

Impact of a Corporate Relocation

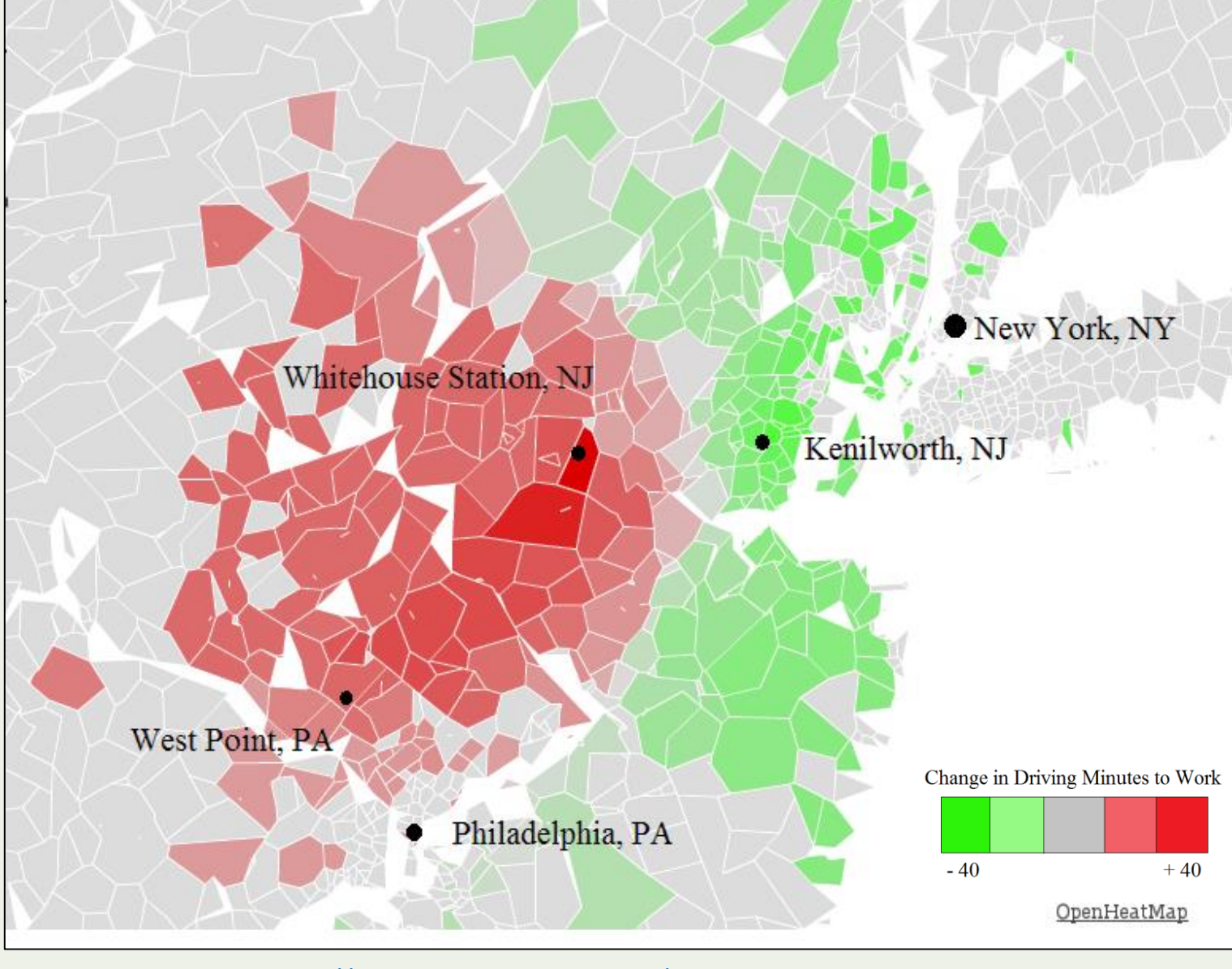
Employee impact analysis due to Merck's corporate relocation from Whitehouse Station, NJ

Alexander Arocho (TUD16565)
Chieh-Jeng Chen (TUC57478)
Christian D. Valenti (TUF31440)

Effect of Kenilworth, NJ relocation

Time Added to Commute per Zip Code

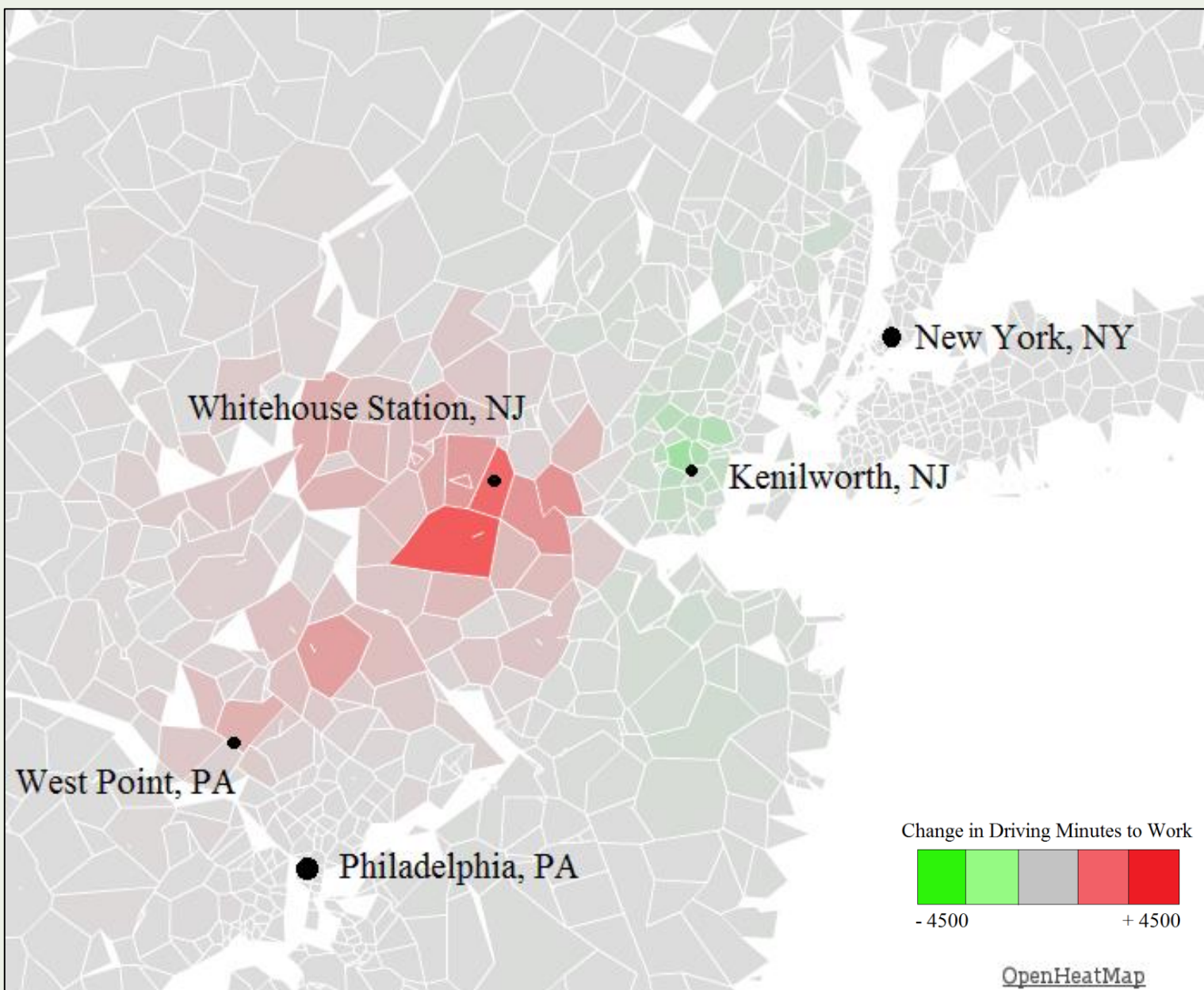
The brighter green a zip code is colored, the greater the time saved in commute duration. Inversely, the darker red represents a longer commute.



Interactive Map available at: <http://www.openheatmap.com/view.html?map=ConcubinarianIntercommunionXenic>

Time Added to Commute Weighted by Number of Employees

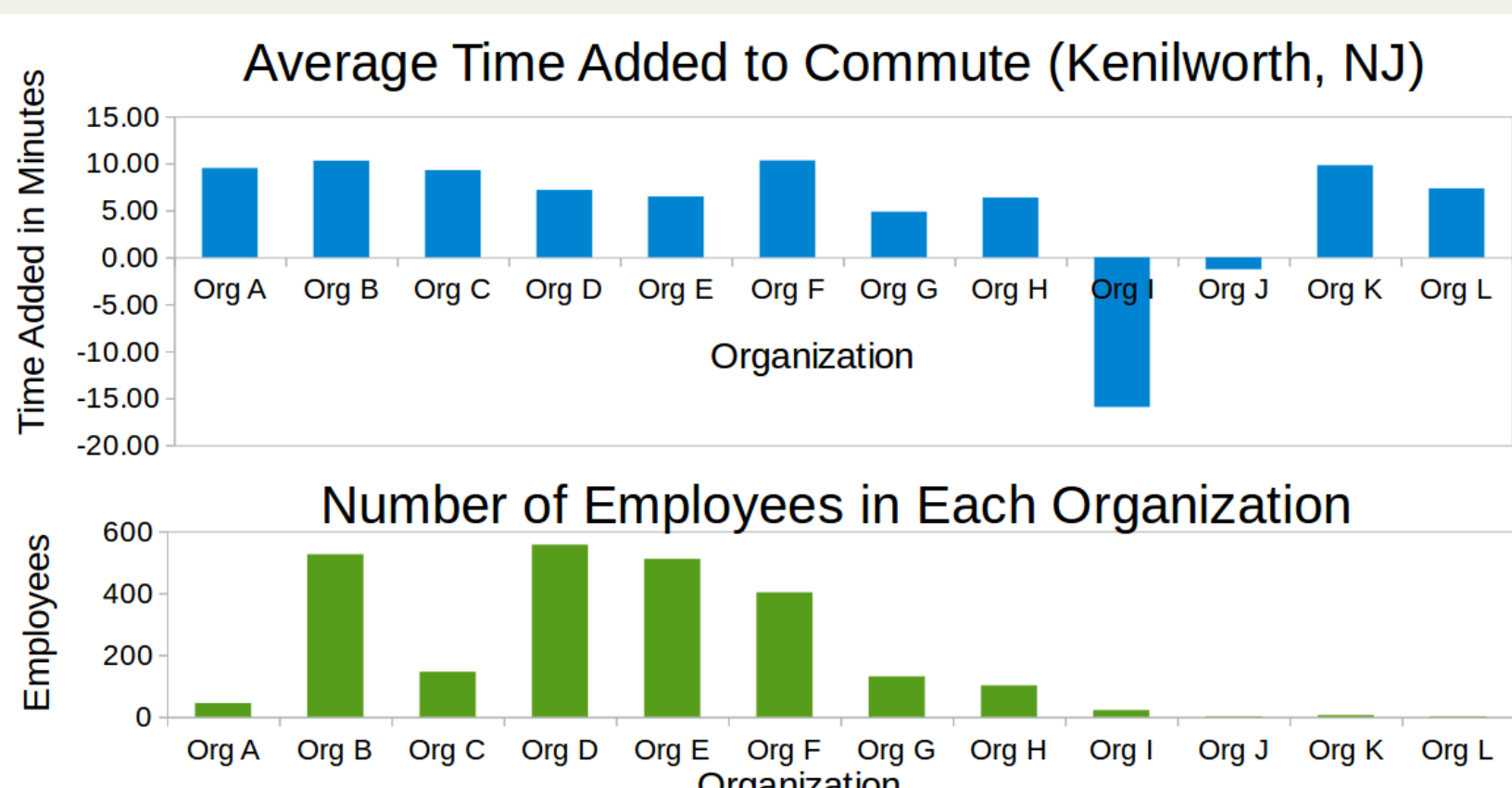
This map takes into consideration the number of employees in each zip code. The change in time is multiplied by the population in that zip code.



Interactive Map available at: <http://www.openheatmap.com/view.html?map=XviiControversalLallations>

Impact on Organizations

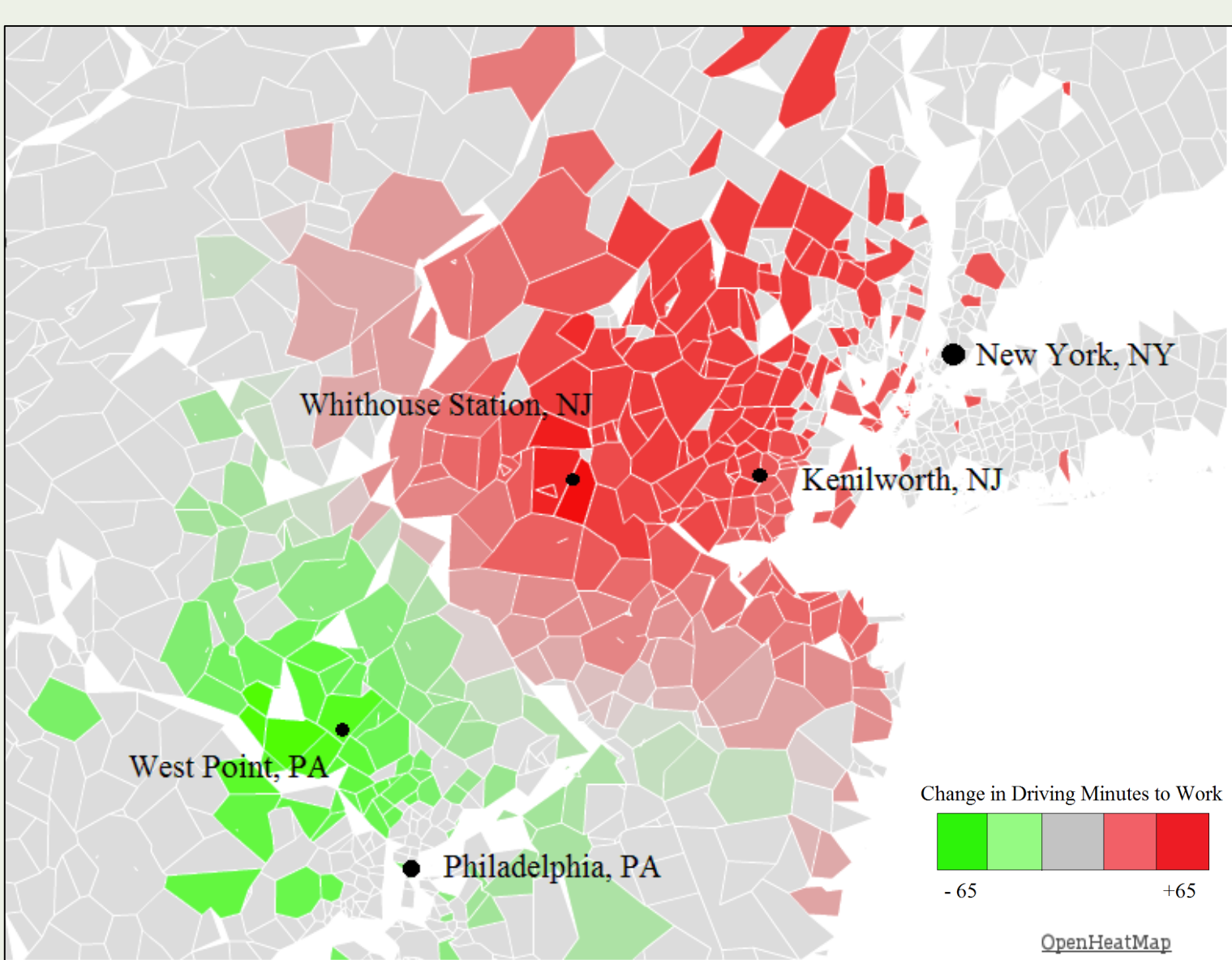
The following graph shows the average change in commute time and the number of employees in each organization.



Effect of West Point, PA relocation

Time Added to Commute per Zip Code

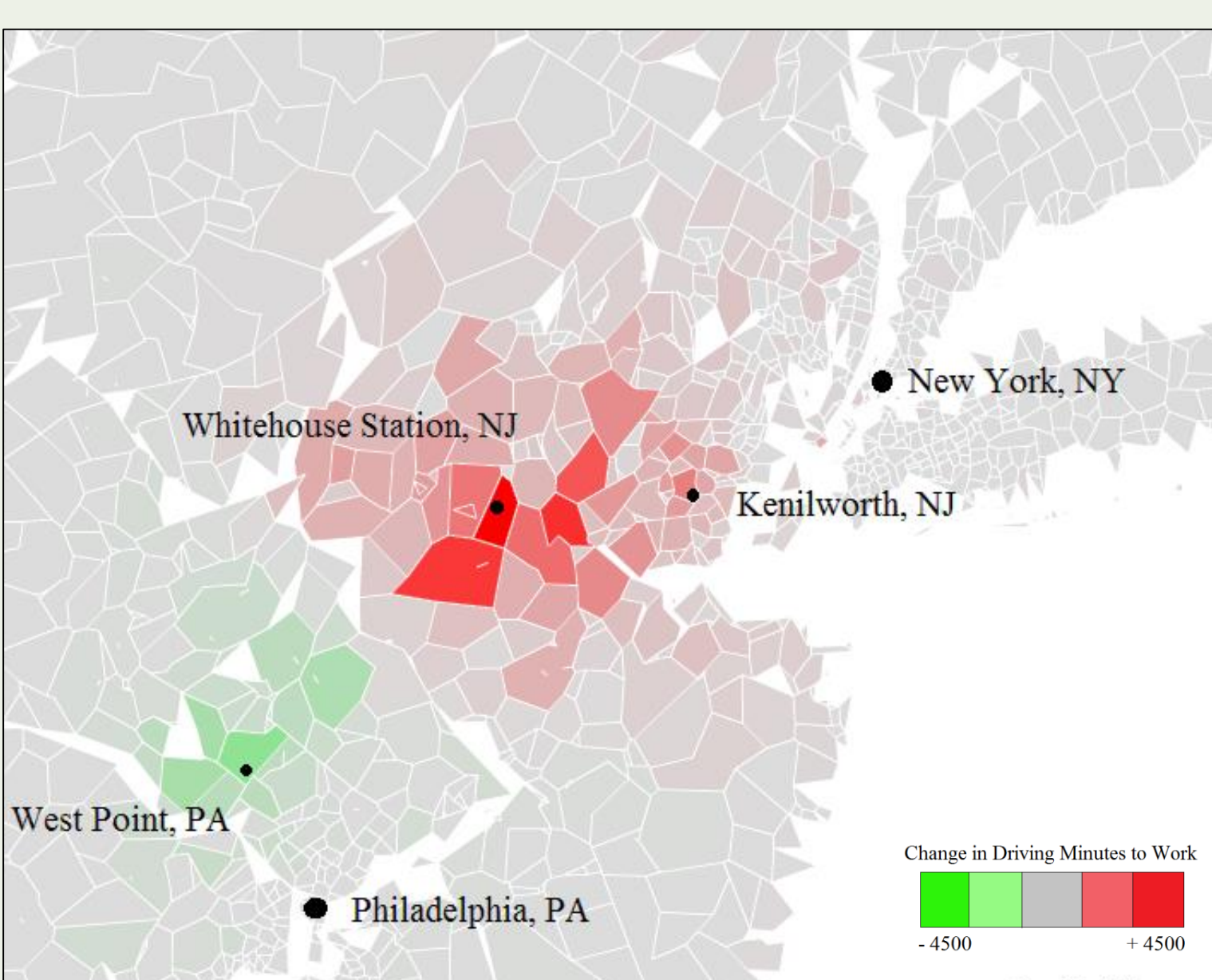
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Interactive Map available at: <http://www.openheatmap.com/view.html?map=SubcaudateCystogenousPygmyism>

Time Added to Commute Weighted by Number of Employees

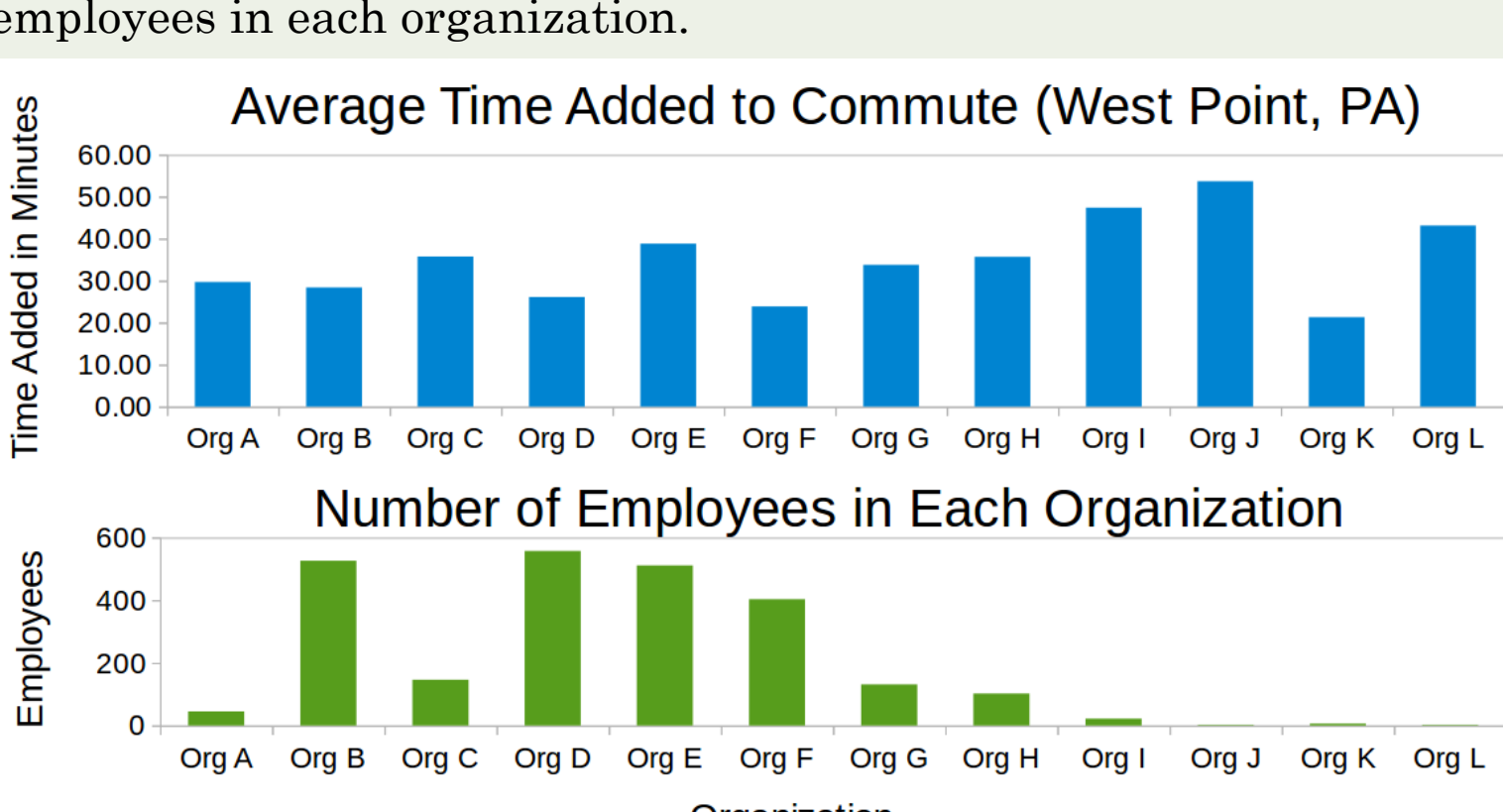
This map takes into consideration the number of employees in each zip code. The change in time is multiplied by the population in that zip code.



Interactive Map available at: <http://www.openheatmap.com/view.html?map=FregataCumbernauldsDiluent>

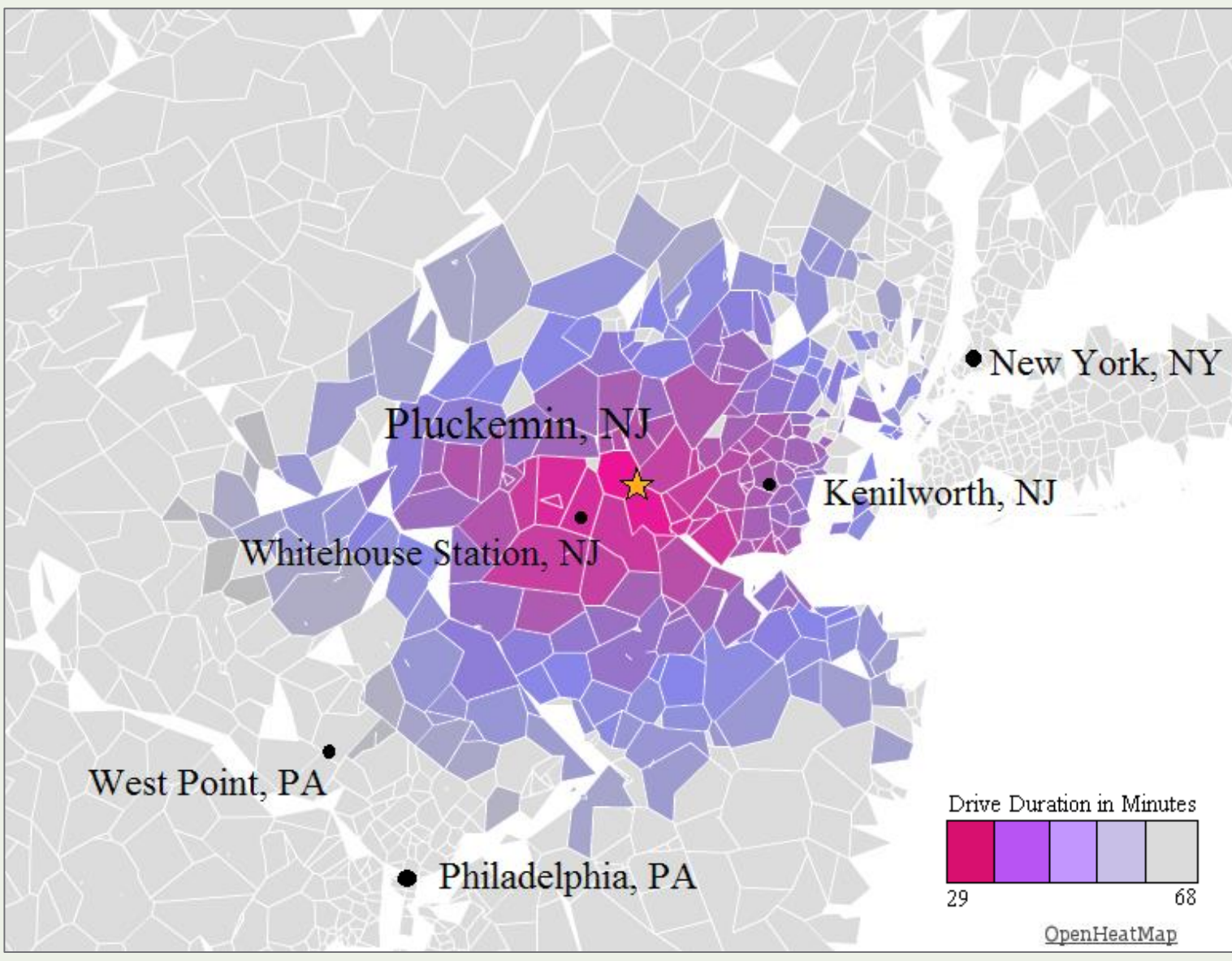
Impact on Organizations

The following graph shows the average change in commute time and the number of employees in each organization.



Ideal site of relocation

To find the ideal location, we calculated the average employee commute time to all local zip codes. The brighter the purple, the lower the commute time. The star marks the most ideal location, Pluckemin, NJ, whose average commute time is approximately 29 minutes.



Interactive Map available at: <http://www.openheatmap.com/view.html?map=EmpowermentsSphygmophonesOxydasic>

All code can be found at: https://github.com/cdvalenti/template_analytics