**Conor Murphy**

**(508)-615-7135**

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**Education**

**University of Massachusetts, Amherst, Amherst, MA GPA 3.4**

*Bachelor of Arts in Communication*

*Minor in Mandarin Chinese*

**Work Experience**

**Eugenia Kim 6/14-Present**

*Press Intern*

* Keeping contact with editors, bloggers, stylists, and freelancers for shoots
* Pulling and keeping inventory of hats and shoes for shoots
* Searching for credits for the brand within magazine editorials, and the media as a whole

**TEDx UMass Amherst, Amherst, MA 9/13-5/14**

*Publicist*

* Working with event and social media directors to raise awareness for this event around campus
* Working with graphic designers to generate ad content

**WMUA, Amherst, MA 9/13-12/13**

*Publicist*

* Coordinated guerilla-marketing tactics to raise awareness for radio station
* Contacted dining hall directors to coordinate times for DJ to play in promotion

**Jewish Leader’s in Business 9/12-4/14**

*Public Relations Chair*

* Photographing events for our social media platforms
* Marketing our club via social media platforms (Facebook, Twitter)

**Daily Collegian, Amherst, MA 3/12-4/13**

*Managing Editor*

* Hired and fired editorial staff
* Worked with editors and contributors to find pieces of interest for the publication
* Played advisory role in how stories were reported

**UMass Annual Fund, Amherst, MA 2/11-5/14**

*Fundraiser*

* Working to secure donations for the university, I have raised $50,000 to date

**James Hogan, Worcester, MA 5/11-9/11**

*Intern*

* Helped merchandise the store and style mannequins
* Scheduled fittings
* Ran miscellaneous errands

**V Gallery, Hudson, MA 5/10-9/10**

*Photographer’s Assistant*

* Helped to light, style, and edit photos
* Scheduled appointments
* Ran miscellaneous errands

**Skills Overview**

Chinese speaking ability, exceptional communicative and sales abilities, strong writing and oral skills, strong organization and a keen eye for detail

Computer skills: Word, Excel, Powerpoint, Photoshop, Social Media