



SMX Afrika Enterprises ®

Unlock More Growth, Attract More Clients, Guaranteed!

Privacy Policy for SMX Afrika Enterprises®

1. Introduction

SMX Afrika Enterprises® is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, engage with our services, or interact with us in any way.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and other contact details when you fill out forms, sign up for services, or contact us.
- **Usage Data:** Information about how you interact with our website, such as IP address, browser type, time spent on the site, and pages viewed.
- **Cookies and Tracking Technologies:** Data collected via cookies to enhance your experience on our site. See our Cookies Policy for more information.

3. How We Use Your Information

We use the information we collect to:

- Provide, operate, and maintain our services
- Improve, personalize, and expand our website and services
- Communicate with you, including sending updates, newsletters, and marketing materials
- Respond to inquiries, support requests, and feedback
- Comply with legal obligations and protect our rights

4. Sharing Your Information

We may share your personal information with:

- **Service Providers:** Third parties that assist us in operating our website and delivering services.
- **Legal Obligations:** If required by law, or to protect our rights and the safety of others.
- **Business Transfers:** In the event of a merger, sale, or acquisition, your information may be transferred as part of the transaction.

5. Data Security

We take reasonable steps to protect the personal data you provide to us. However, no data transmission over the internet or storage method is completely secure, and we cannot guarantee the absolute security of your information.

6. Your Data Protection Rights

Depending on your location, you may have the following rights:

- Access, update, or delete your personal data
- Object to or restrict the processing of your data
- Withdraw consent where applicable
- Lodge a complaint with a data protection authority if you believe your rights are being violated

7. Retention of Data

We will retain your personal information for as long as necessary to fulfil the purposes outlined in this policy unless a longer retention period is required or permitted by law.

8. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices of those sites and encourage you to review their privacy policies.

9. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by updating the “Last Updated” date on this page. Please review this page periodically for updates.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

- **Email:** info@smxafrika.com
- **Phone:** +27 79 747 9084