# Impact of a Corporate Relocation

Employee impact analysis due to Merck's corporate relocation from Whitehouse Station, NJ

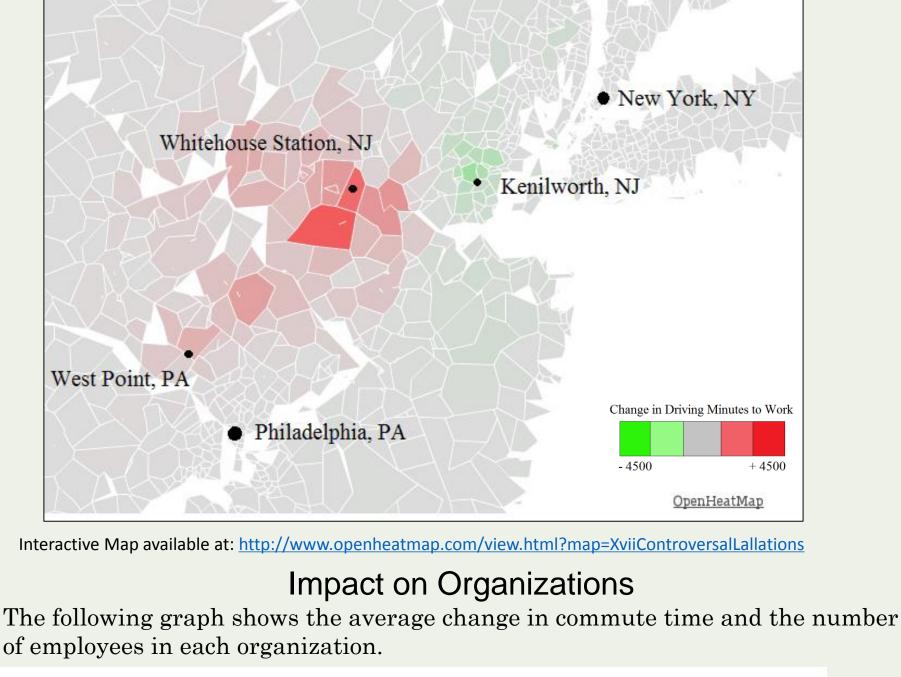
Alexander Arocho (TUD16565) ChiehJeng Chen (TUC57478) Christian D. Valenti (TUF31440)

## Effect of Kenilworth, NJ relocation Time Added to Commute per Zip Code

# The brighter green a zip code is colored, the greater the time saved in commute

duration. Inversely, the darker red represents a longer commute.

New York, NY Whitehouse Station, NJ Kenilworth, NJ West Point, PA Change in Driving Minutes to Work Philadelphia, PA - 40 +40OpenHeatMap Interactive Map available at: <a href="http://www.openheatmap.com/view.html?map=ConcubinarianIntercommunionXenic">http://www.openheatmap.com/view.html?map=ConcubinarianIntercommunionXenic</a>



15.00 10.00

Org B Org C Org D Org E Org F Org G

5.00 0.00

-5.00

Average Time Added to Commute (Kenilworth, NJ)

Org H

Org J

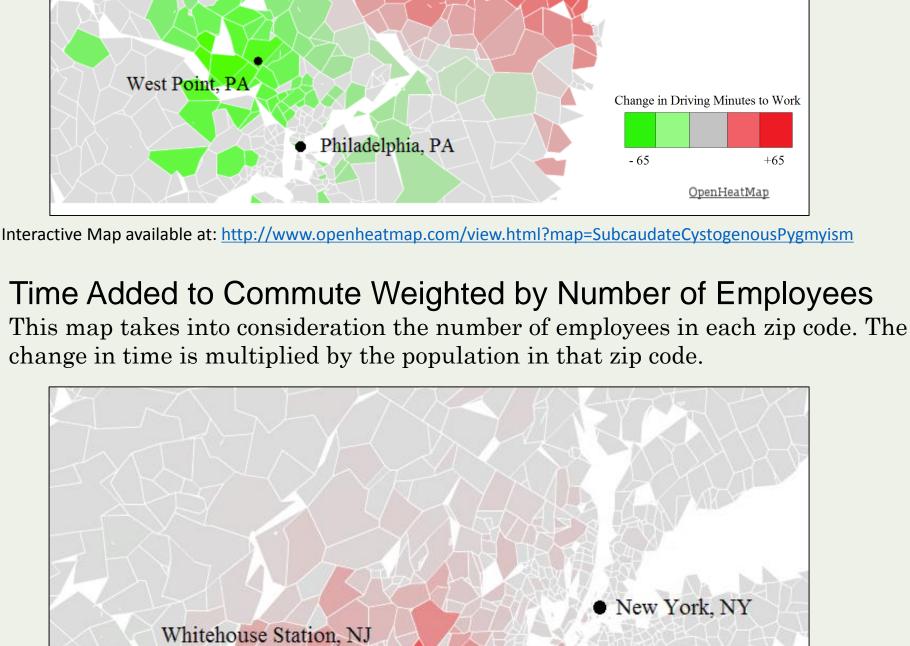
Org K Org L

### Time Added in Minutes -10.00 Organization -15.00 -20.00 Number of Employees in Each Organization 600 ≡mployees 400 200 Org E Org F Org G Org C Org D Org H Org I Org J Org K Org L Organization Effect of West Point, PA relocation Time Added to Commute per Zip Code The brighter green a zip code is colored, the greater the time saved in commute duration. Inversely, the darker red represents a longer commute



Kenilworth, NJ

Whithouse Station, N.



West Point, PA

**Time Added in Minutes** 

**Employees** 

60.00 50.00 40.00 30.00 20.00 10.00 0.00

600

400

200

of employees in each organization.

Kenilworth, NJ

Change in Driving Minutes to Work

Org J Org K Org L

- 4500 +4500OpenHeatMap

Impact on Organizations

The following graph shows the average change in commute time and the number

Average Time Added to Commute (West Point, PA)

Interactive Map available at: <a href="http://www.openheatmap.com/view.html?map=FregataCumbernauldsDiluent">http://www.openheatmap.com/view.html?map=FregataCumbernauldsDiluent</a>

Philadelphia, PA

### Org E Org F Org G Org H Org I Org B Org C Org D Org J Org K Org L

Organization

Ideal site of relocation

Number of Employees in Each Organization

Org B Org C Org D Org E Org F Org G Org H Org I

Kenilworth, NJ

OpenHeatMap

To find the ideal location, we calculated the average employee commute time to all local zip codes. The brighter the purple, the lower the commute time. The star marks the most ideal location, Pluckemin, NJ, whose average commute time is approximately 29 minutes. • New York, NY Pluckemin, NJ

West Point, PA Drive Duration in Minutes

Philadelphia, PA

Whitehouse Station, NJ

All code can be found at: <a href="https://github.com/cdvalenti/temple\_analytics">https://github.com/cdvalenti/temple\_analytics</a>

Interactive Map available at: <a href="http://www.openheatmap.com/view.html?map=EmpowermentsSphygmophonesOxydasic">http://www.openheatmap.com/view.html?map=EmpowermentsSphygmophonesOxydasic</a>

