



MINOR IN MARKETING

## ***Jose Paolo C. Oracion***

Why waste your time trying to appeal to the aspirations of a made-up stereotype when you can just be authentic?



MINOR IN ENTERPRISE DEVELOPMENT

## ***Luis Lorenzo R. Ordoño***

It wasn't a smooth flight. From all nighters, dead tired brains, and exhausting submission runs to insightful classes, worthwhile moments, and stronger-than-rock friendships, nothing can compare to the four-year journey I had in Ateneo. Now that the time to go down from the hill has come, nothing is left but to be grateful for all of that happened on the den of the blue eagles. Ateneo, I promise to continue flying high. Thanks for the journey! It was a tough one but definitely the best one yet.