

COLLEEN “CED” MCCANN

User Experience & Marketing Designer

Chicago, IL

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Profile

Graphic designer, web developer, and Chicago native. Graduated from Arizona State University in May 2023 with a Bachelor's Degree in Graphic Information Technology. Approaches challenges using the design thinking methodology, and views every experience as an opportunity to grow.

Work Experience

- Freelance UI/UX, Web, and Marketing Designer (May 2023 -)
- Starbucks Barista (May 2022 - December 2023)
- GameStop Senior Guest Advisor (June 2018 - January 2020)
- Freelance Graphic Designer (2019-2020)

Education

- Arizona State University
 - Graduated May 2023
 - Bachelor's Degree in Graphic Information Technology
 - 4.0 GPA
 - Primary Focus: Web Design & Development
 - Secondary Focus: Computer Systems
- Illinois Institute of Technology
 - 2 years, transferred out
 - Majored in Computer Science
 - 3.5 GPA

Skills

- Adobe Creative Suite
 - InDesign
 - Photoshop
 - After Effects
- Figma
- Marketing Design
- Brand Design
- AI Tools
 - Adobe Firefly
- Information Design
- Interaction Design
- Design Accessibility
- Experience Analytics
 - Google Analytics
 - Adobe Analytics
- User Research

- Personas
- Front-End Development
- HTML
- CSS
- JavaScript
 - jQuery
 - AJAX
 - RESTful APIs
 - JSON
- Search Engine Optimization / SEO
- WordPress
- Adaptive Design
- Responsive Design

Awards

- Graduated Summa Cum Laude (Arizona State University)
- Dean's List (Arizona State University)
- Dean's List (Illinois Institute of Technology)

Languages

- English (native)
- Spanish (conversational, literary)