



Canadian Engineering Competition 2019

Sponsorship Package

About CEC 2019

The Canadian Engineering Competition (CEC) is an annual student run initiative that brings together 200 of the country's brightest engineering students. Since its inception in 1985, the Canadian Engineering Competition has invited the top engineering students in Canada to compete in one of eight exciting categories ranging from consulting to programming to debate. Each competition category at CEC challenges its participants to expand their frame of reference and to identify solutions to problems experienced in the engineering industry.

Only the most innovative and creative students attend the CEC as each team must first win in an intra-university competition and then achieve top placement in the ensuing regional competitions (Western, Ontario, Quebec, and Atlantic Regions). In 2019, the culminations of those efforts will bring competitors to the heart of our nation's tech and innovation hub to compete to be the best in Canada.

In addition to the design competitions, the competitors will have the opportunity to connect with our corporate sponsors through a variety of networking opportunities.

We invite you to join us in creating this experience that will surely inspire the next generation of engineers in Canada.

Letter from the Dean

Dear Prospective Sponsor,

The Faculty of Engineering at the University of Waterloo is thrilled to host the 2019 Canadian Engineering Competition (CEC). This annual event brings together 200 of the country's top engineering students to compete in design, consulting, programming and debate challenges.

We are very proud of our student leaders for accepting the challenge of organizing this competition. The CEC organizing committee is comprised of our brightest students who exemplify the skills that this competition tests – problem-solving, teamwork, innovation and communication.

I have the greatest confidence in their ability to make the 2019 CEC a tremendous success. But they can't do it alone. The generous and continued support of sponsors has enabled the CEC to continue to run as Canada's premier student engineering competition for over 30 years.

Sponsoring CEC provides your organization with the unique opportunity to connect with the next generation of engineers, entrepreneurs and innovators. We ask you kindly to consider investing in the future of Canadian engineering by sponsoring the 2019 Canadian Engineering Competition.

Sincerely,



Pearl Sullivan, Dean
Faculty of Engineering
University of Waterloo



Letter from the Chair

Dear Potential Sponsor,

My name is Steven Jia and I am pleased to present the 34th Canadian Engineering Competition (CEC) hosted by the University of Waterloo on March 1-4th, 2019. Over the past decade, the Waterloo region has become recognized as a prominent centre of innovation, research, and entrepreneurship. The CEC 2019 organizing committee is excited to welcome Canada's top engineering students to compete in this dynamic technology hub and experience our culture of creative problem solving and collaborative engineering. We sincerely hope that you will join us.

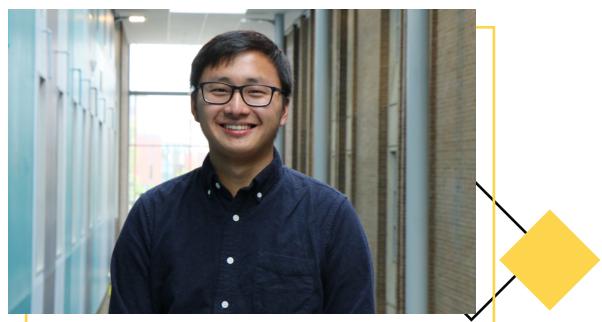
This year's organizing committee is comprised of talented Waterloo engineering students who are excited and ready to take on the privilege of organizing this competition. From former organizers of successful Waterloo-hosted conferences to executives of the Waterloo Engineering Society to a first place winner at a past CEC, our committee members are well-equipped with a wealth of experience to ensure the success of CEC 2019. We will work diligently to provide a memorable and valuable experience for our sponsors and collaborate with your organization to help you achieve your goals.

On behalf of my organizing committee, I would like to thank you for considering a sponsorship opportunity with us. I look forward to working with you and having you join us at the University of Waterloo in 2019.

Yours sincerely,



Steven Jia, Chair
Canadian Engineering Competition 2019
University of Waterloo



Why sponsor CEC 2019?



200

brilliant
engineering
minds



4

days of
networking
and design
challenges



8

competition
categories



34th

annual
competition

As a sponsor, you will be provided with opportunities to enhance your company's brand, connect with engineering students, and support the professional development of these future engineers.

Whether you are trying to reach schools at the local or national level, aligning your company with this conference will win your brand valuable exposure to 200+ attendees with proven design skills and experience who are ready to make an impact at your organization.

We hope you will join us!

Competition Categories

Communications

Competitors will describe an applicable process or issue of their choice and form a coherent argument that clearly identifies its social, economical, technological, and environmental impacts.

Competitors will design and present a detailed solution to a large-scale engineering problem faced by real world clients. They will evaluate the technical, social, environmental, and economic implications of their solution and highlight how it addresses the client's requirements.

Debate

Competitors will defend or refute a previously undisclosed resolution using the format of parliamentary debate. Competitors will be tested on their knowledge of a wide range of engineering concepts and on their ability to rationalize decisions quickly and concisely.

Competitors will combine their creativity and knowledge to develop new technological designs or improve upon existing ones. The research and ideas are developed and refined prior to the competition, and presented via a high-quality display to the judges at CEC.

Junior Design

Competitors will be given a real-world problem and must work within limiting time and budget constraints to design, create, and test a physical prototype of their proposed solution. This competition is for first and second year students, so concepts will be based off a general level of engineering knowledge.

Competitors aim to display their fluency and versatility in a programming language of their choice by creating industry-quality software that solves a given engineering problem. Each team will present the impact of their design with regard to technical efficiency and ease of use through a formal presentation and a live demonstration of their code and product.

Re-engineering

Competitors must redesign an existing product or process to either improve its functionality or to adapt it for a completely new purpose. They will be judged based on functionality, practicality, feasibility, and marketability.

Competitors will be given a real-world problem and must work within limiting time and budget constraints to design, create, and test a physical prototype of their proposed solution. This competition is for third and fourth year students, so concepts that will be tested can span a variety of disciplines.

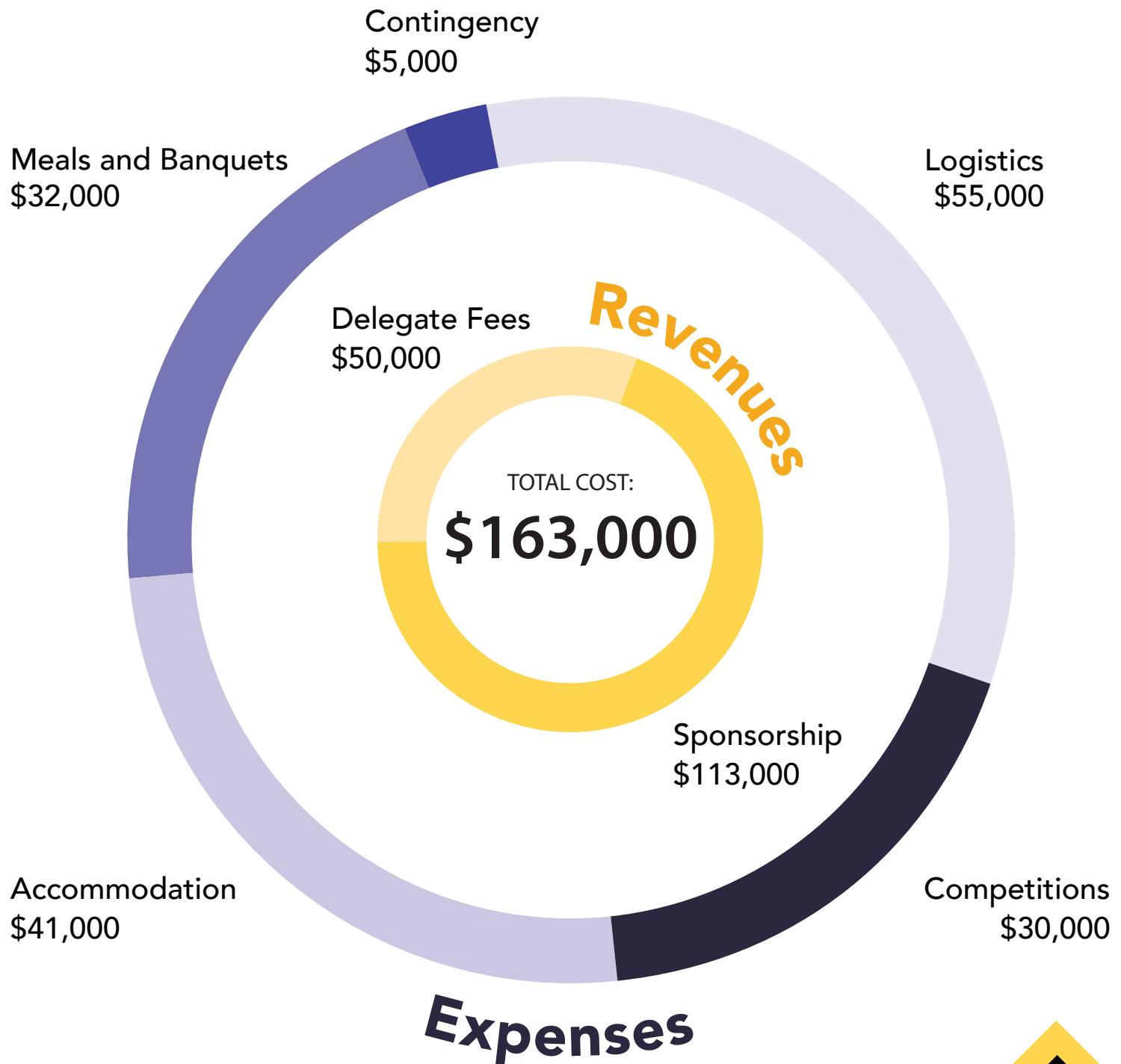
Consulting

Innovation

Programming

Senior Design

Budget Breakdown



Sponsorship Tiers

	Partner limited to one \$20,000+	Platinum	Gold	Silver	Bronze	Supporter
Delegate Handbook	Full Page Ad + Message to the Competitors	Half Page Ad	Half Page Ad	Quarter Page Ad	Company Logo on Sponsors Page	Company Name on Sponsors Page
Logo Location on Website	Company Logo on Home Page	Company Logo on Home Page	Company Logo on Sponsors Page	Company Logo on Sponsors Page	Company Logo on Sponsors Page	Company Name on Sponsors Page
Social Media Promotional Posts	Company Highlights + Company Media Mentions	Independent Company Media Mentions	Included in Sponsor Recognition Posts			
Promotional Materials	Any	Any	M	S	S	S
Logo Size on Apparel	XL	L	M	S	S	
Access to Competitor Resume Package	X	X	X	X	X	
Size of Tables at the Career Fair	Large Booth + Choice of Location	Large Booth + Choice of Location	Large Booth	Regular Booth	Regular Booth	
Award Gala Invites	5	4	3	2		
Number of Judge Invites	4	3	2	1		
Opening Ceremony Invites	4	3	2	1		
Breakfast/Lunch Sponsor Recognition	X	X	X			
Title Sponsor of One Competition	X	X	X			
Presentation of Awards for One Competition	X	X	X			
Night Event Sponsor	X	X				
Opening Ceremony Sponsor + Address			X			
Awards Gala Sponsor + Address	X					
Title Sponsor of CEC 2019	X					

Schedule

Friday, March 1st, 2019

Arrivals,
Hotel Check-In,
Event Registration

Cocktail Reception

Saturday, March 2nd, 2019

Breakfast

Presentation

Building Time

Free Time

Dinner

Night Event

Sunday, March 3rd, 2019

Breakfast

Free Time

Presentation

Lunch & Career Fair

Presentation

Free Time

Awards Gala

Night Event

Monday, March 4th, 2019

Breakfast

Hotel Check-Out, Departure



**Thank
You**

Canadian Engineering Competition 2019

Contact Us:

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