

# Proces

## Splashbilleder

Formål

Moodboards

Idéer

Skitser

Navn: Cecilie Morville  
Gruppe: 12  
Hjemmeside: LerLer

# Formål

## LerLer

LerLer er et socialt værested for medlemmer, der kan komme når de vil skabe.

Der er alt, hvad de skal bruge af **værktøjer**, **materialer** etc.

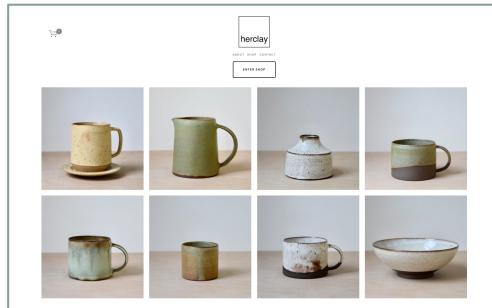
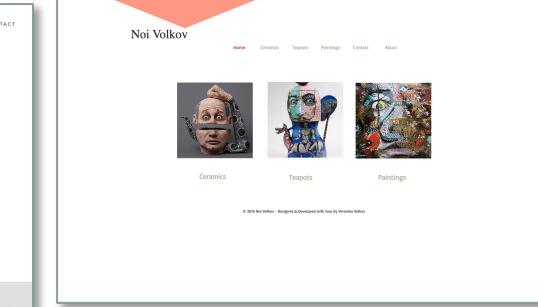
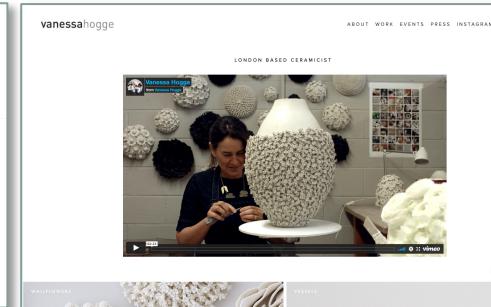
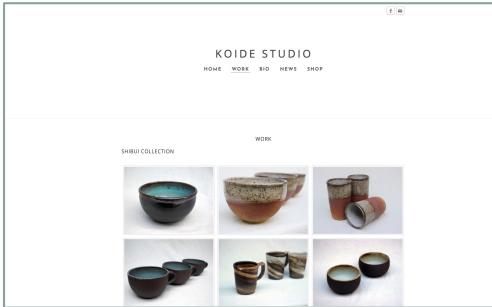
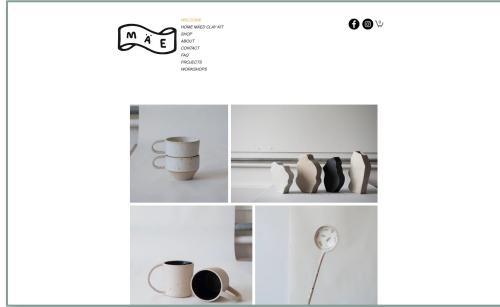
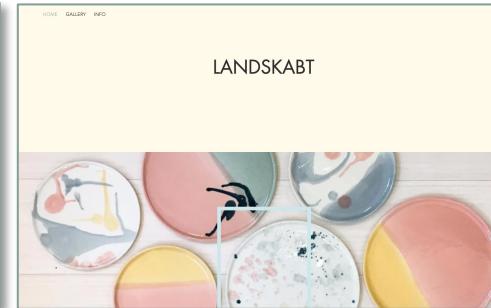
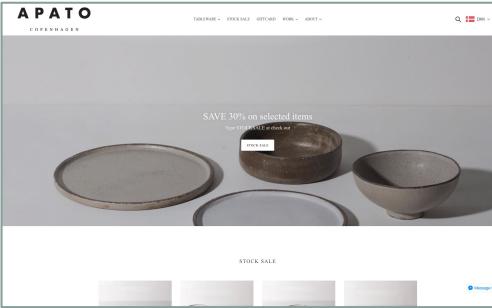
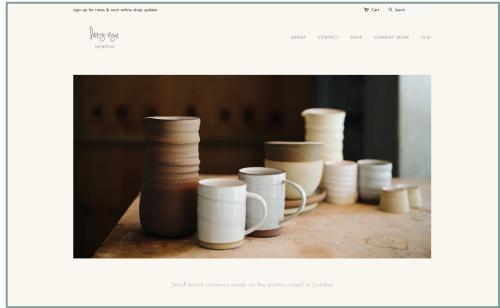
Det handler om at **skabe**, **lege** og **forme**

Det skal udstråle **kvalitet** og **sjov**.

→ For at skabe genkendelighed fra andre keramik-universer, vil jeg gerne gøre  
brug af simplicitet og white space. Dog vil jeg gerne få strukturerne frem, da det  
er essensen af LerLer, derfor kigger jeg mod 3D og Neomorphisme.

# Moodboard I

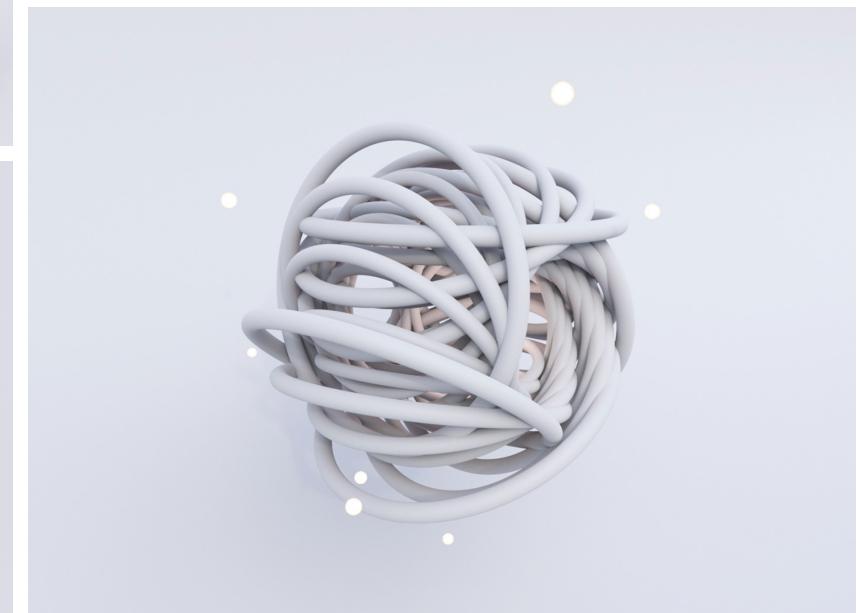
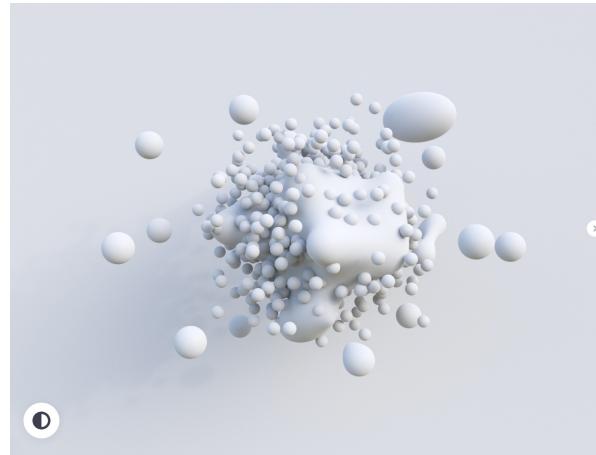
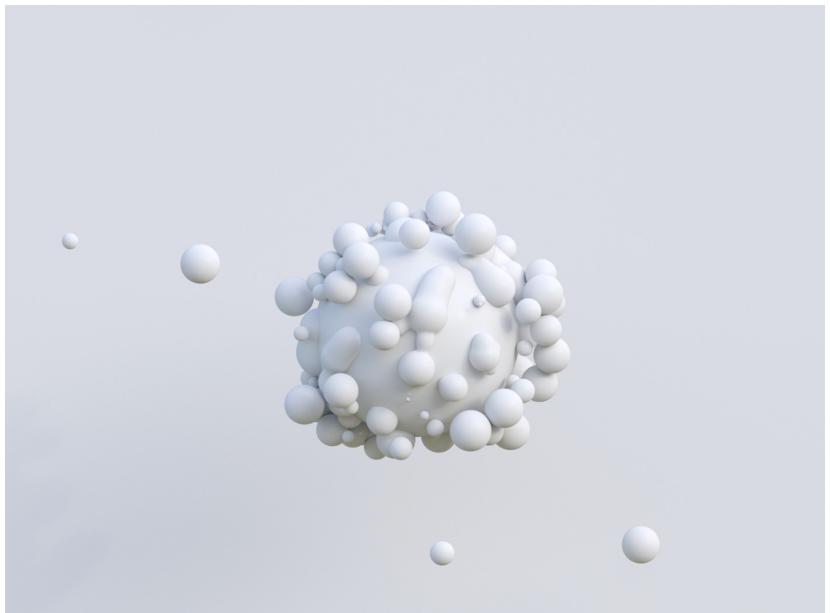
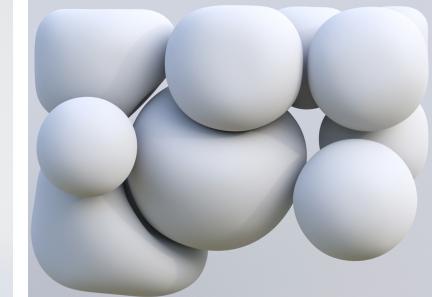
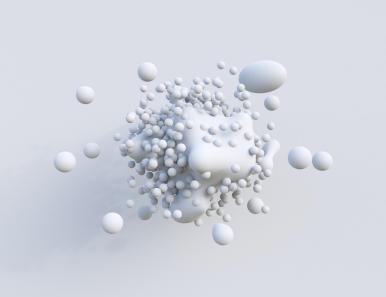
## Andre Ler-hjemmesider



White space  
Jordfarver  
En fræk farve  
Produkrorienteret

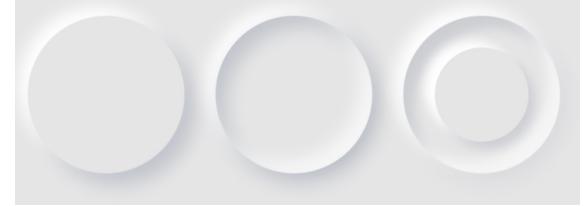
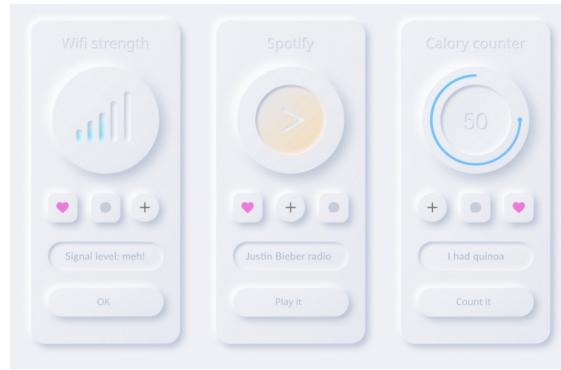
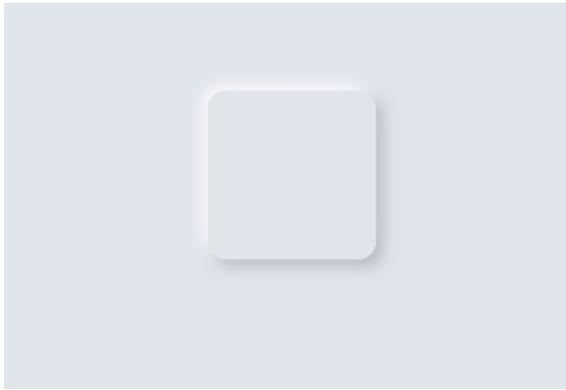
# Moodboard II

## Strukturer og 3D



# Moodboard III

## Neomorphism



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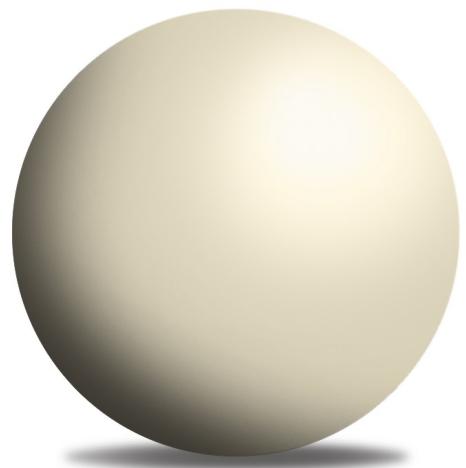
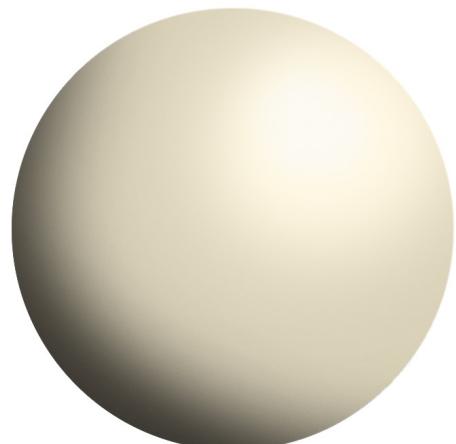
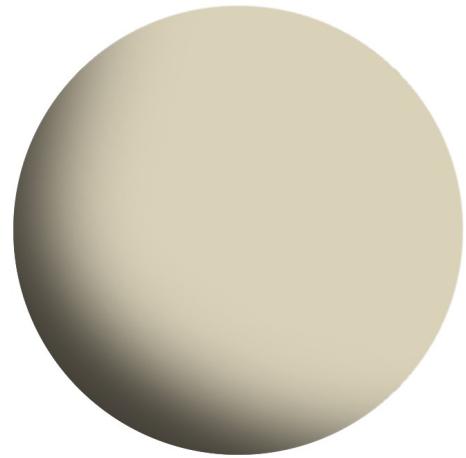
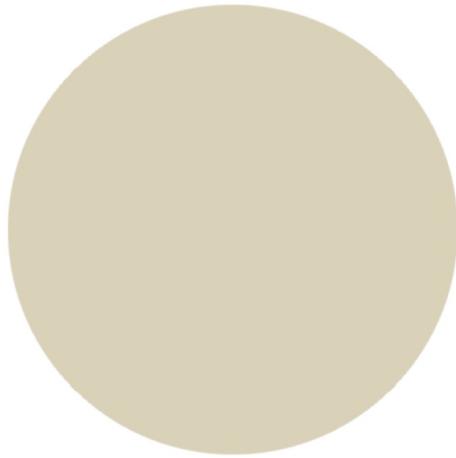
# Idéer I

## 3D

For at skabe noget legende, som LerLer gerne må indikere, fulgte jeg tutorials i hvordan man skaber 3D-elementer til at immitere ler.

Jeg fulgte denne tutorial:

<https://www.youtube.com/watch?v=bhWQVpR0En4>



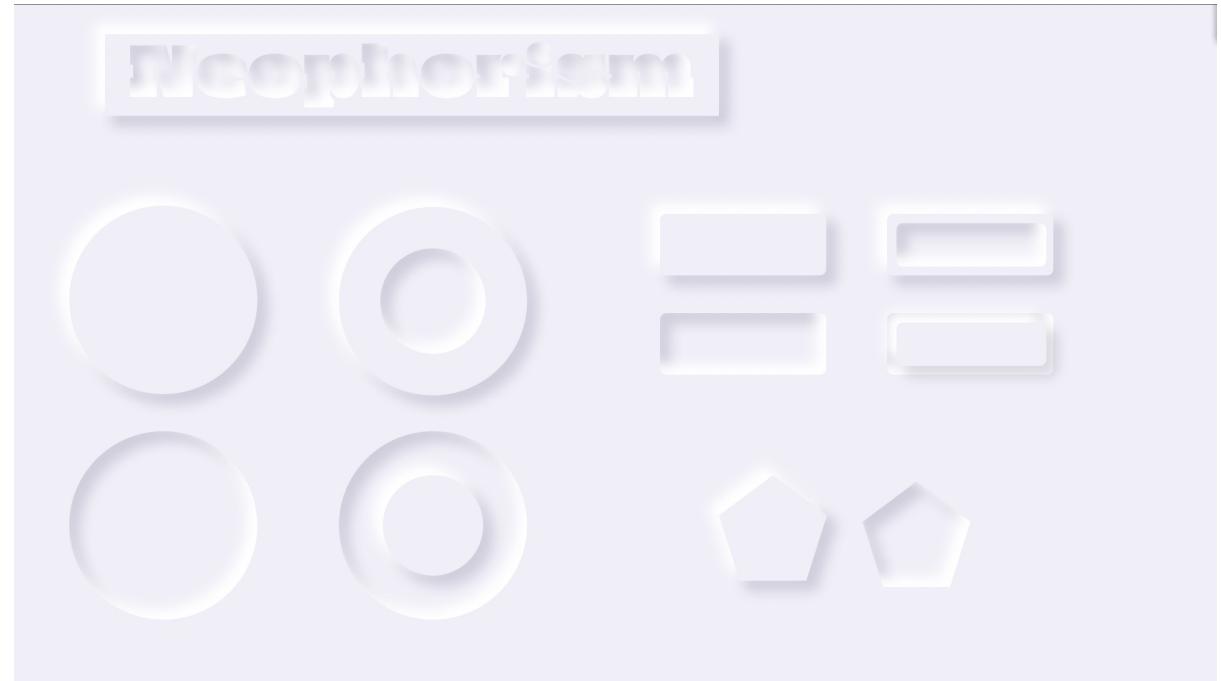
# Idéer II

## Neomorphism

For at skabe noget legende, som LerLer gerne må indikere, fulgte jeg tutorials i hvordan man skaber Neophorisme for at fokusere på strukturer.

Jeg fulgte denne tutorial:

<https://www.youtube.com/watch?v=ipIvFfMuMqk>



# Skitse I

## Minimalisme Whitespace

The image displays three mobile device screens side-by-side, illustrating a minimalist website design for 'LerLer'. The top two screens show the main landing page, while the bottom screen shows a single article or post.

**Top Left Screen:** Shows the main landing page with a large, bold title 'LerLer' and a subtitle 'Et værested for sociale, kreative sjæle'. The background is white with a large amount of negative space. A navigation menu icon (three horizontal lines) is in the top left corner.

**Top Right Screen:** Shows a single article or post. At the top, there is a navigation bar with links: 'Vær med', 'Kom godt i gang', 'DIY-design', 'Aftenhold', and 'Inspiration'. Below the navigation is a large image of an orange on a white, ribbed stand with green leaves. The title 'LerLer' and subtitle are repeated from the top screen.

**Bottom Screen:** Shows a single article or post. It features the same title 'LerLer' and subtitle as the other screens. The background is white with a large amount of negative space. A navigation menu icon (three horizontal lines) is in the top left corner.

# Skitse II

3D

Vær med   Kom godt i gang   DIY-design   Aftenhold   Inspiration

# LerLer

Et værested for sociale,  
kreative sjæle

Vær med   Kom godt i gang   DIY-design   Aftenhold   Inspiration

# LerLer

Et værested for sociale,  
kreative sjæle

# Skitse III

## Neomorphism

