CLAIRE BURKE

claireburke1130@gmail.com
ceburke.github.io/portfolio/

Education

University of Virginia
BA Studio Art
BA Environmental Science
3.86 GPA

Google UX Design Professional Certificate

Skills

UX/UI
Figma
Rapid prototyping
Wireframing
Design systems
Responsive design
Agile workflows
User research

Graphic Design
Adobe Photoshop, Illustrator, InDesign, Premiere, After Effects, Audition

Development
HTML
CSS
JS
Git
Bootstrap
DNN

Accessibility
WCAG 2.2 compliance
Auditing
Policy writing
Dev annotation
PDF remediation
Semantic HTML
A11y design principles

Experience

Osprey Packs, Inc. | Cortez, CO | Apr 2025 - Present
Graphic Designer

- Design a wide range of brand assets from packaging and product graphics to campaign visuals and web content
- Collaborate closely with cross-functional teams including marketing, product, and development to ensure all creative output meets brand standards and supports business goals
- Direct photography guiding visual storytelling, styling, and shot selection to produce cohesive, on-brand imagery across digital and print channels

Curb Appeal | Durango, CO | Sep 2022 - Present
Freelance Web and Graphic Designer

- Provide graphic design, photography, photo editing, and website development services tailored to client needs
- Illustrate children's books and manage author, printer, and publisher coordination for seamless production
- Plan and develop comprehensive branding packages, including logos, color palettes, graphics, and copywriting

Fort Lewis College | Durango, CO |Nov 2023 - Apr 2025
Product Designer

- Design and develop products across devices in a higher education environment, ensuring consistency and accessibility
- Align efforts with strategic goals and stakeholder needs to drive institutional objectives throughout product lifecycle
- Audit and optimize the existing codebase by creating and implementing a cohesive design system, standardizing UI components, and resolving CMS migration challenges
- Streamline information architecture, refine user journeys, and enhance engagement across core websites through iterative design and QA

Skeo Solutions | Remote | Feb 2020 - Aug 2022
Environmental Consultant and Graphic Designer

- Designed and produced branding, illustration, and photo assets, specializing in magazine-quality reports, data visualization, and WCAG/508-compliant design
- Conducted research and authored reports on topics ranging from solar feasibility on contaminated lands to community involvement strategies for diverse audiences
- Led and managed complex projects for federal, state, and municipal clients, successfully delivering five projects and securing a repeat contract