
June 5TH

Conference

Overview

This is an unprecedented opportunity to attend a learning technology conference specifically designed for HR and training professionals.

Join us for a full day of talks by training, management and technology experts and learn about how trends in learning technology are affecting workforce skills development. Improve your learning and development programs and drive efficiencies through the crossover of technology and best practice.

Hosted at the famous Dynamic Earth science centre in Edinburgh, next door to the Scottish Parliament and with stunning views of Arthur's Seat, the conference is easily accessible by car or public transport.

Followed by a wine and cheese reception and joint social evening with BIMA ThirstDay Edinburgh.

Demographics

Up to three hundred HR Professionals, training providers, entrepreneurs educators and technologists.

Marketing Channels

Digital outdoor displays & print
Direct mail & telesales
Social and pay per click

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Social and pay per click

Target Audience

Targeting senior HR, L&D and training professionals across the central belt with a particular focus on Edinburgh

Targeting learning technology companies across the UK