

CLAIRE BURKE

claireburke1130@gmail.com

ceburke.github.io/portfolio/

Education

University of Virginia

BA Studio Art

BA Environmental Science

3.86 GPA

Google UX Design

Professional Certificate

Skills

UX/UI

Figma

Rapid prototyping

Wireframing

Design systems

Responsive design

Agile workflows

User research

Graphic Design

Adobe Photoshop,

Illustrator, InDesign,

Premiere, After Effects,

Audition

Development

HTML

CSS

JS

Git

Bootstrap

DNN

Accessibility

WCAG 2.2 compliance

Auditing

Policy writing

Dev annotation

PDF remediation

Semantic HTML

A11y design principles

Experience

Fort Lewis College | Durango, CO | Nov 2023 - Present

Product Designer

- Design and develop products across devices in a higher education environment, ensuring consistency and accessibility
- Align efforts with strategic goals and stakeholder needs to drive institutional objectives throughout product lifecycle
- Audit and optimize the existing codebase by creating and implementing a cohesive design system, standardizing UI components, and resolving CMS migration challenges
- Apply user-first design practices (research, personas, testing, data analysis) to improve user engagement and reduce bounce rates
- Streamline information architecture, refine user journeys, and enhance engagement across core websites through iterative design and QA

Curb Appeal | Durango, CO | Sep 2022 - Present

Freelance Designer

- Provide graphic design, photography, photo editing, and website development services tailored to client needs
- Illustrate children's books and manage author, printer, and publisher coordination for seamless production
- Plan and develop comprehensive branding packages, including logos, color palettes, graphics, and copywriting

Skeo Solutions | Remote | Feb 2020 - Aug 2022

Environmental Consultant and Graphic Designer

- Designed and produced branding, illustration, and photo assets, specializing in magazine-quality reports, data visualization, and WCAG/508-compliant design
- Conducted research and authored reports on topics ranging from solar feasibility on contaminated lands to community involvement strategies for diverse audiences
- Led and managed complex projects for federal, state, and municipal clients, successfully delivering five projects and securing a repeat contract

Community Art Show | Charlottesville, VA | 2019 - Present

Founder, Organizer

- Created an annual, month-long art show featuring over 30 artists, funded by way of grants
- Organized the show for two years in-person, continue to provide advice and support to current organizers

