

ATHLYNX AI CORPORATION

Official Company Valuation Analysis

Pre-Seed Investment Round

Date: January 6, 2026 **Prepared By:** Chad A. Dozier, Founder & CEO **Built With:** Manus AI (Official Technology Partner)

CURRENT COMPANY VALUATION

8, 000, 000—**12,000,000**

Pre-Money Valuation: \$10,000,000 (Midpoint)

HOW WE CALCULATED THIS NUMBER

Method 1: Cost-to-Recreate Valuation

What would it cost someone else to build what we have TODAY?

Component	Traditional Cost	Our Cost	Savings
Platform Development (150+ pages)	\$550,750	\$2,500	\$548,250
UI/UX Design System	\$60,000	\$0	\$60,000
7 AI Agents Integration	\$200,000	\$0	\$200,000
Database Architecture	\$75,000	\$0	\$75,000
Payment System (Stripe)	\$50,000	\$0	\$50,000
Authentication System	\$40,000	\$0	\$40,000
Mobile-Ready PWA	\$87,500	\$0	\$87,500
DevOps & Infrastructure	\$40,000	\$0	\$40,000
Business Documents & IP	\$50,000	\$0	\$50,000
Delaware C-Corp Formation	\$5,000	\$500	\$4,500
TOTAL REPLACEMENT COST	\$1,158,250	\$88,500	\$1,069,750

Cost-to-Recreate Valuation: \$1,158,250

But that's just the BUILD cost. The real value is in the BUSINESS...

Method 2: Comparable Company Analysis

Recent Sports Tech Valuations

Company	Stage	Valuation	Revenue Multiple
Opendorse	Series B	\$100M+	15x ARR
INFLCR	Acquired	\$50M+	12x ARR
Teamworks	Series D	\$300M+	10x ARR
NOCAP Sports	Seed	\$15M	Pre-revenue
Icon Source	Seed	\$10M	Pre-revenue
MarketPryce	Seed	\$8M	Pre-revenue

Average Pre-Revenue Sports Tech Seed Valuation: \$8-15M

Method 3: Scorecard Valuation Method

Standard VC method for pre-revenue startups:

Factor	Weight	Score (1-5)	Weighted
Strength of Team	25%	4.5	1.125
Size of Opportunity	20%	5.0	1.000
Product/Technology	20%	5.0	1.000
Competitive Environment	10%	4.0	0.400
Marketing/Sales	10%	3.5	0.350
Need for Additional Investment	10%	4.0	0.400
Other (Timing, IP)	5%	5.0	0.250
TOTAL SCORE	100%		4.525

Base Valuation (Average Seed): \$8M Adjustment Factor: $4.5^{25/3.0} = 1.51x$ Scorecard Valuation: $8M \times 1.51 = 12,080,000$

Method 4: Berkus Method

Pre-revenue startup valuation based on risk reduction:

Element	Risk Addressed	Value Added
Sound Idea	Basic value	\$500,000
Prototype	Technology risk	\$2,000,000
Quality Management Team	Execution risk	\$2,000,000
Strategic Relationships	Market risk	\$1,500,000
Product Rollout/Sales	Production risk	\$1,000,000
TOTAL BERKUS VALUATION		\$7,000,000

Method 5: Venture Capital Method

Working backwards from exit:

Assumption	Value
Target Exit (Year 5)	\$500,000,000
Required VC Return	20x
Post-Money Valuation Needed	\$25,000,000
Dilution to Exit (3 rounds)	60%
Current Pre-Money	\$10,000,000

VALUATION SUMMARY

Method	Valuation
Cost-to-Recreate	\$1,158,250 (floor)
Comparable Companies	8, 000, 000—15,000,000
Scorecard Method	\$12,080,000
Berkus Method	\$7,000,000
VC Method	\$10,000,000
AVERAGE	\$9,647,650
RECOMMENDED PRE-MONEY	\$10,000,000

WHY \$10 MILLION IS CONSERVATIVE

1. We Already Built the Product

Most seed-stage companies are raising on a PITCH DECK. We have a LIVE, FUNCTIONING PLATFORM with:

- 150+ pages built
- 7 AI agents integrated
- Payment system ready
- Authentication working
- Database structured
- Mobile-ready

This alone justifies a premium.

2. Capital Efficiency is Unmatched

Metric	ATHLYNX	Typical Startup
Cost to Build	\$88,500	\$500,000+
Time to Build	22 days	12-18 months
Efficiency Ratio	11.3x	1x

Investors get 11x more value per dollar with us.

3. Market Timing is Perfect

- NIL market growing from 1.2B to 10B by 2030
- 500,000+ NCAA athletes need this platform
- No dominant player yet
- First-mover advantage is EVERYTHING

4. Technology Partnership with Manus AI

We're not just using AI - we're partnered with one of the most advanced AI platforms in the world.

Manus AI provides:

- Unlimited AI development capability
- Rapid iteration (days, not months)
- Cost efficiency competitors can't match
- Ongoing technology advantage

This partnership alone is worth millions in competitive moat.

5. Revenue Model is Proven

We’re not inventing a new business model. We’re applying PROVEN models:

- SaaS subscriptions (like Salesforce)
- Marketplace commissions (like Airbnb)
- Credits system (like OpenAI)
- Advertising (like Meta)

These models have created TRILLIONS in value.

THE INVESTMENT OPPORTUNITY

Pre-Seed Round Terms

Term	Details
Pre-Money Valuation	\$10,000,000
Raise Amount	500,000–2,000,000
Post-Money Valuation	10.5M–12M
Instrument	SAFE
Minimum Investment	\$25,000

What Your Investment Buys

Investment	Ownership	If Exit at \$100M	If Exit at \$500M	If Exit at \$1B
\$25,000	0.25%	\$250,000	\$1,250,000	\$2,500,000
\$50,000	0.50%	\$500,000	\$2,500,000	\$5,000,000
\$100,000	1.00%	\$1,000,000	\$5,000,000	\$10,000,000
\$250,000	2.50%	\$2,500,000	\$12,500,000	\$25,000,000
\$500,000	5.00%	\$5,000,000	\$25,000,000	\$50,000,000

WHY INVEST NOW

1. Lowest Price You'll Ever See

This is PRE-SEED. The valuation only goes UP from here.

Round	Typical Valuation
Pre-Seed (NOW)	\$10M
Seed	\$20-30M
Series A	\$50-100M
Series B	\$150-300M

Get in at the ground floor.

2. De-Risked Investment

Most seed investments are betting on an IDEA. You're investing in a BUILT PRODUCT.

Risk	Status
Technology Risk	✓ ELIMINATED - Platform built
Team Risk	✓ REDUCED - Proven execution
Market Risk	✓ LOW - \$782B TAM
Timing Risk	✓ PERFECT - NIL market exploding

3. Founder Skin in the Game

Founder	Investment
Chad A. Dozier	\$5,000+ cash + 500 hours
Glenn Tse	\$52,000
Jimmy Boyd	\$30,000
Andrew Kustes	\$1,500 services
Lee Marshall	Sweat equity
TOTAL	\$88,500+

We've already invested. Now it's your turn.

4. Clear Path to Revenue

Milestone	Timeline	Revenue
Launch	Month 1	\$0
100 Users	Month 2	\$3,000 MRR
1,000 Users	Month 6	\$30,000 MRR
5,000 Users	Month 12	\$150,000 MRR
10,000 Users	Month 18	\$300,000 MRR

5. Multiple Exit Opportunities

Exit Type	Potential Acquirers
Strategic Acquisition	ESPN, Fox, Fanatics, DraftKings
PE Buyout	Vista Equity, Silver Lake, TPG
IPO	Public markets
Merger	Competitor consolidation

THE BOTTOM LINE

You're Not Just Investing in a Company

You're investing in:

1. **A Platform** - 150+ pages, live and working
2. **A Technology Partnership** - Manus AI as our backbone
3. **A Market Opportunity** - \$782 billion TAM
4. **A Team** - Proven executors who built 1M *for* 88K
5. **A Movement** - Empowering athletes to own their future

The Math is Simple

Scenario	Your \$100K Becomes
We fail (unlikely)	\$0
Modest exit (\$50M)	\$500,000
Good exit (\$100M)	\$1,000,000
Great exit (\$500M)	\$5,000,000
Home run (\$1B)	\$10,000,000

Risk: \$100,000 Potential Return: \$10,000,000 Risk/Reward Ratio: 100:1

WHAT HAPPENS IF YOU DON'T INVEST

- You watch from the sidelines
- The valuation goes up
- You pay MORE for LESS ownership later
- Or you miss out entirely

This is your moment. Don't let it pass.

NEXT STEPS

1. **Review this document**
2. **Ask questions** - We're transparent
3. **Make your decision**
4. **Wire funds**
5. **Join the journey**

CONTACT

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OFFICIAL VALUATION STATEMENT

Athlynx AI Corporation Pre-Money Valuation: \$10,000,000 Date: January 6, 2026

This valuation is based on:

- Cost-to-recreate analysis
 - Comparable company analysis
 - Standard VC valuation methodologies
 - Current market conditions
 - Platform development status
 - Team execution capability
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“We built a 1millionplatform for 88,500 in 22 days. Imagine what we’ll do with real capital.”

Faith. Country. Leadership.

FOCKER OUT. 🎤

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