



Mona Sofia Y. Casano

MINOR IN MARKETING

Always remember:

"It doesn't count if you believe in yourself when it's easy to do so. It doesn't count if you believe the world can be a better place when the future looks bright. It doesn't count if you think you're going to make it when the finish line is right in front of you.

It counts when it's hard to believe in yourself, when it looks like the world's going to end and you've still got a long way to go. That's when it counts, and that's when it matters the most." (I. S. Thomas)



Matthew C. Casis

MINOR IN MARKETING

"Living is already having been born, in a condition we have not chosen, a situation in which we find ourselves, a quarter of the universe in which we may feel we have been thrown and are wandering, lost. And yet it is against this background that we can begin, that is to say, give a new course to things" (P. Ricœur)