

**INTEGRATION IS AWESOME**

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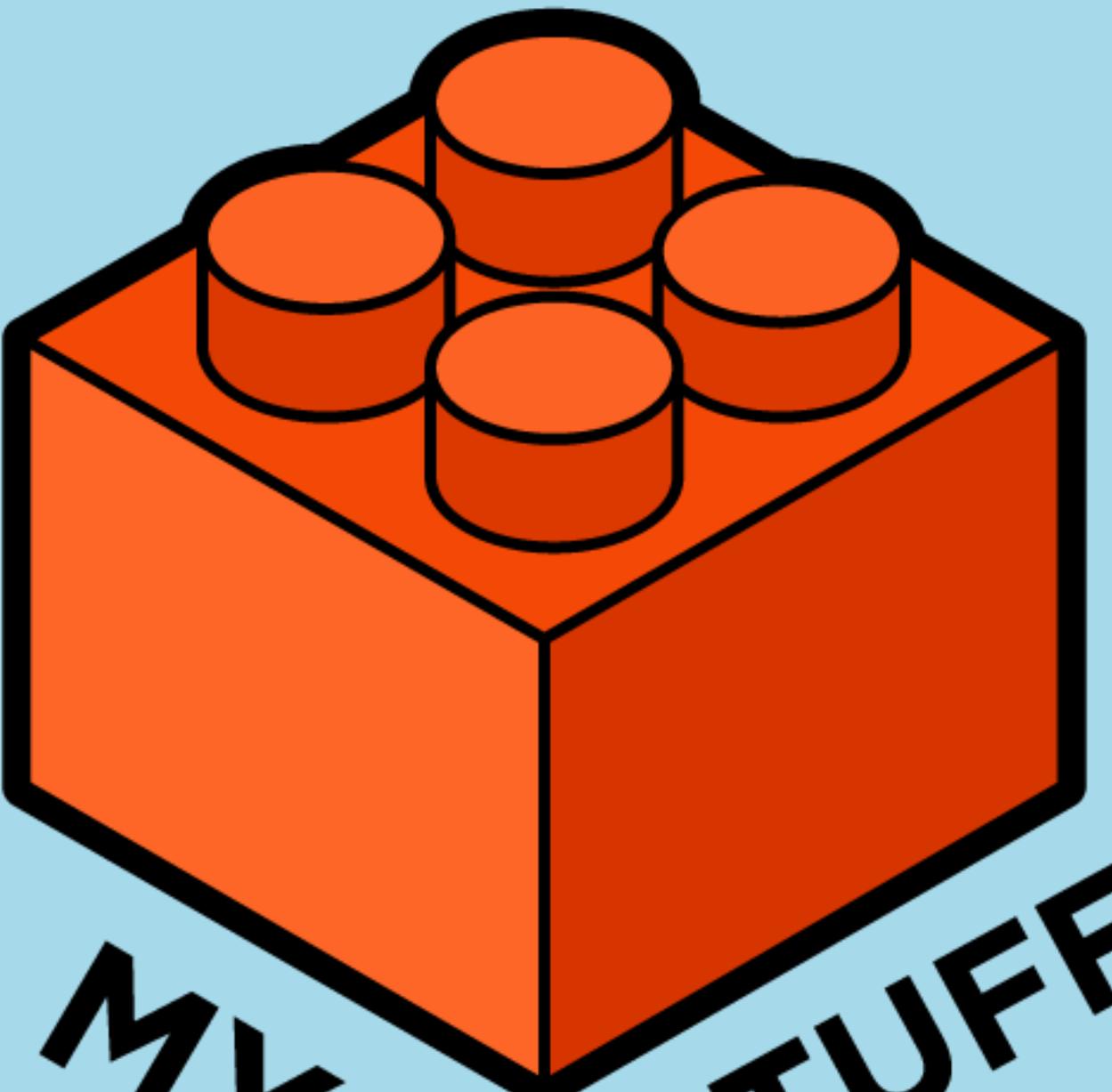


**APIS ARE AWFUL**





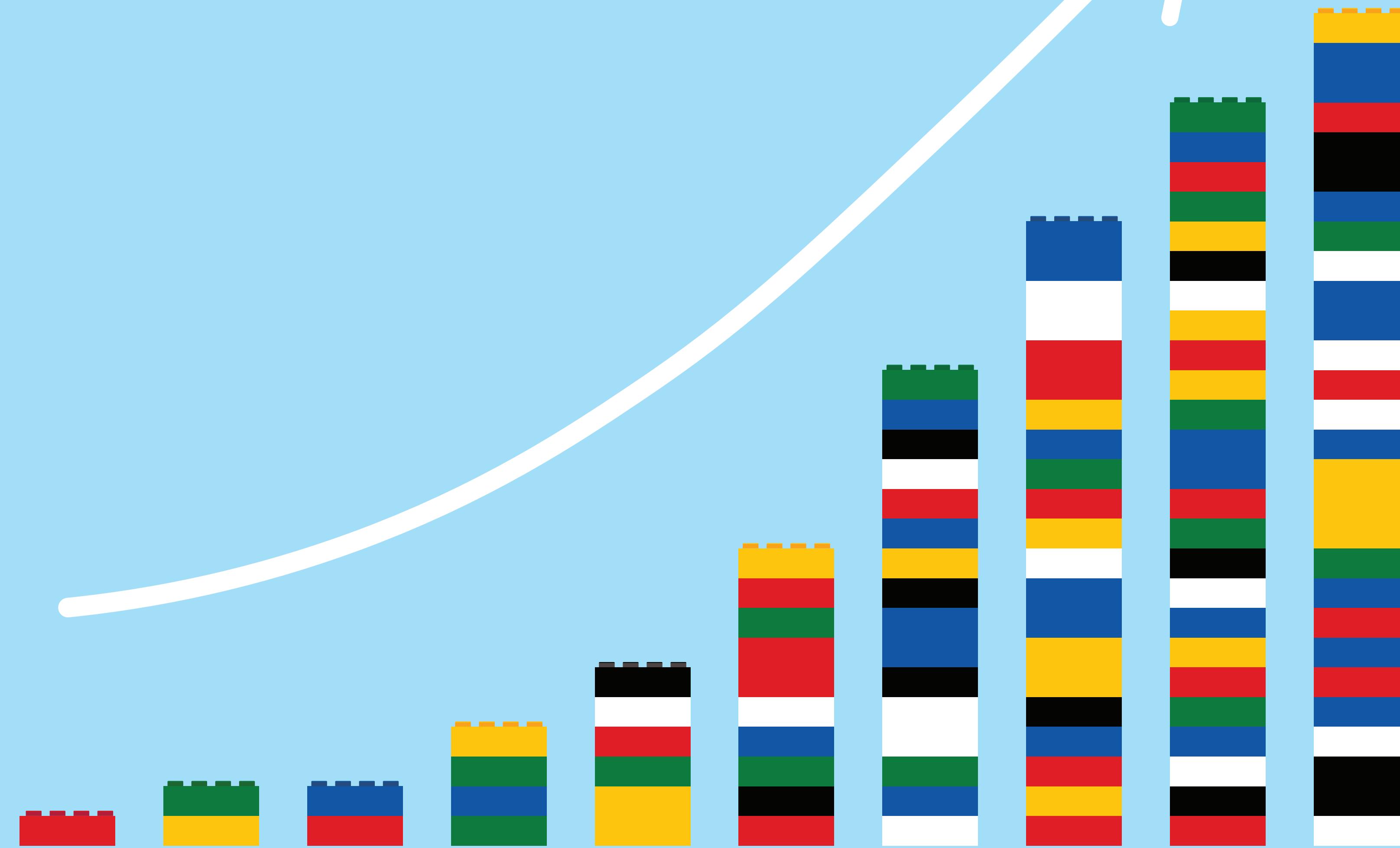




MY STUFF



YOUR STUFF





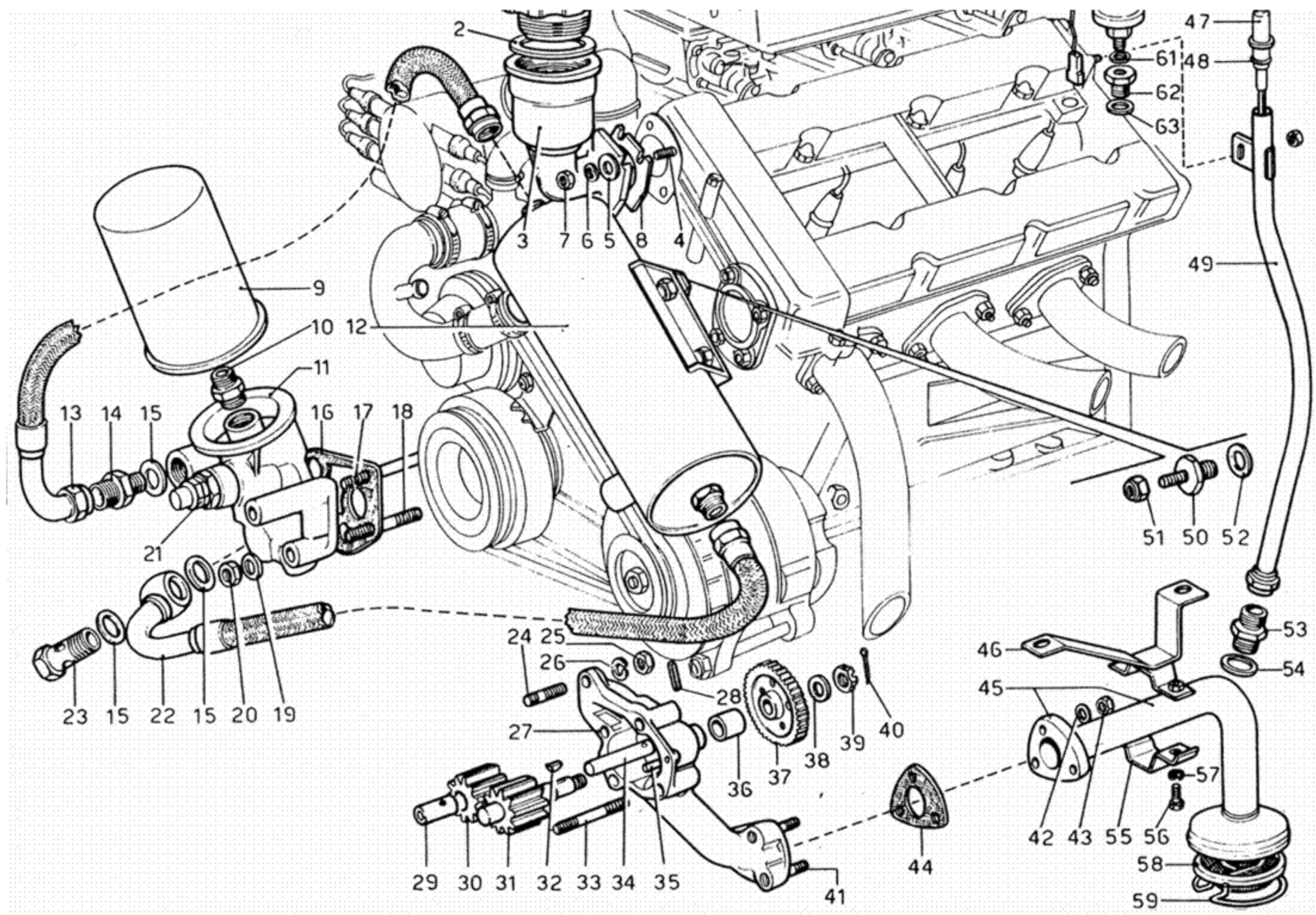








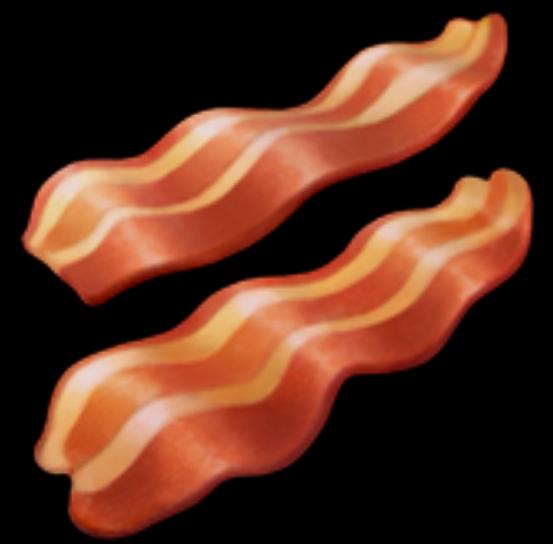












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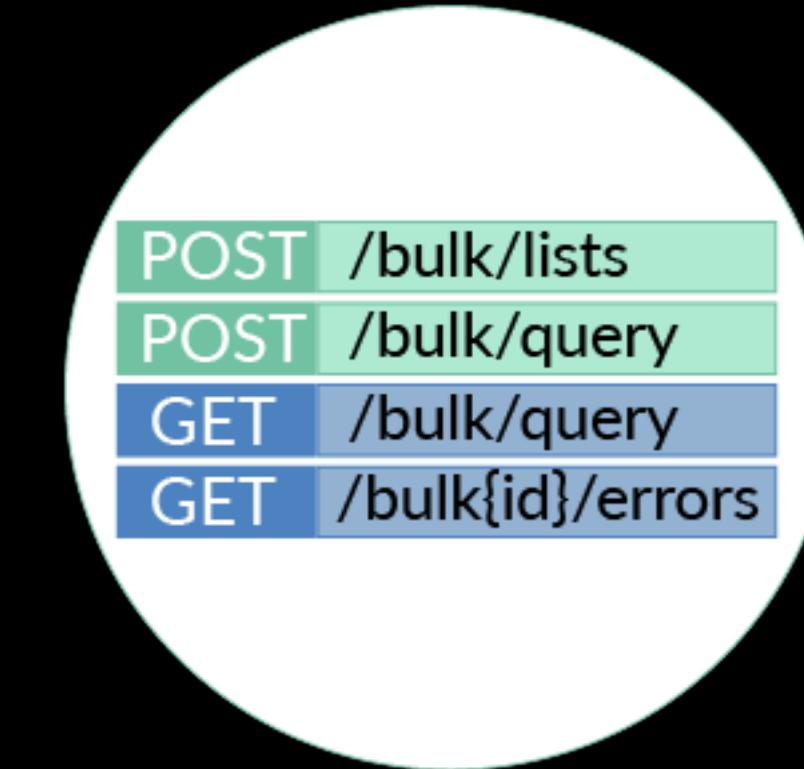


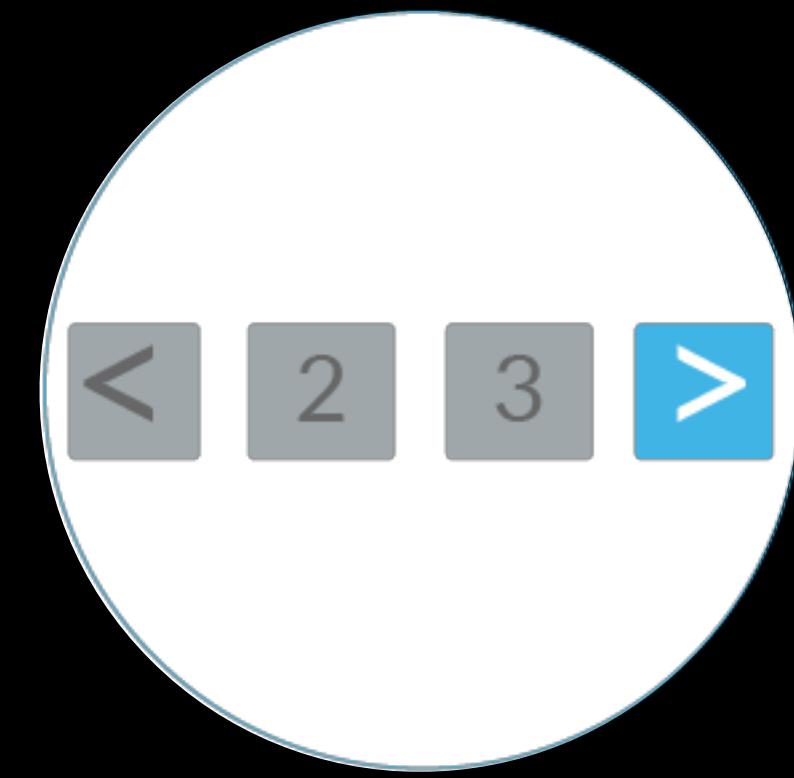
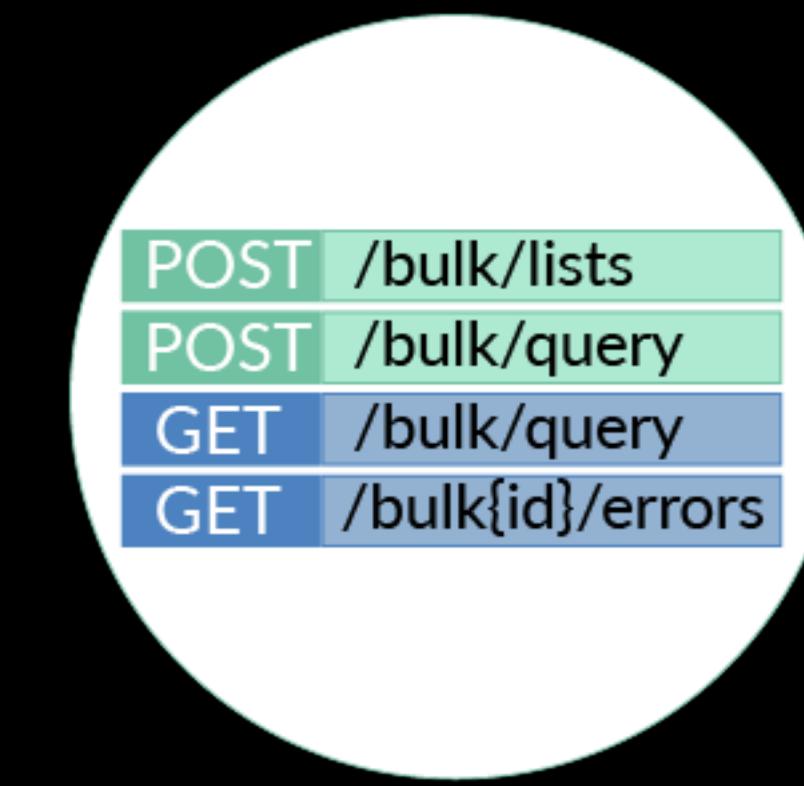
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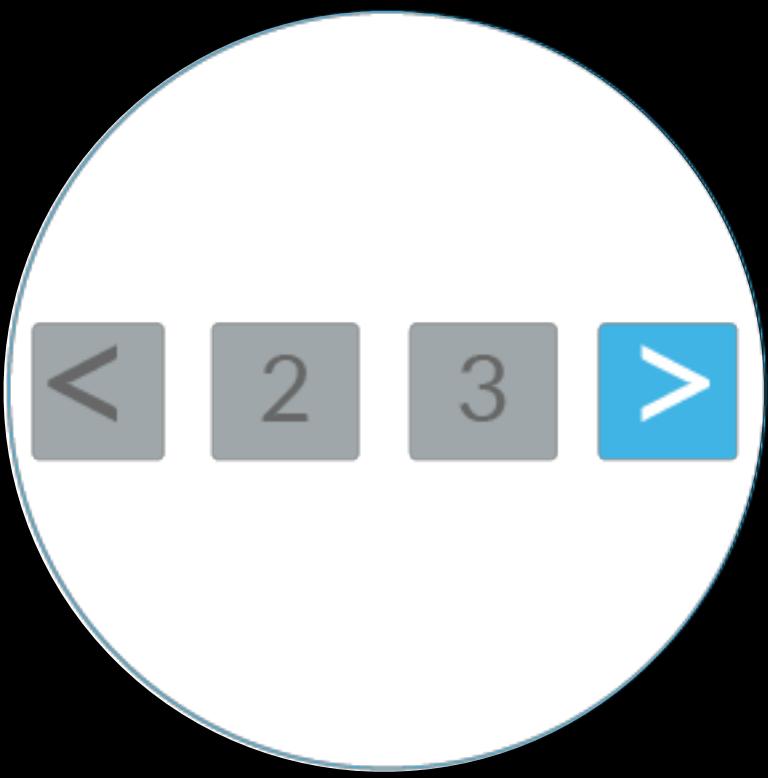
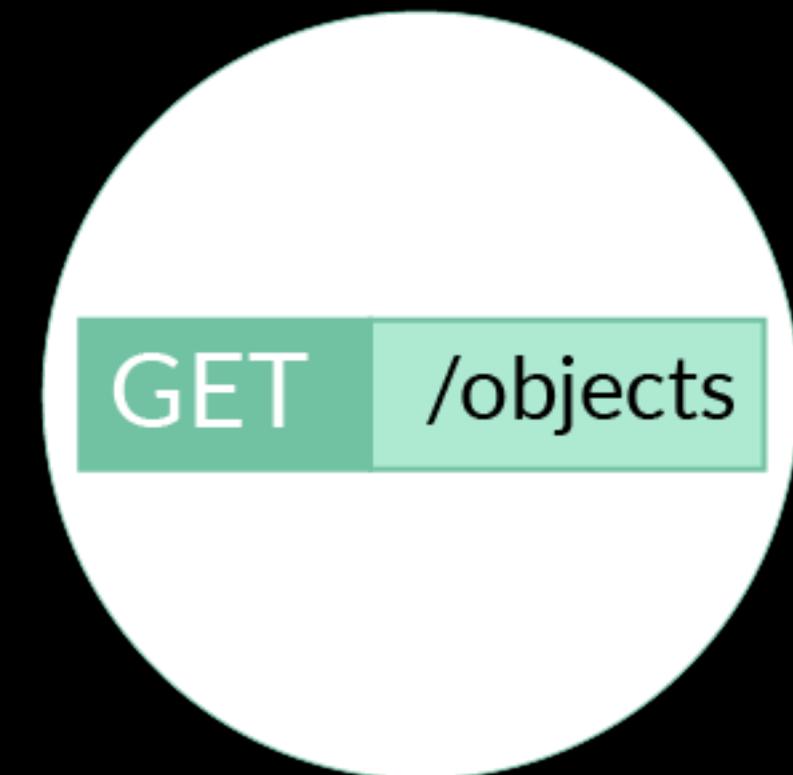
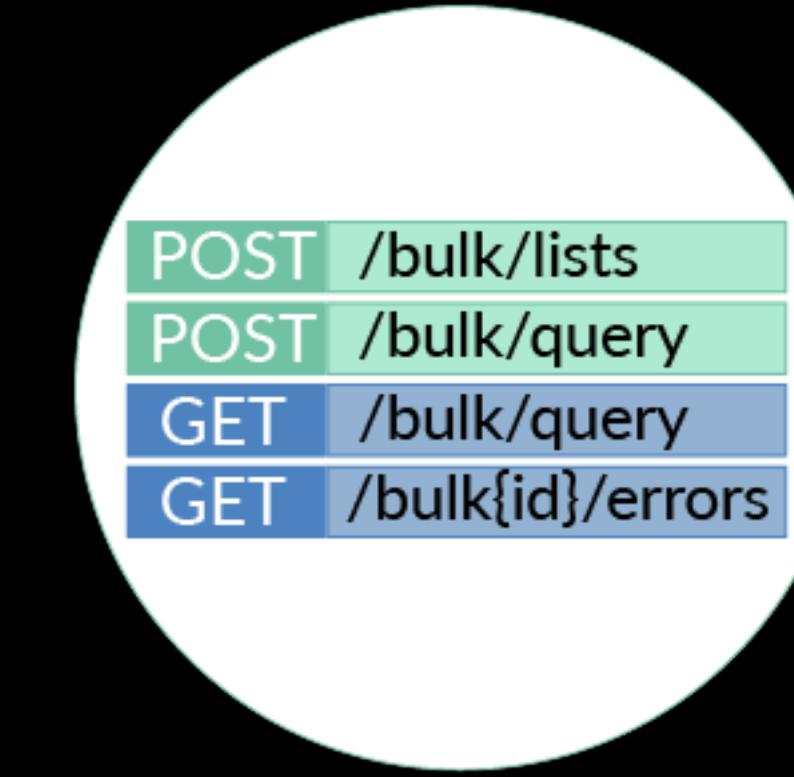


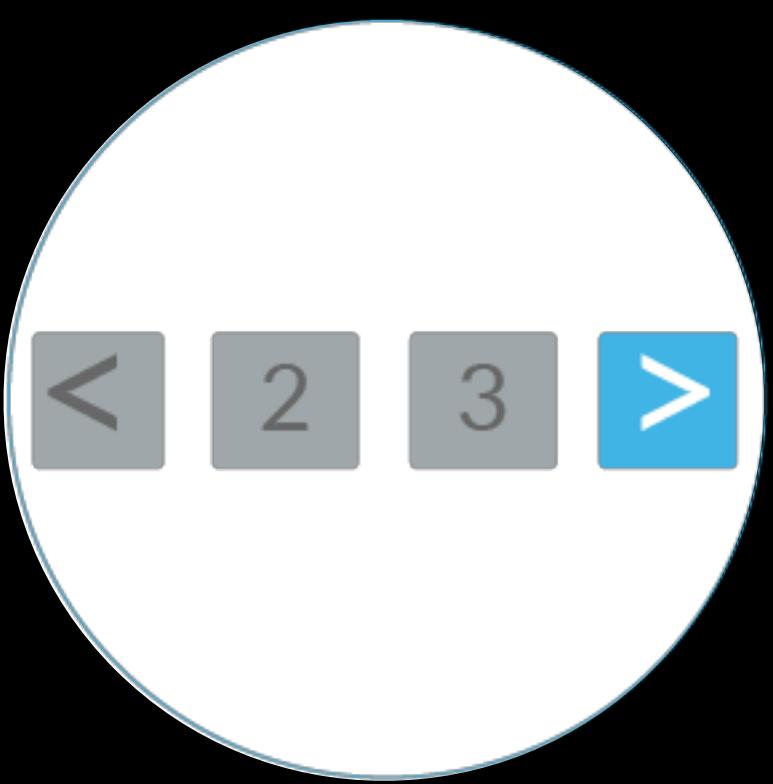
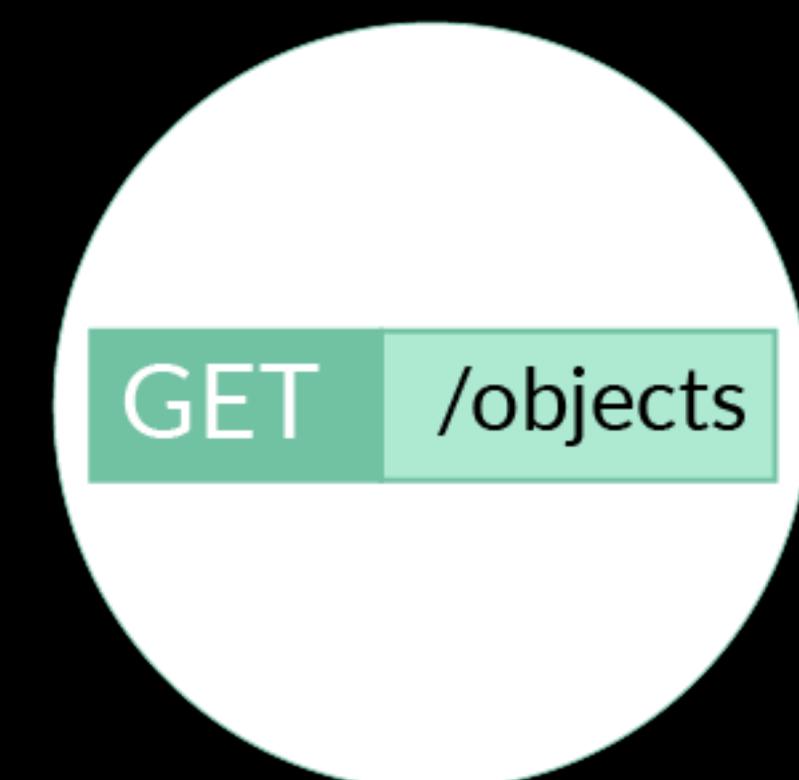
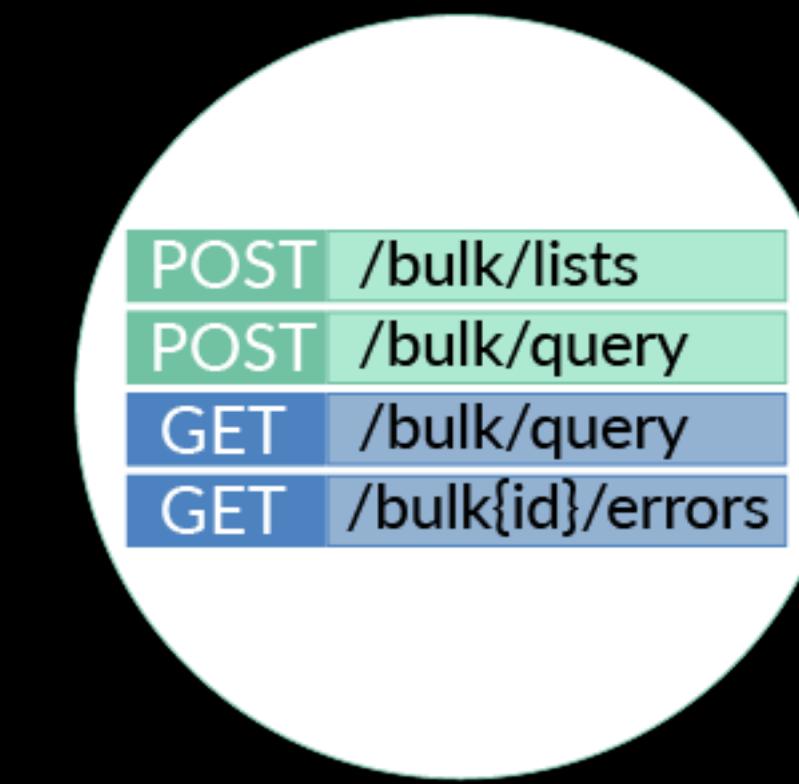
















# **SOAP**

**SOAP**

**REST**

**SOAP**

**SDK**

**REST**

**SOAP**

**SDK**

**REST**

**WSDL**

**SOAP**

**REST**

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**JSON**

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**GraphQL**

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**WSDL**

**SOAP**

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**gRPC**

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**WSDL**

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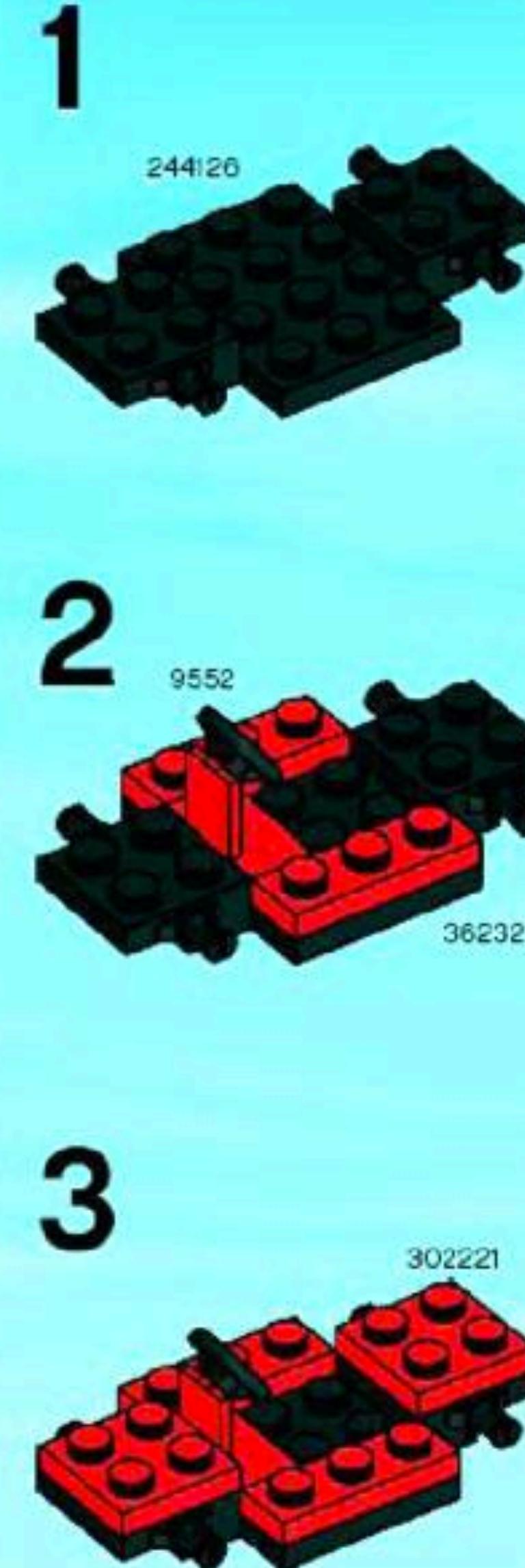


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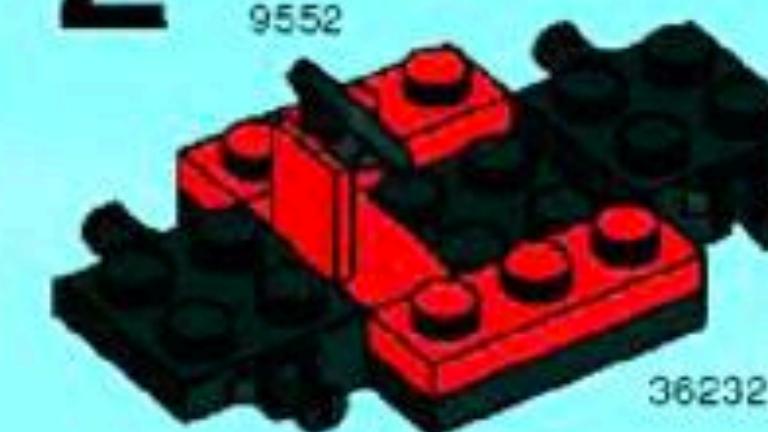
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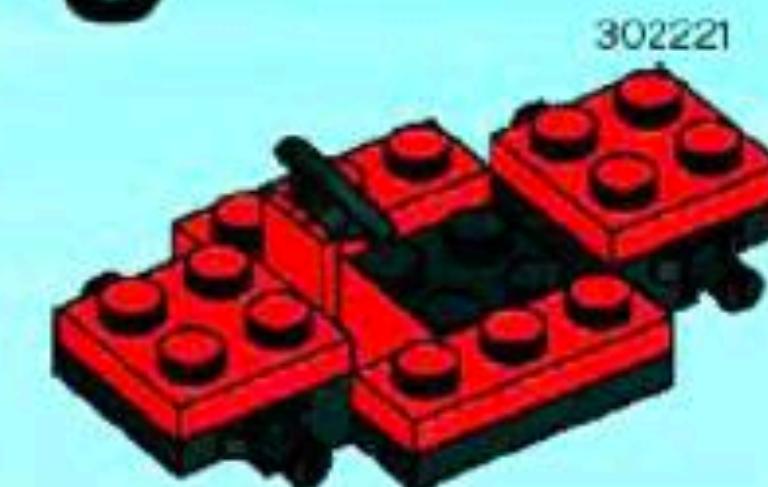
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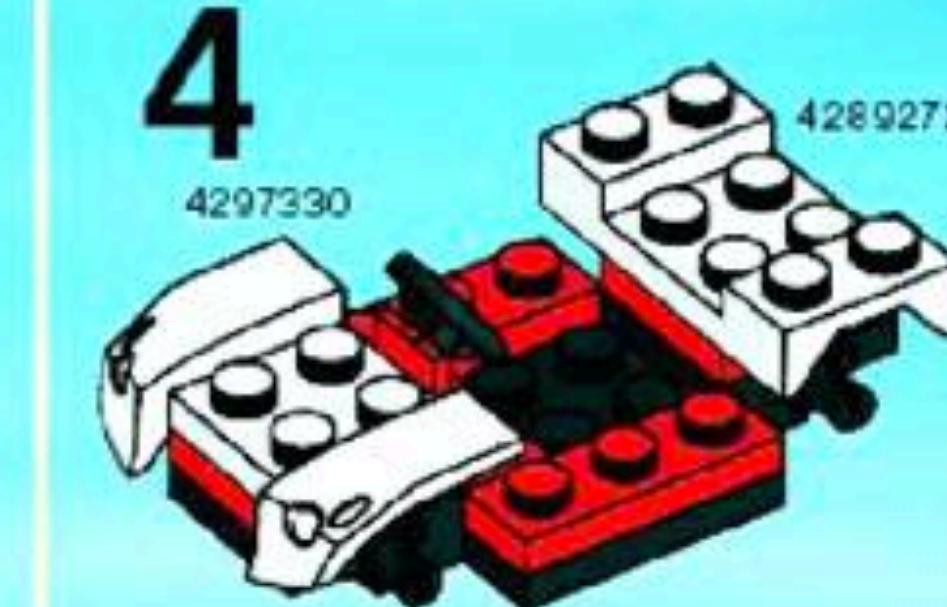
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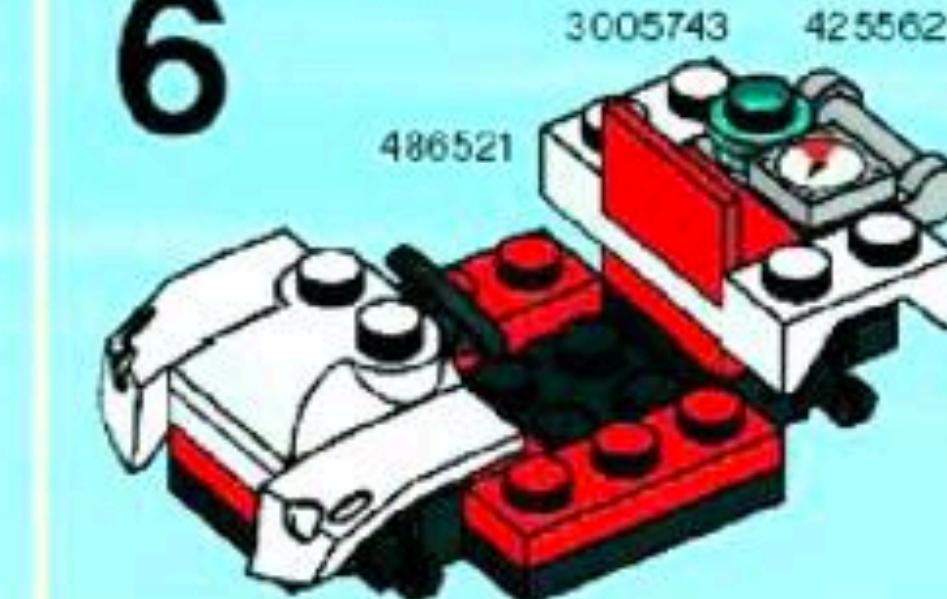
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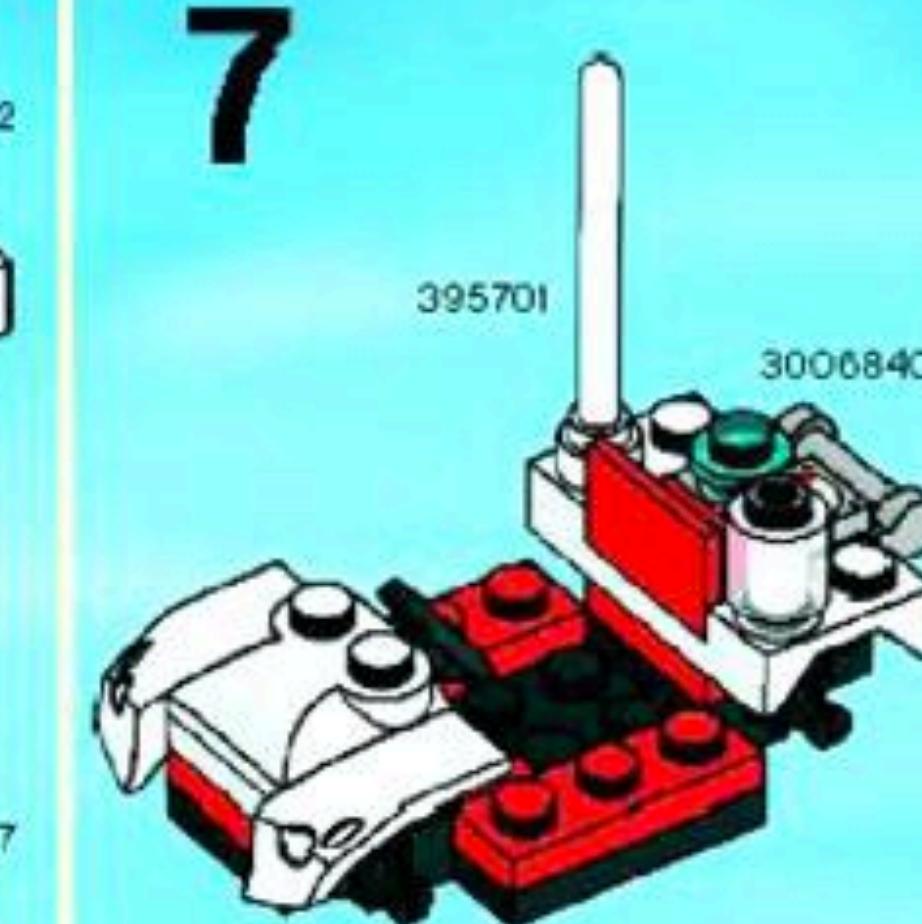
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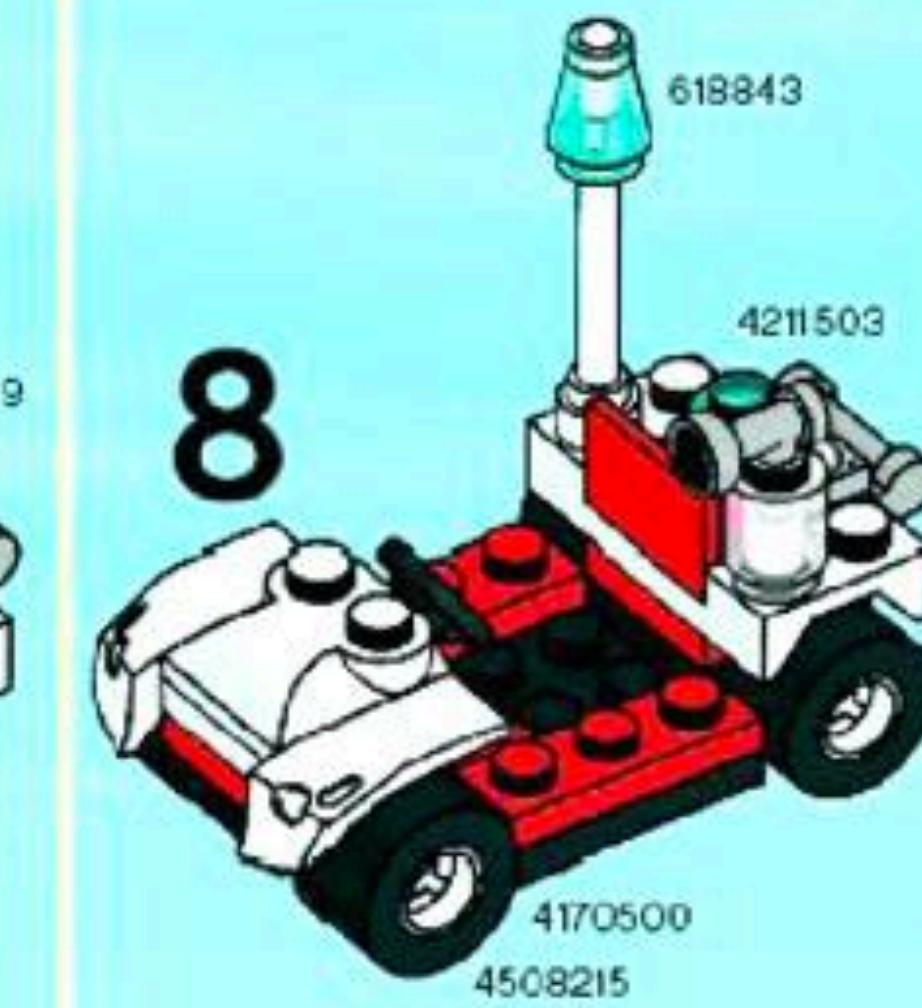
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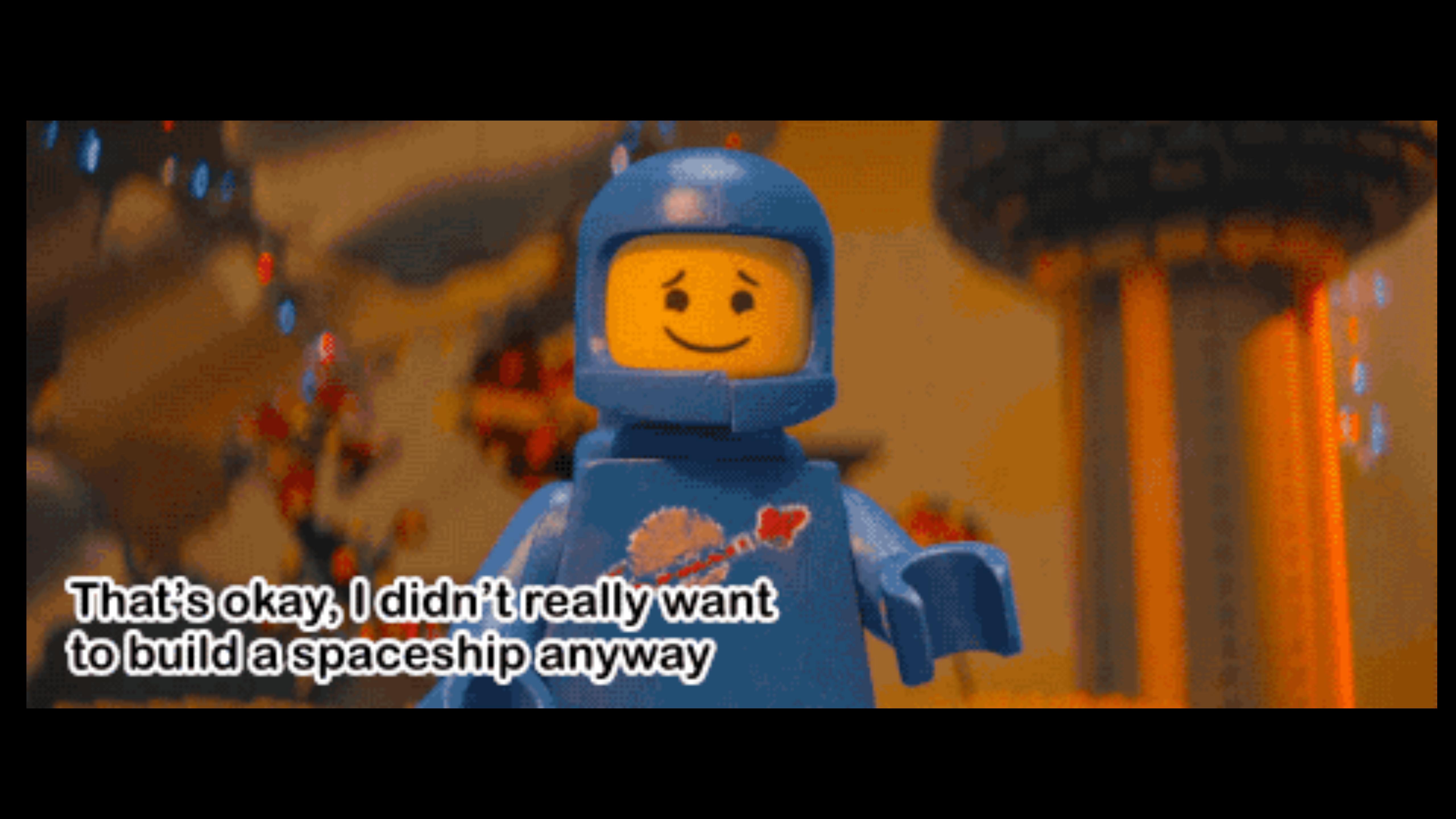
*I also got some ranch dipping sauce.*



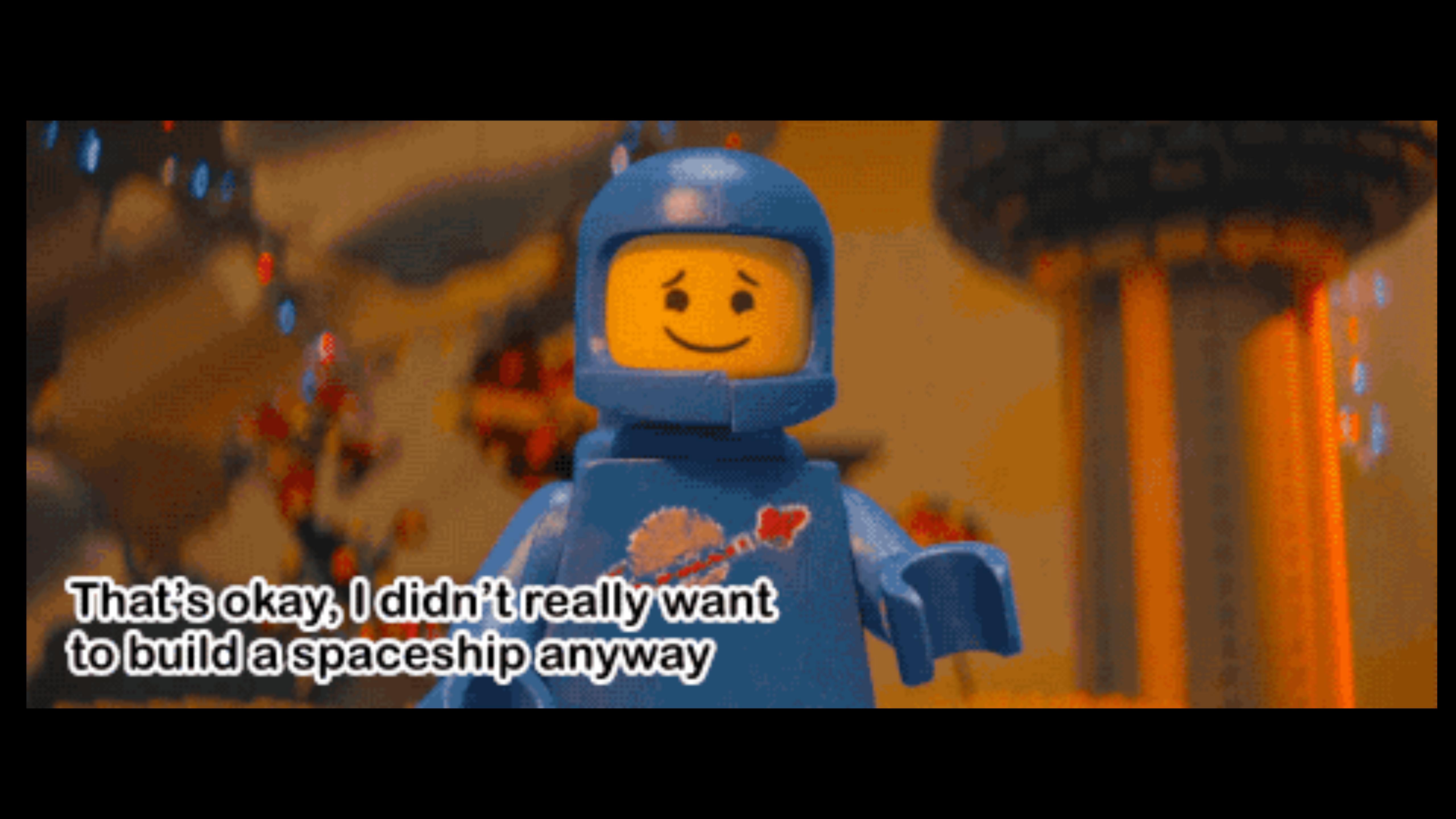
*I also got some ranch dipping sauce.*

**JUST  
DOCUMENT  
IT.**





**That's okay, I didn't really want  
to build a spaceship anyway**



**That's okay, I didn't really want  
to build a spaceship anyway**



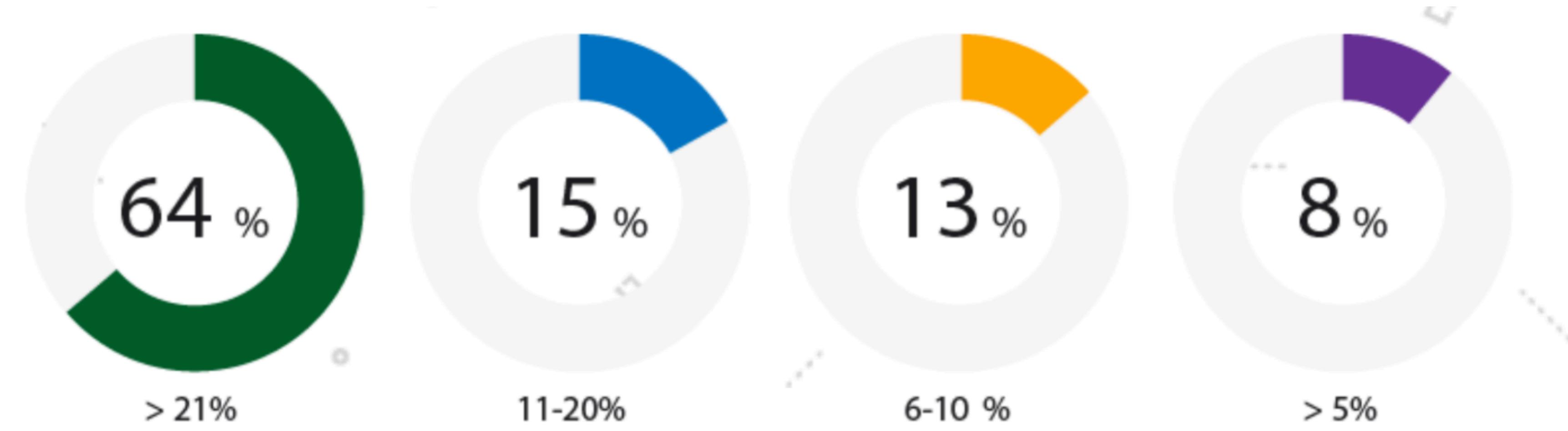






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Majority agree that at least a quarter of their user base will upgrade or renew, if they offer integrations.



POSTMAN

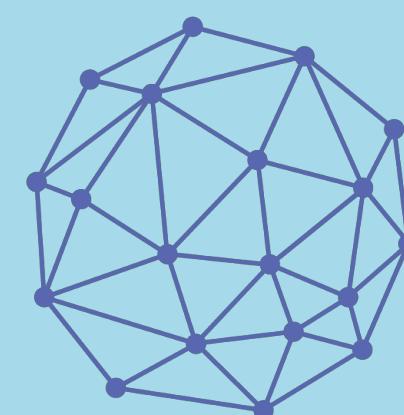


Restlet

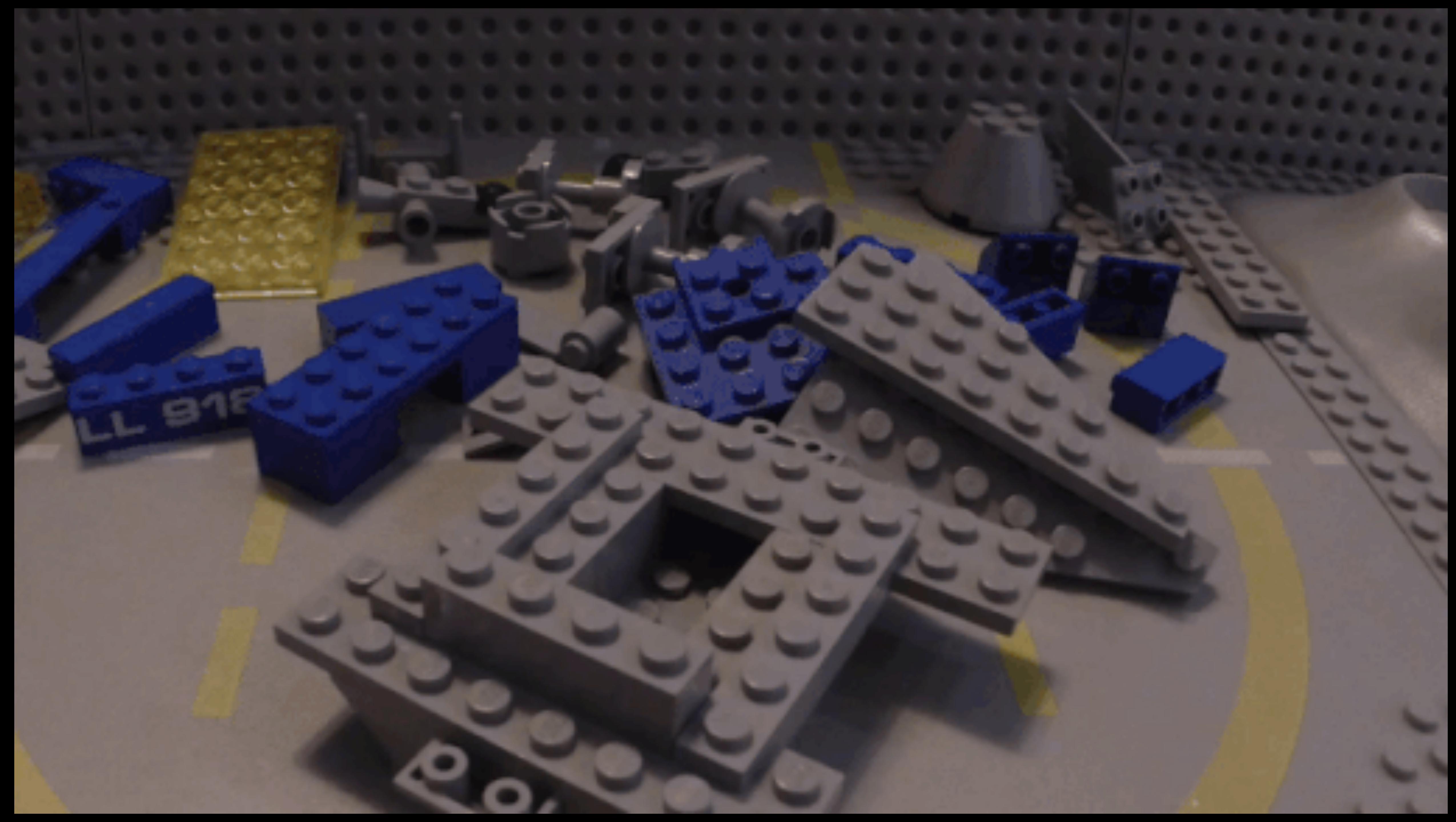


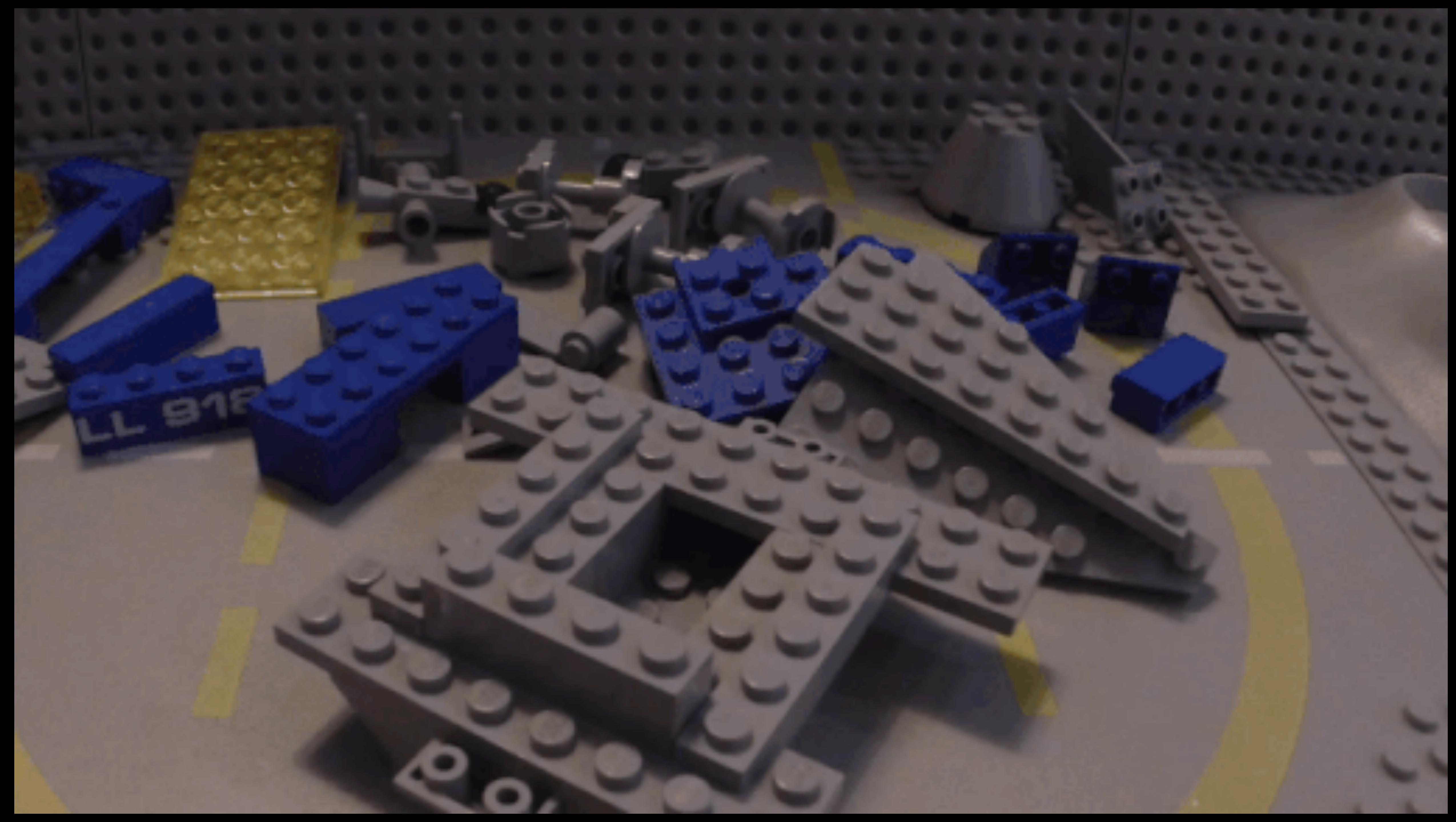
cloud  
elements

curl://



IBM API Connect







**APIS ARE AWFUL**



*APIs ARE AWFUL*



*INTEGRATION IS AWESOME*



200



{

“FullName”: “Chase Doeiling”,  
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“LinkedIn”: “/in/chasedoeilling”,  
“Twitter”: “@chasedoeilling”

}



**Awesome!**



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