





Stash Competitors

	Stash	Box Butler	MakeSpace	Traditional Storage
				
Box Fee	\$18	Rented	Rented	n/a
Storage <i>3 months</i>	\$36	\$381	\$177	\$250
Deliveries <i>3 round trips</i>	\$75	\$75	\$180	n/a
Delivery Speed	1 hr	36-48 hrs	3-4 days	n/a
3-Month Total	\$129	\$456	\$237	\$250

Let's Meet the Stash Market



25-35
Income \$85k-\$250k
Lives in big city



Space is precious
Time is money



Busy professional
Limited living space
Varied hobbies



Maximize space
Designed aesthetic
Proud of home