

Chae Hyun (Cecilia) Lee

 (858) 740 1882 |  chaelee@email.unc.edu |  [chae-hyun-cecilia-lee](#) |  [cecilialee](#) |  [UI/UX Portfolio](#)

EDUCATION

- University of North Carolina at Chapel Hill (Class of 2023) **GPA: 3.79/4.00**
 - Computer Science, B.A., and Information Science, B.S.

TECHNICAL SKILLS

Programming Languages: Java, Apex, JavaScript, HTML, CSS, SOQL, Swift, and C

CRM: Salesforce Development, Salesforce Administration (Adventurer Rank in Trailhead)

Software/Frameworks: Flutter, Firebase, Node.js, ARKit, CreateML

Other: Excel Visual Basic, Macros, VLookUps

Design/Art: UI/UX Design using AdobeXD and Figma ([Portfolio](#)), Digital Art using Photoshop and Illustrator ([Portfolio](#))

HONORS AND AWARDS

- UNC School of Information Science Ally Financial Tech Scholarship Recipient (2021)
- UNC Grace Hopper Scholarship Recipient (2021)
- Better Business Bureau Torch Scholarship Winner (2019, 2021)

WORK EXPERIENCE

Software Test Engineer Intern | Qualtrics | SUMMER 2022

- Incoming Software Test Engineering Intern at Qualtrics, an experience management company

CS Careers Assistant | UNC Department of Computer Science | JAN. 2022 - PRESENT

- Made customer relationship management improvements through Salesforce Delivery in the commercial lending sector
- Developed Salesforce Lightning Web Components and Triggers using HTML, SOQL, JS, CSS, and Apex

Augmented Reality Development Intern | Ally Financial | AUG. 2021 - DEC. 2021

- Selected by the UNC School of Information Science to work with Ally Financial's Innovation Tech Lab
- Developed Augmented Reality capabilities to enable vehicle detection through a CreateML image classifier implemented in an ARKit app using Swift

Software Engineering Intern | Truist | SUMMER 2021

- Made customer relationship management improvements through Salesforce Delivery in the commercial lending sector
- Developed Salesforce Lightning Web Components and Triggers using HTML, SOQL, JS, CSS, and Apex

LEADERSHIP EXPERIENCE

Marketing Chair | Pearl Hacks | APR. 2020 - PRESENT

- Student-organized beginner-friendly hackathon (with ~600 attendees) for women and non-binary students
- Managed and delegated the marketing branch to establish Pearl Hack's brand vision and marketing strategy of empowerment and inclusion of underrepresented communities in tech

Lead/Founder | Google Developer Student Clubs (DSC) | AUG. 2020 - MAY. 2021

- Selected to lead a [DSC Chapter](#) at UNC-Chapel Hill by Google Developers
- Established and managed organization of 400 students at UNC to bridge the gap between theory and practice and connect the tech community during the age of virtual learning through hosting workshops and events

Executive | Oxro LTD | APR. 2019 - JAN. 2020

- Founded a UK-registered e-commerce company promoting an ethical, customizable, and cost-friendly marketplace with flexible payment systems
- Designed mock ups and developed the [landing page](#)