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The Northern Block Ltd

Standard End User License Agreement

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1. Number Of Users

The Northern Block font is licensed for use on a single printer or output device in conjunction with a maximum of 10 CPU's or workstations connected to the same local area network. If your configuration exceeds this format, you must choose a multi- user upgrade license.

2. Acceptable Uses

You may use The Northern Block fonts to create images on computer screens, paper, web pages, photographs, movie credits, printed material, T-shirts, and other applications.

3. Unacceptable Uses

You agree that you may not use the exclusive font (unless you obtain permission or additional licensing) in the following cases:

A. as part of a copyrighted logo or trademark.

B. as part of interactive software such as video games.

C. as part of electronic templates such as website design templates and presentation templates which are sold to customers to create their own electronic greeting cards, business cards, e-business cards, or any other electronic or printed matter.

D. as part of a commercial product i.e. an electronic document or data file created by use of the font software which is offered for distribution to the general public in exchange for a fee. Such commercial products include electronic books, electronic magazines and newspapers, as well as tangible goods such as clothing, for which the font software becomes the main selling element of the product.

E. as part of a website hosted on one or more web servers, using web font technologies such as @font-face, sIFR, Cufón or Typeface.js.

F. as part of a commercial broadcasting video or film. Broadcast and film usage refers to the use of the font software in titling, credits or other text for any onscreen broadcast via television, video or motion picture.

4. Third Parties

You may provide the font to a graphic designer, printer or other service bureau that is working on your behalf only if they agree to use the font exclusively for your work, agree to the terms of this license, and retain no copies of the font on completion of the work. You may not provide the font or make it accessible to any other third parties.

5. Embedding

You may not under any circumstances embed the licensed fonts into software or hardware products in which the fonts will be used by the purchasers of such products. Such use requires an embedding license. Please contact: info@thenorthernblock.co.uk for further information.

6. Modification

You may import characters from the font as graphical objects into a drawing program and modify such graphical objects. You may not modify, adapt, translate, reverse engineer, decompile, disassemble, or create derivative works based on the licensed font itself without The Northern Block's prior written consent.

7. Ownership

All rights and licenses not expressly granted to you are reserved by The Northern Block. Title to, copyright to and full ownership of The Northern Block fonts, The Northern Block trademarks, and all patent, trademark, trade name and intellectual property rights associated with The Northern Block fonts, remain the property of The Northern Block and/or the Font Creator and are NOT at any time transferred to you or your customers.

8. Termination

The Northern Block has the right to terminate your license immediately if you fail to comply with any of the terms listed in this License Agreement. Upon termination, you must destroy the original and any copies of The Northern Block font(s) and accompanying documentation.

9. Product Upgrades

If the purchased font is updated by The Northern Block in any way, you will receive a free copy of the modified font.

10. Disclaimer & Limited Warranty

The Northern Block shall in no event be liable for any direct, indirect, consequential, or incidental damages, including damages from loss of business profits, business interruption, and loss of business information, arising out of the use or inability to use The Northern Block font. The Northern Block shall in no event give any technical support on how to use the fonts on your system. The Northern Block makes no warranties express or implied as to merchantability, fitness for a particular purpose, or otherwise. The Northern Block font software may not be copied or duplicated in any form except for the licensee's own backup purposes. Do not redistribute The Northern Block fonts in any way!

Any violation by licensee of this agreement shall cause this license to be terminated. In the event of termination, and without limiting any other remedies which may be available against you, you must immediately return the font software to The Northern Block and certify that no copies remain in your possession or exist on the originally licensed site.

The buyer accepts the number of characters in a font set. The Northern Block is not obliged to build and provide missing characters for free. The typical character set of The Northern Block fonts is 240. If you need extra characters for your fonts we offer a service where we can create any shape, letterform etc., to fit in style with the font. For further details about our font design service please contact:

info@thenorthernblock.co.uk

The user of The Northern Block fonts agrees to credit The Northern Block as the trademark and copyright owner of the fonts and list the font names, wherever and whenever design, production, or any other credits are shown.

The Northern Block makes no warranties express or implied as to merchantability, fitness for a particular purpose, or otherwise. Without limiting the previously mentioned, The Northern Block shall in no event be liable for any direct, indirect, consequential, or incidental damages, including damages from loss of business profits, business interruption, and loss of business information, arising out of the use or inability to use the product.

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