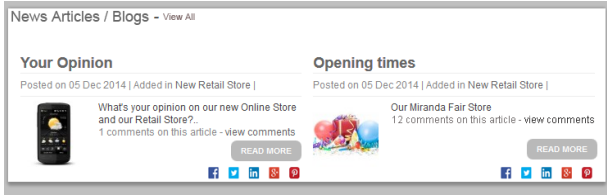
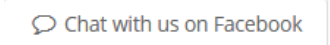



# Home Business Websites Additional Features

## Price list 2017

Please find below Optional Additional Features that are available for your Website.

ADDITIONAL FEATURES:	
<p><b>Blog Posts / Articles/ News / What's New</b>            Post Blogs, News &amp; Articles on your Website.            Allows customers to post feedback to articles &amp; posts, and to share articles &amp; posts on Social Media!            A must have feature! It not only keeps your customers engaged but also allows you to easily add 'content' and 'keywords' to your website. Fully SEO optimised. Google loves 'new content'!! Inclusion of this feature on your website will allow you to easily add quality content and keywords to your store</p>	<p>\$350.00</p> <p>A very powerful feature. Assists with Google rankings and SEO.</p> 
<p><b>Facebook Store</b>            A Facebook Store on your Facebook page! A Facebook Store will automatically display products that are setup on your Website in your Facebook Store. View our demo Facebook Store below:-  <a href="https://www.facebook.com/homebusinesswebsites/app_136002413133082">https://www.facebook.com/homebusinesswebsites/app_136002413133082</a></p>	<p>\$350 per year            Sell to customers on Facebook</p>
<p><b>Automatic Discount</b>            Offer automated % discounts at checkout            eg: Spend over \$100 = 10% order discount            eg: Spend over \$200 = 20% order discount            A range of discounts can be set</p> <p>Fixed dollar value discounts can also be set            eg: \$10 discount applied to all orders at checkout</p>	<p>\$245.00</p>
<p><b>Facebook Live Chat/Messaging</b>            A live pop up chat/message box displayed in the footer of your website. Allows customers to click it and ask questions and/or send live messages.</p>	<p>\$195.00</p> 
<p><b>Google Map</b>            Displays a Google map on your store contact page to identify your store location.</p>	<p>\$179.00</p>

<p><b>Ultimate Shipping (Small, Medium, Large Items)</b>          Allows shipping costs to be based on how large/ heavy and item is. As an example you can set individual product shipping costs for light, small, medium &amp; heavy items. This can be applied to individual products. Great for heavy or large bulky items. Shipping can be applied per item or per order, also setup standard, express postage options - a very powerful shipping module.</p> <p>Many other custom shipping solutions are available, please <a href="#">contact us</a> for details.</p>	\$390.00
<p><b>Powership Shipping Module</b>          This is a powerful shipping module that allows you to create varying shipping costs for all different zones, states and countries, using flat rate shipping or based on the total order amount. It can be used to created unlimited shipping services with varying costs eg: Standard Postage, Express Postage, Insured Postage, different rates for all states, all countries, zones etc.</p>	\$390.00
<p><b>Free Shipping (specific items)</b>          Set free shipping of specific / selected products.</p>	\$180.00
<p><b>Customer Question on Sign Up</b>          Ask "How did you hear about us?" or other question on Customer signup page. eg: Found your website on Google, Gumtree, Other etc. A great tool to work out exactly how customers are finding your website.</p>	\$220.00
<p><b>Wishlist Report</b>          Check and view your customers Wishlists in Admin</p>	\$229.00
<p><b>Abandoned Cart Report</b>          Check and view your customers Abandoned Shopping Carts. Option to send discount coupons for abandoned cart items.</p>	\$259.00
<p><b>Newsletter Pop Up</b>          Prompt customers to sign up for your store Newsletter using a Pop Up. Integrated with store newsletter.</p>	\$265.00
<p><b>Popup Banner</b>          Display a pop up banner, advertise a sale or discounts etc.</p>	\$149.00
<p><b>Add Manufacturer Brand/Logo</b>          Include a picture of manufacturers brand/logo under Brands Link</p>	\$79.00

<b>Affiliate Marketing</b> Pay affiliates to advertise and promote your website & products. Assigns unique tracking codes that are managed by your store. You choose the commission eg: 5% per sale	\$359.00
<b>Reward / Loyalty Points System</b> Just like a traditional rewards points system. Assign rewards points to products - these are stored in customer accounts. Customers can use the points to purchase items from your store. Note: All websites include discount coupons	\$385.00
<b>Mailchimp Setup &amp; Integration</b> Integrate Mailchimp with your store newsletter. Advanced / External email marketing system. <a href="http://www.mailchimp.com">www.mailchimp.com</a>	\$329.00
<b>Additional Graphics and Banners</b> Extra banners or graphics for your store, new logo	Contact us for a quote
<b>Google AdSense Banner</b> Display advertising banners on your website. Sign up for AdSense and get paid for clicks.	\$195.00
<b>Import/Export Products</b> Import and Export products and product data to a CSV file.  Note: Requires prior knowledge of SQL and data manipulation skills	\$329.00
<b>Mass Discounts</b> Set mass special prices on all products storewide, by category, auto % calculation. Easy to turn on and off.  Note: All websites include special prices set for individual items.	\$185.00
<b>Premium/Unlimited Social Media Icon Sliders</b> Display permanent and unlimited social media icons in right or left hand side of website. Icons slide-out when selected. Choose square, round etc.  Note: All websites include fixed social media icons in the footer.	\$190.00 
<b>Facebook Conversion Pixel</b> Used to track Facebook Advertising	\$95.00

**OTHER PAYMENT GATEWAYS/SYSTEMS:** All Websites are setup by default with Paypal Standard. This allows customers to pay using Paypal/Credit Card/eCheque/Bank Transfer. Alternate payment gateways available include;

<b>Paypal Express</b> Allows customers to checkout from any page on your website, bypassing the website account sign up process. Offering super quick checkout.	\$245.00
<b>Lay Buy</b> Lay Buy is similar to a traditional in-store Lay Buy system. It allows customers to pay for goods in Installments. Visit: <a href="http://www.lay-buys.com">www.lay-buys.com</a>  <b>NB:</b> LAY BUY Requires Paypal Express to be installed on your website, as it uses Paypal Express Subscriptions.	\$149.00
<b>Paymate</b> Accept payments via <a href="http://www.paymate.com.au">www.paymate.com.au</a> Installation includes configuration of Paymate API	\$149.00
<b>Other Payment Options</b>	Contact us for details and quote.

If you would like a quote for any other features or custom features not included here, please contact our support centre - [support@homebusinesswebsites.com.au](mailto:support@homebusinesswebsites.com.au)

**Note:** Your website comes 'included and standard' with everything that you need to start selling online. The above features are 'optional extras' that are available.

Please contact our support centre to arrange installation of any additional features.

## **Popular Additional Features Include;**

**Facebook Live Chat / Messaging:** Customers can communicate with you and ask any questions in 'real time' via a chat box.

**Paypal Express:** Offers a 'quick checkout' for customers through Paypal Express.

**Blog Posts/Articles:** Content is king! The more content you add to your website, the more search engines will like you! All blog pages are SEO optimised.

**Newsletter Popup:** Grab customers attention and prompt them to join your store mailing list with a pop up newsletter subscription box.

**Rewards Points System:** A great way to encourage customers to return to your store and to shop and earn rewards. Rewards points earned can then be spent in your store.

**Facebook Store:** Sell to a new platform of customers directly on Facebook. Just like having a website on your Facebook page. Products from your website are automatically updated to your Facebook store and no maintenance is required.

**Abandoned Cart Report:** Check customers abandoned shopping carts (customers that place items in their carts, but then do not checkout). There is then the option to send these customers discount coupons so that they can return and purchase the items left in their cart.