

Enhancing multistakeholder participation and co-design for the Charter of Digital Rights (Peru)

Good practice: Promoting policy effectiveness and inclusivity in the co-design process

Relevant DFI commitment(s): Protect and strengthen the multistakeholder system of Internet governance, including the development, deployment, and management of its main technical protocols and other related standards and protocols.

Type of the initiative: Project

Stakeholder Group: Academia

Launch/adoption: 2022 - Now

Goals

The Peruvian government, through the Secretaría de Gobierno y Transformación Digital (SGTD) of the Presidencia del Consejo de Ministros (PCM), launched the Carta Peruana de Derechos Digitales (Peruvian Charter of Digital Rights) to safeguard and clarify the application of human rights in digital environments. This initiative seeks to:

- Present the state's perspective on digital rights and their protection.
- Guide public policies supporting digital transformation.
- Promote multi-stakeholder collaboration to ensure comprehensive and inclusive policy development.

Description

The Peruvian Charter of Digital Rights serves as a non-binding document reaffirming existing human rights in the digital space while aligning with the Peruvian Constitution. It was developed through a multistakeholder approach involving government agencies, private sector representatives, academia, civil society organizations, and citizens. The process was divided into two key phases:

1. **Expert Consultations (May-July 2022):** 39 experts across 18 thematic sessions provided input on key digital rights issues.
2. **Public Consultation (July-October 2022):** Citizens engaged via the *Participa Perú* platform to review and offer feedback on the draft Charter.

This participatory model allows diverse perspectives to shape the final version, emphasizing inclusivity and transparency. The Charter comprises 24 rights categories across six sections, each highlighting state obligations to protect these rights in the digital domain.

The multistakeholder approach of the Charter strengthens the principles of an open internet by:

- **Promoting Inclusivity:** Broad participation ensures representation from all societal sectors, preventing the marginalization of vulnerable groups.
- **Reaffirming Digital Rights:** By clarifying digital rights, the Charter raises public awareness and encourages accountability for their protection.
- **Enhancing Policy Effectiveness:** Engaging diverse stakeholders results in more comprehensive and contextually relevant public policies.
- **Increasing Digital Literacy:** The collaborative process fosters understanding of digital rights, empowering citizens to engage safely and confidently online.

By emphasizing inclusivity, transparency, and accountability, the Carta Peruana de Derechos Digitales contributes to a more open, secure, and equitable digital landscape.

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