# HELLO I AM CECILE TOURNIER

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# **CAREER OBJECTIVES**

I have completed my first year of apprenticeship, and I am now even more satisfied and passionate about the job and the field I have chosen. I am currently doing a gap year, that will allow me to improve my English, and give me an international experience. After having completed 4 weeks of English courses to validate my level, I am looking for a job as an UX-UI designer. I am highly motivated to join your team as soon as possible. You can consult a part of my portfolio on my website, designed and devoloped by myself. Don't hesitate to contact me to see more.



#### **SKILLS**



#### **WORK EXPERIENCE**

## Thinking user experience

Data comprehension, user testing, wireframing, prototyping, user maps, personas.

## **Designing user interface**

Photoshop, Sketch, prototype animation, collaborating with developers.

#### **Graphic design**

Photoshop, Illustrator, Indesign. Photo editing, designing printed materials, creating brand identity...

#### Coding

Some knowledge of coding: HTML, CSS, Boostrap.

Sept 2016 to sept 2017 One year

apprenticeship

# **UX UI designer & graphic designer**

vente-privee.com: The european leader of flash sales

UI & UX design task for the user engagement team : building and designing the user experience from the first arrival on the website until the first purchase.

UI & UX design support for the navigation team: taking part in user experience research, and design surveys about all the navigation on the website.

Graphic design tasks for the aquisition team: designing all the creative elements needed for online ad campaigns (facebook ads, affiliation banners, emails, landing page) and photo editing.

Web designer - Graphic designer - Integrator

March to August 2016 6 months

intership

Studio pantone

Creating brand identitity, logos, and graphic chart.

Designing print support for a variety of businesses and budgets, professionals and individuals (buisness cards, posters, flyers and leaflets, menus, wedding invitations...)

Designing and developing (HTML / CSS) responsive website, e-commerce and showcase site.

# Opquast certificate

(ux / ergonomy) score: 600



#### **EDUCATION**

#### TEG English school certificate



# INTEREST

# Travel and photography

United states, Japan, Malaysia, United Arab Emirates, Spain, Italy, Greece, Netherlands, West Indies, Mauritius

#### Cooking and Gastronomy

Hike cooking, and making pastries.

Sept 2016 to sept 2019

# **Digital Artistic Director Master Degree**

ECV Digital Paris

Sept 2015 to sept 2016

#### **Digital Project Manager BA**

ECV Digital Paris

Sept 2013 to sept 2015

#### **BTEC Higher National Diploma in Marketing**

Jules Siegfried Paris Secondary school

Sept 2010 to sept 2013

# **Marketing Technological Baccalaureate**

Léonard de Vinci Saint-Witz Secondary school