

SYLLABUS
IT 7123: Business Intelligence Systems
FALL 2023

Course Coordinator: Jack Zheng

Coordinator Email: gzheng@kennesaw.edu

Course Learning Objectives:

1. Identify major components of a general business intelligence process and system.
2. Compare traditional and modern BI concepts and solutions.
3. Build a business intelligence solution, including data model, data preparation, data analysis, and data presentation.
4. Conduct research in business intelligence and analytics trends and their applications in organizations.