

Chae Hyun (Cecilia) Lee

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EDUCATION

- University of North Carolina at Chapel Hill (Class of 2023) **GPA: 3.79/4.00**
 - Computer Science, B.A., and Information Science, B.S.
- **Honors:** UNC Grace Hopper Scholarship Recipient (2021), UNC School of Information Science Ally Financial Tech Scholarship Recipient (2021), Better Business Bureau Torch Scholarship Recipient (2019, 2021)

TECHNICAL SKILLS

Programming Languages: Java, Apex, JavaScript, HTML, CSS, SOQL, Swift, and C

CRM: Salesforce Development, Salesforce Administration (Adventurer Rank in Trailhead)

Software/Frameworks: Flutter, Firebase, Node.js, ARKit, CreateML

Other: Excel Visual Basic, Macros, VLookUps

Design/Art: UI/UX Design using AdobeXD and Figma ([Portfolio](#)), Digital Art using Photoshop and Illustrator ([Portfolio](#))

WORK EXPERIENCE

Software Test Engineer Intern | Qualtrics

SUMMER 2022

- Incoming Software Test Engineering Intern at Qualtrics, an experience management company

CS Careers Assistant | UNC Department of Computer Science

JAN. 2022 - PRESENT

- Counsel undergraduate peers in the CS Department reach their professional goals through resume/LinkedIn reviews and mock technical and behavioral interviews
- Develop and create marketing materials for the department, including weekly careers newsletters and graphics for departmental events
- Make technical, design, and informational improvements to the existing CS Careers Webpage

Augmented Reality Development Intern | Ally Financial

AUG. 2021 - DEC. 2021

- Selected by the UNC School of Information Science to work with Ally Financial's Innovation Tech Lab
- Developed Augmented Reality capabilities to enable vehicle detection through a CreateML image classifier implemented in an ARKit app using Swift

Software Engineering Intern | Truist

SUMMER 2021

- Technology and Innovation Program Intern in Software Development Track
- Made customer relationship management improvements through Salesforce Delivery in the commercial lending sector
- Developed Salesforce Lightning Web Components and Triggers using HTML, SOQL, JS, CSS, and Apex to improve data visualization of current and pending loan applications for commercial loaners

LEADERSHIP EXPERIENCE

Marketing Chair | Pearl Hacks

APR. 2020 - PRESENT

- Student-organized beginner-friendly hackathon (with ~600 attendees) for women and non-binary students
- Manage, delegate, and support the marketing branch of 5 members to establish Pearl Hack's brand vision and marketing strategy of empowerment and inclusion of underrepresented communities in tech
- Improved registration numbers by ~140% and maintained turnout rate of ~45%

Lead/Founder | Google Developer Student Clubs (DSC)

AUG. 2020 - MAY. 2021

- Selected to lead a [DSC Chapter](#) at UNC-Chapel Hill by Google Developers
- Established and managed organization of 400 students at UNC to bridge the gap between theory and practice and connect the tech community during COVID-19 through hosting workshops and events

Executive | Oxro LTD

APR. 2019 - JAN. 2020

- Founded a UK-registered e-commerce company promoting an ethical, customizable, and cost-friendly marketplace with flexible payment systems
- Designed mock ups and developed the [landing page](#) using HTML, CSS, and JavaScript.