

# Goals

Corneel den Hartogh

2024-01-17

## Table of contents

|  |   |
|--|---|
| Goals . . . . .                                | 1 |
| Mission . . . . .                              | 1 |
| Vision / why . . . . .                         | 1 |
| Data analytics in tertiary education . . . . . | 2 |
| Subgoals . . . . .                             | 2 |
| Data analytics in a box . . . . .              | 3 |

## Goals

This document is about the goals that CEDA strives to achieve.

## Mission

CEDA facilitates the analysis of uniform data in tertiary education with the aim of improving the primary process of education

## Vision / why

Why data analysis?

Why within Npuls / national?

## Data analytics in tertiary education

CEDA facilitates the analysis of uniform data in tertiary education with the aim of improving the primary process of education

- Uniform data is defined as data that is in principle the same in format for all institutions.
  - It doesn't need to be publicly available
  - the actual contents might be institution specific. For instance, the ICHO 'institution' file is per institution but has the same columns and format for each institution
  - It doesn't need to be the same for all MBO / HBO / WO educational institutions. For instance, Studielink is used for HBO and WO, but not for MBO. Of course, we strive to be complete and facilitate the data analysis of all sectors.
  - It doesn't need to be in use at all educational institutions, but it must be at a lot
    - \* For instance, if many institutions use a certain tool, this might qualify as well
- Data analytics is hereby understood as the whole process, from preparation (cleaning, validation, enrichment) to analysis (modelling, statistics) to visualisation (dashboards).
- The aim to improve education can be interpreted as rather broad
  - the organisation of education (predictive modelling about student numbers)
  - the policies of education (diagnostic statistics)
  - the content of education (learning analytics)

## Subgoals

In order to achieve this goal, CEDA intends to provide the following services: ADD\_VISUALS\_FROM\_PRESENTATION

- data analytics in a box
  - The goal of these projects is to provide a complete flow from the raw data to an end-user oriented visualisation
- data analytics out of the box
  - The above boxes should be made ready-to-use for other data professionals in higher education
  - Both easy from a technical perspective, as well easy from a practical perspective
- data analytics as a service

—

## **Data analytics in a box**