

# Cecelia G. Lasley

cece.lasley@gmail.com | (410) 570 9829 | Pittsburgh, PA  
<https://cecelia-lasley.github.io/>

## Education

**Simmons University**, Boston, MA

May 2022

- MS in Library and Information Science | Concentration in Cultural Heritage Informatics
- Member, Beta Phi Mu (Spring 2022)
- Select Coursework: Reference, Cataloging, Technology, Introduction to Archives, Digital Stewardship, Rare Books and Special Collections Librarianship, Academic Libraries, Digital Asset Management

**Carleton College**, Northfield, MN

June 2020

- Bachelor of Arts in English with a Minor in Medieval and Renaissance Studies
- Select Coursework: Shakespeare I and II, History of 18<sup>th</sup> Century British Social Welfare with Digital Humanities, Women in Early Modern Italy, Introduction to Public History, History of the Book

## Selected Work Experience

**Instruction and Student Success Librarian**, Washington & Jefferson College,  
Washington, PA

September 2022 – Present

- Coordinate the library's instruction, reference, and outreach programs
- Develop marketing strategies and create promotional content
- Manage the library's social media presence and strategies, creating 179 posts, and increasing page visits by 176.6% on Facebook and 60.7% on Instagram
- Plan and host 18 events throughout the academic year in the library
- Curate or support the instillation of 29 displays throughout the library and academic year
- Revamp the library's research guides, developed a style guide, and gave a series of presentations to the other librarians to implement the style guide
- Build relationships with students and faculty in, and developed the collection areas relating to, the Computing and Information Studies, English, International Studies, Philosophy, Political Science, Public Service and Community Studies (Public Policy and Sociology), and Physical Activity and Wellness departments
- Piloted an instruction program with English Composition classes to develop a more robust information literacy instruction program for first year students over the course of the 2022-2023 academic year that is being implemented beginning in the Fall 2023 semester
- Co-developed instruction offerings for information literacy instruction in First Year Seminars for the Fall 2023 semester

**Student Worker II**, Simmons University, Boston, MA

September 2021 – May 2022

- Assisted Simmons students, faculty, staff, and community patrons through online chat reference services
- Co-developed a metadata taxonomy for reference statistics and related training materials with the User Services Librarian
- Produced instructional videos using Screencast-o-matic and supplemental materials answering frequently asked questions to improve reference interviews and student experience; the video series is hosted on the Simmons Library YouTube channel

**Publications Marketing Intern (Remote)**,

June 2021 – September 2021

Maryland Center for History and Culture, Baltimore, MD

- Developed marketing strategies and designed promotional content for the upcoming release of *The Material World of Eyre Hall: Four Centuries of Chesapeake History* edited by Carl R. Lounsbury, PhD (Maryland Center for History and Culture 2021) under the supervision of the Publications Director
- Created social media content for the Center for History and Culture's Instagram, Facebook, and Twitter pages focused on *The Material World of Eyre Hall*
- Curated and copyedited excerpts from *The Material World of Eyre Hall* for upcoming issues of *Maryland Historical Magazine*

**Volunteer**,

May 2021 – August 2021

American Revolution Institute of the Society of the Cincinnati, Washington D.C.

- Processed an archival collection of research papers and revised a manuscript collection's finding aid for the Institute's Library under the supervision of the Library Director and Research Services Librarian

**Reference and Instruction Intern**, Carleton College, Northfield, MN

September 2018 – June 2020

- Assisted Carleton students, faculty, staff, and community patrons at the reference desk and a wider community of patrons through online chat (Carleton, AskMN consortium, and global queues) with their research questions
- Learned about information literacy, instruction pedagogy and other librarianship skills through weekly readings and discussions, as well as shadowing experiences
- Selected Projects:
  - Created LibGuides for Africana Studies and on Primary Sources
  - Processed an accession of Theater Department papers in the Carleton Archives
  - Co-curated and researched a pop-up exhibit with another intern highlighting Special collections materials (“Lions, Tigers, and Rare Books, Oh My!: A Special Collections Pop-Up Exhibit”)
  - Co-curated a display case exhibition with Special Collections Librarian Rebecca Bramlett
  - Gave several presentations around the library to staff about the internship and my research work

## **Research and Presentations**

### **Conference Session Moderator**

June 29, 2023

“Virtual Lighting Talks,” RBMS (Rare Books and Manuscripts Section) 2023 Conference, Hybrid (Virtual and Bloomington, IN)

- Hosted the live question and answer session for the six virtual lighting talks presented at the 2023 RBMS conference

### **Senior Integrative Exercise**

September 2019 – March 2020

“Double, Double, toil and trouble?” The Multiplicitous Nature of the Weird Sisters and its Effects on Culpability in Shakespeare’s *Macbeth*,” Carleton College, Northfield, MN

- A senior thesis researching the characterization of the Weird Sisters, how their complex nature impacts culpability in the play, and exposes the larger intersection between the supernatural and reality in the Early Modern context

### **Capstone for Medieval and Renaissance Studies Minor**

January – March 2019

“Collective Representation: “Citizens” and “Gentlemen” in Shakespeare’s *Richard III* and *Henry VIII*,” Shakespeare II (ENGL 310.00), Carleton College, Northfield, MN

- A cumulative interdisciplinary paper for the Medieval and Renaissance Studies Minor
- Studied the history of social structures during Shakespeare’s lifetime to shed light on how the use of otherwise unnamed “citizen” and “gentlemen” characters in Shakespeare’s *Richard III* and *Henry VIII* function as commoners in plays largely about aristocracy

### **“Mentoring the Next Generation of Research Librarians” Breakout Session**

April 26, 2019

MLA ARLD (Minnesota Library Association Academic & Research Libraries Division) Day Conference, Minneapolis, MN

- Presented about experiences as a Reference and Instruction Intern at Carleton with several other library staff and students from Carleton and St. Olaf College

## **Select Professional Involvement and Awards**

### **Blog Contributor, *It’s Academic!*,**

Pennsylvania Library Association College & Research Division

January 2023 – Present

- Contributes short articles about current topics in academic librarianship quarterly to the *It’s Academic!* blog

### **ACRL 2023 Conference Scholarship, Association of College and Research Libraries**

March 2023

### **ACRL Instruction Section Mentorship Program Mentee,**

October 2022 – June 2023

**Member,** American Library Association, Association of College and Research Libraries, Rare Books and Manuscripts Section, Instruction Section, Library Instruction Roundtable

November 2020 – Present

## **Skills**

*Computer:* Adobe Photoshop, Adobe Lightroom, Adobe InDesign, Omeka, Beginning level Python, Beginning level HTML, Beginning level CSS, Panopto, Screen-cast-o-matic

*Language:* Intermediate Latin, Beginner Ancient Greek, Beginner German

*Library:* reference interview; Springshare’s LibAnswers, LibCal, LibGuides, and LibInsight; QuestionPoint and Library H3lp chat; circulation; FOLIO; handling of rare books and Special Collections materials; Special Collections assessment practices; curation; archival reference practices; archival processing and data entry; rights management

*Other:* digital photography, graphic design, project management, marketing strategy development, social media marketing, event planning