



Food & Love

Team X-PAT

Project Overview

Frame

- Problem Statement
- Research
- Interviews

Learn

- Themes
- Insights
- How might we

Make

- Concepts
- Prototyping
- Testing and feedback
- Iterated prototype



Let's meet Jenny and her family

Conversation1



Austin, U.S.
7:00pm

Good morning, mom!



Shanghai, China,
8:00am

Let's meet Jenny and her family

Conversation2



Austin, U.S,
11:00am



Shanghai, China,
12:00pm

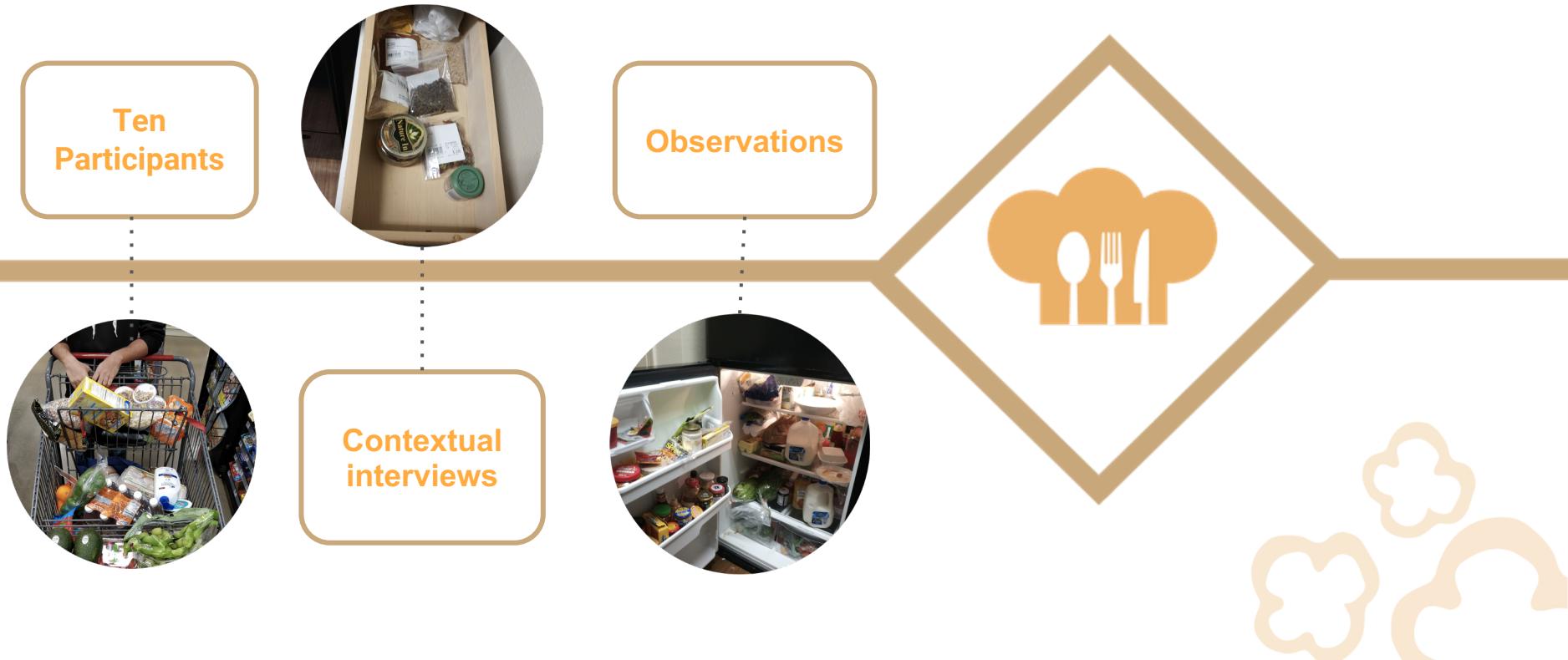


Problem Statements

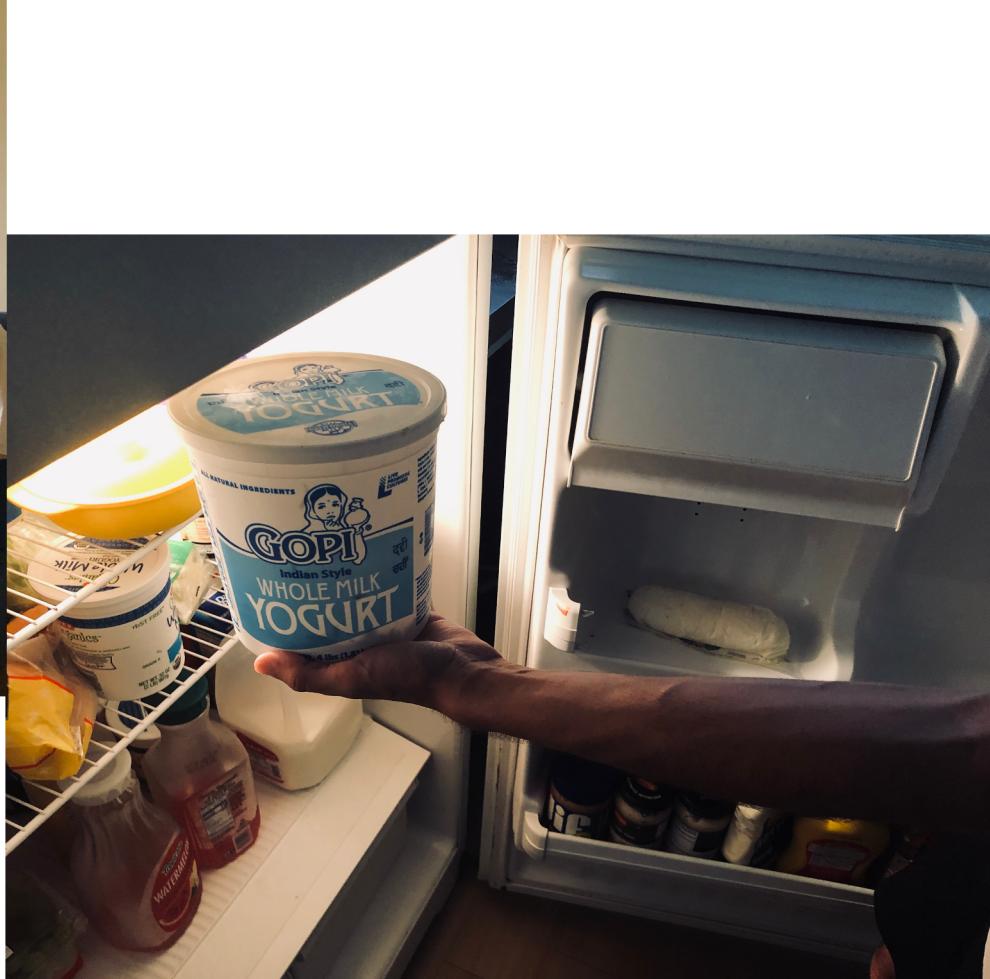
International students prefer to cook and eat food from their own countries, but they meet difficulties in finding hometown food and ingredients;

International students have limited experience in cooking at home.

Method - Interviews









“My parents told me to carry Indian masalas from India, since they were worried that I won’t get them in the United States.”



“I have a very limited list of recipes that I can cook, since I did not cook when I was living with parents back home. I need more recipes to cook !”



“My mother cooked my favourite dish when I went back home to Korea and I brought it here with me, when I came back to Austin. I can’t cook like she does !”



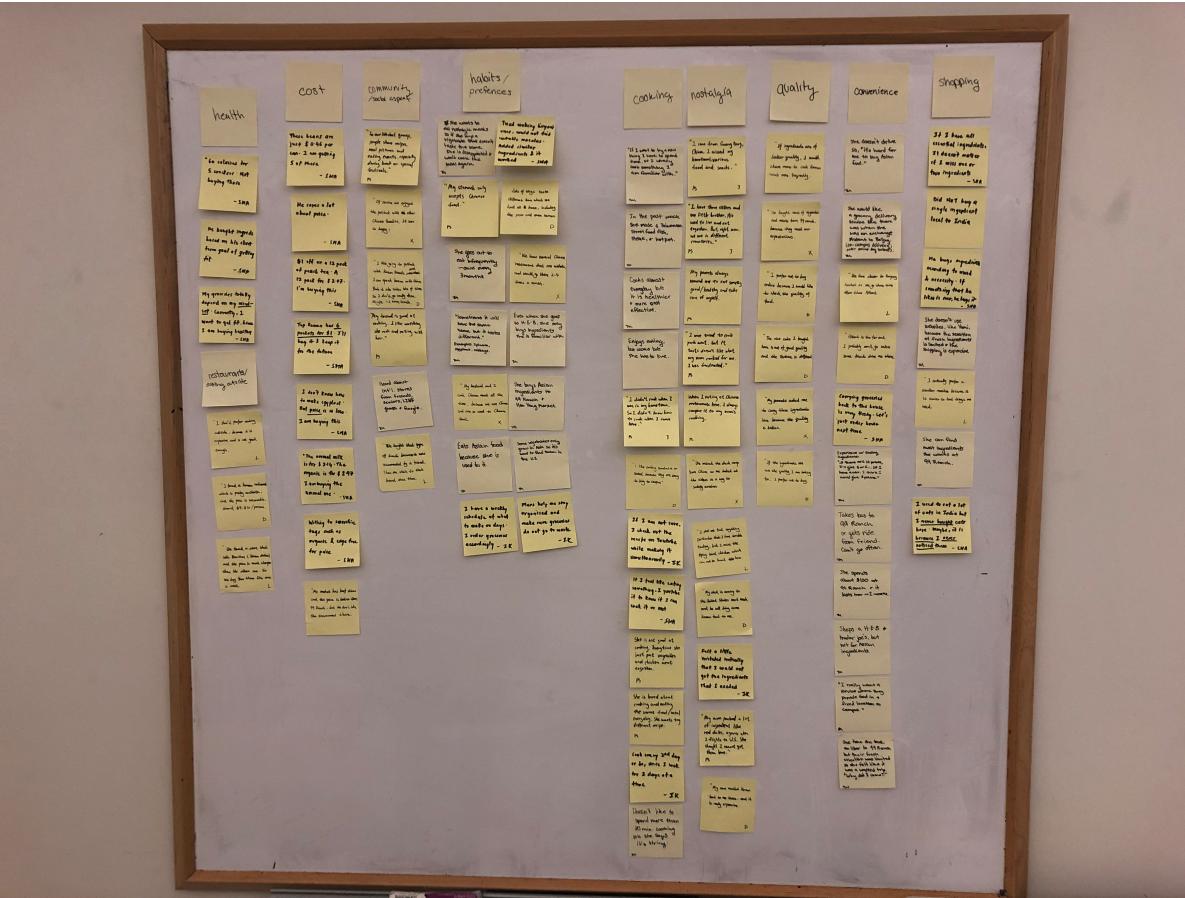
“I’m getting this spinach to cook Palak Paneer. Even though I don’t know the recipe, I’ll call up my mother and ask her about it.”



"I bought the eggplant to make "fried baigan". Let me just check youtube to see if I need any other ingredients to make it."



Affinity Diagram





Affinity Diagram

International students miss their hometown food

"I come from Guang Dong, China. I miss my hometown's foods and snacks"

"I miss the duck soup from China, so we look at the videos to satisfy ourselves."

"I miss the spicy fried chicken from Korea which cannot be found here."

Parents are concerned if the international student is eating well or not

"I have three sisters and one little brother. We used to live and eat together but now we are in different countries"

"My parents always remind me to eat healthy and take care of myself"

"When I eat at chinese restaurants, I always compare it to my mom's cooking"

"My dad is coming to the United States and he will bring some korean food for me"

"My mom mailed korean food to me twice, and it is really expensive."

"My parents asked me to carry korean ingredients here because they are better"

International students have a lack of knowledge about cooking

"I didn't cook when I was in my hometown. So I didn't know how to cook when I came here."

"I am bored of cooking and eating the same food everyday. I need some new recipes."

"If I am not sure about the recipe, I check it out on Youtube while cooking."

"If I feel likee eating something, I youtube it to know if I can cook it or not."



Themes

Parents are concerned about the child's health

Int Students like their hometown food but lack skills to cook it.

Int Students miss food Cooked by their parents

Theme 1

**“Concerned about the health of their children
studying internationally”**

Theme 2

“Miss their hometown food but lack the knowledge to cook it.”

Theme 3

“Miss food **cooked by their **parents**”**



Insight

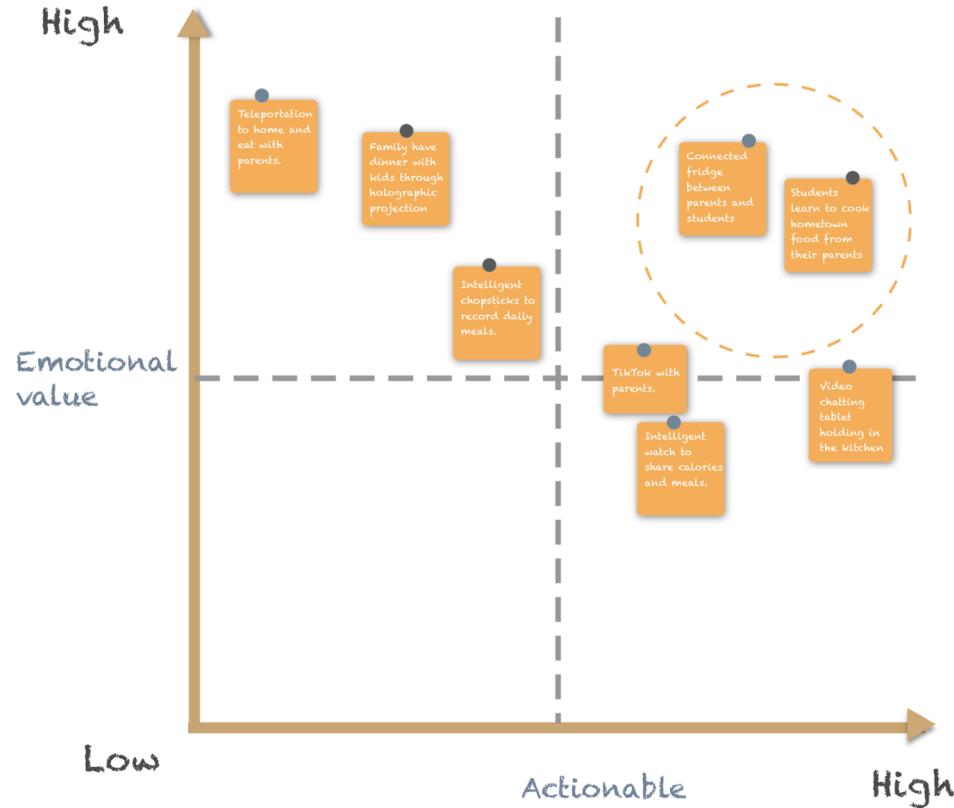
Parents communicate with their children about food since their children do not know how to cook and they are concerned about their children's health.

HMW

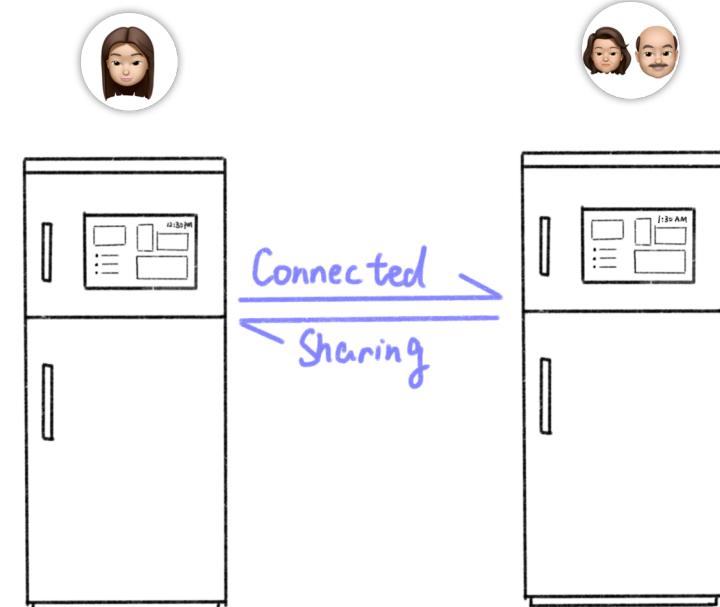


Inform parents about students' eating when their kids are abroad while teaching students how to cook?

Concept Mapping

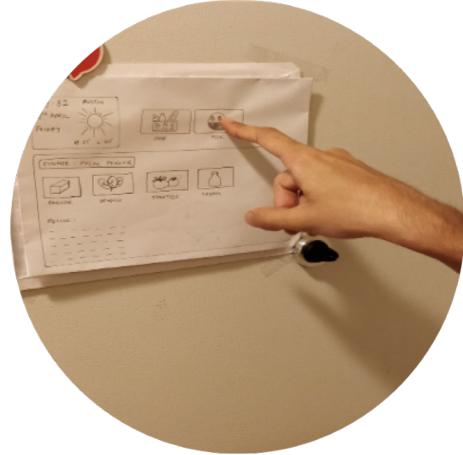


Concept: Family Food App





Parallel prototyping and testing



Participants interact with the prototype.

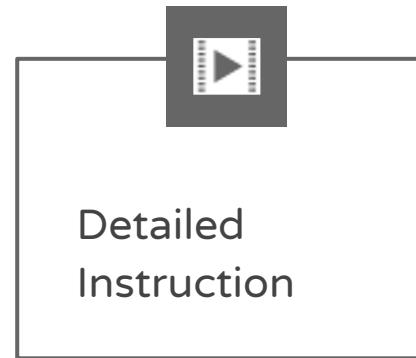
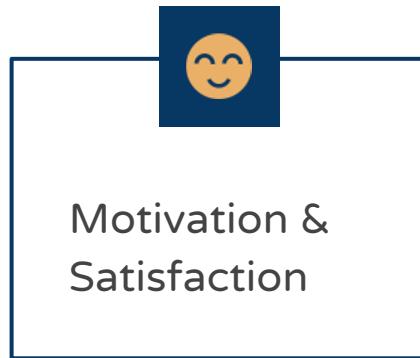
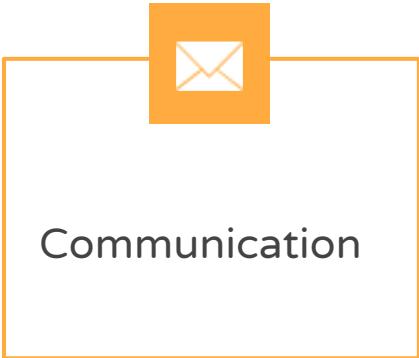


Parallel prototyping and testing

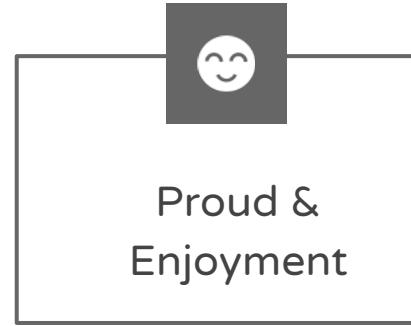
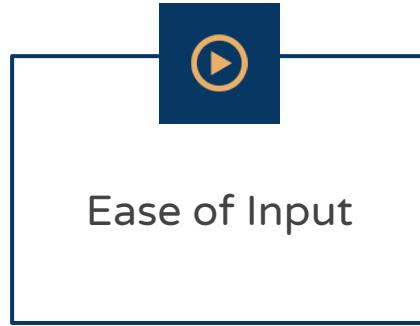
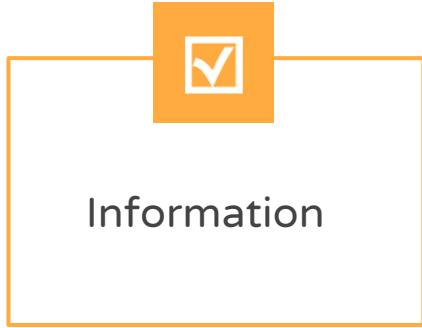


Participants experience the whole process.

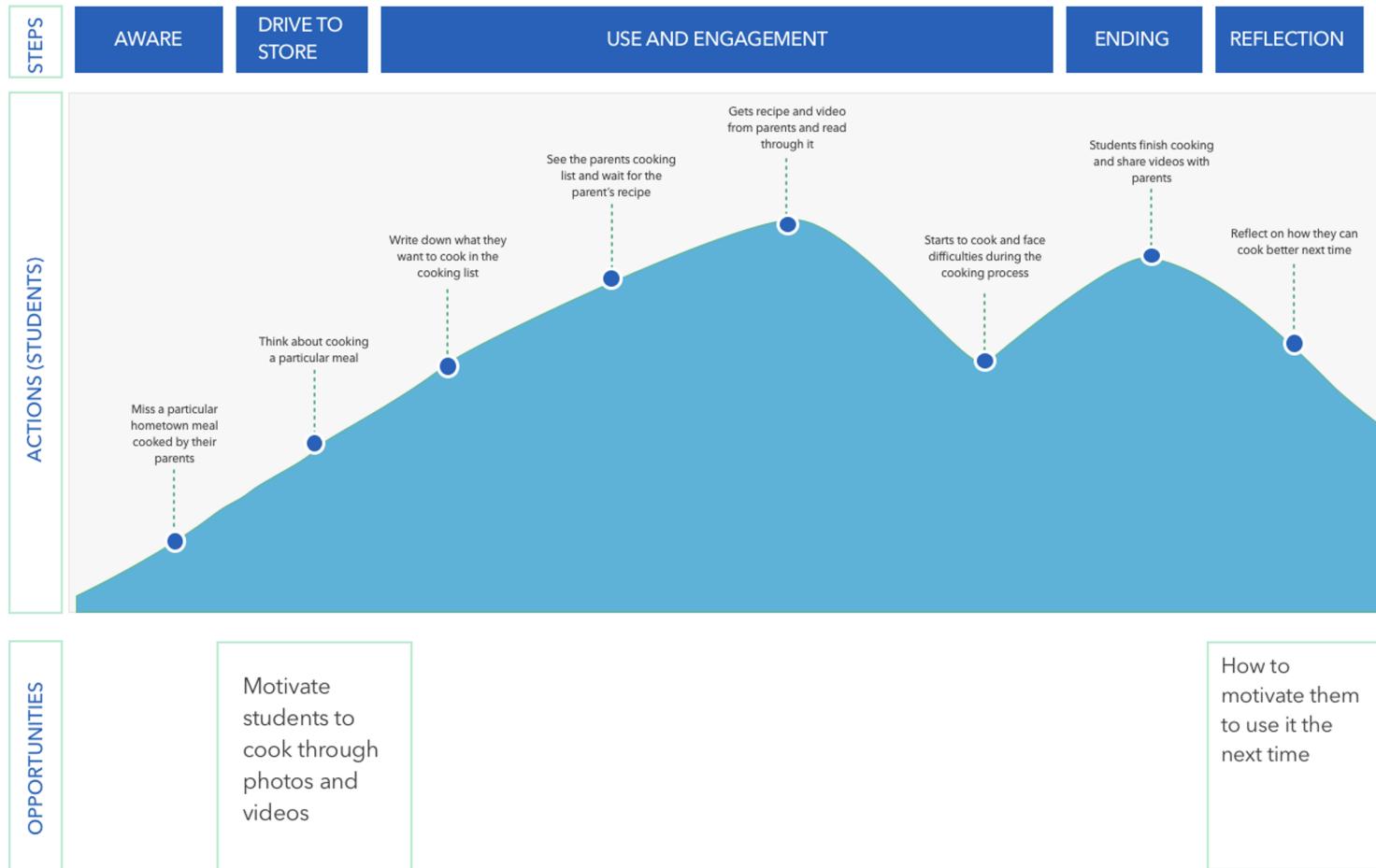
Students' Feedback



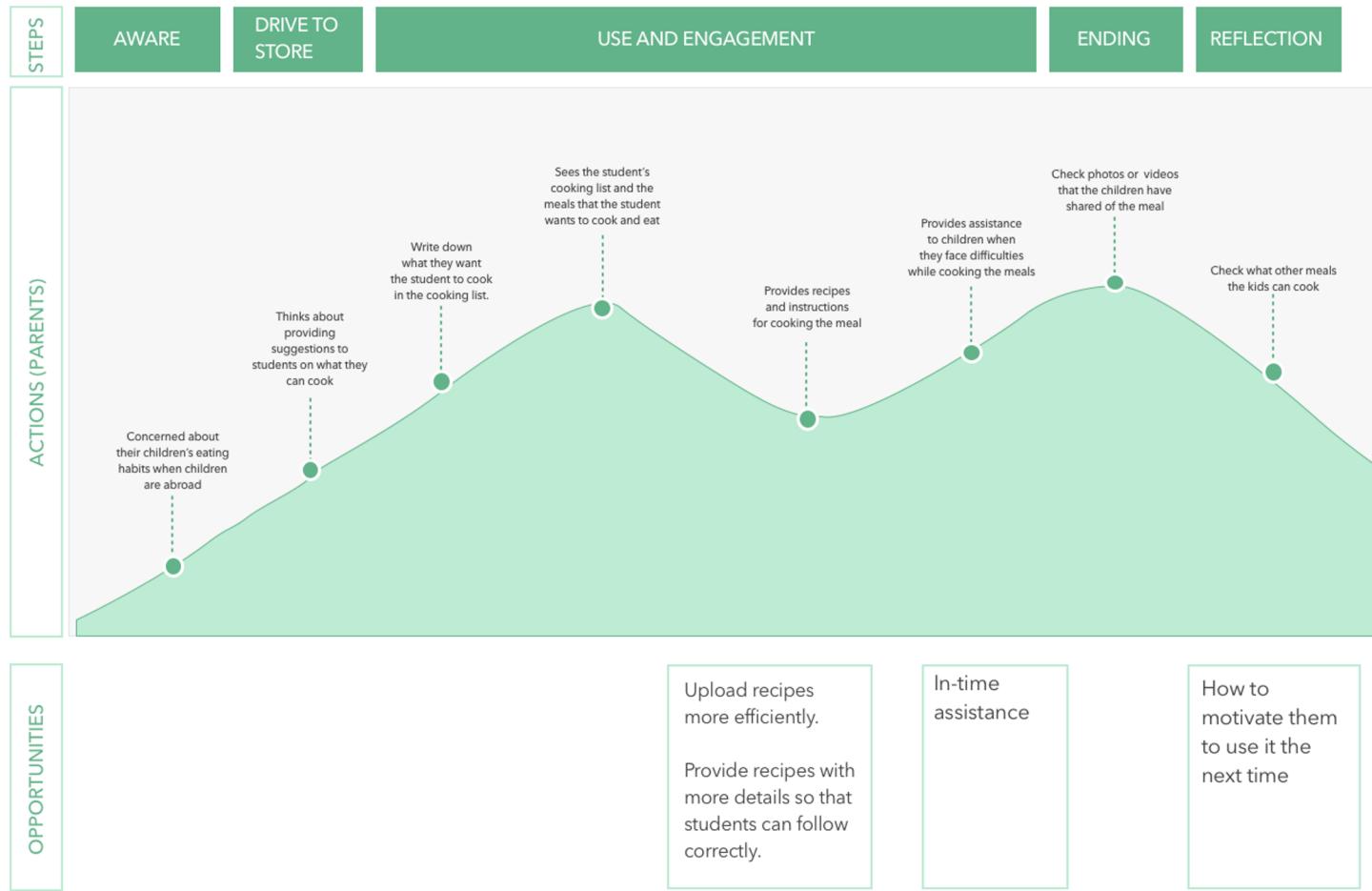
Parent's Feedback



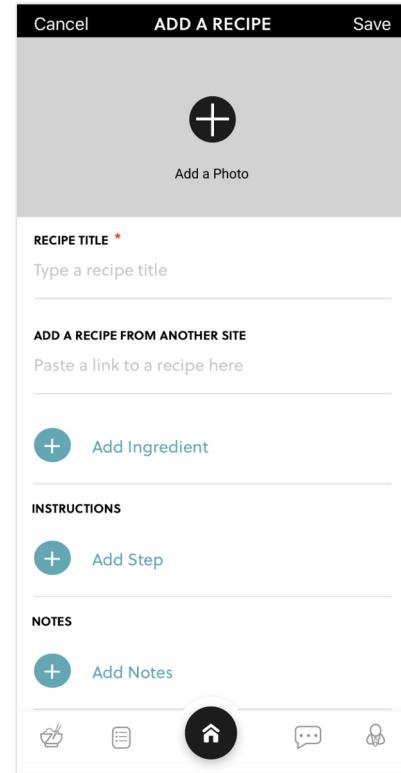
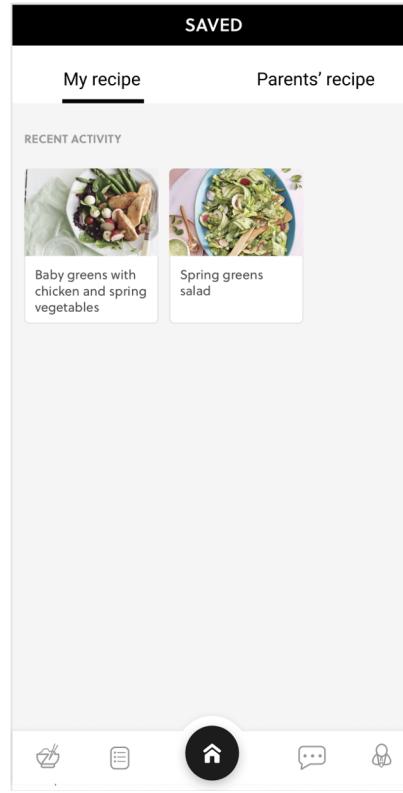
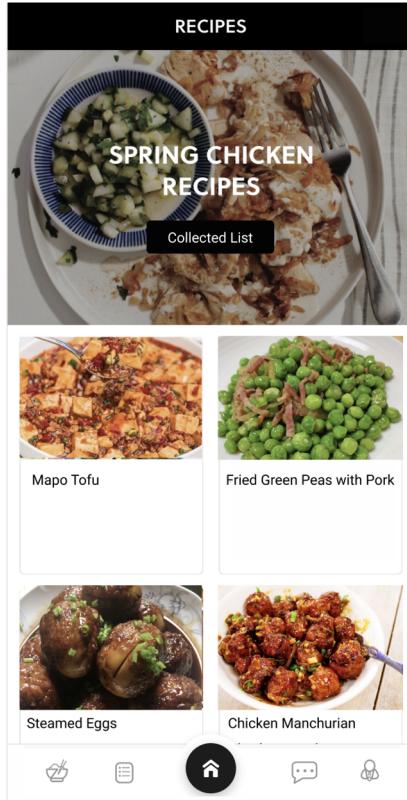
Journey Map (Students)



Journey Map (Parents)



Iteration





Thank you