

Chuk Moran, PhD

Work

- UX Design Consultant, The Grand Comic Database** July '16 - Present
Conducting user research around large scale survey
Creating new visual design across complex data-driven website
Collaborating in HTML/CSS/JS implementation on legacy templating platform
- Lead Designer, Unicorn Garden** Sep '15 - July '16
Researched, sourced, curated, and cleaned data on 163 unicorn startup companies
Visual Design with GUI and command line tools for high quality collectible
Designed, automated workflows, printed cards, created packaging and shipped product
- Brand Development, Research, and Business Analysis Consultant** Dec '14 - June '15
Business intelligence, financial modeling, developing relationships with financiers
Researched, wrote & edited white papers as well as miscellaneous communications
Style guidelines, company voice, executive presentations, stakeholder communication, blog
Clients included: Bell Integrator, Apparent, The Anthropocene Institute, CleverPet
- Researcher & Instructor, UC San Diego** Sep '06 - June '14
Multimodal social science research on user interfaces, software industry
Delivered lectures, conference presentations, and publications to a range of audiences
Designed and taught curriculum, activities, and assignments on media & communication

Education

- General Assembly — User Experience Design Immersive** May '16
Conducted usability research, UX design, and prototype development for real world projects
- UC San Diego — PhD in Software Studies, Department of Communication** June '13
Dissertation on history of undo command, social use of digital technology
- University of Chicago — BA in Gender Studies with Honors** June '05

Skills

- Design:** Social inquiry, personas, user flows, IA, wireframes, prototype iteration, graphic design
Research: UX, market, policy, quantitative, qualitative (ethnographic, interview, etc.)
Data: Browser automation, scraping, cleaning, data management, statistical analysis

Tools

- Code:** Python, JSON, Jinja2, Processing, SQL, HTML, CSS, Javascript, JQuery, Bootstrap, Excel
Graphics: Sketch, Adobe CS, Flinto, Invision, Sony Vegas, Final Cut Pro

Volunteer

- Love Potion Collective** Mar '15 - June '16
Design, construction, and bookkeeping at Oakland makerspace

Publications

- Superactually: Micro-Essays on Post-Ironic Life.** Zero Books. Mar '13