

Number of orders
30,87 тыс.

Gross Sales
6 МЛН

Average check
200

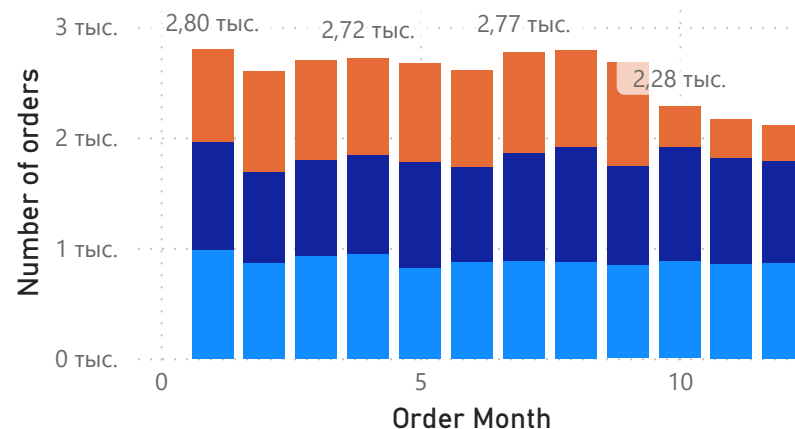


Product Departme...

- ☒ Apparel
- ☒ Book Shop
- ☒ Discs Shop
- ☒ Fan Shop
- ☒ Fitness
- ☒ Footwear
- ☒ As Seen on TV!
- ☒ Boxing & MMA
- ☒ Cardio Equipment
- ☒ Electronics
- ☒ Fitness Accessories
- ☒ Strength Training
- ☒ Golf
- ☒ Health and Beauty
- ☒ Outdoors
- ☒ Pet Shop
- ☒ Technology

A histogram showing the busiest months

Order Year ● 2015 ● 2016 ● 2017



Average check(%) depending on the month and year

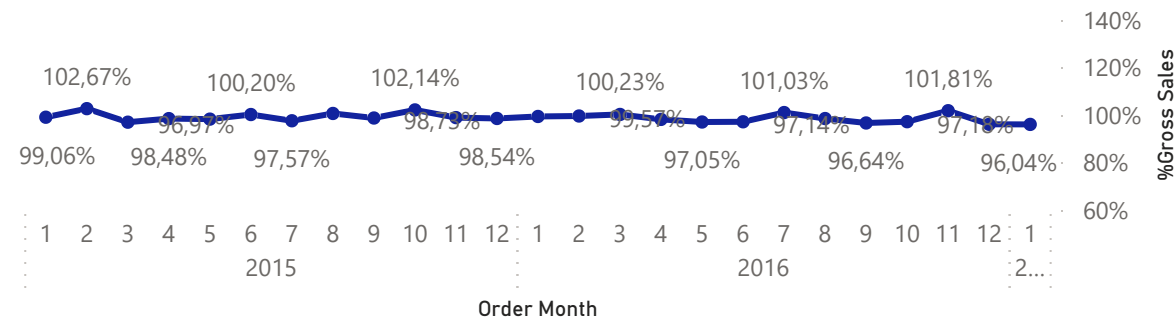
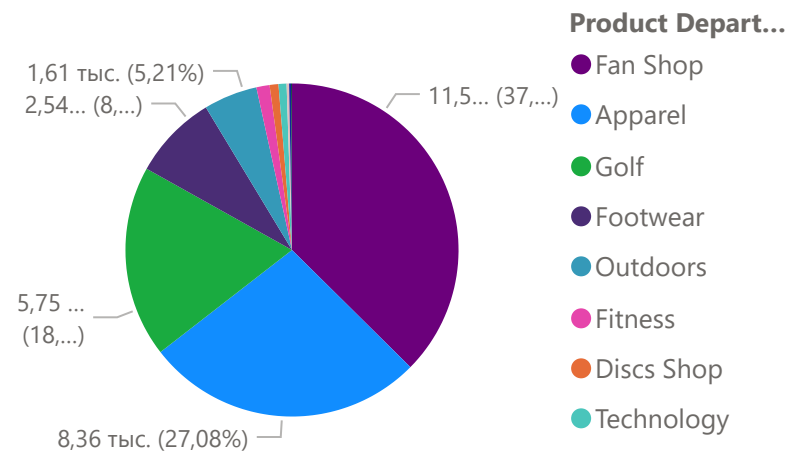
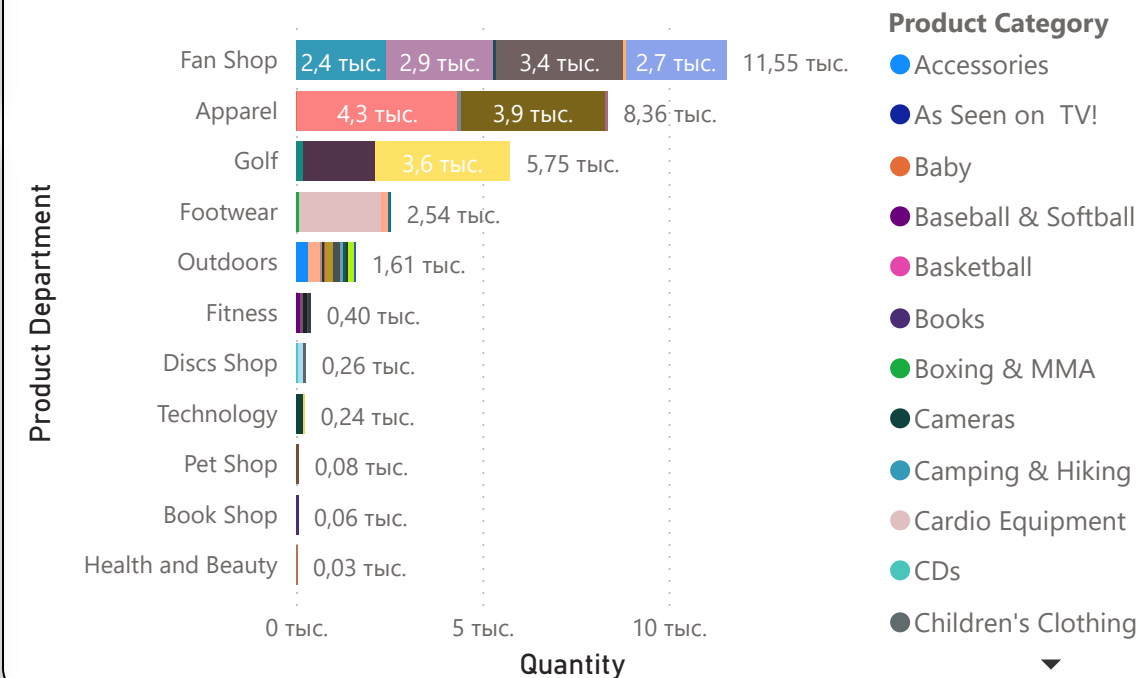


Chart of the most popular product departments



A histogram showing the most popular categories in each department



2015 2017



Customer Analysis

Number of orders
30,87 тыс.

Average check
200

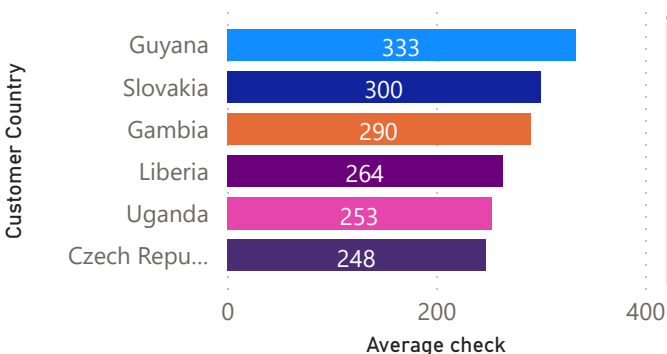
Number of clients
7987



Customer Region

- ☐ Canada
- ☐ Caribbean
- ☐ Central Africa
- ☐ Central America
- ☐ Central Asia
- ☐ East Africa
- ☐ East of USA
- ☐ Eastern Asia

Rating of the average check by country

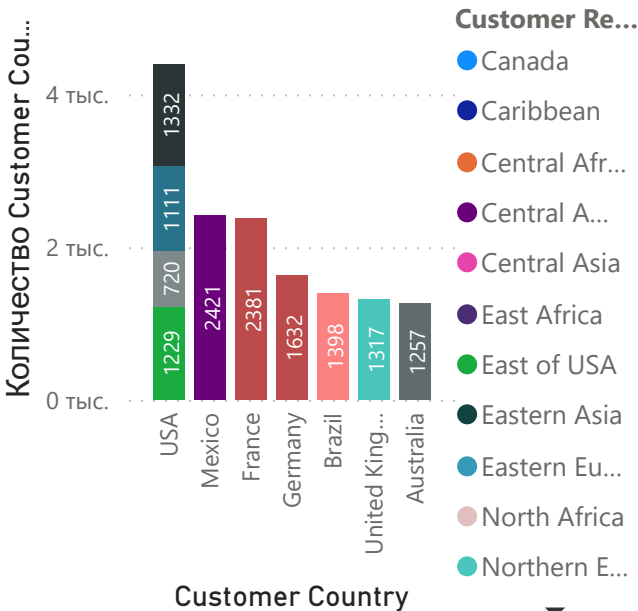


Customer ID	Customer Region	Customer Country	Quantity	Customer ID	Average check
15354	Oceania	Australia	1	533	
15356	South Asia	India	1	533	
15358	Eastern Asia	China	1	533	
15359	Eastern Asia	China	1	533	
15361	Oceania	Australia	1	533	
15366	Southeast Asia	Indonesia	1	533	
15369	Oceania	Australia	1	533	
15371	Oceania	Australia	1	533	
Bcero			30871	200	

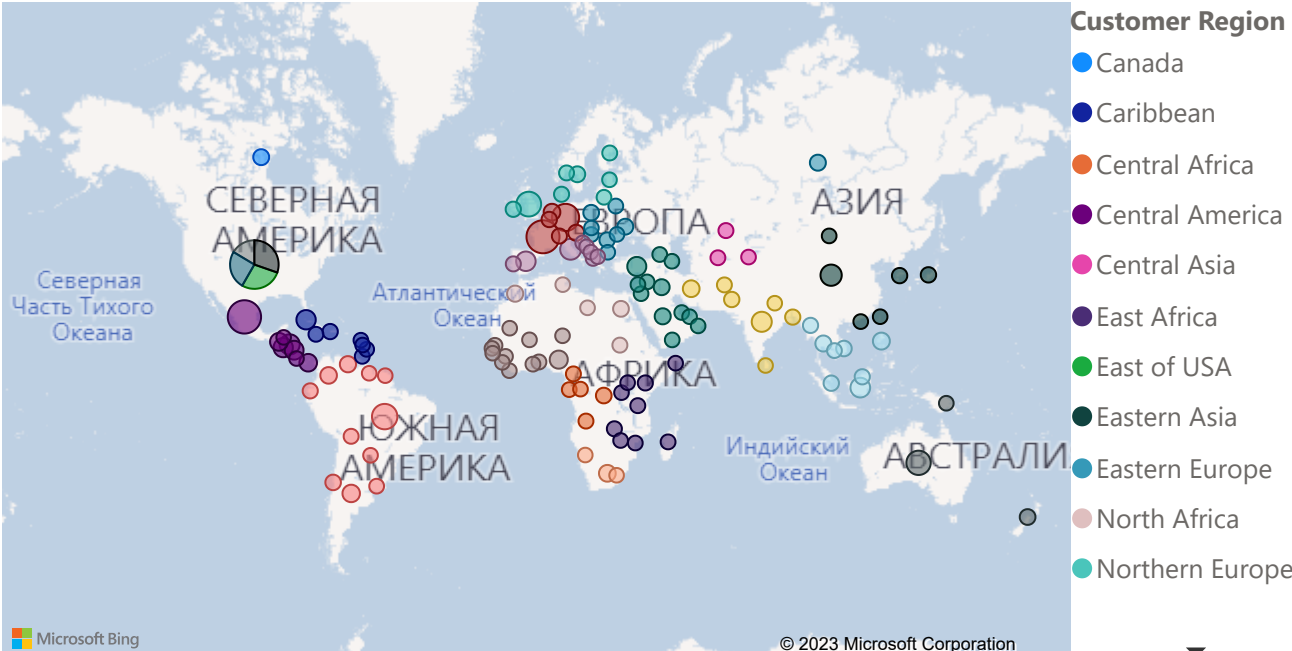
Customer Country

- ☐ Afghanistan
- ☐ Albania
- ☐ AlgerianiS
- ☐ Angola
- ☐ Argentina
- ☐ Australia
- ☐ Austria
- ☐ Azerbaijan
- ☐ Bangladesh
- ☐ Barbados

Which countries and regions have the most customers



Which countries and regions have the most customers





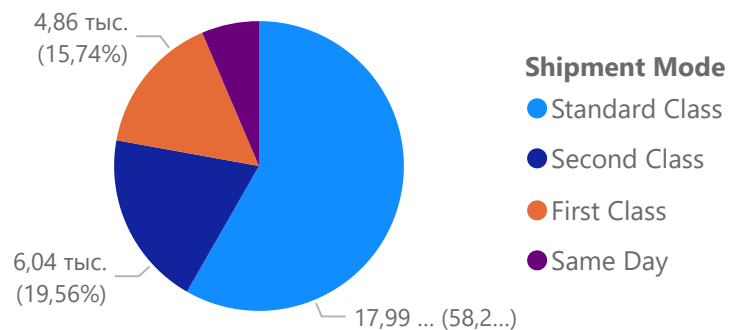
Product Departme...

- ☐ Apparel
- ☐ Book Shop
- ☐ Discs Shop
- ☐ Fan Shop
- ☐ Fitness
- ☐ Footwear
- ☐ Golf
- ☐ Girls' Apparel
- ☐ Shop By Sport
- ☐ Women's Apparel
- ☐ Health and Beauty
- ☐ Health and Beauty
- ☐ Outdoors
- ☐ Pet Shop
- ☐ Pet Supplies
- ☐ Technology
- ☐ Cameras
- ☐ Web Camera
- ☐ Consumer Electronics

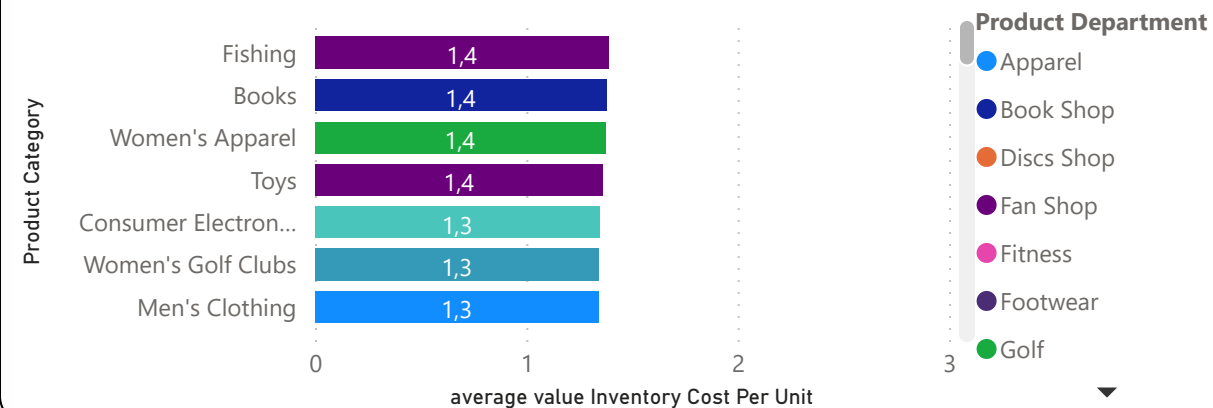
2015 2017



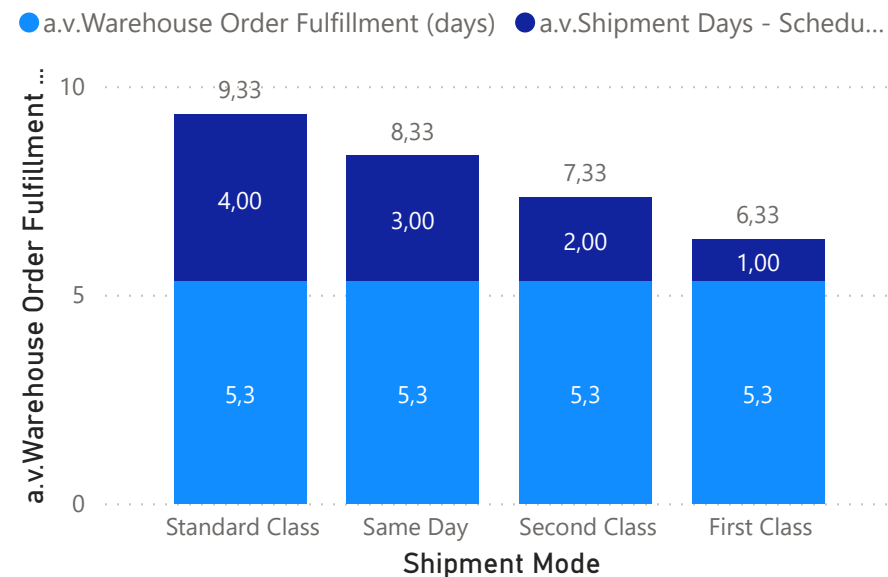
Diagram of the most popular shipping modes



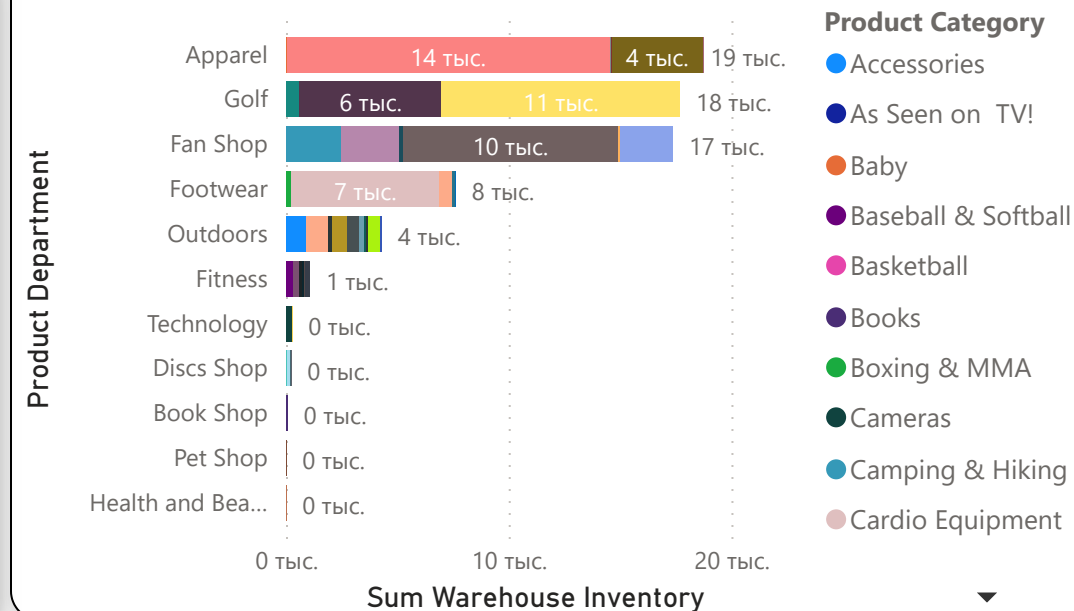
Rating inventory value per unit



Average number of days of order fulfillment



Sum Warehouse Inventory by Product Department and Product Category



Analysis of financial indicators

Number of orders
30,87 тыс.

Gross Sales
6 млн

Number of clients
4 млн



Product Department

- ☐ Apparel
- ☐ Book Shop
- ☐ Discs Shop
- ☐ Fan Shop
- ☐ Fitness
- ☐ Footwear
 - ☐ As Seen on TV!
 - ☐ Nike Men's Free ...
- ☐ Boxing & MMA
- ☐ Cardio Equipment
- ☐ Electronics
- ☐ Fitness Accessories
- ☐ Strength Training
- ☐ Golf
- ☐ Health and Beauty
- ☐ Outdoors
- ☐ Pet Shop
- ☐ Technology

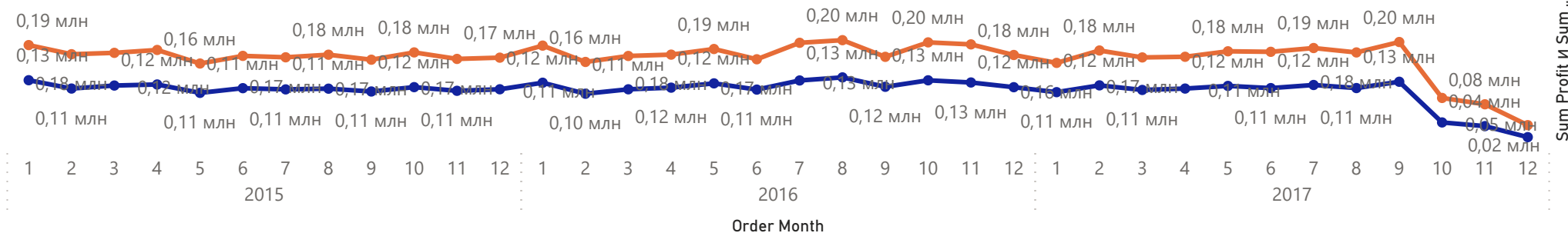
2015

2017



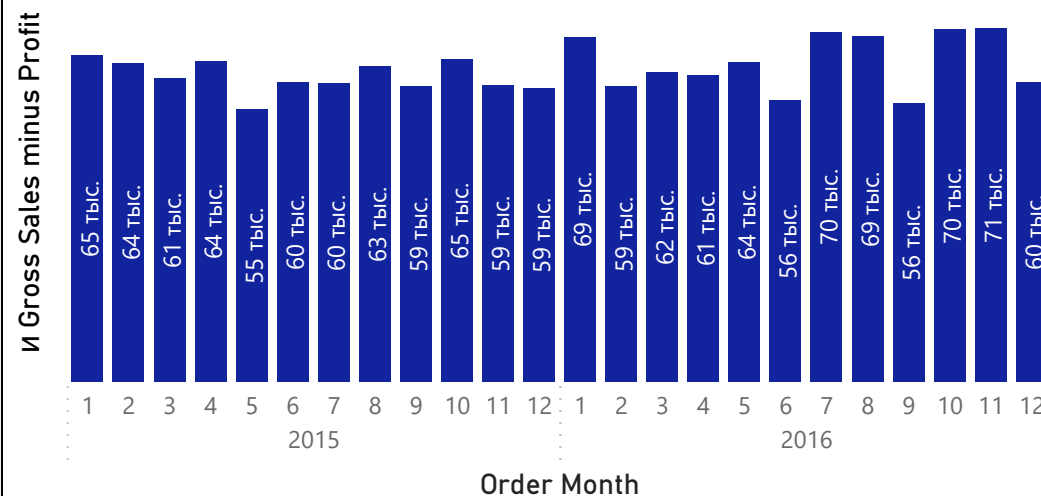
Sum Profit and Sum Gross Sales by Order Year and Order Month

Sum Profit Sum Gross Sales

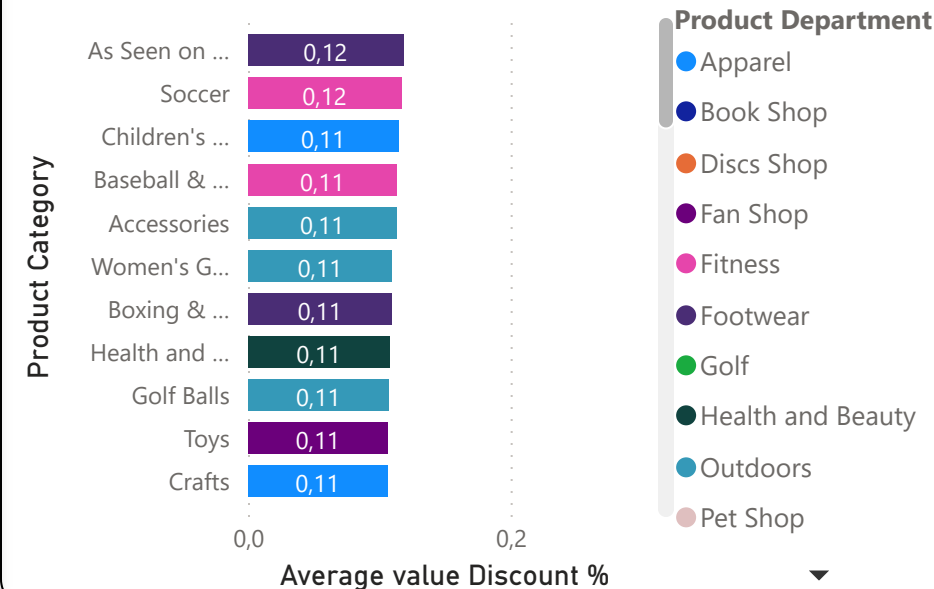


The difference between Gross Sales and Profit

Gross Sales minus Profit



Average value Discount %



Product Department

- Apparel
- Book Shop
- Discs Shop
- Fan Shop
- Fitness
- Footwear
- Golf
- Health and Beauty
- Outdoors
- Pet Shop