

# Carlos Montero

## Video Producer, Graphic Designer, Web Developer

Orlando, FL 32803

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Motivated creative with an emphasis on designing next-level user experiences and resources. Skilled at collaborating on team projects, and understands the importance of inspiring higher standards for the team. Focused on creating stunning, engaging, and conversion generating content - whether a video, graphic, website, or anything in between.

Authorized to work in the US for any employer

## Work Experience

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### Junior Video Editor + Web Developer

UNALTERED Athletics - Orlando, FL

July 2019 to Present

- Developed custom Wordpress website services using JQuery, PHP, and MySQL for front-end use, such as a review program dashboard, and a masterclass course.
- Developed a custom back-end dashboard as a Shopify app with React, Koa, and MongoDB, integrating with Amazon, Walmart, and Ebay APIs to manage product listings and sales data.
- Performed keyword research and optimized website pages and articles for SEO to maximize search result rankings.
- Designed the website as well as graphical elements including website banners, product packaging, flyers, product pages, and advertisements.
- Oversaw planning and production of video content for distribution onto social and commercial platforms including pillar + micro content, ads, interviews, product breakdowns, and exercise routines.

### Post-Production Intern

Adrenaline Films - Orlando, FL

May 2019 to June 2019

- Archived and organized previous production files onto LTO8 tapes using PreRollPost.
- Managed all editing of intern productions for publication onto the Adrenaline Films social media.
- Collaborated with in-house VFX specialist on studio productions reliant on heavy compositing.

### Videographer

Offshore Films

January 2019 to May 2019

- Coordinated with producers of "The American Dream" TV show in pre-production to create a run down for field shoots.
- Conducted field shoots with realtors, filming at various locations to showcase properties, estates, and businesses.
- Managed an indoor production studio including lighting, audio mixing, and recording for show segments featuring live interviews.

## **Retail Sales Lead**

T-Mobile - Kissimmee, FL

June 2017 to December 2018

- Sustained all responsibilities of Mobile Expert, keeping focus on personal sales of postpaid and prepaid phone service plans, along with impressive customer service.
- Demonstrated leadership and coaching skills to a team of sales representatives, encouraging proper customer behaviors and sales techniques on the sales floor.
- Documented statistics of employee and store sales to develop sales planning guides to assist in meeting daily and monthly quotas.
- Managed store inventory, daily paperwork, and store merchandising to keep compliance with corporate standards.

## **Mobile Expert**

T-Mobile - Orlando, FL

December 2016 to June 2017

- Provided customers the “Magenta Experience”, tailoring their individual needs and structuring a personalized solution beyond a basic phone plan.
- Upheld knowledge about the latest in cellular technology, among smartphones, tablets, and “Internet of Things” devices.
- Built relationships with clients, maintaining follow-ups to resolve issues and create more sales opportunities.

## **Video Editor**

FaZe Clan LLC

June 2013 to August 2016

- Owned and operated an online store and communicate with customers on a regular basis to negotiate sales of products and video editing services.
- Met strict deadlines as discussed by clients to ensure the final production of a video by a specified release date.
- Maintained a professional public profile over social media to represent the organization positively for the audience.
- Used knowledge of Adobe After Effects to edit videos creatively and professionally to keep a high-standard reputation of the organization's production value.

## Education

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### **Bachelor's degree in Media Production**

University of Central Florida - Orlando, FL

August 2015 to May 2021

### **High School Diploma**

Riverview High School

2011 to 2015

## Skills

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- After Effects (6 years)

- Photoshop (6 years)
- Video Production (6 years)
- Video Editing (6 years)
- Adobe Premiere Pro (6 years)
- HTML5 (5 years)
- MySQL (3 years)
- Full-stack development (3 years)
- Adobe Illustrator (2 years)
- JavaScript (3 years)
- Graphic design (6 years)
- Social media management (3 years)
- Digital marketing (2 years)
- PHP (3 years)
- WordPress (3 years)
- CSS (5 years)
- REST (2 years)
- Software development (3 years)
- Cinema 4D (1 year)
- Illustration (3 years)
- Motion Graphics (3 years)
- User Interface (UI) (3 years)
- React (2 years)
- Next.js (2 years)
- E-commerce (3 years)
- Node.js (2 years)
- MongoDB (2 years)

## Languages

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- English - Expert
- Spanish - Fluent

## Assessments

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### **Search engine optimization — Highly Proficient**

September 2021

Interpreting online website performance metrics and understanding search engine optimization tactics  
Full results: [Highly Proficient](#)

### **Software developer fit — Highly Proficient**

December 2021

Measures the traits that are important for successful software developers

Full results: [Highly Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

## Additional Information

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### SKILLS

- Bilingual: English and Spanish
- Software Development: HTML, CSS, JavaScript, MySQL, PHP, Liquid, MongoDB, React, Node.js, Next.js
- Video Production: Adobe Premiere Pro, Adobe After Effects
- Graphic Design: Adobe Photoshop, Adobe Illustrator, Cinema 4D
- Proficient in Microsoft Word, PowerPoint, Excel