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Represent cost of a cylinder where the base and top cost  $\$2/\text{ft}^2$  and the side costs  $\$3/\text{ft}^2$ .



surface area of each part:

top:  $\pi r^2$

bottom:  $\pi r^2$

side:  $h \cdot 2\pi r$

cost:  $2 \cdot \pi r^2 + 2 \cdot \pi r^2 + 3 \cdot 2\pi r h$

volume of a cylinder:

area of base  $\cdot$  height  
 $\pi r^2 \cdot h$

### 3.1 Rules of Differentiation

Quotient rule

$$\frac{d}{dx} \left[ \frac{f(x)}{g(x)} \right] = \frac{g(x)f'(x) - f(x)g'(x)}{g(x)^2}$$

The negative sign goes with the derivative of the denominator.

$$\frac{f(x)}{g(x)} = f(x)[g(x)]^{-1}$$

$$\frac{d}{dx} [g(x)]^{-1} = \underbrace{-1[g(x)]^{-2}} \cdot g'(x)$$

Ex: Find  $\frac{dy}{dx}$  where  $y = \frac{x^3}{(x^2+1)^4}$

Let  $f(x) = x^3$ ,  $g(x) = (x^2+1)^4$

$$\frac{d}{dx} \left[ \frac{x^3}{(x^2+1)^4} \right] = \frac{(x^2+1)^4 \frac{d}{dx}(x^3) - x^3 \frac{d}{dx}(x^2+1)^4}{(x^2+1)^8}$$

$$= \frac{(x^2+1)^4 \cdot 3x^2 - x^3 4(x^2+1)^3 \cdot 2x}{(x^2+1)^8}$$



$$= \frac{(\cancel{x^2+1})^3 [(x^2+1) \cdot 3x^2 - x^3 \cdot 4 \cdot 2x]}{(\cancel{x^2+1})^3 (x^2+1)^5}$$

$$= \frac{(x^2+1) \cdot 3x^2 - 8x^4}{(x^2+1)^5}$$

$$= \frac{3x^4 + 3x^2 - 8x^4}{(x^2+1)^5}$$

$$= \frac{-5x^4 + 3x^2}{(x^2+1)^5}$$

Ex: Differentiate  $f(x) = \sqrt{\frac{x^2+7}{x+1}}$

$$f(x) = \left( \frac{x^2+7}{x+1} \right)^{1/2}$$

$$(1) \quad f'(x) = \frac{1}{2} \left( \frac{x^2+7}{x+1} \right)^{-1/2} \cdot \frac{d}{dx} \left( \frac{x^2+7}{x+1} \right)$$

$$\frac{d}{dx} \left( \frac{x^2+7}{x+1} \right) = \frac{(x+1) \frac{d}{dx} (x^2+7) - (x^2+7) \frac{d}{dx} (x+1)}{(x+1)^2}$$

$$= \frac{(x+1) \cdot 2x - (x^2+7)(1)}{(x+1)^2}$$

$$= \frac{2x^2 + 2x - x^2 - 7}{(x+1)^2}$$

$$= \frac{x^2 + 2x - 7}{(x+1)^2}$$

Plugging this into (1)

$$f'(x) = \frac{1}{2} \left( \frac{x^2+7}{x+1} \right)^{-1/2} \cdot \frac{x^2+2x-7}{(x+1)^2}$$

$$\left( \frac{a}{b} \right)^{-r} = \frac{1}{2} \left( \frac{(x+1)}{x^2+7} \right)^{1/2} \cdot \frac{x^2+2x-7}{(x+1)^2}$$

$$= \left( \frac{b}{a} \right)^r = \frac{1}{2} \frac{x^2+2x-7}{(x^2+7)(x+1)^{3/2}}$$



## Chain rule

composition of functions

$f \circ g$  is the composition of  $f$  and  $g$   
 $f(g(x))$ .

example: If  $f(x) = \frac{x-1}{x+1}$  and  
 $g(x) = x^3$ , what is  $f(g(x))$ ?

$$f(g(x)) = \frac{x^3 - 1}{x^3 + 1}.$$

prerequisite for chain: write  
a given expression as a composition  
of two functions.

a)  $h(x) = (x^5 + 9x + 3)^8$

b)  $k(x) = \sqrt{4x^2 + 1}$

a)  $h(x) = f(g(x))$  where  $f(x) = x^8$   
and  $g(x) = x^5 + 9x + 3$

b)  $k(x) = f(g(x))$  where  $f(x) = \sqrt{x}$   
 $g(x) = 4x^2 + 1$

Note: It is not <sup>so</sup> obvious how to write  $h(x) = \frac{x^3 - 1}{x^3 + 1}$  as

(from earlier example)

the composition of two functions.

### Chain rule

$$\frac{d}{dx}[f(g(x))] = f'(g(x)) \cdot g'(x)$$

Ex: Find  $\frac{d}{dx}[f(g(x))]$  where

$$f(x) = x^8 \text{ and } g(x) = x^5 + 9x + 5$$

$$f'(x) = 8x^7$$

$$g'(x) = 5x^4 + 9$$

$$\frac{d}{dx}[f(g(x))] = 8(x^5 + 9x + 5)^7 \cdot (5x^4 + 9)$$

Note:  $\frac{d}{dx}[(x^5 + 9x + 5)^8]$



Note: When  $f(x) = x^r$   $f'(x) = rx^{r-1}$   
and the chain rule is exactly  
the general power rule.

If  $h(x) = f(\sqrt{x})$  find  $h'(x)$  in  
terms of  $f'$

$$h(x) = f(g(x)) \text{ where } g(x) = \sqrt{x} = x^{1/2}$$

$$h'(x) = \frac{d}{dx}[f(g(x))] \quad g'(x) = \frac{1}{2}x^{-1/2}$$

$$= f'(g(x)) \cdot \underline{g'(x)}$$

chain  
rule

$$= f'(\sqrt{x}) \cdot \frac{1}{2}x^{-1/2}$$

$$= \frac{f'(\sqrt{x})}{2\sqrt{x}}$$