

Users Told Us: Storage Is Complicated



"I feel stressed when my stuff overtakes my condo."
– Karie



"I thought about getting a storage unit, but I don't have a car so it didn't make a lot of sense."
– Mary



"I like to do a lot, but I wish I had more room for all the crap that comes with it."
– Matt



"I had a storage unit for awhile, but it was smelly and dusty."
– Jeremy

User Needs Led to Prioritized Features



**Low monthly
storage fee**



**On-demand
delivery**



**Box tracking and
inventory**