

Qualitative Research Profiles

Qualitative Research Site Selection Strategy

Objective: Identify distinct demographic profiles across 81 cities to select diverse locations for qualitative fieldwork.

Data Sources: Average Household Size, Median Age, Marital Status (Single/Married/Divorced).

Dependency Ratio excluded as requested.

Identified Research Profiles

Profile 1: Higher Divorce Rate

Target Demographic:

- Household Structure: Standard/Small
- Age Cohort: Middle Aged
- Marital Dynamics: 65.5% Married, 3.6% Divorced

Recommended Fieldwork Sites (Representative):

- Ankara
- Antalya
- Aydın
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Target Demographic:

- Household Structure: Large (>3.5)
- Age Cohort: Young (<30)
- Marital Dynamics: 55.2% Married, 0.5% Divorced

Recommended Fieldwork Sites (Representative):

- Diyarbakır
- Muş
- Mardin
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Target Demographic:

- Household Structure: Standard/Small
- Age Cohort: Mature (>38)
- Marital Dynamics: 67.4% Married, 2.2% Divorced

Recommended Fieldwork Sites (Representative):

- Bolu

- Isparta
- Manisa

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Target Demographic:

- Household Structure: Standard/Small
- Age Cohort: Middle Aged
- Marital Dynamics: 62.0% Married, 1.5% Divorced

Recommended Fieldwork Sites (Representative):

- Malatya
- Elazığ
- Osmaniye

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