
ATHLYNX

THE ATHLETE'S PLAYBOOK

A Dozier Holdings Group Company

INTELLECTUAL PROPERTY PORTFOLIO

MASTER PROTECTION REPORT

Prepared: January 6, 2026

Prepared By: ATHLYNX AI Corporation

For Review By: David Roland Ford Sr., Legal Advisor

EXECUTIVE SUMMARY

This document outlines the complete intellectual property protection strategy for ATHLYNX AI

Corporation and Dozier Holdings Group, LLC. Our goal is to create an **UNBREAKABLE** corporate fortress protecting all innovations, brands, and creative works.

Chad Allen Dozier Sr. is a **PROVEN INVENTOR** with existing USPTO patent applications, demonstrating a track record of innovation dating back to 2007.

SECTION 1: EXISTING PATENT HISTORY

PROOF OF INNOVATION - USPTO RECORD

Patent Application	US 20080281518
Title	Vehicular Communication and Information System and Method of Using the Same
Filed	May 10, 2007
Published	November 13, 2008
Inventor	Chad A. Dozier (Lead Inventor)
Co-Inventors	Marion Wesley Simpson, Wolf Scott, Jason Gaon
Status	Published Application

PATENT DESCRIPTION:

The vehicular communication and information system provides a computer system mounted within a vehicle, with a global positioning system receiver being in communication with the

computer system. Location and motion data related to the vehicle are recorded within a first data storage medium associated with the vehicle-based computer system, and the data are further transmitted to a base station, to be stored in a second data storage medium.

WHY THIS MATTERS:

This 2007 patent application proves Chad Allen Dozier Sr. was innovating in:

- GPS tracking technology**
- Real-time data transmission**
- Vehicle telematics**
- Mobile computing systems**

This technology is now worth BILLIONS - used by Tesla, Uber, Lyft, OnStar, and every fleet management company.

SECTION 2: TRADEMARKS TO FILE

USPTO TRADEMARK APPLICATIONS

#	Mark	Class	Description	Est. Cost
1	ATHLYNX	9, 35, 41, 42	Software, business services, sports, technology	\$350/class
2	THE ATHLETE'S PLAYBOOK	9, 41	Software, sports training	\$350/class
3	DOZIER HOLDINGS GROUP	35, 36	Business services, financial	\$350/class
4	DHG	35, 36	Business services, financial	\$350/class
5	DIAMOND GRIND	9, 41	Software, sports training	\$350/class

#	Mark	Class	Description	Est. Cost
6	WARRIOR PLAYBOOK	9, 41	Software, sports strategy	\$350/class
7	NIL VAULT	9, 36	Software, financial services	\$350/class
8	THE PERFECT STORM	9, 41	Software, entertainment	\$350/class
9	DREAMS DO COME TRUE	41	Entertainment, motivational	\$350/class
10	TRANSFER PORTAL (if available)	9, 41	Software, sports	\$350/class
11	AI RECRUITER	9, 35	Software, recruiting	\$350/class
12	FAITH (sports context)	9, 41	Software, wellness	\$350/class

TRADEMARK CLASSES EXPLAINED:

- **Class 9: Computer software, mobile apps, downloadable content**
- **Class 35: Business services, advertising, marketing**
- **Class 36: Financial services, payment processing**
- **Class 41: Education, training, sports, entertainment**
- **Class 42: Technology services, SaaS, cloud computing**

FILING STRATEGY:

Phase 1 (Immediate - \$1,400):

- **ATHLYNX (Classes 9, 35, 41, 42)**

Phase 2 (30 days - \$700):

- **THE ATHLETE'S PLAYBOOK (Classes 9, 41)**

Phase 3 (60 days - \$1,400):

- DOZIER HOLDINGS GROUP (Classes 35, 36)
- DHG (Classes 35, 36)

Phase 4 (90 days - \$2,100):

- All remaining marks

HOW TO FILE:

1. Go to: <https://www.uspto.gov/trademarks>
 2. Click “File Online” → TEAS Standard (\$350/class)
 3. Create USPTO.gov account
 4. Complete application with:
 - Owner: ATHLYNX AI Corporation (Delaware)
 - Address: 12036 Lake Portal Drive, Houston, TX 77047
 - Specimen: Screenshot of website/app showing mark in use
-

SECTION 3: COPYRIGHTS TO REGISTER

U.S. COPYRIGHT OFFICE REGISTRATIONS

#	Work	Type	Est. Cost
1	ATHLYNX Platform Source Code	Computer Program	\$65
2	ATHLYNX Website Design	Visual Arts	\$65
3	ATHLYNX Logo & Branding	Visual Arts	\$65
4	ATHLYNX Marketing Materials	Literary/Visual	\$65
5	Diamond Grind Training System	Computer Program	\$65
6	Warriors Playbook System	Computer Program	\$65
7	NIL Vault Financial System	Computer Program	\$65

#	Work	Type	Est. Cost
8	AI Recruiter Algorithm	Computer Program	\$65
9	Transfer Portal Database	Compilation	\$65
10	All Documentation & Guides	Literary Works	\$65

TOTAL COPYRIGHT COST: \$650

HOW TO FILE:

1. Go to: <https://www.copyright.gov>
2. Click “Register a Copyright”
3. Create account
4. Select work type
5. Upload deposit copy (source code, images, etc.)
6. Pay \$65 per registration

COPYRIGHT PROTECTION:

- **Automatic:** Copyright exists from moment of creation
 - **Registration:** Provides legal presumption + statutory damages
 - **Duration:** Life of author + 70 years (or 95 years for corporate works)
-

SECTION 4: NEW PATENTS TO FILE

PROVISIONAL PATENT APPLICATIONS

#	Invention	Description	Est. Cost
1	AI Athlete Valuation System	Algorithm for calculating NIL market value based on social media, performance, and market data	\$1,500
2	Intelligent NIL Deal Matching	AI system that matches athletes with brands based on compatibility scoring	\$1,500
3	Transfer Portal Recommendation Engine	Machine learning system for predicting athlete-school fit	\$1,500

#	Invention	Description	Est. Cost
4	Automated Social Media Content Generation	AI system for creating athlete-specific content	\$1,500
5	Real-Time Athlete Performance Tracking	System for monitoring and analyzing athletic performance	\$1,500
6	Viral Prediction Algorithm	AI system for predicting content virality	\$1,500

PATENT STRATEGY:

Provisional Patents (\$320 USPTO fee + attorney 1,200):

- **File provisional applications NOW**
- **Establishes priority date**
- **12 months to file full utility patent**
- **“Patent Pending” status immediately**

Utility Patents (within 12 months):

- Full examination process
- 2-3 years to grant
- 20 years protection from filing date
- Cost: 5,000–15,000 each with attorney

HOW TO FILE PROVISIONAL:

1. Go to: <https://www.uspto.gov/patents>
 2. Click “File Online” → EFS-Web
 3. Select “Provisional Application”
 4. Upload specification document describing invention
 5. Pay 320(*microentity*) or 640 (**small entity**)
-

SECTION 5: TRADE SECRETS PROTECTION

CONFIDENTIAL BUSINESS INFORMATION

The following are protected as trade secrets under the Defend Trade Secrets Act (DTSA):

Trade Secret	Protection Method
MONEYBALL Algorithm (athlete valuation formula)	NDA + access controls
NIL Valuation Engine (proprietary calculations)	NDA + encryption
Viral Prediction Model (AI training data)	NDA + access controls
Brand Matching Algorithm (compatibility scoring)	NDA + encryption
Revenue Optimization System	NDA + access controls
Customer/User Database	NDA + encryption
Pricing Strategy & Margins	NDA + need-to-know
Partnership Terms	NDA + confidentiality

PROTECTION REQUIREMENTS:

- 1. NCNDA - All partners, employees, contractors must sign**
 - 2. Access Controls - Limit who sees what**
 - 3. Encryption - Protect data at rest and in transit**
 - 4. Documentation - Record what is confidential**
 - 5. Exit Procedures - Ensure return of materials**
-

SECTION 6: CORPORATE STRUCTURE

(UNBREAKABLE)

APPLE + META + AMAZON + GOOGLE MODEL

DHG IRREVOCABLE TRUST (Asset
Protection)

Trustee: Chad Allen Dozier Sr.

Successor: Nicki Simpson Leggett

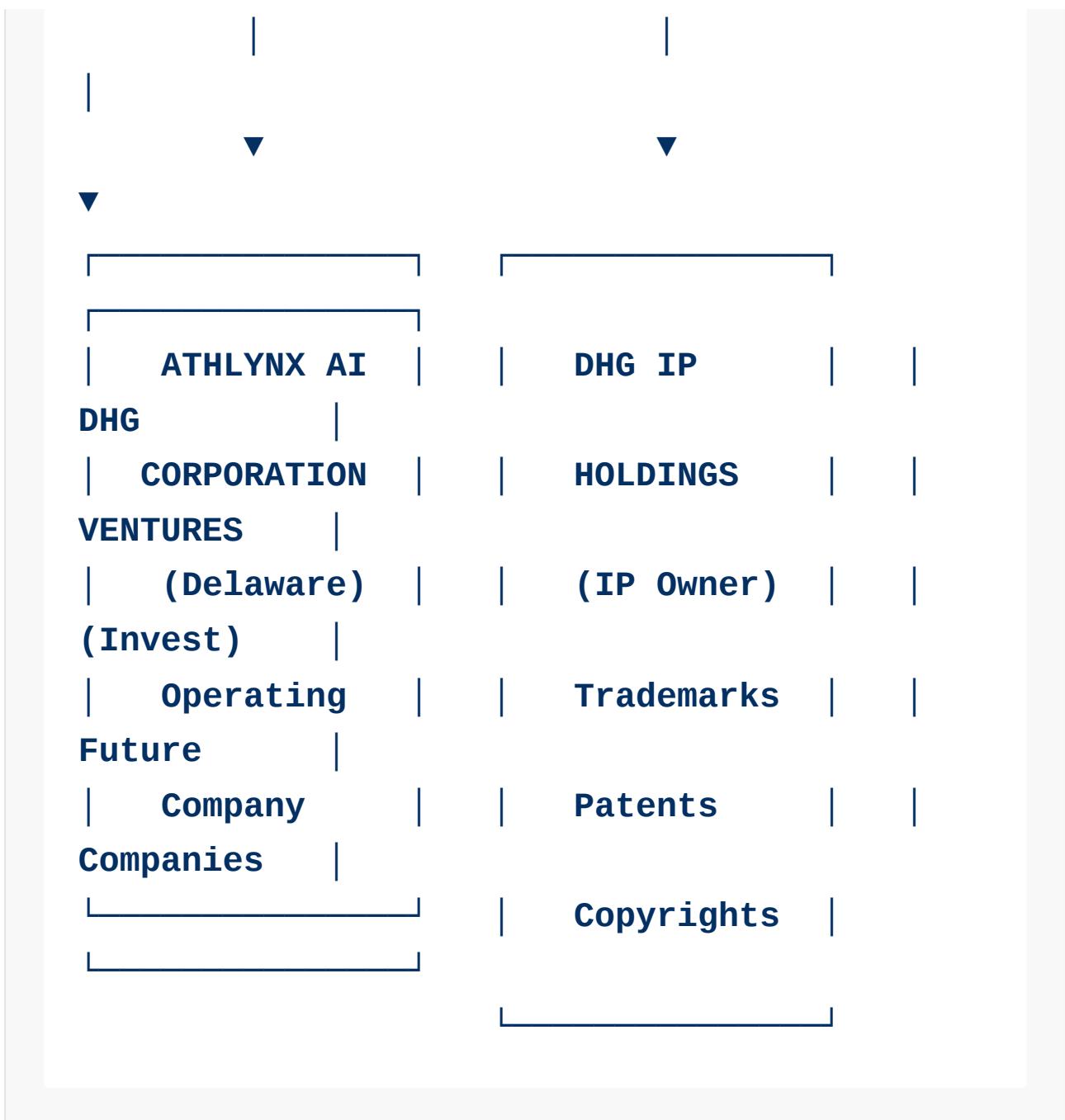


DOZIER HOLDINGS GROUP, LLC
(Parent)

Texas LLC | Tax ID: 88-3846539

Managing Member: Chad Allen Dozier
Sr.
51% Class A Super Voting (99.24%
control)





WHY THIS STRUCTURE:

- 1. Trust Protection - Assets protected from lawsuits, creditors**
- 2. Holding Company - Centralized control, tax efficiency**

3. IP Holding Entity - Separates IP from operating risk

4. Operating Company - Runs day-to-day business

5. Ventures Entity - Future acquisitions and investments

LIKE THE BIG TECH COMPANIES:

- **Apple: Uses Irish subsidiaries for IP**
 - **Google/Alphabet: Holding company structure**
 - **Meta: Multiple subsidiaries for different products**
 - **Amazon: Complex subsidiary network**
-

SECTION 7: FILING TIMELINE & COSTS

IMMEDIATE (This Week) - \$2,050

Action	Cost
ATHLYNX Trademark (4 classes)	\$1,400
ATHLYNX Source Code Copyright	\$65
ATHLYNX Logo Copyright	\$65
AI Athlete Valuation Provisional Patent	\$320
NCNDA Execution (all partners)	\$0
TOTAL	\$1,850

30 DAYS - \$1,085

Action	Cost
THE ATHLETE'S PLAYBOOK Trademark	\$700
Website Design Copyright	\$65
NIL Deal Matching Provisional Patent	\$320
TOTAL	\$1,085

60 DAYS - \$1,720

Action	Cost
DOZIER HOLDINGS GROUP Trademark	\$700
DHG Trademark	\$700
Transfer Portal Provisional Patent	\$320
TOTAL	\$1,720

90 DAYS - \$2,450

Action	Cost
Remaining Trademarks (5)	\$1,750
Remaining Copyrights (7)	\$455
Remaining Provisional Patents (3)	\$960
TOTAL	\$3,165

GRAND TOTAL (90 Days): \$7,820

SECTION 8: BOARD & LEADERSHIP

BOARD OF DIRECTORS

Position	Name	Role
Chairman (Permanent)	Chad Allen Dozier Sr.	Founder/CEO
Secretary	Glenn Tse	COO
Director	Nicki Simpson Leggett	Successor Trustee
Director	David Roland Ford Sr.	Legal Advisor
Director	Leronius “Lee” Marshall	VP Business Dev
Director	James “Jimmy” Boyd	VP Operations
Director	Andrew “Andy” Kustes	VP Technology

DAVID ROLAND FORD SR. - KEY ROLE

As Legal Advisor and Board Director, David Roland Ford Sr. is responsible for:

- 1. Reviewing all legal documents before execution**
- 2. Advising on IP protection strategy**
- 3. Ensuring compliance with all regulations**
- 4. Protecting Chad's interests in all matters**
- 5. Succession planning oversight**
- 6. Contract review for all partnerships**

ALL MAJOR LEGAL DECISIONS REQUIRE DAVID'S REVIEW.

SECTION 9: EQUITY STRUCTURE

DOZIER HOLDINGS GROUP, LLC & ATHLYNX AI CORPORATION

Partner	Equity	Voting Power	Class
Chad Allen Dozier Sr.	51%	99.24%	Class A (Super)
Glenn Tse	15%	0.29%	Class B
James “Jimmy” Boyd	12%	0.23%	Class B
Andrew “Andy” Kustes	8%	0.16%	Class B
Leronius “Lee” Marshall	8%	0.16%	Class B
Reserved	6%	0%	Class C

FOUNDER PROTECTIONS:

- Cannot be voted out - EVER

- **100x super voting power**
 - **Veto on all major decisions**
 - **First payment priority**
 - **Cannot be diluted below 51%**
-

SECTION 10: NEXT STEPS

FOR DAVID ROLAND FORD SR. TO REVIEW:

- 1. NCNDA - Ready for all partners to sign**
- 2. Startup Equity Agreement - Fair compensation structure**
- 3. Corporate Structure - Investor overview document**
- 4. IP Portfolio - This document**
- 5. Trust Documents - Succession planning**

IMMEDIATE ACTIONS NEEDED:

- 1. David reviews all documents - Legal approval**

- 2. File ATHLYNX trademark - Establish brand protection**
- 3. File source code copyright - Protect the platform**
- 4. Execute NCNDAs - All partners sign**
- 5. File provisional patent - AI Athlete Valuation**

DEADLINE: February 1, 2026

All foundational IP filings should be complete before public launch.

SECTION 11: CONTACT INFORMATION

Chad Allen Dozier Sr. Founder/CEO/Chairman
Email: cdozier14@athlynx.ai Phone: (601) 498-5282

**ATHLYNX AI Corporation 12036 Lake Portal Drive
Houston, TX 77047**

**Dozier Holdings Group, LLC Tax ID: 88-3846539 831
West 28th Street Laurel, MS 39440**

SIGNATURES

REVIEWED AND APPROVED:

DAVID ROLAND FORD SR. Legal Advisor / Board Director Date: _____

CHAD ALLEN DOZIER SR. Founder/CEO/Chairman Date: _____

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