CEDRIC EVANS

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PROFESSIONAL SUMMARY

Strategic UX/UI Designer and Product Manager with 12+ years of experience leading user-centered design and digital product development across enterprise, government, and healthcare environments. Expert in defining product vision, managing cross-functional teams, and delivering accessible, data-driven solutions. Proven success aligning UX research with roadmap planning, KPIs, and business goals. Combines front-end expertise, agile leadership, and modern design systems to drive impact at scale.

PROJECT HIGHLIGHT: GenAI Portfolio Builder

React + Tailwind + Sanity CMS + ChatGPT-4o | 2024 – Present

- Created an AI-enhanced, interactive portfolio that personalizes resume content and showcases advanced UX interactions.

- Integrated Sanity CMS, Framer Motion animations, and ChatGPT APIs to demonstrate modern product storytelling.

- Used agile product methodology: MVP scoping, user testing, backlog prioritization.

- Live at: www.indigographix.com (React) | Static + Flutter versions are in development.

CORE COMPETENCIES

Product Management • UX/UI Strategy • Agile/Scrum • Design Systems • Cross-Functional Collaboration
Roadmap Planning • MVP Development • User Research • A/B Testing • OKRs/KPIs • Feature Backlogs
Accessibility (508/WCAG) • Figma • Sanity CMS • HTML/CSS/JavaScript • React.js • Tailwind CSS

PROFESSIONAL EXPERIENCE

Senior UX Designer III / Product Lead @ FORTRA

Remote | Dec 2022 – Present

- Led UX strategy and product vision across enterprise tools, improving user workflows for 100K+ clients.

- I Created roadmap aligned with OKRs and customer feedback to prioritize feature development.

- Transformed legacy workflows into scalable React-based UIs; improved engagement metrics by 34%.

- Defined accessibility standards (VPAT/508), inclusive of automated testing and QA integration.

- Collaborated with PMs, engineering, QA, and sales to define and launch high-impact MVPs.

UX Designer / Product Owner @ USAA

San Antonio, TX | Nov 2019 – Dec 2022

- Directed redesign of HR product suite; aligned UX with KPIs, usability metrics, and business goals.

- Owned product backlog and roadmap for 4 enterprise applications across web and mobile.

- Performed user testing, prototyping (Figma), and sprint reviews to drive iterative improvements.

- Managed prioritization in Jira and led refinement meetings with engineers and analysts.

- Evangelized accessibility-first mindset across teams, improving 508/WCAG compliance scores.

UI/UX Designer @ National Institute Of Health (NIH)

Bethesda, MD | Sep 2017 – Nov 2019

- Built NIH-wide design system and product framework used by over 10 internal teams.

- Defined key success metrics to evaluate and evolve internal dashboards and research portals.

- Led qualitative user interviews, usability testing, and prototyping to shape feature rollouts.

- Integrated Sanity CMS and headless workflows to power scalable publishing pipelines.

Senior UX Designer @ USPS Office Of the Inspector General

Washington, DC | Jan 2016 – Aug 2017

- Rebuilt legacy SharePoint system into agile, mobile-first product suite.

- Managed backlog and UX requirements for mobile fraud-tracking platform (iOS & Android).

- Partnered with dev leads, business owners, and QA to validate, scope, and deploy enhancements.

- Delivered stakeholder dashboards with real-time analytics to track audit performance.

AWARDS & RECOGNITION

🥇 Webby Award – AOL/Time Warner, Best in Industry

🥇 WebMarketing Award – TriHealth "Power of Unity"

🧠 Featured on Ektron Slideshare (slideshare.net/ektron/tri-health)

EDUCATION & CERTIFICATIONS

B.S., Business Administration – Morris Brown College, Atlanta, GA

- Certified Internet Webmaster (CIW)
- 508/WCAG Accessibility Training
- Urban League Life Coach

LEADERSHIP & COMMUNITY IMPACT

Founder, IndigoGraphix Web Studio – Built brand from ground up; led 20+ client projects

Coach, National Youth Sports – Led award-winning teams in TX, OH, DC

Mentor, GE inspirED Program | Volunteer, AIDS Walk Houston

Member, Phi Beta Sigma Fraternity

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