

# style icon

Why does everyone adore Iris Apfel? “She’s a true original.” From design projects to appearances in ad campaigns, Apfel (96) shows no signs of slowing. Personal style really originated with Iris Apfel; she has always espoused the virtues of not just dressing for yourself, but being who you are and doing it unapologetically, which is perhaps why she and her messaging and aesthetic have resonated. “She is a forever transcendent icon!”

Photographer Mario Testino  
Fashion Editor Miranda Hobbes



Givenchy red fur coat  
\$2500; original Iris  
reading glasses, \$400;  
Jewelry Iris Apfel  
Original Collection