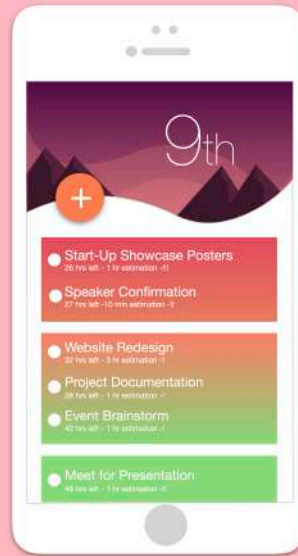# Ceiline Zhang
Personal Project Portfolio

Ignitr: A technological social venture that aims to provide a sustainable solution to youth homelessness

Accomplishments:
-Prototyped designs for a web app, met with over 120 users to gather feedback, and utilized the information to redesign the structure
-Led a team of 4 full-times and 3 co-op students
-Raised over 20k in funding through presenting at pitch competitions
-Formed partnerships with over 10 community organizations, 5 homeless shelters

Task: A daily task manager to help users organize and decide the most efficient order to accomplish tasks (http://task-ceiline.herokuapp.com)

Accomplishments:
-Developed a webapp using reactJS, expressJS, and an SQL database
-Prototyped designs and presented to target audience to collect feedback
-Created numerous images using Adobe Photoshop and Illustrator

Cryptocurrency-Simulator: A real-time cryptocurrency simulator for users to practice and gain experience (http://virtual-coin-exchange.herokuapp.com)
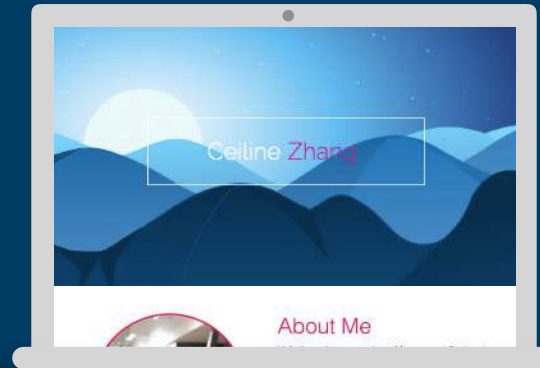
Accomplishments:
-Prototyped and developed a webapp using reactJS and expressJS, and a MongoDB database
-Conducted customer research and testing to alter site flow
-Created numerous images using Adobe Photoshop and Illustrator

Freelance Design Work: A digital drawing for the Langley Moon Festival, inspired by the city line of Vancouver

Personal Website: An online location to host my portfolio and resume, while providing a method of contact (www.ceilinezhang.com)

Langley Chinese Association: A promotional website for the Langley Chinese Arts & Cultural Association's (www.langleychinese.com)

Accomplishments:
-Met with the board of directors for the organizing committee to understand and execute the idea they had
-Images for events with over 1000 local attendees

Accomplishments:
-Managed the development of a webapp from start to finish using React.JS, HTML and CSS
-Analyzed both quantitative and qualitative data on information gathered from one-on-one interviews, surveys, and local user testing of a prototype created using Adobe Photoshop