Expanded Outdoors Style Guild

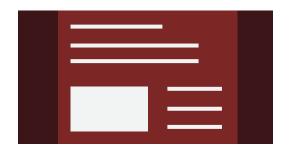## Color

#7C2626	#3C1518	#6A6262	#BFB48F	#F4F4F4
Header Sub headings	Shadow Dark text	Border Buttons Main Page	Tables	Paragraphs Small text Text fields

Typography

Egyptian Slate Std
Type for titles and subtitles in web pages

Title Text
Sub Title
Other Title

Avenir Next
Regular small text
Button Text

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut
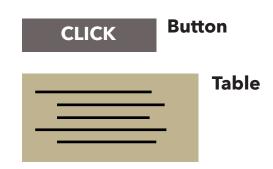
Spacing

Lots of spacing will be put between different elements on the page to give it a more open and relaxed feel, rather than something that is crowded. Padding will be given to different elements as well as margins to center the web page on the screen.

Other Specifications

Lots of things will be squared off an in alignment with each other. All of the buttons and page elements will have similar styles to them all throughout the page. Some elemets look like so...

CLICK **Button**

Table

Logo

This will be our companies logo. It is very simple and to the poit of what we are trying to get at.