

The Stash Market is Growing

\$30B

Projected Self-Storage
Revenue in 2018

52%

Urban Growth vs Suburban
Growth for Millennials

The market's growth & revenue potential make it ripe for disruption, leveraging Stash's speed and high design.

Marketing campaign will drive 11k users to Stash, driving profitability by early 2020.



Online

Social Media
Google Adwords
Referrals



Offline

Remnant Ads
Public Transit
Direct Mail



Partnerships

Uber Rush
Public Storage