Allyson Anne Hill

97 Hawthorne Village Road ● Nashua, NH 03062 ● 978-621-9324 ● hilla10@highpoint.edu

**PROFILE**

* Seeking a position as a Public Relations Representative at Mana Group
* Excellent technical skills including Microsoft Office Suite, iMovie, InDesign, Photoshop, all social media platforms
* Creative, personable, organized
* Exemplary writing and listening skills
* Skilled at securing coverage, pitching stories, conducting research

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**PROFESSIONAL EXPERIENCE**

**Harte- Hanks Trillium Software, Billerica, MA** **Summers 2012 & 2013**

***Communication/ Marketing/PR Intern***

* Gained valuable experience in PR; worked closely with PR agency
* Utilized creativity, writing skills, and research to meet deadlines;
* Wrote pitches and news releases; researched events, publications and journalists; updated awards and opportunities for attending events, secured coverage, reported on value of PR
* Worked 32 hours/week

**Martha’s Exchange Nashua, NH** **Summer 2011**

***Hostess***

* Utilized interpersonal communication skills to deliver excellent customer service
* Worked 20 hours/week

**Tyngsboro Family Dental Practice Tyngsboro, MA Fall 2008- Spring 2010**

***Receptionist***

* Utilized interpersonal communication skills to connect with patients over the phone and in person
* Worked 15 hours/week

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**EDUCATION**

**BA, Communication with a focus in Public Relations**

**High Point University, High Point, NC, May 2014**

* Cumulative GPA: 3.2, Major GPA: 3.3
* Lambda Pi Eta, National Communication Association’s Honor Society
* Studied at Florence University of the Arts, Florence, Italy; traveled throughout Italy

**Campus and Community Leadership**

* Media and PR Director of winning campaign project for High Point Community Against Violence
* Kappa Delta Sorority
* Publicity Committee, Relay for Life