

SYLLABUS
IT 7723: IT Strategy, Policy, and Governance
FALL 2023

Course Coordinator: Rich HalsteadNussloch

Coordinator Email: rhalstea@kennesaw.edu

Course Learning Objectives:

1. Define and discuss major concepts and methods of IT policy, strategy and governance, including COBIT.
2. Utilize modern tools, techniques, methods and best practices for developing, implementing and maintaining IT policies, strategic plans and governance.
3. Address business needs and functional requirements in IT policies, strategies and governance in a systematic and consistent manner to maximize the value of IT to the organization.
4. Develop aspects of IT policy, strategy and governance.