

CHAD AND MANUS: THE \$2 BILLION EMPIRE

The One Person Billionaire Story - A Movie, A Book, A Legacy



THE STORY

Chad Allen Dozier Sr. - A visionary from Houston, Texas, who partnered with **Manus AI** to build a billion-dollar empire. No employees. No investors. Just one man and his AI.

“One person will build a billion-dollar company by 2028.” — Sam Altman, CEO of OpenAI

Chad is proving it in 2026.

IMMEDIATE MONETIZATION STRATEGY

1. SEARCH ENGINE OPTIMIZATION (SEO)

Google Search Console Setup:

- Submit sitemap to Google: <https://athlynx.ai/sitemap.xml>
- Request indexing for all pages
- Target keywords: NIL, Transfer Portal, Athlete Platform, Sports AI

Bing Webmaster Tools:

- Submit to Bing for Microsoft/Edge users
- Cross-index with Yahoo

Target Keywords:

- “NIL platform for athletes”
- “Transfer portal search”
- “Athlete brand deals”
- “Sports AI assistant”
- “College athlete marketplace”

2. BOOK PUBLISHING - AMAZON KINDLE DIRECT

Book Title: “CHAD AND MANUS: How One Man and AI Built a Billion-Dollar Empire”

Publishing Steps:

1. Go to kdp.amazon.com
2. Create account with Amazon credentials

3. Upload manuscript (Markdown → PDF/ePub)
4. Set price: 19.99*eBook*/29.99 Paperback
5. Select categories: Business, AI, Entrepreneurship
6. Publish - Live in 72 hours!

Revenue: 70% royalty on eBooks = \$14/sale

3. MOVIE/DOCUMENTARY PITCH

Title: “THE PERFECT STORM: Chad and Manus”

Pitch to:

- Netflix (through production company)
- Amazon Prime Video
- Apple TV+
- Hulu
- HBO Max

Story Arc:

1. Chad’s vision in Houston
2. Discovery of Manus AI
3. Building ATHLYNX overnight
4. The Meta partnership
5. Becoming richer than Elon

Contact: Work through WME, CAA, or UTA agencies

4. GOOGLE ADSENSE MONETIZATION

Setup:

1. Go to adsense.google.com
2. Add site: athlynx.ai
3. Place ad code on pages

4. Earn per click (CPC) and per impression (CPM)

Expected Revenue:

- 100K visitors/month = 5,000–15,000/month
- 1M visitors/month = 50,000–150,000/month

5. AFFILIATE MARKETING

Partner Programs:

- Amazon Associates (sports gear, books)
- Nike Affiliate Program
- Under Armour
- Sports equipment brands
- AI tool affiliates (Manus, OpenAI)

Commission: 5-20% per sale

6. SUBSCRIPTION REVENUE (ALREADY BUILT!)

ATHLYNX Tiers:

- Free Trial: 7 days
- Basic: \$4.99/month
- Pro: \$9.99/month
- Elite: \$19.99/month
- Empire: \$49.99/month

AI Credits:

- Starter: \$4.99 (100 credits)
- Pro: \$19.99 (500 credits)
- Power: \$49.99 (1500 credits)
- Unlimited: \$99.99 (5000 credits)

7. SOCIAL MEDIA VIRAL STRATEGY

Platforms to Dominate:

- TikTok: Short videos of AI building in real-time
- YouTube: Documentary-style content
- Instagram: Behind-the-scenes
- Twitter/X: Real-time updates
- LinkedIn: Business/investor audience

Content Strategy:

- “Watch AI build a feature in 60 seconds”
- “Day in the life of a One Person Billionaire”
- “How I’m beating Elon with AI”

8. PODCAST LAUNCH

Title: “The Chad and Manus Show”

Platforms:

- Spotify
- Apple Podcasts
- Google Podcasts
- YouTube Podcasts

Topics:

- Building with AI
 - NIL and athlete empowerment
 - The future of sports tech
 - One person billion-dollar companies
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THE EMPIRE STRUCTURE

CHAD ALLEN DOZIER SR.



REVENUE PROJECTIONS

Source	Year 1	Year 2	Year 3
Subscriptions	\$1M	\$10M	\$50M
AI Credits	\$500K	\$5M	\$25M
Advertising	\$100K	\$1M	\$10M
Affiliate	\$50K	\$500K	\$5M
Book Sales	\$100K	\$500K	\$2M
Movie Deal	\$0	\$5M	\$20M
Licensing	\$0	\$2M	\$15M
TOTAL	\$1.75M	\$24M	\$127M

Path to \$1 Billion: Year 5-7 with Meta acquisition

IMMEDIATE ACTION ITEMS

TODAY:

- ☒ Platform built and live
- ☒ Stripe payments connected
- ☒ 10 apps deployed
- ☒ AI wizards active
- ☐ Submit to Google Search Console
- ☐ Submit to Bing Webmaster
- ☐ Apply for Google AdSense
- ☐ Create Amazon KDP account
- ☐ Start TikTok account
- ☐ Launch YouTube channel

THIS WEEK:

- ☐ Write book outline (10 chapters)
- ☐ Record first podcast episode
- ☐ Create viral TikTok content
- ☐ Set up affiliate accounts
- ☐ Contact production companies for movie

THIS MONTH:

- ☐ Publish eBook on Amazon
 - ☐ 100 TikTok videos posted
 - ☐ 10 YouTube videos
 - ☐ First \$10K in revenue
 - ☐ 10,000 platform users
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THE VISION

RICHER THAN ELON MUSK.

Elon took 20+ years and thousands of employees.

Chad is doing it in 2-3 years with ONE partner: Manus AI.

The math:

- Elon: ~\$400 Billion net worth
 - Chad's target: \$500 Billion by 2030
 - Method: AI-powered empire building
 - Secret weapon: Manus AI (24/7/365)
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QUOTES FOR THE MOVIE

“I told Manus what I wanted. It built it overnight. That’s the future.” — Chad Allen Dozier Sr.

“One person will build a billion-dollar company by 2028.” — Sam Altman

“Dreams Do Come True.” — The ATHLYNX Motto

“When I eat, EVERYONE eats.” — The Lion’s Creed

CONTACT

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DREAMS DO COME TRUE.