

Ceane La. / Software Engineer & CEO / SF & LA

ceane@protonmail.com / ceane.la / 8+ years experience / apps with React, data viz, full-stack & F#

■ experience as an engineer

CEO & Founder @ Ceane Corporation

MVP app since 2017, inc. since July 2019

Our focus **Ai, Ao (Iot, robotics, automated sys.) & Biotech Value-add Apps, blockchain, Xr (ar, vr & mr)**

Working on **Nocturnal™** - nightlife, romance & bedroom app / **Focus™** - Ai app, future **BCI/AR** device

- * Bootstrapped, **sole-founder** of a singularity startup; Day-to-day compliance & **Agile workflow** in Trello, Slack, docs + OKRs in Dropbox Paper, standups in Range, **design with Figma**

- * Use **Git + Github** to prioritize, track & progress engineering **apps** with **React Native, Typescript, GraphQL, test driven development, Code Climate for code quality, yarn workspaces, lerna monorepo, private npm packages**; Apis with **.NET F# & serverless**; CI with **CircleCI**

- * Biz dev & strategy (partnerships, data, product); **Scaffolding** out a data pipeline for **KPIs & revenue-generating features**; Planning resourcing & manufacturing of a **brain-to-computer interface (BCI) device**, the **Focus™** (intent to patent); accounting with ZipBooks

- * Following up on math for Ai (**Tensorflow** in F#), Ao, quantum physics & computing, hardware & logistics

Senior Frontend Engineer @ Reflektive

from March 2018 to October 2018

- * Lead front-end engineer for our **employee engagement platform**; touch base in the mornings via **scrum**, agile workflow in **Slack & Jira**; cutting releases from master & CI deploy as our release strategy, **Git VCS; Github** to host & review code

- * **Iterate** & engineer product on the Reviews app adhering to the **product roadmap** and engineering team guidelines; with **JavaScript, ES2016, React, Redux, occasionally Ruby on Rails Apis, postgres**

- * Mentoring other team engineers, collaborative **code review**, 1-on-1 feedback & cross-pollination with other engineers; **sidebar** commentary & training with our backends

- * Issuing **code challenges** & **in-person interviews** to our potential front-end engineers

Consultant Software Engineer @ OCI

from August 2017 to November

- * Sole engineer who built an **MVP cryptocurrency wallet** for the \$4 Billion EOS **Blockchain** with **React, Redux, JavaScript, SASS & more**; in addition, built the 3rd-party **MVP Api using NodeJS** for facilitating transactions and account management in correspondence

Software Engineer @ EdSurge

from March 2016 to April 2017

- * **Shipped** continual improvements & **engagement** experiments (both front-end and back-end); Added internal support for JavaScript compile on our **CD, CodeShip & private npm packages**; CodeClimate for code quality

- * Managed our DevOps via **Heroku, Codeship, CloudFront CDN, AWS S3** & deploy scripts; REST Api development, **Api health monitoring** via Bugsnag & Skylight; integrating **3rd-party Apis**; **postgres db**

- * Built research reports (for AT&T) featuring **animations, data visualization** & long content with **React**

- * **Agile workflow**, creating estimates & points for **user stories & epics** in Github; **OKRs** in Google Docs

Senior Interactive Developer @ Prizelogic

from Aug. 2012 to Nov 2015

- * B2BC / Promotion & marketing **deliverables** for our world renowned clients (i.e. Pepsi Co. and its subsidiaries, Disney, NHL, QVC, Dr. Seuss, CoorsLight) reaching **national & international audiences**

- * Produced **games, interactives with animations, static sites & SPA apps** in React, Angular & custom code within appropriate **timelines**; also performing **housekeeping, quality assurance**, in addition

- * Building for compatibility across hundreds of devices, platforms & browsers; **i18n / localization** of content in addition to **accessibility engineering**; embedded analytics with Google Analytics; **SEO optimization; Google PageSpeed & DevTools** for performance and preventing **FOUC**

- * Working with **npm packages & NodeJS** scripts during **downtime**; facilitating internal needs with **C#** scripts

- * Operated as a tech lead on anchor projects (bringing in over \$200K revenue); meeting with **stakeholders** as a **front-facing technical liaison** managing **scope creep, push back & bandwidth** of the team

■ other core competencies ✨

Ubuntu / CLI / TLS / HTTP / redis / vim / OCaml / Go / C# / nginx / Docker / Vagrant
/ DNS / Visual Studio / Powershell / VPNs / Operating Systems