**EDUCATION:**  
**Bentley University -***Waltham, MA* May 2013Bachelor of Science, Marketing, Minor Management   
Major GPA 3.71; Minor GPA 3.85  
Coursework: Interpersonal Relations, Advertising, Marketing of Services, Effective Speaking and Visual Design.   
   
**University of Manchester** –*Manchester, England* Fall 2011   
Study Abroad Program   
Traveled to over ten different countries, studied European culture and enrolled in leadership courses.  
**RELEVANT EXPERIENCE:   
Mom Central Consulting-** *Newton, MA* May 2012- Aug. 2012Marketing Intern

* Administered and enhanced brand awareness through social media outlets.
* Created personal and detailed itineraries for each employee for the Blog Tour conference.
* Collected and analyzed all social media interactions and compiled consumer feedback and analytics on Excel and created specified PowerPoint presentations.
* Ignited brand enthusiasts and raised positive brand sentiment for fortune 500 companies.   
    
  **Big Fish Promotions-** *based in Glastonbury, CT*  May 2010- Sept. 2010  
  Brand Ambassador
* Event Representative and Promotional Agent for Dunkin Donuts Corporation.
* Traveled nationwide to expand and market the Dunkin Donuts brand by directly interacting with customers at concerts, events and street venues.
* Organized and planned the explicit agenda needed to promote new products.
* Monitored and addressed specific details such as marketing tag lines and product presentation.

**OTHER EXPERIENCE:  
Hillstone Restaurant-** *Boston, MA*  May 2011- Aug. 2011  
Managed and expanded in knowledge as the face of the company.   
Created valuable relationships between guests and the overall service experience.   
Routinely addressed customers in a friendly and highly professional manner.

**VOLUNTEER/COMMUNITY SERVICES**:  
**Wells Village Activity Council for Youth**Responsible for monitoring and ensuring safety and inclusion for a children’s campsite.

**St. Dunstan’s Church**  
Lead vocalist for local church choir and organized parish activities for the youth of the community.  
  
**Alpha Phi Fraternity Zeta Rho Chapter**  
Director of Marketing and Public Relations  
Facilitated and administered Karaoke events and organized road races through advertisements and social media campaigns. Funding over $4,000 for Cardiac Care.  
 **AWARDS:**Peter J. Baltran Award- recognized by the Student Leadership Training Program  
Connecticut Association of Board of Education Student Leader Award  
  
**SKILLS:**Proficient in Microsoft Office; Word; PowerPoint; Excel; Adobe and Outlook