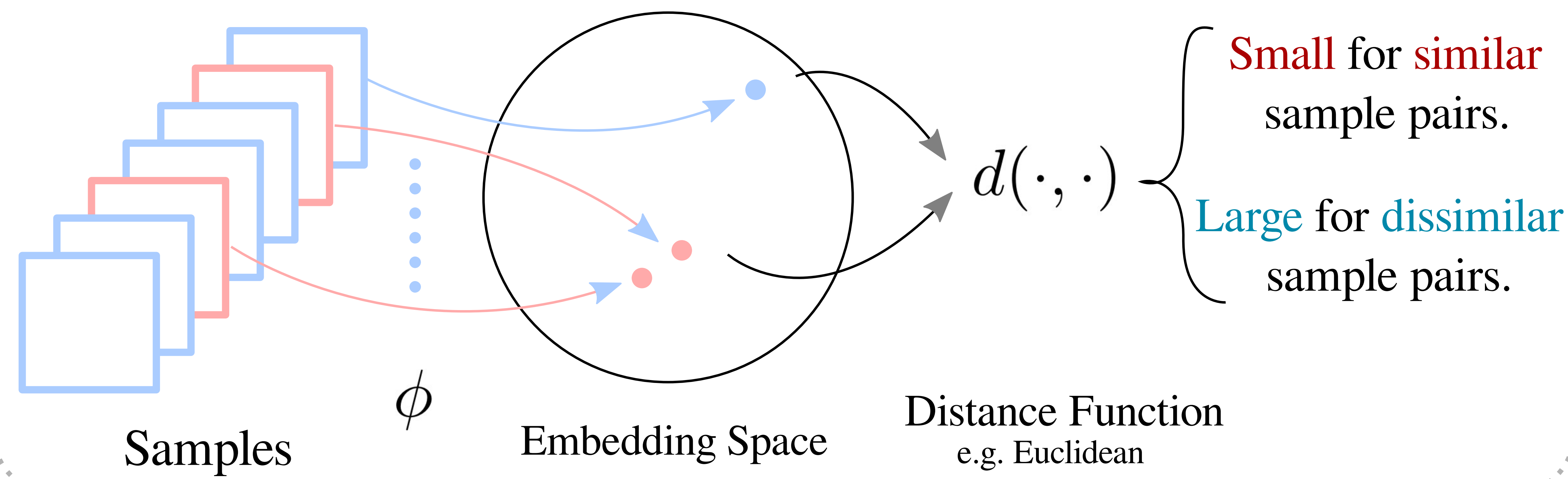


## Deep Metric Learning

Goal: Learn a mapping function  $\phi : \mathcal{X} \mapsto \Phi \subseteq \mathbb{R}^D$



## Insights / Motivations

- Deep metric learning (DML) model is vulnerable to adversarial attacks, which results in unexpected retrieval results.
- Leads to safety and security concerns to DML applications.

Embedding-Shifted Triplet (EST) [9] adopts adversarial counterparts of  $a, p, n$  with maximum embedding move distance off their original locations, i.e.,

$$L_{EST} = L_T(\tilde{a}, \tilde{p}, \tilde{n}; \gamma) \quad (1)$$

where  $\tilde{a} = \phi(A + r^*)$ , and  $r^* = \arg \max_r d_\phi(A + r, A)$ . The  $\tilde{p}$  and  $\tilde{n}$  are obtained similarly.

Anti-Collapse Triplet (ACT) [10] "collapses" the embedding vectors of positive and negative sample, and enforces the model to separate them apart, i.e.,

$$L_{ACT} = L_T(a, \tilde{p}, \tilde{n}; \gamma), \quad (2)$$

$$[\tilde{p}, \tilde{n}] = [\phi(P + r_p^*), \phi(N + r_n^*)] \quad (3)$$

$$[r_p^*, r_n^*] = \arg \min_{r_p, r_n} d_\phi(P + r_p, N + r_n). \quad (4)$$

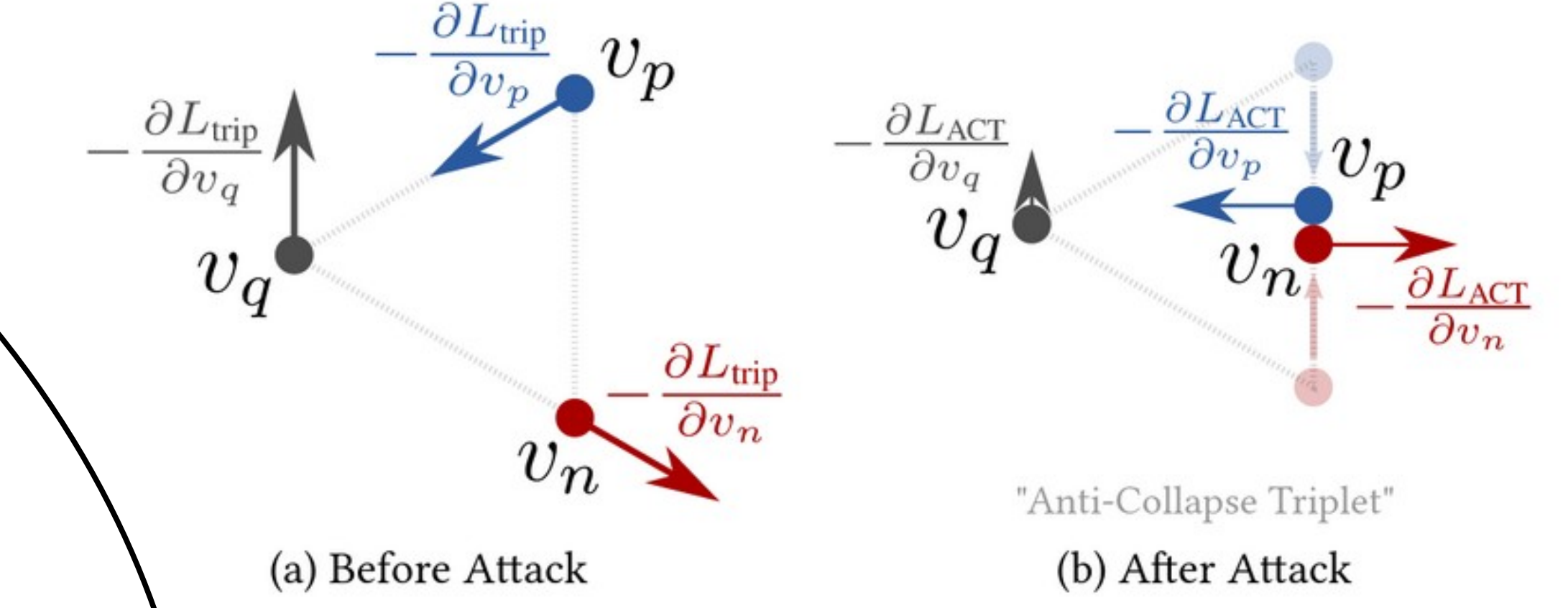
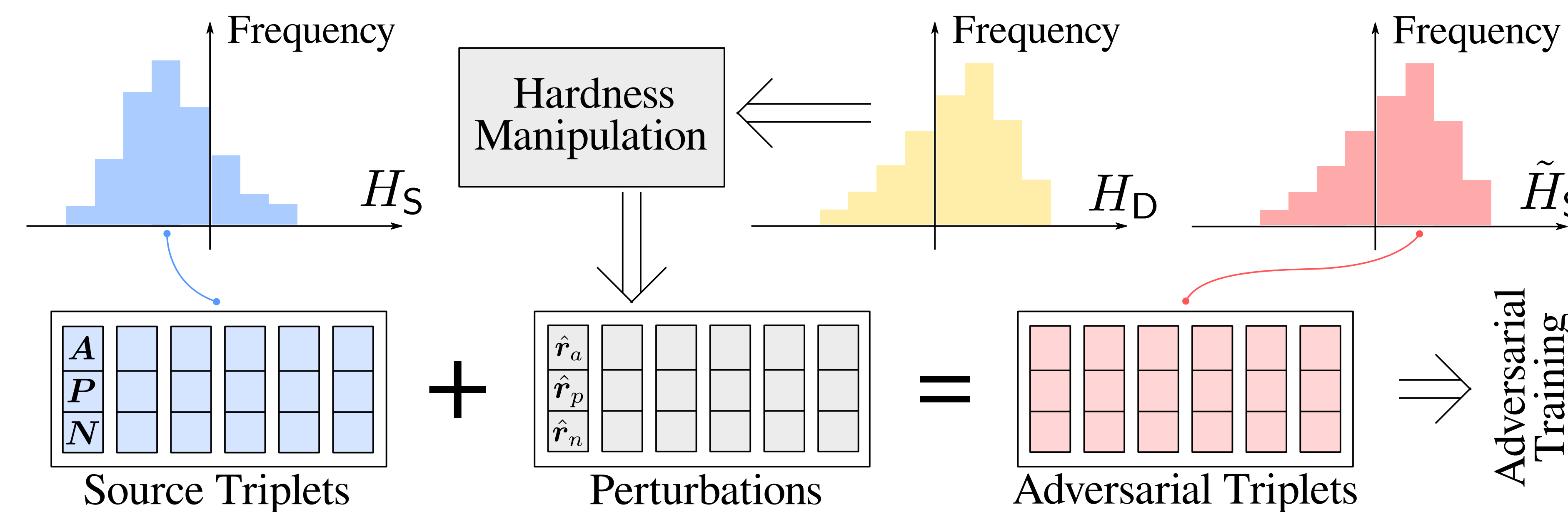


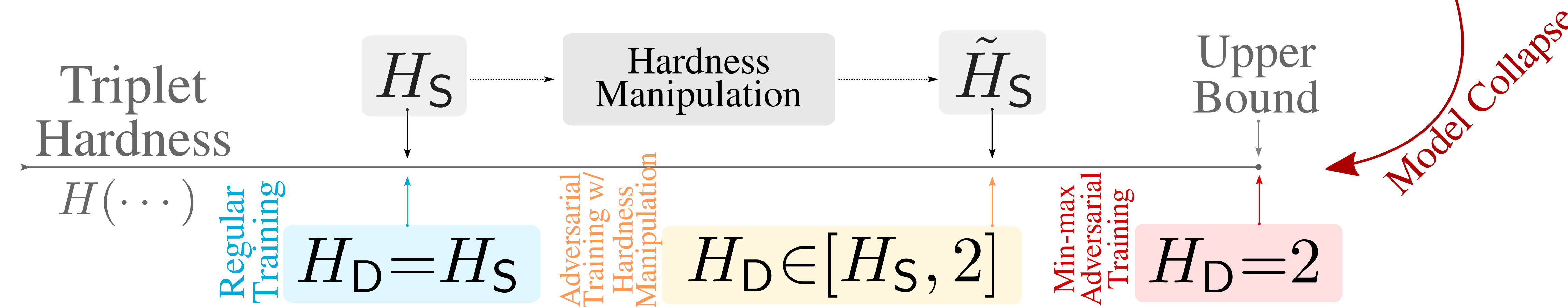
Fig. 4. Gradient Direction of Anti-Collapse Triplet (ACT). ACT does not suffer from misleading gradient or inefficient mini-batch exploitation. It does not create excessively hard adversarial example neither.

- Existing defense methods (i.e., EST and ACT) learn from relatively weak adversaries in order to avoid model collapse.
- And suffer from low efficiency in adversarial training, low performance on benign examples, and insufficient robustness.

## Contribution 1 Hardness Manipulation

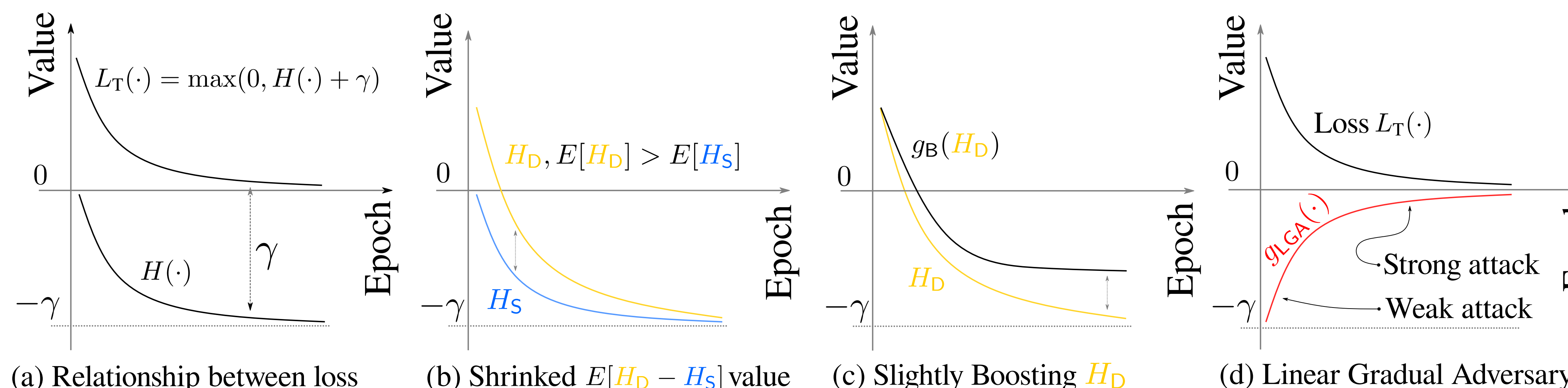


- Perturb a given image triplet to a specific hardness level, e.g., from semi-hard to soft-hard, instead of as hard as possible.



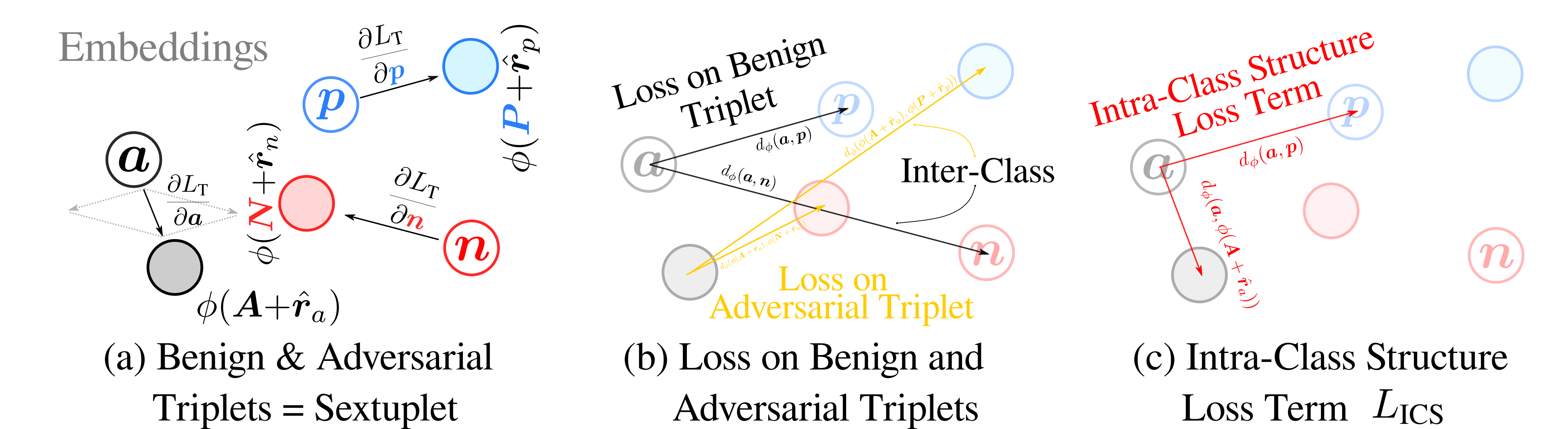
- Can be seen as a flexible and dynamic "interpolation" between regular training and Madry min-max adversarial training.
- Efficiently create adversarial examples for training and do not easily lead to model collapse.

## Contribution 2 Linear Gradual Adversary



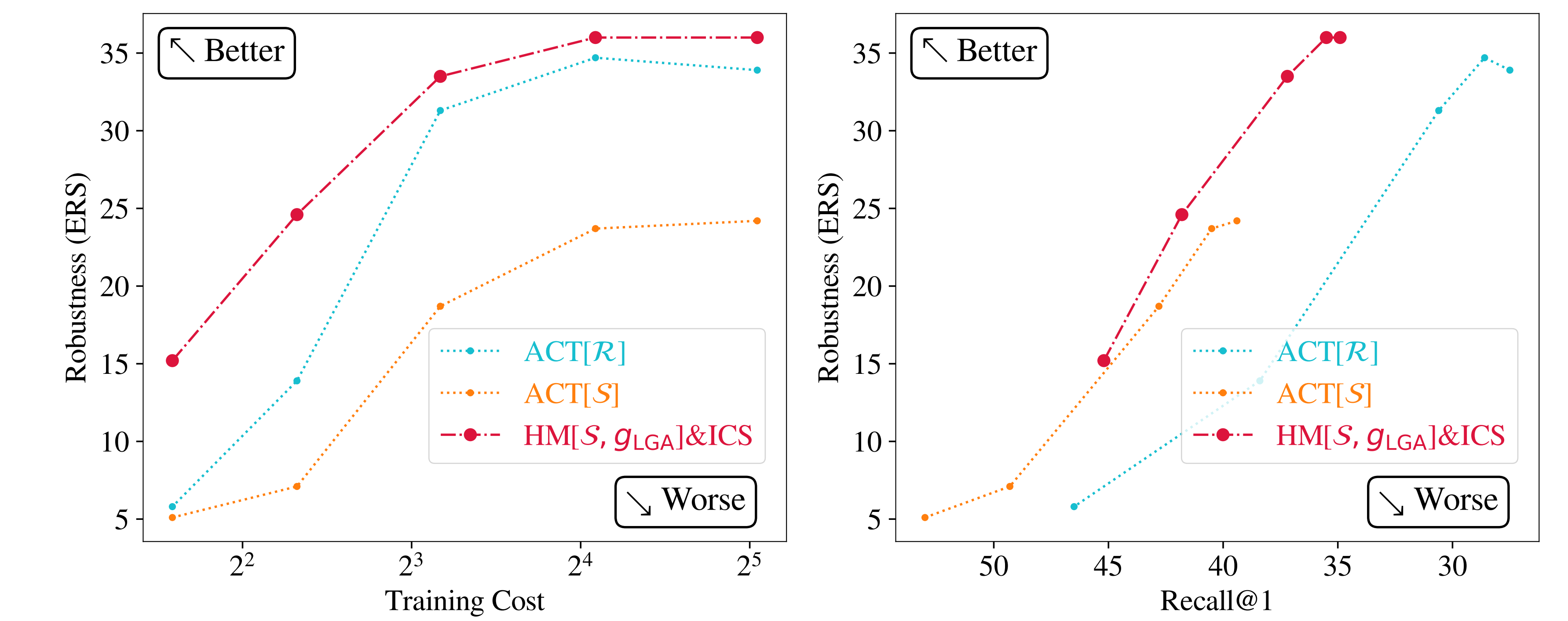
- Gradually and dynamically increases hardness level to balance the model robustness and performance on benign examples.

## Contribution 3 Intra-Class Structure Loss



- Enforcing intra-class structure is neglected by existing defenses.
- Some attacks happen within a class.

## Results



- Overwhelmingly outperform SoTA in efficiency of adversarial training, performance on benign examples, and robustness.
- Comparison on:
  - (1) CUB-200-2011
  - (2) Cars-196
  - (2) Stanford Online Product

This table is vector graphics cropped from my PDF instead of bitmap screenshots.

Zoom in and see the numbers.

$\eta$ : number of PGD iterations for adversarial example, lower=better  
R@1: recall @ 1 metric for deep metric learning, higher=better  
ERS: empirical robustness score, higher=better

Dataset	Defense	$\eta$	Benign Example	Robustness	ERS
CUB	N/A[R]	N/A	53.9	66.4	26.1
	EST[R]	51	37.1	47.3	20.0
	ACT[R]	8	39.1	48.4	20.0
	HM[S, g <sub>LGA</sub> ]	8	38.0	48.3	21.8
	HM[S, g <sub>LGA</sub> ]	8	37.2	47.8	21.4
	ACT[S]	32	43.5	51.0	25.6
	HM[S, g <sub>LGA</sub> ]	32	43.5	51.0	25.6
	HM[S, g <sub>LGA</sub> ]	32	43.5	51.0	25.6
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	HM[S, g <sub>LGA</sub> ]	32	43.5	51.0	25.6
	HM[S, g <sub>LGA</sub> ]	32	43.5	51.0	25.6
Cars	N/A[R]	N/A	62.3	74.0	23.8
	EST[R]	8	39.1	48.4	20.0
	ACT[R]	8	39.1	48.4	20.0
	HM[S, g <sub>LGA</sub> ]	8	38.0	48.3	21.8
	HM[S, g <sub>LGA</sub> ]	8	37.2	47.8	21.4
	ACT[S]	32	43.5	51.0	25.6
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	HM[S, g <sub>LGA</sub> ]	32	43.5	51.0	25.6
Stanford Online Product	N/A[R]	N/A	62.3	74.0	23.8
	EST[R]	8	39.1	48.4	20.0
	ACT[R]	8	39.1	48.4	20.0
	HM[S, g <sub>LGA</sub> ]	8	38.0	48.3	21.8
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	HM[S, g <sub>LGA</sub> ]	32	43.5	51.0	25.6
	HM[S, g <sub>LGA</sub> ]	32	43.5	51.0	25.6
	HM[S, g <sub>LGA</sub> ]	32	43.5	51.0	25.6
	HM[S, g <sub>LGA</sub> ]	32	43.5	51.0	25.6

Table 6. Comparison of our defense with the state-of-the-art methods on commonly used DML datasets.