CLAIRE BURKE

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github.com/cebburke/portfolio/

Experience

Skeo Solutions | Remote | 2.5 years
Designer

- Graphic design, branding, illustration, video and photo editing, print and web layout. Specialized in magazine-quality, long-form reports and creating accessible products and user flows.
- Community-driven land planning - meeting facilitation, visualization and synthesis. Authored over ten comprehensive reports, bridging community vision and federal and state partner input.
- Research and writing - plain language and technical writing styles. Products ranged from formal reports about solar installation feasibility on contaminated lands to children's books.
- Project management of complex efforts for government clients, primary client being the Environmental Protection Agency. Led five projects to completion and won repeat contract.

Curb Appeal | Durango, CO |1 year
Freelance Designer

- Completed website design, build, printing coordination and delivery of physical menus and signage for a new restaurant on a tight timeline prior to grand opening.
- Built website and brand for a medical practice, helped create copy and custom visual content to tie together provider values and priority services.
- Illustrated children's book about mountain biking. Set up distinct phases of collaboration with authors.

Community Art Show – Close to Home | Charlottesville, VA | 5 years
Founder, Organizer

- Created a month-long art show featuring over 30 artists, funded by way of grants.
- Collaborated with a local business to host the show. Created novel installation plan and techniques to accommodate unique space.
- Planned and executed zero-waste opening receptions in 2019 and 2020, with voting, prizes, speakers, beverages and hors d'oeuvre donated from local restaurants and breweries.
- Organized the show for two years in-person. Continues to provide counsel and administrative support to current organizers as show enters its fifth iteration in 2023.

Education

University of Virginia | 2015 – 2019
BA Studio Art, BA Environmental Science

Coursera | 2022 – 2023
Google UX Design Certificate

Codecademy | 2022
HTML, CSS and GitHub Pages

UX/UI - Figma, Adobe XD, Mural, rapid prototyping, wireframing, design systems, responsive and accessible design, Agile workflows

Graphic Design - Adobe Photoshop, Illustrator, InDesign, Premiere, After Effects, illustration, animation, photo and video editing, audio recording and branding

Development - HTML, CSS, Git, GitHub Pages

Durango, Colorado