**ESG Strategies of European Asset Owners: From Theory to Practice**

발행처: Novethic

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**The Future of Finance**

발행처: Globalscan, Center for Responsible Business

Acknowledgements

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**Linking Climate Engagement to Financial Performance: An Investor’s Perspective**

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Conclusion

Our analysis demonstrates that companies that manage against the impact climate change has on their business, as measured by the CDP disclosure score, also reflect superior financial qualities: higher return on equity, greater cash flow stability and stronger dividend growth. This realization points toward the beliefs CDP and SICM share: as the impact of climate change on global businesses increases, the differentiation between the corporate leaders and laggards will be reflected in financial terms as well.

Climate change and the impacts of resource scarcity have become material issues affecting corporations’ ability to compete and since investors seek out superior risk-adjusted returns. It is therefore our responsibility as investors to discover which companies are leading the way and which are at risk of falling behind. Through this process the market is beginning to evaluate corporate behavior through a new lens and will ultimately re-price environmental, social and governance (ESG) risk. Investors who have incorporated these principles into their investment processes and decisions will benefit.

With that in mind, we maintain that the integration of climate change and financial analysis is only just beginning. The world’s leading investment managers will consider the impact companies have on the environment and vice-versa as they make investment decisions. As SICM, as well as others, ‘mainstream’ such analyses, the financial markets will re-price risk accordingly.

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