# **CECELIA MARTINEZ**

Full-Stack Software Developer

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# **PROFILE**

I am an MBA with a digital journalism and finance background turned Full-Stack Developer. As a PMI Certified Associate in Project Management, I am passionate about creatively solving problems and can leverage my marketing and project management skills in a development environment to create engaging, effective applications.

# **SKILLS**

- ♦ HTML/CSS (Bootstrap, Grid, Flexbox)
- ♦ Javascript (JQuery, APIs, JSON)
- ♦ React
- ♦ Git/GitHub/Command Line
- ♦ Adobe Photoshop, Illustrator, InDesign
- ♦ WordPress CMS
- ♦ Project Management (PMI-CAPM)
- ♦ Training & Mentoring
- ♦ Node.js
- ♦ Express.is
- ♦ MySQL
- ♦ Sequelize
- ♦ MongoDB

# **EDUCATION**

# **Georgia Institute of Technology**

Full-Stack Software Development Boot Camp July 1, 2019 Graduation

# **Lynn University**

M.B.A. - Marketing, 2017 (3.58 GPA)

# The College of Saint Rose

B.A. Public Communications, 2011 Dean's List

# **COMMUNITY**

#### Volunteer

Refactr.Tech Conference June 2019 Women Who Code Front End Track Refcode (www.refcode.org)

## **Active Member**

Code for Atlanta Civic Hack Nights Women Who Code Atlanta

# **PROJECTS**

Most recent projects at github.com/ceceliacreates

# **BACKPACK HIKING TRAIL SEACH APP**

A web and mobile app built with Javascript that leverages HTML5 Geolocation, the Google Maps Geolocation API, and weather and hiking APIs to render dynamic search results to the DOM based on user geolocation or search input. https://github.com/ceceliacreates/project-green

#### **NODE LIRI BOT**

A command line interface bot built with Node.js that takes in key word commands to return search results from multiple APIs. Demo video available. https://github.com/ceceliacreates/liri-node-app

#### **DOG TAG FULL STACK APP**

A web and mobile app that matches your pet with its ideal playdate based on survey results. Handles requests to public and api request routes. Built with Vanilla Javascript on the front end and Node.js and Express.js on the back end. https://github.com/ceceliacreates/friend-finder

# **EXPERIENCE**

Knights of Columbus Insurance (11/17 - 03/19), Atlanta, GA

### **Director of Business Admin. & Development**

Operations, training, web and social media marketing, and business development for insurance agency covering the state of Georgia and 18 licensed agents Fidelity Investments (10/15 – 10/17), West Hartford, CT

### **Relationship Manager**

2017 Excellence in Action Award Winner for successful work as branch lead for Salesforce integration and training

TD Ameritrade (08/14 – 10/15), West Hartford, CT

### **Client Service Specialist**

Designed and implemented Excel-based system to track new business, resulting in 2015 Q4 New England MVP Award

TD Bank (10/12 - 08/14), Pittsfield, MA & Wallingford, CT

### **Financial Services Representative/Teller**

Promoted to supervisory role within 8 months and designed training program for front-line associates

Journal Register Company (03/10 - 01/12), Troy, NY

# Multimedia Journalist/Editor/Page Designer

Used technology to augment reporting through video, infographics, and live tweeting, blogging, and streaming