

CHRISTIANNA GRANT-PHILLIPS

B I O

Christianna Grant-Phillips is an eclectic thinker who isn't afraid to apply a creative solution to any problem.

Being an active and avid team player, believing that more can get done working together, Christianna enjoys working in a team oriented environment because it allows her to continue developing her communication skills, becoming a better and stronger communicator in all areas of the work place.

Christianna also has a strong can-do attitude and an unwavering DIY mentality, traits that helped manifest 1520 Project; a music events platform and community for unsigned live music performers.

When the opportunity presents itself, Christianna will take on the task, because there is so much potential to learn something new.

C O N T A C T

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☎ +447481922827

S K I L L S

Photoshop & InDesign

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Microsoft Office

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Google Suite

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W O R K E X P E R I E N C E

Product Cut Outs Assistant @ Foto Theme Digital - Soho, London Freelance

- Assisting the lead Photographer on studio shoots, then utilising Adobe Photoshop to edit, retouch, and manufacture clean product cut outs for clients such as Topshop, Agent Provocateur, Farah, Urban Outfitters and more.

Fashion Consultant @ MK2UK Concept Store - Shoreditch, London Jun 2018 - Sept 2018

- Provided a one-on-one shopping and styling experience for the customer, gauging what bespoke independently designed garments would compliment the customer's current look and their interests.
- Maintained a high level of visual merchandising, revising product layout due to season changes or most popular items to ensure maximum sales.

Consultant @ Aesop Skincare - Shoreditch, London Nov 2017 - Jan 2018

- Engaged in intellectual conversation with customers to determine what their needs were for their skin, culminating into a personal recommendation of a range of products addressing these concerns.
- Adhered to Aesop's strict & aesthetically pleasing merchandising standards, having to be constantly organized & aware of the store's appearance at all times. Often collaborating with colleagues to maintain & monitor inventory on the shop floor & in the stock room.

Marketing Assistant @ Escape Technology - Soho, London Aug 2017 - Oct 2017

- Created original content for clients and future customers through news stories, blog posts, and events.
- Managed the company's social media accounts; twitter and linkedin, as well as created the company's instagram account.
- Liaised with clients, customers, and competitors to create and organise AccessVFX, a cross company initiative focused on raising awareness for more inclusion and diversity within the VFX community, culminating into a week of events, talks, and workshops aimed at this topic.

Specialist @ Apple Retail - Covent Garden, London Aug 2015 - July 2017

- Increased business revenue by delivering exceptional customer service resulting in happy, loyal clients willing to return.
- Supported installations of remodels and other significant store changes with marketing materials sent from head office, adhering to the companies high visual standards with planograms and utilizing relevant software to adjust sale stock, display stock and non-sellable.

E D U C A T I O N

BA (hons) Illustration

2011 - 2014

University for the Creative Arts Maidstone

BTEC Art & Design: Fine Art

2009 - 2011

Westminster Kingsway College