Think Tomorrow.
Change Today.

I'm an HR or L&D Training professional, why should I attend?

You'll learn how to use learning technology to run more effective and cost efficient training programs in your organisation.

I'm an academic specialising in learning technology, why should I attend?

You will be introduced to contemporary issues within learning and development in the commercial arena.

Crossover Edinburgh Summit 2014
Delegate Pack

Crossover Edinburgh Summit

Overview

The Crossover Edinburgh Summit seeks to illuminate the place of technology within workforce development and provide practical applications and solutions to current issues within the context of learning and training.

The summit will consist of three events. The conference, hosted at Dynamic Earth on June 5th, will give attendees a unique chance to listen to academics and industry leaders talk about the challenges faced in training a future capable workforce; how advances in technology can make company training programmes more efficient and reduce skills gaps within the workforce and how to rapidly evolve your workforce in response to changing industry and market demands.

The exhibition provides an opportunity for training and e-learning providers to present their products and services.

The Product forge will bring together a group of designers, developers and entrepreneurs over the course of two intense days to work on new learning and development technology products in response to industry challenges.

The Crossover Edinburgh Summit is organised by Insight Arcade, an Edinburgh based startup. Insight Arcade takes a fresh perspective on the learning and development needs of individuals.

Conference

June 5th, Dynamic Earth

The Conference is aimed at HR, training and L&D professionals who seek more efficient solutions to training the workforce of their organisations. The current trends, new perspectives and challenges of present-day training programmes and e-learning will be explored. Speakers from public, private and third sector will give an overview of current issues that training professionals face when applying the newest technological practices into their learning strategy and workforce development.

Donald Clark - Keynote

With over 30 years of experience in online learning, founder and former CEO of Epic Group plc Donald Clark will keynote the conference. With his immense experience and industry insight Donald is in the perfect position to give a high level overview of current trends in technology and highlight some of the challenges industry faces, now and in the future.

Simon Grant - Skills and Competency Frameworks

Simon's talk will explore research conducted into skills and competency frameworks and give examples of how to integrate and exploit this knowledge to develop a future-proof workforce. Simon is currently a senior Researcher and Learning Technology Advisor at CETIS and was a team leader of the European funded project, InLOC;

Chloe Bonnet - Open Data

Companies are gathering ever increasing amounts of data, Chloe Bonnet of Five-by-Five will explore how to use your company's data to foster interdepartmental collaboration. Throughout her career Chloe has worked for various digital marketing and transformation programs, as well as as pioneering corporate open data initiatives most notably SNCF, the first company in France to open its data.

Chris Yiu - Digital Participation

Chris Yiu brings attention to the implications of the advances in technology and the need for collaboration between sectors, organisations, communities and individuals with reference to digital participation. Chris is Director of Digital Participation at the Scottish Council for Voluntary Organisations. He is currently involved in projects and initiatives to help third sector organisations build their own digital skills.

Professor Liz Bacon - E-learning

Liz Bacon is a Professor of Software Engineering and Deputy Pro Vice-Chancellor at the University of Greenwich, England. Her experience in software engineering, eLearning and crisis management has been applied directly to the industry context. The focus of her research remains the practical implications of technological advances on knowledge transfer.

Andy Lippok - Knowledge Transfer

Andy Lippok is the lead for the CIPD South-East Scotland People and Organisational Development Group. At the Crossover Edinburgh Conference Andy will explore the concept of 'knowledge transfer' and give answers to some emerging questions such as what we mean by knowledge transfer and how organisations can benefit from adopting a more flexible and innovative approach to training and knowledge sharing with the help of technology.

Simon Kujawa - Artificial Intelligence

The future job market presents itself as heavily dependent on IT and organisations' ability to implement technology effectively into their strategic planning and workforce development. Simon will present case studies demonstrating how artificial intelligence is changing the way we look at human resource management and recruitment. Simon is a Specialist Director at Investors in People Scotland and associate of the Edinburgh Institute of Leadership & Management Practice.

Gavin Oattes - Compere

Managing director of Tree of Knowledge, Gavin is a well-known keynote speaker at conferences and exhibitions around the world. His background in teaching and stand-up comedy has been a starting point for his business: developing a range of training courses and programmes helping individuals and organisations to find the perfect formula for successful team building and creativity.

Get in touch.

If you have any questions or queries about any of the events we are running get in touch on **(+44) 0131 510 1900** or email us at **events@insightarcade.com**

Media

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