

Cecile Nguyen

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OBJECTIVE To combine my passion for technology, communicating and storytelling in order to transition into the tech industry as a software engineer.

EDUCATION **The Coding Boot Camp**, University of Texas at Austin, October 2016
Bachelor of Science in Advertising, University of Texas at Austin, May 2007

TECHNICAL HTML5 | CSS3 | JavaScript | jQuery | Node.js | ExpressJS | Bootstrap | Git | Heroku
Responsive Design | Ajax | ReactJS | JSON REST API | MongoDB | MySQL |
MagnetMail
OnGage | Sound Editing | Video Editing | Camtasia | Photoshop

FORMER LIFE **StreetAuthority, Online Marketing Product Manager (February 2010 - January 2016)**

- Developed and executed product strategy and marketing efforts for online campaigns,
interactive media and print publications to grow our product lines and increase subscription acquisition
- Piloted our video initiative which resulted in a response rate increase as much as 500%
in some instances and became a standard process

StreetAuthority, Marketing Assistant (January 2009 - February 2010)

- Coordinated with copywriters, designers, editorial staff, sales and customer service teams for all product and promotion launches
- Quality assurance on all marketing materials (tracking, links, UX)

Olive Interactive Design & Marketing, Administrator (July 2007 - December 2008)

- Developed content hierarchy documents, content diagrams and gray pages
- Beta-tested client websites

VOLUNTEER Booth Volunteer with **ChickTech** @LinuxFest and NGINX

ChickTech is a women in tech nonprofit that creates fun, hands-on tech events to empower women to stay in tech and encourage girls to join. I helped increase awareness by engaging with LinuxFest participants, encouraging people to sign up for the email list, and selling t-shirts.

AWARDS Angelhack ATX Hackathon 2016 Winner: Best Use of Alexa Voice Software for our project 'Alexa Adventures RPG'