

## Pitch Deck

# E-Commerce ALL BEAUTY'S

all beautys is an online wig shop offering a range of high quality wigs at affordable prices. Whether you are looking for a lifestyle wig, a special occasion wig or a medical wig, we have a wig to suit you.



# BENEFITS OF E-COMMERCE

## ● GLOBAL REACH

Convenience: Consumers can shop online 24 hours a day, 7 days a week, without having to physically visit a shop

More choice: Online shops often have a larger inventory of products than physical shops.

## ● SUPPLY CHAIN IMPROVEMENTS

Personalisation: E-commerce sites can use consumer data to personalise offers and product recommendations.

Real-time analytics: E-commerce sites can collect and analyse real-time data to optimise marketing and user experience strategies.

## ● COST REDUCTION

Operating costs are often lower for e-commerce sites than for physical shops, which can translate into lower prices for consumers.

## ● IMPROVED CUSTOMER RELATIONS

Safe shopping: E-commerce sites are secure and use encryption technologies to protect consumers' information.

Home delivery: Products can be delivered directly to consumers' doorsteps, which is convenient and time-saving



**ALL BEAUTY'S**

L'UNIVERS DE LA BEAUTE

# Introduction

We are delighted to welcome you to our new online shop, dedicated to the sale of high quality wigs. After years of success as a physical shop, we have decided to migrate to online sales in order to reach a wider audience and offer them a more convenient shopping experience.

## **Welcome To Our Company!**

Our online shop offers a wide selection of wigs to suit all your needs, whatever your style, hair colour or budget. We have worked hard to provide you with a platform that is easy to use, secure and accessible from anywhere in the world.



1 BEAUTY'S

L'UNIVERS DE LA BEAUTE

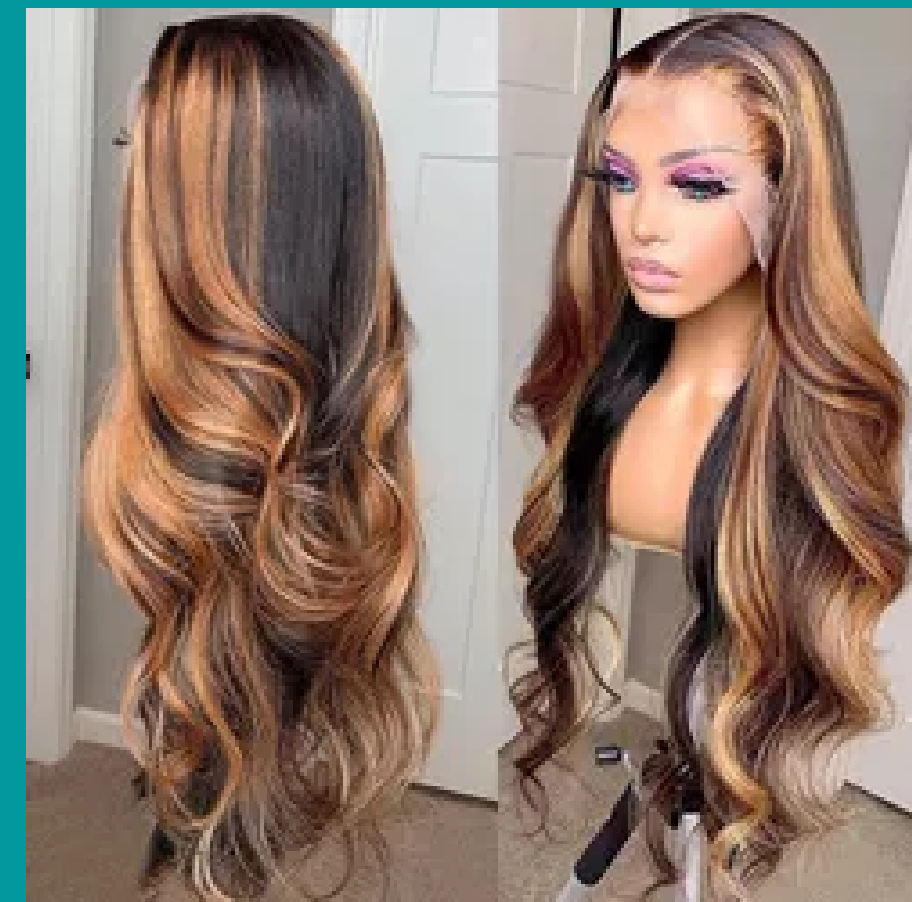
# E-COMMERCE TECHNOLOGIES

Our online shop has been created using the latest web technologies such as **PHP** to develop the back-end, **CSS** to style the user interface, **Bootstrap** for better presentation on different devices and **JavaScript** to make the user experience more dynamic and interactive

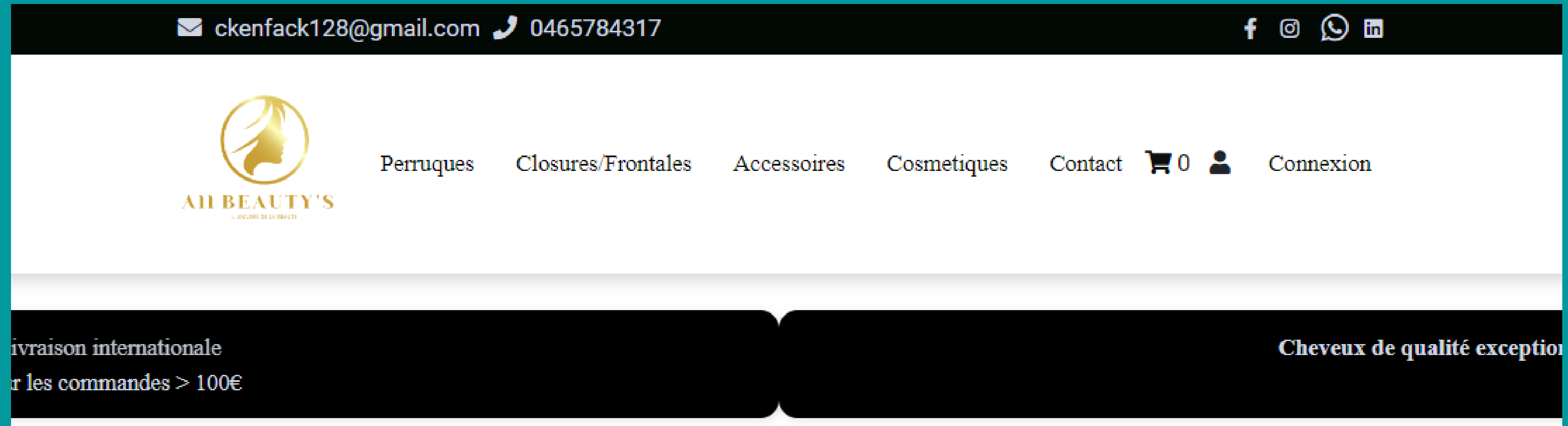


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# Product Overview



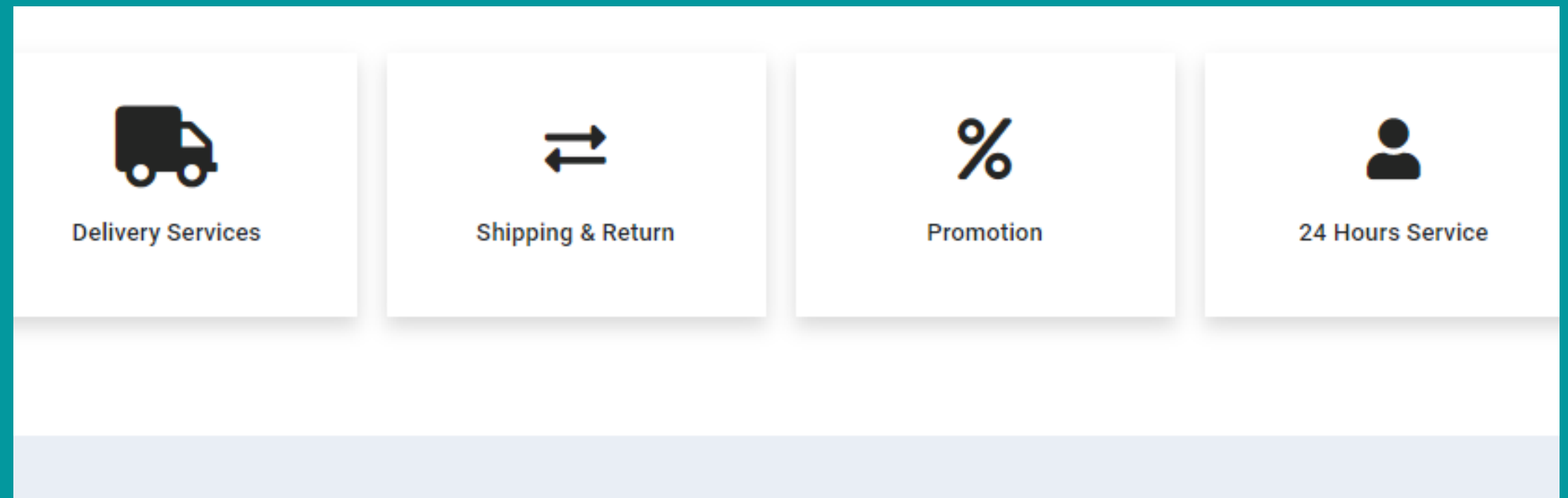
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# About Company

Our online shop is designed to offer you a variety of choices, fast delivery options and a total satisfaction guarantee. We understand that finding the perfect wig can be difficult, which is why we are committed to providing you with an easy, secure and affordable online shopping experience.

# Problem



## Problem Company 1

common problems customers may face when shopping online, such as concerns about payment security, lack of touch and feel, delivery errors and difficult returns.

## Problem Company 2

the challenges your company faces, such as increased competition, market saturation and the need to stand out from the crowd.





# Solution

## **Solution Company 1**

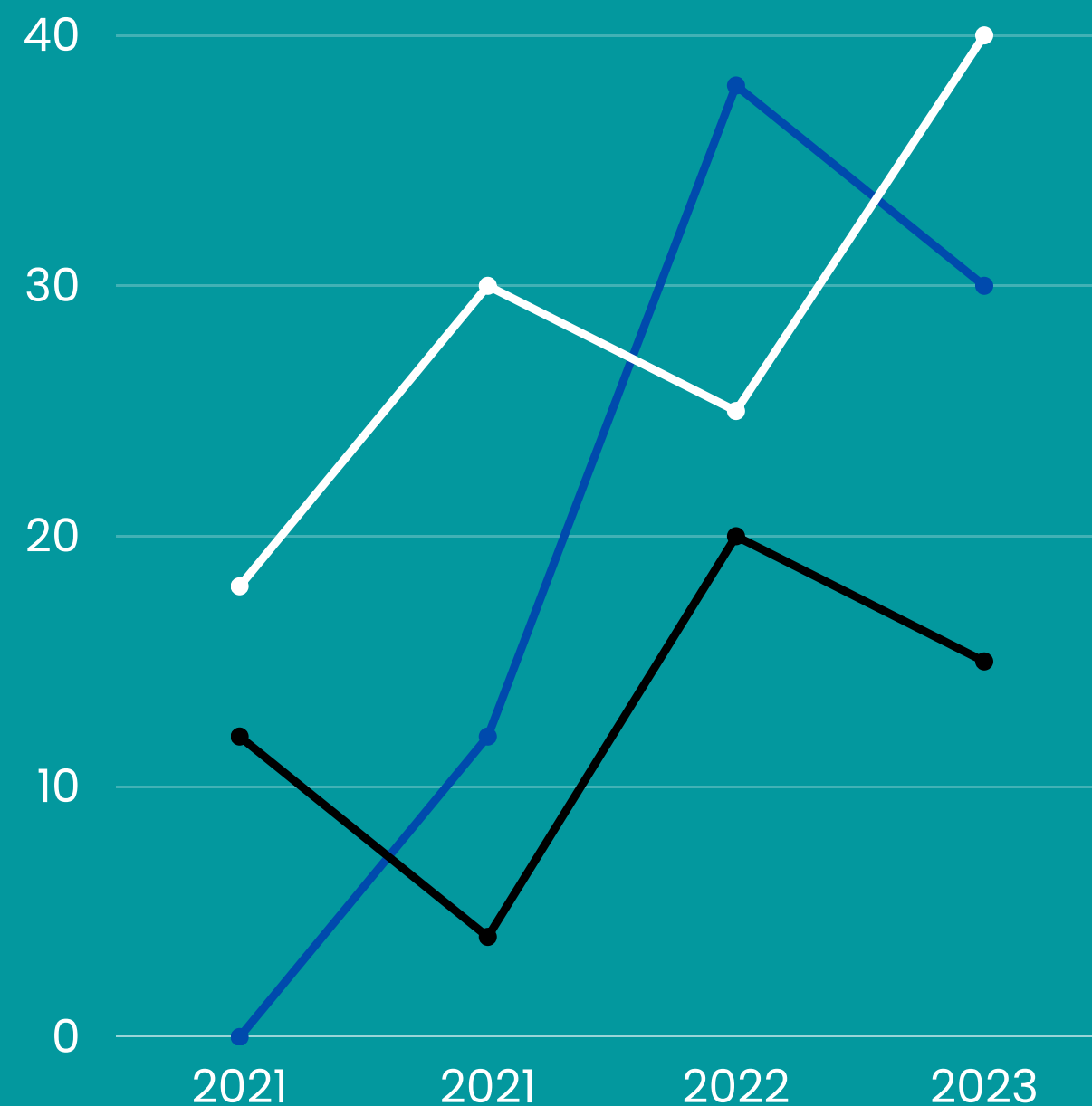
robust security systems

## **Solution Company 2**

flexible delivery options and exceptional customer service.



# Investment



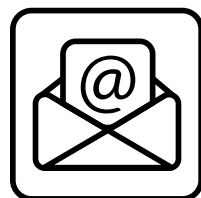
€350,00

## Gross Revenue in 2022

My €500 investment is a step forward for me in the direction of my long-term financial goals and I am confident that it will be a wise choice for me.

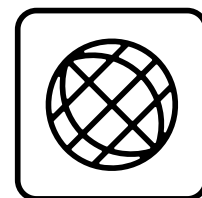
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# Thank You For Your Attention!



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