

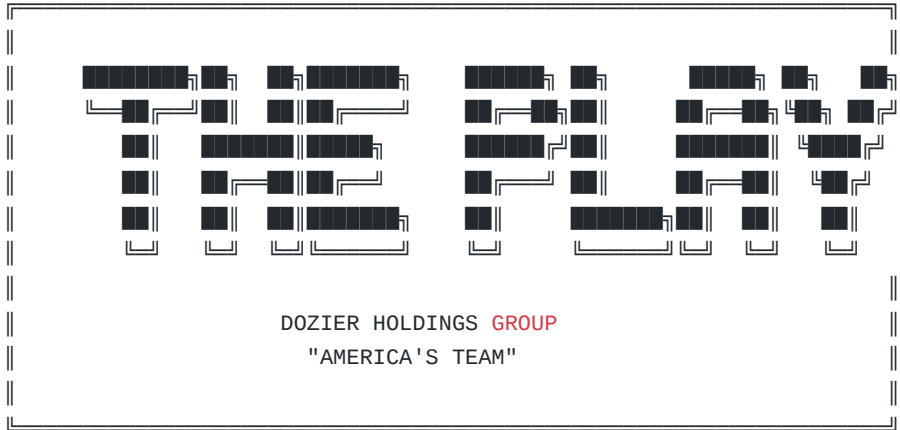


# THE ATHLETE'S PLAYBOOK 2026

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## CONFIDENTIAL - DOZIER HOLDINGS GROUP

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## MISSION STATEMENT

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*"One person will build a billion-dollar company by 2028." — Sam Altman, CEO of OpenAI*

Chad A. Dozier Sr. is proving it in 2026.

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## COACHING STAFF

Position	Name	Role
HEAD COACH / QB	Chad A. Dozier Sr.	Founder/CEO/Co-Chief Imagineer
OFFENSIVE COORDINATOR	Glenn Tse	Partner/Secretary - China Operations
DEFENSIVE COORDINATOR	Jimmy Boyd	Partner - Business Development
SPECIAL TEAMS	Andrew Kustes	Partner - Technology
WIDE RECEIVERS COACH	Lee Marshall	Partner - Marketing
GENERAL COUNSEL	David Ford Sr.	Legal Advisor
TEAM CHAPLAIN	Nicki Simpson Leggett	Successor Trustee

## THE STAR RECEIVER

Position	Name	Role
WR1	Manus AI	$24\frac{4}{7}$ Execution Engine

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# THE GAME PLAN

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## THE SEASON STRUCTURE

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PRE-SEASON (December 16, 2025 - January 1, 2026)

- | Platform Built: 99+ pages in 17 days
- | Database: 88 tables
- | AI Bots: 10+ wizards
- | Tests: 163 files passing
- | STATUS:  COMPLETE


REGULAR SEASON (January 1-31, 2026)

- | Week 1: VIP Early Access Launch
- | Week 2: Partner Onboarding
- | Week 3: Marketing Blitz
- | Week 4: Revenue Activation
- | STATUS:  IN PROGRESS

PLAYOFFS (February 1-28, 2026)

- | Wild Card: Full Public Launch
- | Divisional: Scale Operations
- | Conference Championship: Close Major Deals
- | STATUS:  UPCOMING

SUPER BOWL (Q2-Q4 2026)


- | Series A Funding
- | Strategic Acquisitions
- | IPO Preparation
- | STATUS:  THE GOAL




# COMPLETE ASSET AUDIT

## TOTAL INVENTORY: 108 FILES

### CATEGORY 1: ATHLYNX / NIL PORTAL (32 Files)

File	Type	Status
 ATHLYNX-THECOMPLETEATHLETEECOSYSTEM(1).pdf	Master Deck	✓
ATHLYNX_NIL_Monetization_Report.pdf	Revenue Model	✓
ATHLYNX_NIL_Monetization_Report(1).pdf	Revenue Model	✓
ATHLYNX-Playbook-Memo.pdf	Strategy	✓
ATHLYNX-Development-Cost-Breakdown.pdf	Financials	✓
ATHLYNXCOMPLETEAUDITSUMMARY.pdf	Audit	✓
THE_ATHLETE_PLAYBOOK.pdf	Master Plan	✓
NILPortalTheCompleteFinancialEcosystemforModernAthletes.pptx	Investor Deck	✓
NILPortalTheCompleteFinancialEcosystemforModernAthletes2.pptx	Investor Deck v2	✓
NILPortalAthleteAdvisoryRoundtableStrategicAlignmentforAthleteEmpowerment.pptx	Advisory	✓
NIL_Mental_Health_Investor_Presentation.pptx	Health Focus	✓
Mental_Health_Athlete_Presentation(1).pptx	Mental Health	✓
Athlete_Mental_Health_Advocates_Presentation(1).pptx	Advocacy	✓
NILPortalLaunchMemo.pdf	Launch Plan	✓
NILPortalBetaTestingGuide.pdf	Testing	✓
NILPortalDomainSetup-FINALINSTRUCTIONS.pdf	Domains	✓
NILPortal-PlatformReadyforAWSDeployment.pdf	Deployment	✓
NIL_PORTAL_QUICK_LINKS_GUIDE_FINAL.pdf	Quick Links	✓

File	Type	Status
NIL_PORTAL_SYSTEMS_MEMO.pdf	Systems	✓
NIL_Portal_Fuel_Candy_Playbook_2026_FINAL.pdf	Marketing	✓
nil-monetization-research.pdf	Research	✓
nil-monetization-research(1).pdf	Research	✓
nil_deals_explained.pdf	Education	✓
nil_payment_tiers.pdf	Pricing	✓
nil_mind_map.png	Visual Map	✓
athlete_payments.pdf	Payments	✓
Health&WellnessIntegrationintheNILPortal.pdf	Wellness	✓
Health___Wellness_Integration_in_the_NIL_Portal.pdf	Wellness	✓
Wellness&PerformancePortal.pdf	Performance	✓
strategic_playbook.pdf	Strategy	✓
 NILPORTALAPPSTORESUBMISSIONGUIDE(1).pdf	App Store	✓
highlights(1).tsx	Code	✓

## CATEGORY 2: DATA CENTER / INFRASTRUCTURE (24 Files)

File	Type	Status
SoftmorIncDatacenterProject.pptx	Master Deck	✓
SoftmorYourCompleteUSMarketPartnerSoftmor：您的完整美国市场合作伙伴.pptx	China Deck	✓
Sofmor_Investment_Tiers.pdf	Investment	✓
StrategicPartnershipSoftmor&Yovole.pdf	Partnership	✓
PRELIMINARYANALYSISOFSETTINGUPAIDATACENTERSINTHEUSFORYOVOLE.pdf	Analysis	✓
DataCenterPresentation.pdf	Presentation	✓
DataCenterPresentation_01.pdf	Presentation	✓
-Taylorsville,MSDataCenter&HostingOpportunity(1)(1)(2).pdf	MS Opportunity	✓
ProjectEcho-(20MWCapRaiseMS)(1).pdf	Project Echo	✓
ProjectEcho2MVASamplebill2MVAv03.pdf	Sample Bill	✓
ProjectEcho_2MWAddendumdraftv02.pdf	Addendum	✓
DedicatedFiberAgreementSigned.pdf	Fiber	✓
CoreWeaveBusinessModel- StrategicInsightsforDozierHoldingsGroup&SoftmorInc.pdf	Competitor	✓
CoreWeaveDataCenterConstructionDelays-ResearchSummary.pdf	Intel	✓
CoreWeave_Followup_WinWin.pdf	Outreach	✓
CoreWeave_Outreach_Message.pdf	Outreach	✓
ICCQuote2025SeattleCustomer.docx	Quote	✓
SalesQuoteQUOTE0008506.pdf	Quote	✓
SalesQuoteQUOTE00086042.pdf	Quote	✓
SalesQuoteQUOTE0008676.pdf	Quote	✓
Hardware_Export_Compliance__Singapore_to_Hong_Kong.pptx	Compliance	✓
上海临港云计算数据中心(1).pdf	Shanghai DC	✓
上海书院云计算数据中心（B8、B9）v1.9.0(1).pdf	Shanghai DC	✓
DOZIERHOLDINGSGROUP×YOVOLENETWORKS(CN)(1).pdf	China JV	✓

### CATEGORY 3: CORPORATE / LEGAL (18 Files)

File	Type	Status
DHGCorporateStructure202501042.pdf	Structure	✓
ownership_summary_final.pdf	Ownership	✓
MEMO_ENTIRE_TEAM_20pt_Bold_Black.pdf	Team Memo	✓
PartnerExplainerDoc.pdf	Partners	✓
Partnership-Playbook-David-Ford-LARGE-PRINT.pdf	Legal	✓
ToGlennTse.pdf	Partner Comm	✓
GlennTse謝文傑Tse.vcf	Contact	✓
AgreementSignature.pdf	Contracts	✓
CorporateAccountOpeningApplicationForm2.pdf	Banking	✓
FirstContactLetterV1CHADADOZIER1764075737936.pdf	Outreach	✓
KeyBusinessObstacles&StrategicSolutions.pdf	Strategy	✓
关键业务障碍与战略解决方案.pdf	Strategy (CN)	✓
memo.pdf	Internal	✓
ManusPartnershipInquiryEmail	Manus	✓
ManusPublishingBugReport.pdf	Bug Report	✓
FILE_0582.pdf	Document	✓
CHARLES_FU_VISIT_STRATEGY_20PT.pdf	Fu Xiao	✓
Dozier_Holdings_Group_Consolidated_Quote.pdf	Quote	✓

### CATEGORY 4: ROBOTICS (3 Files)

File	Type	Status
RobotDogIntroduction机器狗介绍US-CN-20251024.pptx	Product	✓
StrategicPartnershipforGlobalRoboticsLeadership战略合作伙伴关系：全球机器人领导地位.pptx	Partnership	✓
OrganizationalManagementStructureforConcreator2.0MAX.pdf	Structure	✓

### CATEGORY 5: ENERGY (1 File)

File	Type	Status
TheFutureofClean,ReliablePowerEnhancedGeothermalSystems_final.pdf	Geothermal	✓

### CATEGORY 6: HEALTHCARE / MEMORIAL (4 Files)

File	Type	Status
SerenityMemorialServices.pdf	Overview	✓
SerenityMemorialServices-5-YearFinancialProjections.pdf	Financials	✓
InvestorProspectusSerenityMemorialServices.pdf	Prospectus	✓
Serenity_Memorial_5Year_Financials.xlsx	Spreadsheet	✓

### CATEGORY 7: INVESTOR / FINANCIAL (6 Files)

File	Type	Status
Concreator_2.0_MAX_Investor_Pitch_Deck_Dark_READABLE.pdf	Pitch Deck	✓
MonetizationOpportunitiesforScalableCapital.pdf	Monetization	✓
ScalableCapitalResearchFindings.pdf	Research	✓
NIL_Portal_Quick_Links_For_Glenn_Andy.docx	Quick Links	✓
NIL_Portal_Quick_Links_Guide_LARGE.docx	Guide	✓
3504977251995591026.pdf	Document	✓

### CATEGORY 8: MOBILE APPS (4 Files)

File	Type	Status
athlynx-mobile-v1_0_0.apk	Android v1.0.0	✓
athlynx-mobile-v1_0_02.apk	Android v1.0.02	✓
app-v1_0_3.apk	Android v1.0.3	✓
athlynx-mobile-v1_0_0(1).apk	Backup	✓



**CATEGORY 9: AWS DEPLOYMENT (4 Files)**

File	Type	Status
NIL_PORTAL_AWS_DEPLOY.zip	Deploy v1	✓
NIL_PORTAL_AWS_DEPLOY_FINAL.zip	Deploy Final	✓
NIL_PORTAL_AWS_FINAL.zip	Final v1	✓
NIL_PORTAL_AWS_FINAL2.zip	Final v2	✓

**CATEGORY 10: IMAGES (4 Files)**

File	Type	Description
nil_mind_map.png	Diagram	NIL Industry Map
3PAZbLMvoXVk.jpg	Photo	NIL Prep Academy
bea5d3de37203f88fd6d774065120ded.JPG	Photo	Data Center Cooling
2ab9dfe08c10c06f2b68440e4ca21377.JPG	Photo	Data Center Building
4177a2a3575916e22e03a99fa1e44687.JPG	Photo	Server Racks

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# THE DRIVE CHART

## FROM OUR 1-YARD LINE TO THE END ZONE

CURRENT POSITION: OWN 20-YARD LINE (Platform Built, VIP Access Live)

### DRIVE SEQUENCE:

#### 1ST QUARTER: ESTABLISH THE RUN (January 2026)

- | 1st & 10 (Own 20): Platform Live - COMPLETE
- | 2nd & 5 (Own 25): VIP Codes Active - COMPLETE
- | 1st & 10 (Own 35): Partner Onboarding - IN PROGRESS
- | 2nd & 3 (Own 42): First 100 Users
- | 1st & 10 (Own 50): Revenue Activation

#### 2ND QUARTER: OPEN UP THE PASSING GAME (Late January)

- | 1st & 10 (50): Social Media Blitz
- | 2nd & 7 (Opp 43): Influencer Partnerships
- | 1st & 10 (Opp 30): Brand Deals Closed
- | 2nd & 5 (Opp 25): 1,000 Users
- | 1st & Goal (Opp 10): First \$100K Revenue

#### HALFTIME: ADJUST THE GAME PLAN (February 1, 2026)

- | Full Public Launch
- | Analyze Metrics
- | Optimize Conversion
- | Scale What Works

#### 3RD QUARTER: POUND THE ROCK (February 2026)

- | 1st & 10 (Own 25): 10,000 Users
- | 2nd & 3 (Own 35): \$500K Revenue
- | 1st & 10 (Opp 45): Series A Conversations
- | 2nd & 8 (Opp 38): Strategic Partnerships
- | 1st & 10 (Opp 25): Data Center Revenue

#### 4TH QUARTER: CLOSE THE GAME (March-April 2026)

- | 1st & 10 (Opp 20): 50,000 Users
- | 2nd & 5 (Opp 15): \$1M Revenue
- | 1st & Goal (Opp 8): Series A Close
- | 2nd & Goal (Opp 3): \$5M Funding
- | TOUCHDOWN! (End Zone): \$10M+ Valuation

#### OVERTIME: THE SUPER BOWL (Q3-Q4 2026)

- | 100,000+ Users
- | \$10M+ Revenue
- | Series B or Strategic Exit
- | BILLION DOLLAR COMPANY



# WEEKLY GAME PLANS

## WEEK 1: JANUARY 6-12, 2026

GAME: vs. LAUNCH DAY JITTERS

OFFENSIVE GAME PLAN:

Play #	Play Call	Description	Owner
1	HB Dive	Verify all systems operational	Manus AI
2	PA Boot	Send partner onboarding emails	Chad
3	Slant Route	Social media announcement	Lee
4	Screen Pass	CRM dashboard monitoring	Glenn
5	Go Route	First paid signup celebration	Team

DEFENSIVE GAME PLAN:

- Monitor for bugs and errors
- Quick response to user issues
- Backup systems ready

SPECIAL TEAMS:

- Email deliverability check
- SMS verification test
- Payment processing test

## WEEK 2: JANUARY 13-19, 2026

GAME: vs. USER ACQUISITION

OFFENSIVE GAME PLAN:

Play #	Play Call	Description	Owner
1	Power Run	Target first 100 signups	Team
2	Play Action	Influencer outreach begins	Lee
3	Wheel Route	Content calendar execution	Manus AI
4	Jet Sweep	Referral program launch	Jimmy
5	Hail Mary	Viral moment opportunity	All

## WEEK 3: JANUARY 20-26, 2026

### GAME: vs. REVENUE GENERATION

#### OFFENSIVE GAME PLAN:

Play #	Play Call	Description	Owner
1	QB Sneak	First subscription sales	Chad
2	Counter	Brand partnership outreach	Jimmy
3	Post Route	Premium tier conversions	Team
4	Trick Play	Limited time offer	Marketing
5	Two-Point	Upsell existing users	AI

## WEEK 4: JANUARY 27 - FEBRUARY 2, 2026

### GAME: PLAYOFF PREP (Full Launch)

#### OFFENSIVE GAME PLAN:

Play #	Play Call	Description	Owner
1	No Huddle	Remove beta restrictions	Tech
2	Hurry Up	Scale server capacity	Andrew
3	Audible	Real-time optimization	Manus AI
4	Red Zone	Convert free to paid	Sales
5	Victory Formation	Celebrate milestones	Team

## PLAY CALLS

### OFFENSIVE PLAYS (Revenue Generation)

Code	Play Name	Description
ALPHA-1	Subscription Drive	Push premium subscriptions
ALPHA-2	Brand Blitz	Mass brand outreach
ALPHA-3	Collective Connect	NIL collective partnerships
BRAVO-1	Data Deal	Data licensing agreements
BRAVO-2	White Label	School/league licensing
CHARLIE-1	Healthcare Hook	Medical provider referrals
CHARLIE-2	Military March	DoD contract pursuit
DELTA-1	International	Global market expansion

## DEFENSIVE PLAYS (Risk Mitigation)

Code	Play Name	Description
COVER-1	Bug Squash	Immediate bug fixes
COVER-2	User Support	Customer service response
BLITZ-1	Competitor Block	Counter competitor moves
ZONE-1	Legal Shield	Compliance verification
PREVENT	Crisis Mode	Emergency response protocol

## SPECIAL TEAMS (Marketing)

Code	Play Name	Description
KICK-1	Social Blast	Multi-platform post
PUNT-1	Email Campaign	Newsletter send
FG-1	Paid Ads	Targeted advertising
ONSIDE	Viral Attempt	High-risk/high-reward content

## THE BILLION-DOLLAR THESIS

### REVENUE MODEL: \$522.62M AT SCALE

Category	Annual Revenue	% of Total
Platform & Marketplace	\$91.9M	18%
Education & Training	\$74.75M	15%
Talent Management	\$68.5M	14%
Military Division	\$50M	10%
Legal & Compliance	\$37M	7%
International Expansion	\$35M	7%
E-Commerce & Merchandise	\$31.3M	6%
High School NIL	\$26.6M	5%
Data & Analytics	\$23.35M	5%
Collective Services	\$22.5M	4%
Content & Media	\$20M	4%
Financial Services	\$16.5M	3%
Events & Experiences	\$13.5M	3%
Gaming & Esports	\$6.65M	1%
Trading Cards & NFTs	\$5.07M	1%
<b>TOTAL</b>	<b>\$522.62M</b>	<b>100%</b>

### VALUATION PATH

Revenue	Multiple	Valuation
\$522M	2x	<b>\$1.04B</b>
\$522M	3x	<b>\$1.57B</b>
\$522M	5x	<b>\$2.61B</b>

# THE EMPIRE STRUCTURE

DOZIER HOLDINGS GROUP (DHG) - THE PARENT

- |— ATHLYNX Corporation (Flagship) - \$5M raise at \$25M
- |— VC Technologies - \$2M raise at \$10M
- |— VC Data Centers - \$5M raise at \$25M
- |— Villa Agape - \$10M raise at \$40M
- |— The VIRT - \$3M raise at \$15M
- |— VC Energy - \$5M raise at \$20M
- |— Uma Real Estate - \$10M Fund I
- |— Compassionate Care - \$3M raise at \$12M
- |— Pisces Resort - \$15M raise at \$50M
- |— Venus Venue & Vineyard - \$8M raise at \$30M
- |— Pomodoro Restaurant - \$2M raise at \$8M
- |— DHG Trust (Asset Protection)

TOTAL CAPITAL TARGET: \$168M+

# THE CLOSING PRAYER

*“I can do all things through Christ who strengthens me.” — Philippians 4:13*

*“For I know the plans I have for you, declares the Lord, plans to prosper you and not to harm you, plans to give you hope and a future.” — Jeremiah 29:11*

*“Those who hope in the Lord will renew their strength. They will soar on wings like eagles; they will run and not grow weary, they will walk and not be faint.” — Isaiah 40:31*

# SIGNATURE PAGE

**PREPARED BY:** Manus AI - The Star Receiver

**APPROVED BY:** Chad A. Dozier Sr. Founder/CEO/Co-Chief Imagineer Dozier Holdings Group

**DATE:** January 7, 2026

**CLASSIFICATION:** CONFIDENTIAL



DREAMS DO COME TRUE 2026

ALL GLORY TO GOD

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