

Home Business Websites Pty Ltd

Facebook for Business – START HERE

<http://www.homebusinesswebsites.com.au>

FACEBOOK BUSINESS PAGE

Please find below a list of resources that you can use to setup a Facebook Page for your Business and to learn more about using Facebook for Business.

If you don't have a Facebook page for your business you can create one using the following link-

http://www.facebook.com/pages/create.php?ref_type=sitefooter

Facebook Pages - Tools for your Business

<http://www.facebook.com/about/pages>

Facebook Business Page in 5 Easy Steps

<http://blog.hubspot.com/blog/tabid/6307/bid/5492/How-to-Create-a-Facebook-Business-Page-in-5-Simple-Steps-With-Video.aspx>

Complete Guide to Facebook Timeline Pages

http://allfacebook.com/facebook-timeline-pages-guide_b79650

Complete Guide to setting up your Facebook Page Design

<http://blog.hubspot.com/blog/tabid/6307/bid/31633/The-Complete-Guide-to-Setting-Up-the-New-Facebook-Page-Design.aspx>

Facebook Timeline for Business - 21 Key Points

<http://www.marismith.com/facebook-timeline-for-business-pages-key-points-know/#>

Create a Custom Facebook Page

http://pages.wix.com/ppcfpa/fb_102?utm_source=google&utm_medium=cpc&utm_campaign=bi_FPA^VERB-Build_Facebook_Fan&experiment_id=%2Bbuild%20%2Bfacebook%20%2Bfan%20%2Bpage^b^14650970823^1t1&gclid=CKO0mY-cz7ACFUhLpgodNIKSXQ

Increase your Facebook Fans

<http://www.socialmediaexaminer.com/21-creative-ways-to-increase-your-facebook-fanbase/>

Create and Fine Tune your Facebook Business Page

<http://www.youtube.com/watch?v=wIbLOfvgMWI>

Facebook Advertising - How to Place Facebook Ads

<http://www.youtube.com/watch?v=I9w7-6Duq5w>

How to Use Social Media for SEO

<http://www.youtube.com/watch?v=sUVY9DkhgAk>

Facebook For Business Marketing - Facebook Training Course

<http://www.youtube.com/watch?v=USLpq61DCKM>

How to Share a Facebook Business Page Post with Your Profile Friends

<http://www.youtube.com/watch?v=bcdfoZ2tezK>

How to use Facebook Insights

<http://www.youtube.com/watch?v=XwxmwadDfW8>

Facebook - Invite Friends to like your Business Page

http://www.youtube.com/watch?v=l7ZZ5J1AX_s

Using TabSite App:

Customize your Facebook Page, Add Custom Tabs, Run Competitions and much more

<http://www.youtube.com/user/facebooktabsite>

Use TabSite to: Create Custom Facebook Tabs, Run Competitions & Sweepstakes, Offer Group Deals, Contests, Promote Sharing, Product Shows, Email Sign Ups, Friend Sharing and More!

Get a FREE TabSite Account - <http://www.tabsite.com/partner/facebookpro>

NOTE: We can link your Website to your Facebook Page; however we do not provide any assistance or support with regard to the setup, layout or design etc of your actual Facebook Page.

FREE Facebook Contest App

<https://apps.facebook.com/my-contests/?ref=ft>

Create a free Facebook Contest, get customers to like your page and more

Facebook Help & Support Centre

<https://www.facebook.com/help/>

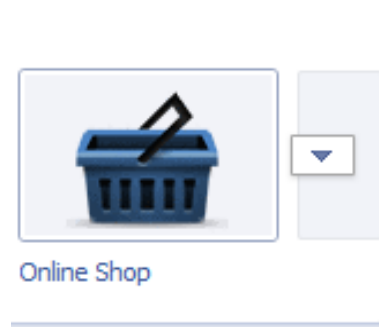
Facebook Help Community

<https://www.facebook.com/help/community>

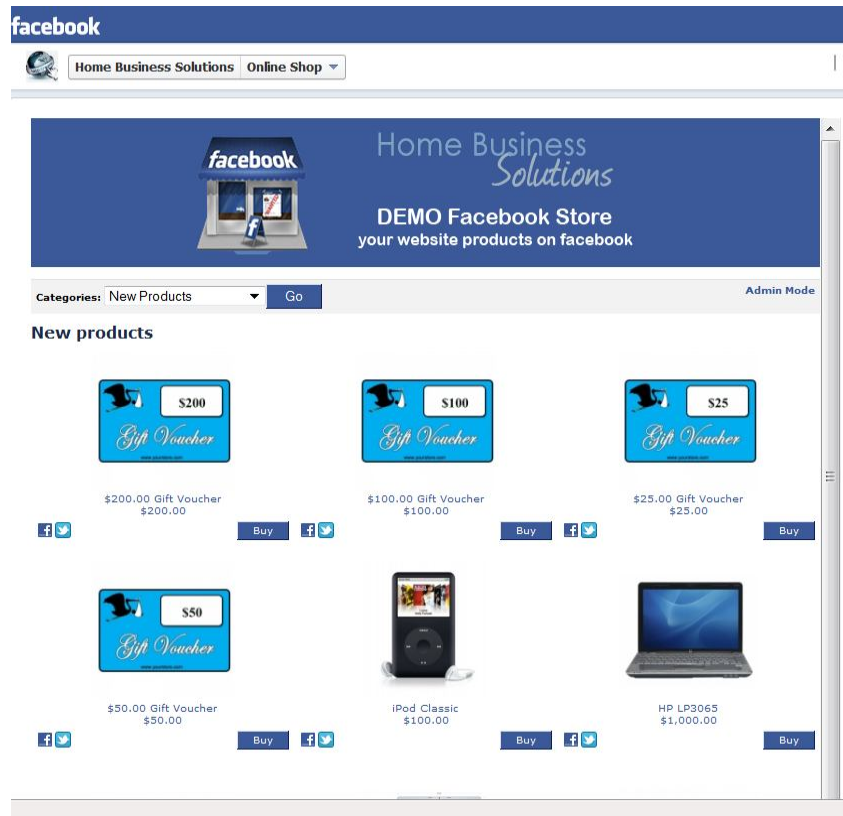
FACEBOOK STORE (PAID ADDITIONAL FEATURE)

Harness the power of social media by selling your website products automatically through your own Facebook Store! Your Facebook Store is attached directly to your Facebook Business Page! Your Facebook store will 'run itself' and will automatically display and update all of the products that you list for sale on your Website! Customers can click and like "all of your products" which in turn will be displayed on their Facebook pages, for all of their friends to see (and their friends and their friends and so on)! Once they click to buy a product - they are taken instantly through your Website checkout. There is no better way to promote your business, your website and your products! Facebook now has over 750million active users worldwide!

To access your online store click on the "basket" icon on your Facebook page.



You will then see your Facebook Store.



The products that you list for sale on your Website will be automatically updated to your Facebook Store!

The only thing that you need to do with your Facebook Store is to promote it.

Get customers "liking" your Facebook page and "liking" your Facebook products.

These "likes" will then be displayed on their Facebook pages for all of their friends to see!

The more "likes" you have, the more your store will be promoted and seen on Facebook!