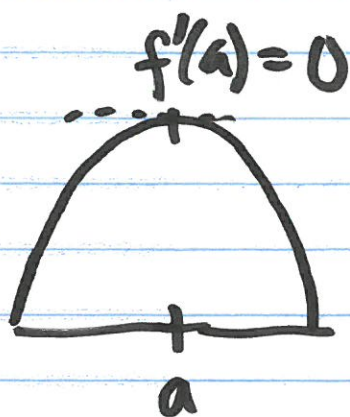


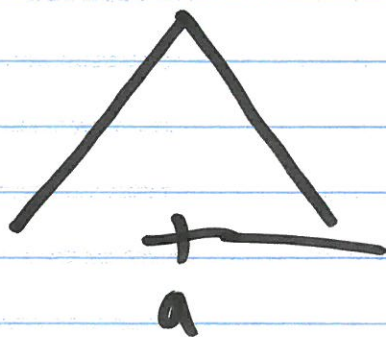
2/24

Test 3 2.5, 3.1-3.2, 4, 5.1



$$f'(a)=0$$

both have local
maxima at a



f is not differentiable
at $x=a$

$f'(a)$ does not exist

To account for this, we consider
a point where $f'(a)$ does not exist
to be a critical value

Definition: $x=a$ is a critical value
if $f'(a)=0$ or $f'(a)$ does not exist.

A global ^(minimum) maximum of f is ^(smallest) a point where f has the largest value on the entire domain.

Note: A local max can be a global max



Note: In addition a global max can occur at an endpoint of the domain

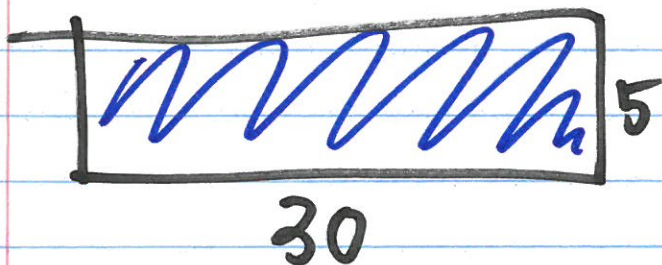


Note: Global max might not exist

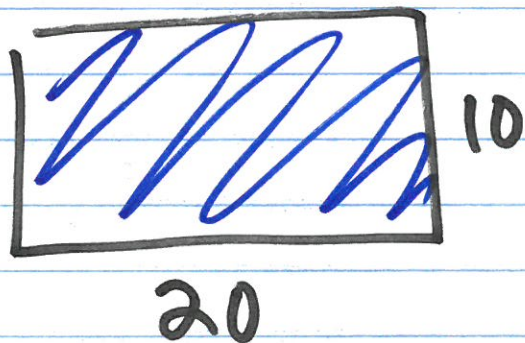
f unbounded

Optimization

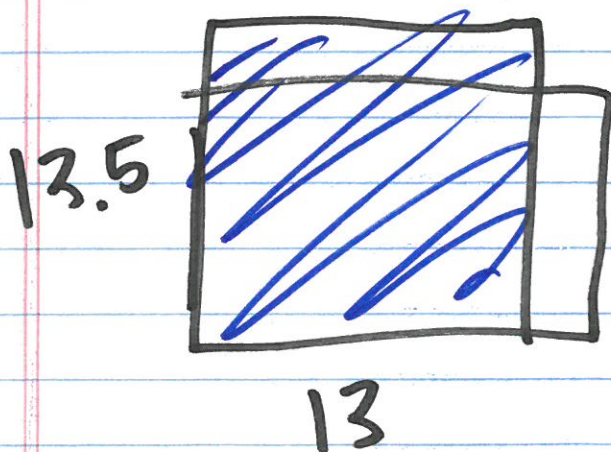
Ex: Enclose three sides of a rectangle with the largest possible area using a string of length 40 cm.



$$A = 150$$

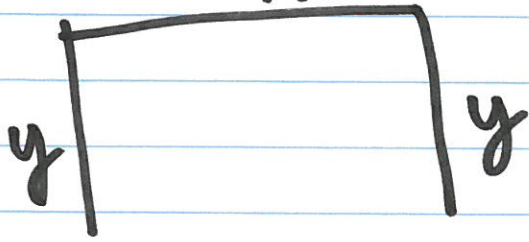


$$A = 200$$



$$A = 175.5$$

Using calculus solve this problem



draw diagram, label quantities
constraint

the length of the string is 40

$$y + y + x = 40$$

$$2y + x = 40$$

objective

maximize area

$$A = x \cdot y$$

Use constraint to write the objective
as a function of only one variable

solve for y and plug in to A

$$y = \frac{40 - x}{2}$$

$$A = x \left(\frac{40-x}{2} \right) = 20x - \frac{x^2}{2}$$

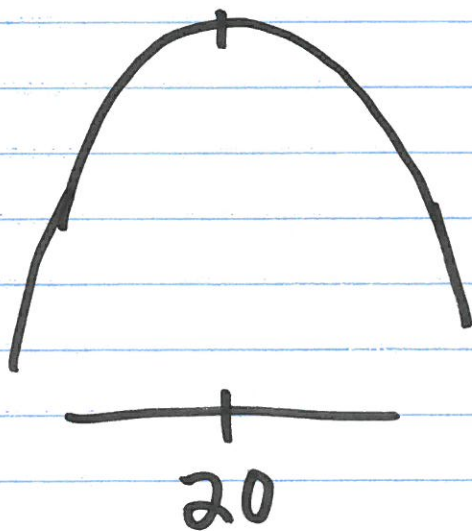
Now find the global max, ~~by~~ using the information provided by ~~its~~ the derivatives.

local maxima occur at critical values

$$A'(x) = 20 - x$$

$$A'(x) = 0 \Rightarrow x = 20$$

$$A''(x) = -1 \Rightarrow A \text{ is concave down everywhere}$$



A has a global max when $x=20$.



$$y = \frac{40 - x}{2} = \frac{20}{2} = 10$$

We enclose the rectangle using two sides of length 10 cm and one side of length 20 cm.

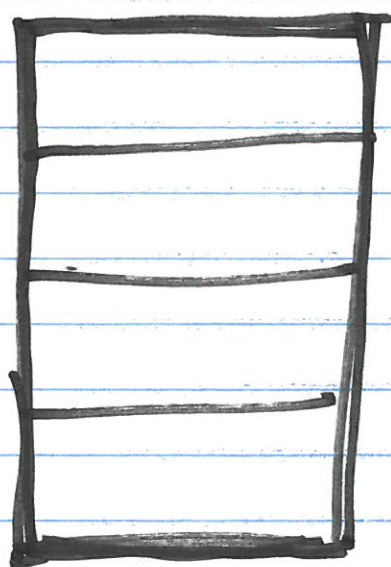
ex Suppose you build a bookshelf using two kinds of board.

For the rectangular frame, you use thick wood that costs \$3 per foot.

For the 3 shelves you use thinner wood that costs \$2 per foot. If the total area needed to hold the books is 18 ft^2 what dimensions of the bookshelf will minimize cost.

w/
3 shelves

①



x

Let $x = \text{width}$
 $y = \text{height}$

objective
minimize
cost

$$C = (2x + 2y) \cdot 3$$
$$3x \cdot 2$$

constraint : A

$$18 \text{ ft}^2 = xy$$

$$y = \frac{18}{x}$$

$$\begin{aligned}\Rightarrow C &= 12x + 6y \\ &= 12x + 6\left(\frac{18}{x}\right) \\ &= 12x + \frac{108}{x}\end{aligned}$$

domain?