

CHELSEA GODDARD

213.393.1880 | ce8goddard@gmail.com

EXPERIENCE

ESRI Strategist	Redlands, CA	2016
<ul style="list-style-type: none">• Make strategic recommendations to Director of Strategy regarding Business Development and Product Engineering for the ArcGIS Platform.• Design and develop project and product proposals for Technical Marketing team.• Provide project management/research support to 3D Analyst, Runtime, GeoDev, and Geodesign teams.• Test external mapping software, document capabilities, identify feature comparisons, review internal product offerings and suggest future developments.		
ESRI Product Management Intern	Redlands, CA	2015
<ul style="list-style-type: none">• Worked closely with the product marketing team to articulate new product messaging for City Engine, GeoPlanner, and Community Analyst.• Created syndicated research report on the Environmental design market, which was presented companywide to help generate awareness on new marketing techniques.• Interviewed 15 industry professionals and fielded internal survey to 45 employees; analyzed market size, market competition, and market needs.• Placed 2nd of 20 teams in 2015 Esri Hackathon, by creating mobile app to foster communication between disaster response organizations to eliminate duplicate aid efforts.		
John McNeil Studio Studio Assistant	Berkeley, CA	2014
<ul style="list-style-type: none">• Supported and aided the creative team in various branding and production projects.• Led company-wide reorganization of internal inventory and expense reports.• Worked directly with CEO John McNeil and partner Katy Grannan.		
YWCA Anti Human-trafficking Intern	Berkeley, CA	2014
<ul style="list-style-type: none">• Raised awareness around victims of human trafficking through student led discussion panels and informational seminars.• Organized social media platform campaign around advocacy photography project throughout Berkeley and San Jose.		
Promises Treatment Center Rehabilitation Technician	Los Angeles, CA	2013
<ul style="list-style-type: none">• Aided in the recovery process of 50+ clients through detox and sober living.• Offered consultation to clients regarding substance abuse and long-term treatment plans.• Facilitated therapeutic group workshops.• Provided medical assistance to clients experiencing physical withdrawal symptoms• Distributed medication and managed facility grounds. CPR certified.		

EDUCATION

University of California, Berkeley, 2016 - 3.81GPA

B.A. Legal Studies, High Honors

B.A. Interdisciplinary Studies Field, High Honors

Phi Beta Kappa

SKILLS

GIS: ArcGIS, D3, QGIS, Mapbox, Mapzen, Open Source, OSM.

CS: Command Line, Git/Github, HTML, JavaScript, Python.