

HOME BUSINESS WEBSITES

HOT PRODUCTS, TRENDS AND PRODUCT SOURCING

Want to find what's hot and what's not, what's selling online, as well as 'niche' products? We've gathered the following tools that you can use to study product trends and to help identify what is selling online!

Statistics Brain

www.statisticbrain.com/top-selling-internet-items/

Top selling internet items, breakdown of categories and products

eBay Seller Centre

www.ebay.com/SellerCentral

eBay is the biggest online market place for selling goods on the internet. This makes them a great resource for tracking what's selling online and what isn't. They make statistics available via their Seller Centre in the 'What to Sell' section.

<http://pages.ebay.com/seller-center/new-to-ebay/what-to-sell-on-ebay.html>

eBay also release On Fire Hot Lists, a categorised list of high selling products. Click on the following link to see an example; http://pics.ebaystatic.com/aw/pics/sic/sr/onfire_hotlist_jul13.pdf

Amazon Bestsellers

www.amazon.com/Best-Sellers/zgbs

Checking Amazon's Bestsellers list can provide insights into new and up and coming hot selling products.

Wholesale Forum

www.wholesaleforum.com

This forum is used by thousands of online sellers to discuss hot products, trends and latest in demand products. Click on the following link to view discussions on market trends: www.wholesaleforum.com/discuss/products-trends-discussion-40/

There are discussions with other online sellers, Manufacturers, Wholesalers and Drop Shippers. This is also a great product sourcing tool.

Simple Market Research

www.ideatimeonline.com/index.html

Sign up for free to their newsletter to receive 'Niche Reports' and 'Latest Top Selling Product Reports' sent to you by email.

Sell Niches

www.sell-niches.com/blog/

Sign up for free to receive product ideas and niche market product information, delivered to your email.

Google Trends

www.google.co.uk/trends/

Google Trends shows how often certain keywords, subjects or phrases have been queried over a period of time. Follow the link to The Wholesale Forums website which has an article about how to use Google Trends to identify product trends and hot products. www.thewholesaleforums.co.uk/blog/google-trends/

Alibaba

www.alibaba.com/

Although primarily an import/export board for manufacturers and wholesalers, they also have a section dedicated to 'Product Sourcing'.

Sign up for an Alibaba account for FREE and then you can post Buyer Requests:

http://us.sourcing.alibaba.com/rfq/request/post_buy_request.htm?tracelog=new_guide_0418

There are lots of other useful resources. For example in the Discussion Forums section, you will be able to read helpful information posted by others on topics such as; how to buy safely and buyer's feedback on specific suppliers.

<http://resources.alibaba.com/forums.htm>

Dropship Australia

www.dropshipaustralia.com.au/component/option,com_adsmanager/Itemid,223/

Free to join Wholesale and Drop Shipping classifieds and forums with sections for product sourcing including; Suppliers Wanted and Products Wanted. Forums about other seller's experiences where you can post questions for buyers, sellers and suppliers. Lots of relevant hints and tips for sourcing specific products and selling online.

Entrepreneurs-Journey

www.entrepreneurs-journey.com/854/how-to-use-paypal-shops-to-find-hot-selling-products/

Use PayPal Shops to gather information on what products are hot and selling.

Early to Rise

www.earlytorise.com/how-to-find-high-demand-products-that-sell-like-hotcakes/#

Hints and tips to help you find high demand products.